

Board Meeting & General Members Meeting January 18 & 19, 2014

Board Members

Present: Doug Smith, Sara Lyter, Ásta Covert, Andrea Barber,
Katrin Sheehan, Lori Cretney,
Via Skype*: Juli Cole, Anne Elwell
Excused: Kari Pietsch-Wangard

The Saturday Board meeting had one required piece of official business – election of 2014 officers – and one urgent item to consider. The remainder of the time was an open discussion of the state of the Congress and our thoughts for how to advance the mission in the coming year. As this is not the traditional format for meetings, these minutes will not take the normal form.

1. Officer Elections
 - President – Sara Lyter
 - Vice President – Lori Cretney
 - Treasurer – Kari Pietsch-Wangard
 - Secretary – Doug Smith

2. Equine Affair Ohio Booth Space (Juli Cole)

The Promotion Committee asked the Board to approve payment of the full amount of the cost of the booth space rental at the Ohio Equine Affaire. The Congress has a prime location which, if lost, we would likely never get back. The Promotion Committee cannot make promises about the quality of our participation this year but feels strongly that we should preserve our right to the space.

It was unanimously decided to pay the space rental to protect our location for the future and to make the best of the space this year.
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Sara Lyter led both sessions using the published committee reports and the USIHC response to the FEIF SWOT (Strengths, Weaknesses, Opportunities, and Threats) survey as a loose framework for the discussions.

The following items rose to the top as action items for the Board and Committees in 2014:

1. The *Grant Program* established by the board in 2013 has shown promise as a vehicle to bring new ideas from the membership. It is clear there are two valuable enhancements:
 - a) Provide examples of successful grants.
 - b) Create a “how-to” page to help clubs or members get started on the process.
2. The majority of the people at the meeting have a great deal of experience with the Congress and its various departments. Further most present also have strong experience in creating and managing events. Collectively, we concluded clubs and members might be hesitant to start and perhaps continue events because they don't have the confidence to get started. In response we plan to:
 - a) Create a “how-to” page for the events we know how to plan. We already have some of this

* These Board members connected to the discussions on Saturday via Skype but were not present for the open session on Sunday.

material in place on the website. The “how-to” will link to that information and provide a contact person who can offer personal advice at any stage in the process.

3. The “how-to” idea took on momentum. Planned topics include...
 - a) Join the Congress
 - b) Renew a membership
 - c) Organize an event
 - Breeding evaluation
 - Young Horse evaluation
 - Fun show
 - Schooling show
 - Sanctioned show
 - World Ranking show
 - Riding clinic
 - d) Presentation to 4H or Pony Club
 - e) Get copies of the Congress promotional materials
 - f) Use the display booth
 - g) WHATEVER ELSE THE CLUBS AND MEMBERSHIP IDENTIFY

4. The Congress needs to have people with appropriate knowledge and a willingness to work. The Sport committee established prerequisites to make sure the committee has a basic working knowledge of the competition rules. The committees all have an educational responsibility but that does not mean the committee membership should include those who don't understand the basic requirements of the department. We plan to:
 - a) Duplicate the Sport Committee's prerequisite system on other committees to make sure the committees have the basic working knowledge they need to manage the departments and advise FEIF as needed.
 - b) Offer a Sport Judge Seminar. It has been some time since one has been offered and the new Sport Judges Guidelines will be released by FEIF this year.
 - c) Make it clear to the membership that we are not trying to exclude people who want to learn but that committee service is not appropriate training.

5. Expand use of Facebook. It seems likely that more people are getting information from Facebook than from the website or *The Quarterly*. While we are active in many ways it seems like we may not be communicating that activity as well as we could be. To that end:
 - a) Change the way all calendar items are posted to Facebook so they reappear as the event gets closer – something along the lines of half way from the initial announcement until the date of the event, then at 8 weeks out, 4 weeks out, 2 weeks out, and 1 week out.
 - b) Encourage the clubs to list more events on the calendar. There's really nothing too small if it involves Icelandic horses in the US or FEIF.
 - c) Develop a way to make Pleasure Rider Program activity more visible on Facebook. This might be in the form of replacing the paper logs with an iPhone app to let people log rides immediately and share things like locations and photos. For those without an iPhone provide a similar service via the website. In any case, get the information sooner and share it so others see the activity.
 - d) Encourage all clubs to have Facebook pages and make sure to tell us about them so we link to each other.

6. The Regional Clubs program isn't as active as we'd like. We received reports of inactive, outdated web pages and we seldom receive requests from clubs to post events on the national calendar.
 - a) Identify someone on the national level who can proactively contact clubs on a regular basis to remind them to be more vocal on their websites, social media, and with calendar submissions.

