



WE BUILD PRESENT FOR THE FUTURE

We care for life and build alongside host communities



We create solutions for the planet

We believe in a present with a future, one where businesses, communities, and ecosystems thrive in balance. We are a space where ideas become action, and shared purpose transforms into measurable impact.

**\$25
MILLION
MANAGED**

We aim to protect 500,000 hectares in the Chocó Andino through our leadership in the Chocó Andes Network.

**\$5
MILLION IN PRIVATE
CAPITAL MOBILIZED**

We catalyze territorial development driven by the private sector.

**5,800+
HECTARES
PROTECTED**

5,820 hectares under active management through direct oversight, sustainable practices, and conservation agreements.

**15
COMMUNITIES
STRENGTHENED**

We create opportunities that elevate the quality of life in host communities, leveraging technology for conservation with direct and lasting impact.

Our achievements over the past five years demonstrate that Ecuador can lead powerful local solutions to global challenges.

OUR MODEL

Sustainable
Landscape

We design high-impact solutions that enhance community well-being through a model built on four integrated pillars: **Conservation and Restoration**, **Sustainable Landscape**, **Innovative Financing Mechanisms**, and a **Culture of Sustainability**. Together, they shape our vision of a landscape where nature, communities, and economies coexist in balance.

CONSERVATION AND RESTORATION



We protect and regenerate 5,820.02 hectares in the Chocó Andino through a dual model of direct management and partnerships:

Direct Management - 3,237.02 hectares:

Mashpi-Tayra Reserve: We invest \$268,000 annually in conservation, restoration, and scientific monitoring in a global biodiversity hotspot.

Conservation Agreements - 2,583 hectares:

1383 hectares safeguarded: Thanks to our partnerships, we have achieved the conservation of 187 hectares at the Tandayapa Cloud Forest Station, managed by the Universidad San Francisco de Quito (USFQ), and 1,155 hectares of the Yanacocha Biological Reserve, alongside Fundación Jocotoco, integrated into the NFTree system. In addition, we support a guardian family in San Francisco de Pachijal with USD 6,381 annually to conserve their 41 hectares.



24 new species for science discovered in the Mashpi-Tayra Reserve.

Landscape-Scale Restoration - in consortium with Condesan and FONAG - 1,200 hectares:

10 beneficiaries of the Ministry of Environment's REDD for Early Movers (REM) Program.

10 landowners in the Chocó Andino Biosphere Reserve.

15 additional landowners undergoing validation to expand the program.

Ecological Restoration of Corridors: We work with 10 strategic farms around Mashpi-Tayra, reforesting with 136 species (91.4% native) to rebuild connectivity.

INNOVATIVE FINANCING MECHANISMS



CONSERVATION FINANCING

We mobilize resources to scale impactful solutions from the heart of the Chocó Andino:

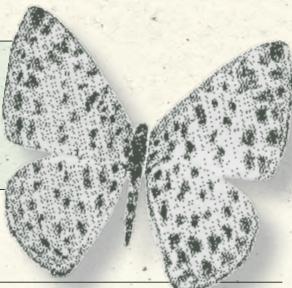
Global Contributions. We are part of the Chocó Andes Network, an alliance of local organizations and international donors to conserve 500,000 hectares in 10 years. As members of its Steering Committee, we lead this initiative alongside renowned partners such as Rainforest Trust, Liz Claiborne & Art Ortenberg Foundation, and Bezos Earth Fund, which have committed \$25 million toward a \$47 million goal.

Grupo Futuro and its companies' contributions. Three percent of net profits are allocated to Fundación Futuro to implement its strategy in the

Chocó Andino. Since 2019, this commitment has channeled more than \$5 million..

Climate Finance. In partnership with the Condesan Consortium and FONAG, and through the REDD Early Movers (REM) program, we have channeled \$1.2 million to promote restoration processes at the farm-level in the Chocó Andino.

NFTree Financing. Through our innovative conservation financing mechanism based on tokens or impact certificates, we have channeled more than \$1 million into conservation initiatives since 2019.



