

CATALOGUE



fundación
FUTURO

WE BUILD THE PRESENT FOR THE FUTURE

We weave a legacy
for nature and people



FUNDACIÓN FUTURO

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OUR PHILOSOPHY



At Fundación Futuro, we cultivate Grupo Futuro's deeply human philosophy: placing life—in all its forms—at the center of every decision. Our story is born from a purpose and the shared conviction that true success is that which drives collective well-being and leaves a lasting legacy.

For us, sustainability is a way of living in balance with the world. It means caring for the environment, for people, and for the bonds that connect us. This vision aligns us with the values of Grupo Futuro, where passion, excellence, creativity, responsibility, sustainability, and integrity

transcend individual interest. We believe an organization can and must be a driving force for life, inspiration, and regeneration.

Grupo Futuro's values model has guided the creation of purpose-driven companies and solutions for the country over more than 50 years. Today, through Fundación Futuro, we channel this living heritage toward caring for the planet and strengthening communities and ecosystems of high ecological value. This is how we build the present with a future.

ABOUT US

Fundación Futuro is the social and environmental heart of Grupo Futuro, a network of 21 companies committed to caring for life and seeking alternatives to mitigate the impacts of climate change, biodiversity loss, and social inequality.

We believe in a present with a future, where businesses, communities, and ecosystems thrive in balance. We are a space where ideas turn into action and collective purpose gains strength.



ABOUT US

For more than two decades, we have worked to turn Grupo Futuro's commitment to human development and care for the planet into concrete initiatives that regenerate ecosystems, strengthen communities, and reconnect people with nature.

We leverage the resources, knowledge, and capabilities of the business sector to drive innovative solutions that address the great challenges of our time: climate change, biodiversity loss, and social inequality.

This is our story: since its beginnings in 1973, Grupo Futuro has been guided by the values of its founders, with a vision of sustainability that runs through all of its businesses. In 2000, Fundación Futuro was created as the technical and structured channel to turn those values into real impact.

We began by facilitating access to healthcare and credit in rural communities.

Since 2019, with a renewed vision, we have redirected our efforts toward climate action, ecosystem conservation, and regenerative territorial development.

Today, we support the holding companies in their ESG (Environmental, Social, and Governance) strategies, work with communities in biodiverse ecosystems, promote climate finance mechanisms, and build public-private partnerships that generate shared value.

We turn conservation into a strategic value proposition. Our financing mechanism, NFTree, has been internationally recognized for its ability to combine technological innovation with tangible results. Since 2019, we have proven that protecting nature can also be an innovative choice for companies, investors, and communities.



1973

Tecniseguros is founded

1978

Fundación Natura emerges

1993

Grupo Futuro is
established

2000

Fundación Futuro
is founded

2019

Our strategy is redirected to
address the challenges of
climate change, biodiversity
conservation, and social
inequality

2025

Building The Present with a
Future

OUR PURPOSE

To mitigate climate change, regenerate biodiversity, and generate sustainable well-being from the Chocó Andino

We do this through a comprehensive four-pillar model

Conservation
and Restoration

A Culture of
Sustainability

Sustainable
Landscape

Innovative
Financing
Mechanisms

We believe in a present with a future,
where businesses, communities,
and ecosystems thrive in balance.

OUR MODEL

We create high-impact solutions that improve quality of life in communities through a work model structured around four integrated pillars: Conservation and Restoration, Sustainable Landscape,

Innovative Financing Mechanisms, and A Culture of Sustainability, all aligned with our vision of a sustainable landscape where nature, communities, and economies coexist in balance.

1 | CONSERVATION AND RESTORATION

We reconnect forest remnants in the Chocó Andino to support the adaptation of all human and non-human species to climate change.



We address threats such as illegal logging and agricultural frontier expansion with concrete actions to protect and rebuild the ecological fabric of the Chocó Andino. Our starting point is a **3,237.02 hectare-core conservation area** anchored in the Mashpi-Tayra Wildlife Refuge—recognized by the Ministry of Environment and integrated into the **National System of Protected Areas in 2023**.

From this foundation, we work with **15 communities** to weave two strategic bio-corridors spanning **22,600 hectares** in order to reconnect forest remnants for climate adaptation, resulting in a total direct impact of **5,820.02 hectares protected and restored** through our dual model of reserve management and community partnerships.