7. The Pleasure Rider Program isn't as active as we'd like. We have made behind-the-scenes improvements to make the program easier to administer but we don't see new names on the scoreboard and we don't see activity during the year. There are some quiet reminders to those in the program to submit logs but other than the tally of hours announced once or twice a year this program is largely silent. FEIF is growing a Leisure Riding department to help address issues riders face with trail closures and other restrictions on "riding in nature." Our current structure does not lend itself to growing to match the FEIF department as we have with Sport, Breeding, Education, Youth, etc.
 - a) Look to transform the PRP Committee into a Leisure Riding Committee with the current PRP as one area of responsibility but with a charter more in line with the FEIF department's.
 - b) As already mentioned, develop technology to support direct entry of PRP hours in a way that can demonstrate activity and generate some momentum for the PRP.

8. The question of the financial state of the Congress came up again as it did at the NEIHC-hosted meeting. The Board reiterated the fact that our current bank balance does not cause any legal problems with regard to our status as a non-profit. Further, the Board is very willing to spend money on mission supporting activities. Suggestions to be explored:
 - a) Hiring support staff for the Registry to help resolve procedural difficulties.
 - b) Hosting webinars on topics of interest to the membership. The Board would pay the presenter (trainer, farrier, vet, etc) and any fees for the supporting technology. Participation would be a free benefit to members and an income and advertising source for presenters – mainly trainers. This is one of the ways we can try to make the size of the country less of a barrier.

9. Next Annual Meeting. The Board feels this event deserves to stand on its own instead of competing for attention by having the meeting on top of another scheduled event. Even with the low attendance, the Board feels significant progress was made in the work done over the two days that would not have happened if this was an adjunct to another event. Steve Cook observed that we have not held the meeting in the mid-west. He further offered to organize the 2015 meeting in Minneapolis with the target of March 7 & 8, 2015 for the date.

USIHC – Board Of Directors 02/18/14 MEETING MINUTES

Board Members:

Present: Anne Elwell, Sara Lyter, Ásta Covert, Lori Cretney, Juli Cole, Andrea Barber, Katrin Sheehan, Kari Pietsch-Wangard

Excused: Doug Smith

Observers:

Meeting called to order at 8:00PM (Eastern) [Sara Lyter]

Secretary's Report (Doug Smith)

Membership status as of February 11: 459 households. This number is a new high-water mark for the Congress membership since accurate records have been kept. A bit of caution, however, is advised as this number includes some households containing only free youth members. There is no way to predict whether these households will remain after the free year ends.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 1/31/14:</u>	<u>\$163,244.34</u>
<u>Unrestricted funds as of 1/31/14:</u>	<u>\$148,527.34</u>
<u>Net increase (decrease) since 12/31/13:</u>	\$3,376.34

Standing Committee Reports

- Breeding Committee (Andrea Barber)

Anne Elwell Breeding Award

Martina Gates has won the 2013 Anne Elwell Breeding Award as the breeder of her mare Revía from Vinland. Revía's sire is Stígandi frá Leysingjastöðum II and her dam is Osk from Helms Hill Farm. At the breeding evaluations at Winterhorse Park in May of 2013 Revía scored an 8.08 for Conformation and an 8.14 for Ridden Abilities, for a Total of 8.12. The trophies for the award have been ordered and will be on their way to Martina soon. Congratulations!

A new page for the Anne Elwell Breeding Award has been added to the USIHC website. The page includes a description of the award and its inspiration, eligibility requirements, and photos/information on all past and current winners.

2014 Breeding Evaluations

Two breeding evaluations are being planned for 2014:

May 10-11, 2014 at Swallowland Farm in Shelbyville, KY

September 23-24, 2014 hosted by the NEIHC at Thor Icelandics in Claverack, NY

Selection of judges for both events is currently in process.

2014 Young Horse Evaluations

Andrea will be organizing Barbara Frische's 2014 tour to evaluate young horses according to the FEIF General Rules for Young Horse and Foal Assessments Barbara will likely be in the US and available for young horse evaluations or other events (clinics, etc.) June – mid-August and again in October. The requirements to host a young horse evaluation are fairly basic and can be found on the Breeding Committee page of the USIHC website. The most important requirement being a willingness to learn! The horses presented need not be show or breeding prospects either – a judgment is valuable information for the breeder or owner of any young horse. If anyone is interested in either having Barbara come to their farm to perform an evaluation, or is interested in attending one at another farm they should contact me directly at: Andrea Barber toltstar@yahoo.com

- Education Committee (Katrin Sheehan)

Katrin gave a brief synopsis of the FEIF Education Committee meeting. Items discussed were a trainer matrix, "certification" for trainers and farms, renewed efforts to share educational materials and to get materials translated into English. In addition, the USIHC riding badge materials have been reworked and edited by Bernie Willis and Gloria Verricchio and are available for use.