◆ CLIMATE ACTION AND DECARBONIZATION



We are moving toward neutralizing our emissions with technological solutions and community action:

109,481 tCO2e captured equivalent to removing more than 24,000 vehicles from circulation annually.

We neutralize **all of Grupo Futuro's carbon emissions.**

NFTree covers the conservation of **195,000 hectares** of forests under an auditable MRV system.

We are active participants in the **Ecuador Carbono Cero Program**, contributing to its design and consolidation.

SUSTAINABLE LANDSCAPE

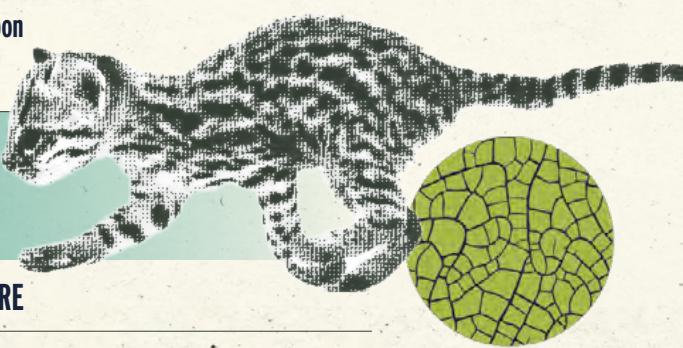


◆ GOVERNANCE AND LAND TENURE

We implement a comprehensive model of territorial governance with local stakeholders to build a shared Development Agenda.

35 landowning families supported in land legalization processes.

1,470 hectares covered, with topographic surveys completed.



◆ SUSTAINABLE LIVELIHOODS AND AN AGROECOLOGICAL TRANSITION

We boost local economies that are in harmony with biodiversity:

In **2024**, the Chocó Andino Producers Network generated **\$81,364.54** in income for **72 families**.

◆ MARKET ACCESS

We support the strengthening of the **Guayabillas Women Entrepreneurs Association (ASOMEV)**, assisting their legal formalization, the development of nine gastronomic products, and securing health permits.

Four markets opened (Mashpi Lodge, Banchis, Moonshot, and Tutosnack).



◆ CAPACITY BUILDING

We expand educational and technical training opportunities in our area of influence:

300+ students benefit annually in five rural schools: Mashpi, Pachijal, Guayabillas, Pacto Loma, and La Delicia.

We develop local technical talent.

50 participants are enrolled in our motorcycle mechanics specialization program.

51 sustainable community guides (26 men and 25 women) have graduated from the program, and **15 adults** are currently pursuing their high school diploma online.



A CULTURE OF SUSTAINABILITY



► SUSTAINABLE BUSINESS LEADERSHIP AND TRANSFORMATION

We generate pride and strategic value for Grupo Futuro companies:

Through our leadership in the inter-company sustainability committee, **we support Grupo Futuro companies in embedding sustainability into their business models.**

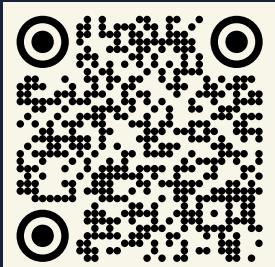
With strategic guidelines and global standards such as double materiality and B Corp certification, we promote a genuine culture of sustainability that develops value propositions with a positive impact on the planet and society.

As a result of our work, **10 Grupo Futuro companies are undergoing transformation—one certified as a B Corp, and nine advancing toward corporate sustainability.**

We are proud of our track record, which inspires us to continue innovating from Ecuador. Social and environmental impact drives us every day, and authentic partnerships empower us.

THE POWER OF PARTNERSHIPS

Our model is based on a **philosophy of care**: for people, nature, and the future. We act as a bridge that builds lasting partnerships among businesses, communities, academia, and government. Our history of friendship, values, and diversity translates into purposeful and scalable solutions. We know that when care is the driving force, sustainability stops being a challenge and becomes a shared reality.



Scan to explore our work.

Contact us to explore how our work can align with and strengthen national and regional climate agendas, public policies, ESG frameworks, and investment strategies with real impact.

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