5,820.02 hectares protected and restored in the Chocó Andino

3,237.02 hectares under direct management (Mashpi-Tayra and Mashpi Protected Forest).

2,583 hectares conserved and restored through sustainable practices and Conservation Agreements.

2

INNOVATIVE FINANCING MECHANISMS



Safeguarding life requires sustained and innovative investments.

For this reason, we have developed strategic tools to mobilize resources and turn financing into impact. We are part of the **Chocó Andes Network**, an alliance of local organizations and international donors aiming to conserve **500,000 hectares in 10 years**. As members of its Steering Committee, we lead this initiative alongside renowned partners such as **Rainforest Trust**, **Liz Claiborne & Art Ortenberg Foundation**, and **Bezos Earth Fund**, which have committed **USD 25 million** toward a **USD 47 million goal**.

One of our mechanisms is **NFTree**, a platform that uses blockchain technology to channel investments transparently toward conservation actions. Through these tools, we have achieved the capture of **109,481 tCO₂e**, equivalent to removing **more than 24,000 vehicles** from circulation annually.

“We transform investment into impact and conservation into a strategic asset”



**GRUPO
FUTURO**

**Footprint
Offset**



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**EMISSION
REDUCTION**

**109,481 tCO₂e
offset**

THE HEART OF NFTREE: INVESTMENT AND TRANSFORMATION



THE INVESTMENT

Minimum Investment:
From USD 8



TECNOLOGY

Each token =
**10x10 meter
forest area**



**TRANSPARENT
CHANNELING**

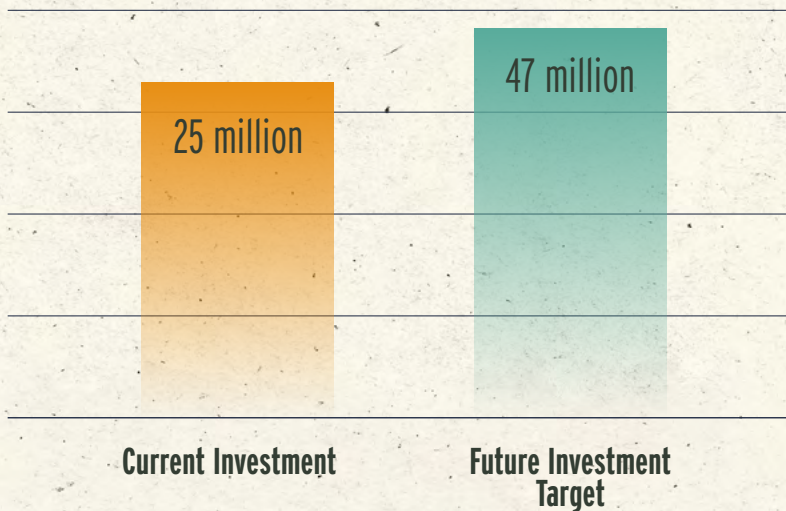
Contributions
channeled via
Audited Trusts



**DIRECT
COMMUNITY
IMPACT**

Up to 80%
of the value
goes directly to
communities

SCALE AND FUTURE PROJECTION



GOAL

500,000

hectares conserved
by **2030**



3 | SUSTAINABLE LANDSCAPE

We promote a harmonious relationship between communities and their natural environment. We strengthen sustainable livelihoods and access to opportunities through conservation models based on governance, education, and regenerative culture in ecosystems of high ecological value.



In the area of governance, we support 30 landowning families in the legalization of 1,223 hectares of their lands—a fundamental step for their security and well-being. At the same time, we promote the bioeconomy from within communities by opening markets for local producers. Currently, this economy-driven initiative generates direct income for 72 families through three consolidated markets, and we are working to open three additional markets that will benefit 66 additional families.

We also support the strengthening of productive associations, such as the Guayabillas Women Entrepreneurs Association (ASOMEG), assisting in their legal formalization process, the development of nine gastronomic products, and securing their health permits.

This work is complemented by strong investment in the future through capacity building, education, and professional development. We support more than 300 students in five schools and graduated 51 community guides, who today represent local talent leading conservation.