- Quarterly Committee (Nancy Marie Brown, Nicki Esdorn co-chairs; Anne Elwell liaison)

The March 2014 issue of the Quarterly is at press and will be mailed on March 1. This issue features 52 pages of color photos and information about the Icelandic horse. Stories include an interview with breeding award-winner Martina Gates, profiles of our FEIF Youth Cup candidates, an update on summer eczema research, film reviews, an adventure in Iceland, and an introduction to the newest Icelandic show team in the country, as well as news from five of our Regional Clubs.

I want to thank the Youth Committee and the Breeding Committee for their help with articles in this issue.

Thanks to the Board's last-minute approval, we'll be printing an additional 100 copies over our planned 1000 copies. 500 copies, as usual, will go to our members, the Promotion Committee, and to be used in Welcome Packets for new members. Over 600 copies will be distributed free to recruit new members. Co-chair Nicki Esdorn, who is in charge of our membership drive, has had a wonderful response from trainers and breeders--30 USIHC members have volunteered to each distribute 20 copies of the March issue to their non-USIHC clients. We've also received about 20 requests from individual non-USIHC members through Regional Club and Facebook channels. This experiment convinces us that the way to recruit new USIHC members is through our trainers and breeders, who are in direct contact with people interested in learning more about the Icelandic horse. We hope to be able to offer them free copies on a regular basis, at least once a year.

Because this issue is meant to be a lasting membership recruitment tool, it includes 5 "ad-style" pages devoted to the Congress and its services: the usual membership form, one page on the Youth member drive, one on "Why Register Your Horse," and 2 pages on "Why Join the USIHC." I'd like to thank Nicki Esdorn for putting these pages together as well.

In addition, to make it easier to coordinate with the membership drive, Nicki is now taking care of sending out Welcome Packets to new members; she has already sent out a dozen or so this month and reports that we are completely out of all 2013 issues of the Quarterly.

Finally, we're pleased to see that our advertising has increased with the shift to all-color ads. Thanks to Juli Cole for recruiting new advertisers--including several who have already expressed interest in the June issue--and for working with me to redesign the magazine to accommodate our advertisers' preferences. We now have the availability of 7 pages of ads in the front of the magazine, as well as 10 pages in the back.

We are beginning work on the June issue of the Quarterly. The deadline is April 1. If any Board member or Committee chair has an idea for an article, please get in touch with me or Nicki Esdorn ASAP.

- Youth Committee [Laurie Prestine, Ásta Covert liaison]
FEIF Youth Award: The entire USA needs to be thanked for this award because it was everyone working together and independently planning and executing all of our amazing youth events and promoting our breed to young riders! Members of the USIHC board, regional clubs, trainers, past and present youth committee members were especially important to our success. We hope to give back by supporting their efforts in any way we can. Thank you volunteers for your time, energy and ideas!

In addition to our beautiful trophies, our reward for receiving the FEIF Youth Country of the Year was an additional spot for the US at the FYCup!

Thank you Kelly Blough for writing our amazing 2013 youth report. Kelly skillfully presented a true picture of all the work the US has been doing.

Thank you Colleen Monsef for writing an exciting and factual press release about our award and to the rest of the youth committee for your ideas and suggestions. We are working to finalize this document and plan to send it out sometime next week. We are working to put together a relevant list of periodicals and online sites.

Thank you Nicki Esdorn for working to promote the free membership to the USIHC for youth. We are proud of this innovative program.

FYCup Update: The application process was fairly smooth. Thank you Wade for setting up our independent CL & TL selection committee. Our try-out judge, Thorgeir, has been paid. Thank you Kari for your time in working with us on this. His scores and comments have been sent to all the riders who tried out. We plan to update the rules and procedures for 2016 using what we learned from this year's try-out process. We will send new forms and procedures to the USIHC board to approve.

Colleen Monsef collected photos and information about all of our FYCup candidates (8 of them) and you can read all about their experiences in the next issue of the Quarterly. Thank you to Nancy and the Quarterly staff for working with us on this article.

Colleen Monsef volunteered to be the FYCup coordinator. Thank you Colleen. Riders (4) and alternates (1) have been confirmed. Colleen's primary job is promote communication between all

the participants of the FYCup, to collect information and to submit the required forms to FEIF. For example, she has used the youth committee connections and researched horse rental options and offered the information to all. Here is an excerpt of an email that was sent out to riders, alternates, CL & TL yesterday.

"Currently there are three known options for the US Riders and are open to all riders:

- a) Rent a horse through FEIF (150 EU)
- b) Gudmar/Laura are offering training and horses through America2Iceland including tack and getting horses to and from the Youth Cup.
- c) Annette Coulon/Lucy Nold are arranging horses and training with Lucy and Sindri and Friðdóra. Details and pricing to follow soon." The first form about the

FYCup is due to FEIF on March 15th and we are well on our way to complete it ahead of time.

We are also working on offering financial support for the team. We will submit a request to the board when we have voted as a committee on what we want to offer.

