FOUAD HASSANEIN

PROJECT MANAGEMENT & INTERNATIONAL COLLABORATION

CONTACT

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SKILLS

- Project management.
- Web3 & Blockchain knowledge.
- Community building.
- Web: HTML, CSS, PHP, WordPress, Webflow, Shopify, Ecwid and Make.com.
- Data: SQL, MySQL, Oracle, MariaDB.
- Programming: C, Git/GitHub
- Analysis/Design: Power BI, Figma
- Tools: Microsoft Office, Google

QUALITIES

- Autonomous and Structured
- Team spirit
- Problem-solving
- Analytical and logical thinking

LANGUAGES

- English: Fluent
- French: Fluent
- Arabic: Native language

INTERESTS

- New technologies, including blockchain, automation, and AI
- Gaming
- Team sports (basketball)
- Travel and world cultures
- Education

PROFILE

Passionate about emerging technologies like Blockchain and AI, I bring a unique dual background in business and software development. This hybrid profile allows me to effectively bridge the gap between technical teams and strategic decision-making.

EXPERIENCE

Web Developer - CMS
11/2024-PRÉSENT

Kinetics | Paris, France | Alternance

- Website Development: Creating websites using CMS tools such as WordPress (Elementor), Webflow, Shopify and Ecwid.
- Marketing Campaign Management for these websites, including email and Google Ads campaigns.
- Create and implement marketing automation strategies in collaboration with the marketing department.

Digital Transformation
02/2023-11/2024

Collège de Paris International l Paris, France l Alternance

- Team management for the digital transformation of the academic infrastructure.
- Deployment and optimization of the university LMS (Alma mater) to reduce administrative burden and increase productivity.
- Onboarding of new comers onto the university's online LMS and management of online programs (business games and intercultural modules).

Entrepreneurship, Blockchain & Gaming
01/2016-09/2022

Esc Zone l Liban

- Founder, developer and manager: I founded and developed ESC Zone, a gaming center with 40 PCs, developing a complete business model and managing daily operations.
- Setup and maintenance of mining farms (ETH, BTC, KDA, etc.) with complete management of costs, yield and security.
- Strategic support for NFT projects and token launches: defining market positioning and developing projects.

DIPLÔMES ET FORMATIONS

Architect in Digital Technology
08/2024-Présent

Ecole 42 | Paris | Français

Digital Solutions Designer
11/2024-Présent

Iris - école Supérieure D'informatique | Paris | Français

Ms International Marketing
02/2023-02/2024

Collège de Paris International l Paris | Anglais

BBA in Banking & Finance
10/2014-08/2019

Lebanese Canadian University l Liban | Anglais