GOVERNANCE AND LAND TENURE**INTEGRATED
TERRITORIAL
GOVERNANCE MODEL**

implemented with
local stakeholders

**30 FAMILIES
SUPPORTED**

in land legalization
processes

**1,223 HECTARES
REGULARIZED**

with completed
topographic surveys

SUSTAINABLE LIVELIHOODS**81,679 GENERATED**

for 72 families across four
communities.

**ASOMEQ
STRENGTHENED**

legal formalization,
development of **9
products**, and sanitary
registrations obtained

**FOUR MARKETS
OPENED**

Mashpi Lodge, Banchis,
Moonshot, and Tutosnack.

CAPACITY BUILDING**300+ STUDENT
BENEFICIARIES**

each year in 5
rural schools

**51 SUSTAINABLE
COMMUNITY
GUIDES**

graduated (26 men
and 25 women)

**50 YOUTH
AND ADULTS**

enrolled in our motorcycle
mechanics specialization
program

15 ADULTS

completing high
school through virtual
learning



4 CULTURE OF SUSTAINABILITY

We generate pride and strategic value for Grupo Futuro companies: through our leadership in the intercompany sustainability committee, we support Grupo Futuro companies in embedding sustainability into their business models.



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With strategic guidelines and global standards such as **double materiality** and **B Corp** certification, we drive the construction of a genuine culture of sustainability that develops value propositions with a positive impact on the planet and society.

We guided **Salud S.A.** through its successful process to become the **world's first prepaid healthcare company certified as a B Corp**—a milestone that demonstrates the power of our model. Today, we are replicating this responsible leadership, guiding **nine additional companies** along their path toward certification.

OUR MASHPI-TAYRA RESERVE

In the heart of the tropics, where the equatorial line meets the Andes, lies the Chocó Andino—an ecosystem of global importance due to its extraordinary ecological and scientific value. It serves as a natural laboratory, offering insights into ecological processes, the threats of climate change, and the opportunities to restore the relationship between humans and nature.

The Chocó Andino is one of the 36 most biodiverse places on Earth. Its altitudinal range, from 500 to 4,000 meters above sea level, allows for the coexistence of unique ecosystems—from tropical forests to high Andean páramo.

Within this landscape lies the Mashpi-Tayra Reserve, the core of our territorial work. It encompasses **3,237.02 hectares** of voluntarily conserved forest: **1,229 hectares** recognized in 2023 as part of **Ecuador's National System of Protected Areas (SNAP)**, and an additional **2,008.02 hectares** under other forms of private conservation.

The reserve includes three key micro-watersheds—Chirape, Guambupe, and Sune Chico—and forms part of the core of the Chocó Andino Biosphere Reserve. It harbors high-priority ecosystems such as the Foothill Evergreen Forest of the Western Andes and is home to:



410 bird species



97 mammal species



49 amphibian species



69 reptile species

This represents **24% of Ecuador's bird species** and **21% of its mammal species**

From this core, we are building **two ecological biocorridors spanning 22,600 hectares** in collaboration with **15 communities**, connecting the **Cotacachi-Cayapas Ecological Reserve** in the north with the **Mindo-Nambillo Protected Forest** in the south. **By 2035**, through the **Chocó Andes Alliance**, we aspire to **protect 500,000 hectares**.

OUR IMPACT

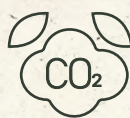
When care is transformed into action, it generates lasting impact. Our model—intertwining private investment, community well-being, and technological innovation—is not just a vision: it's a reality reflected in concrete figures. Below we present the evidence of our living legacy, results that demonstrate the power of our formula.



CONSERVATION

5,820.02
hectares

under conservation and
active restoration in the
Chocó Andino.



CLIMATE ACTION

109,481
tCO₂e

captured since 2019,
equivalent to taking more
than **24,000 vehicles** off
the road annually.



MOBILIZED INVESTMENT

+\$5
million

invested by Grupo Futuro
and its companies since
2019, equivalent to **3% of**
their net profit.



UNIQUE BIODIVERSITY

24
new species

for science described in
our Mashpi-Tayra Reserve.



SUSTAINABLE LIVELIHOODS

72
families

are now earning new income
by selling their products
through markets opened by
Fundación Futuro.



EDUCATION FOR THE FUTURE

300+
students

benefiting annually
across **5 schools.**

**LOCAL TALENT
DEVELOPMENT****116**
people

benefiting from our technical certification programs in mechanics, tourism guiding, and accelerated virtual high school.

**LAND
TENURE****30**
families

supported in the process of legalizing their lands (1,223 hectares).

**TERRITORIAL
GOVERNANCE****1 DAO**
established

(Decentralized Autonomous Organization) established, operating on an innovative blockchain-based governance model.

**BUSINESS
TRANSFORMATION****10**
companies

in transformation, one certified as a B Corp, 9 advancing toward corporate sustainability.

**VISION FOR
THE FUTURE****500,000**
hectares

our 10-year protection goal, with \$25 million already secured through the Chocó Andes Network.

OUR CONTRIBUTION TO THE COUNTRY

We are committed to the future of Ecuador. As such, our working model is designed to contribute directly to the country's strategic goals established before the

international community and through its own legislation. We are an active ally in the nation's success.



CLIMATE CHANGE:

We contribute to **Ecuador's emission reduction** goals. The offsetting of **more than 16,000 tCO2e in 2024 alone**, through the conservation of **2,400 hectares**, represents a measurable contribution to the goals of the "**Land Use, Land-Use Change and Forestry**" (LULUCF) sector, the most relevant for the country.

SUSTAINABLE DEVELOPMENT

We support entrepreneurship in **14 communities**, which generated more than **\$81,000 in income in 2024**, strengthening the national development model that seeks to create economic prosperity in harmony with nature.

BIODIVERSITY

The legal protection of **3,237.02 hectares** within the **Mashpi-Tayra Wildlife Refuge** and the Mashpi Protected Forest, together with our work on biological corridors, represents a tangible contribution to national targets for the **conservation of ecosystems and threatened species**, fully aligned with Ecuador's global commitments.

OUR CONTRIBUTION TO GLOBAL GOALS

Based on our deep commitment to sustainable development and our pragmatic approach, we view our sustainability strategy as a driver of shared value and a catalyst for innovation within our business ecosystem. We believe that the alignment between our values and our actions should be communicated transparently. We understand that these actions allow us to support the transition to a regenerative economy and encourage better business and investment decisions that generate positive social impact.

We manage risks and opportunities guided by ESG (Environmental, Social, and Governance) guidelines. These guidelines reflect international best practices and are closely aligned with the requirements of the OECD, the European Union, multilateral banks, and other sustainable investors.

We fully support the United Nations' 2030 Agenda for Sustainable Development and consider the Sustainable Development Goals (SDGs) an important benchmark to guide our sustainability priorities and how we address them.

ENVIRONMENTAL



SOCIAL



GOVERNANCE / ECONOMIC





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LOCAL INNOVATION, GLOBAL IMPACT

OUR CONTRIBUTION TO ECUADOR

**CLIMATE ACTION
AND NDCs**
Contribution to
Ecuador's NDCs with

+109,481 tCO_{2e}
offset

**5,820.02
hectares**
conserved and
restored



OUR CONTRIBUTION TO GLOBAL GOALS

	SDG 13: CLIMATE ACTION Emission reduction and ecosystem resilience.
	SDG 15: LIFE OF LAND Native forest conservation and restoration; species protection.
	ODS 12: RESPONSIBLE CONSUMPTION AND PRODUCTION Sustainable bio-enterprises with local communities.
	ODS 17: PARTNERSHIPS FOR THE GOALS Public-private collaboration with territorial and global impact.



KUNMING-MONTREAL GLOBAL BIODIVERSITY FRAMEWORK:

Contribution to conserving **30% of terrestrial ecosystems** and restoring degraded ecosystems.
Mobilization of innovative financing.



Paris Agreement (1.5 °C):

Concrete actions: **100% mitigation** of Grupo Futuro's footprint; **109,481 tCO_{2e} offset**; **5,820.02 hectares** under conservation as carbon sinks.

Futuro demonstrates that global goals are achieved through local innovation, genuine partnerships, and sustained commitment.

PARTNERSHIPS TOWARDS ACTION

We invite companies and media to collaborate, co-create, and scale this model.

Our work advances an innovative vision of sustainability in Ecuador, recognizing the primary role of the host communities.

CONTACT US

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