National Calendar: We are creating a national calendar of suggested youth events and working to provide incentives to trainers and regional clubs around the country to offer at least one event this summer.

Email Voting

- Extra *Quarterly* printing for membership drive.
Nicki Esdorn requested: "We had originally planned for a maximum of 500 extra copies and maybe even less. However, the response was 80 more than budgeted, surpassing our expectations quite a bit, so we need to print more, rounding up to 100. If we print 1100, we have the usual 500 for the membership, plus promotion, and 600 for the 580 extra requested. It is only for this issue. This number will probably go down for the June issue, depending on whether free promotional copies are offered again for breeders and trainers to hand out."

Unanimous Board Approval.

- Extra *Quarterly* printing for promotional distribution.
Juli Cole requested: "I would like to ask for a vote for printing an additional 200 copies of the March issue of the *Quarterly* for promotion use, specifically distribution at upcoming trade shows & other events between now & when the June 2014 issue becomes available. Nancy has told me that the cost per copy is .53, so for 200 copies it would be 106 plus shipping. The Promotion Committee budget includes 1,000 for other promotional expenses, to be determined, & this is where the expense could come from."

Unanimous Board Approval – with the caveat that there needs to be better planning for the <i>Quarterly</i> print runs in the future.
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New Business

- [Press release for Youth Committee \[Asta Covert \]](#)
Laurie Prestine has requested help in distributing a press release from the Youth Committee. Juli

will resurrect the list of media contacts that formerly existed. Any magazines in which we advertise should be included, as well as any local publications of which we are aware. The titles and contact information of any known local publications may be forwarded to Juli. Juli and Laurie will coordinate the sending of the press release.

Unanimous Board Approval.

- Should the Congress pay for the evaluation fees charged by FEIF instead of passing them on to the breeding evaluation organizers and/or participants? [Kari Pietsch-Wangard]

Starting 2014, USIHC will cover FEIF breeding evaluation fees. Unanimous Board Approval.

- Replace Barbara Frische with Andrea Barber as US Breeding Leader [Barbara Frische]
Recently the current US Breeding Leader, Barbara Frische, asked Andrea Barber to take over the position. Barbara feels her current schedule is just too demanding to allow her to be as effective as she would like in this important role. After much discussion with past Breeding Leaders, Anne Elwell and Katrin Sheehan, I have decided, with the board's approval, to accept. If approved, the change will be effective immediately. Though I will be conducting all the administrative tasks independently, I will still be consulting with Barbara on a regular basis and working with her in partnership as her extensive knowledge base is invaluable. I would like to thank Barbara profusely for all her hard work to date.

Approved. Abstention-Juli Cole

- Pleasure Rider Program [Doug Smith]
Ellen Preston (nee Wilson) informed me by email today that she is resigning as the PRP chairperson effective immediately. It is not clear what state the PRP log data is in at this point. We also received another member complaining that her hours are not reported correctly on the website. We need to get someone to take on this project who will hunt down the current state of things – possibly recreating it from information from Ellen. I will be happy to assist when I return from my holiday. The first order of business is to find a new PRP chairperson and get as much information as possible from Ellen Preston. It might be prudent at this time to assume we need to issue more PRP awards and/or badges pending the outcome of the investigation into the data.

Lori Cretney will take over PRP until a permanent replacement is found, with guidance from Andrea Barber. Unanimous Board Approval.

- Calendar Items [Doug Smith]
This is more a plea for help than a new-business item. It seems like there are a significant number of events taking place around the country that are not making it onto our national calendar. For example, I know of a gæðinakeppni seminar in California and an event in Vermont that have been announced on Facebook but we've not heard about them. I simply don't have the time to troll

Facebook to find events for the calendar. I think the Congress membership is missing out on opportunities when these things aren't shared as soon as possible on the national calendar. Will anyone travel to California for this seminar? Maybe not but they certainly won't attend the only such seminar to take place in North America this year if they don't know about it. We need to find a way to strongly encourage (demand?) that members tell us about what is going on.

All board members who use Facebook agree to forward any events we see to Doug, and to send a message requesting that the event organizer send their items to Doug. Remind members that use of the website is free of charge advertising, along with the automatic feed from the website to the USIHC Facebook page.

- “Help Me” section for USIHC website [Doug Smith]
As discussed at the Annual Meeting, we will add a “Help Me” section to the website to further guide members in their search for information and “how-to”. Doug requests that each committee leader work with their committees and develop some basic questions and answers pertinent to their departments, and email their list to Doug. He will add this to the website upon his return.

Unanimous Board Approval.

- Request for reimbursement to FIRC for USIHC booth at PA Horse Expo, Feb. 27- March 2 - \$350 [Juli Cole]

Unanimous Board Approval.

- Liability insurance for Ohio Equine Affair [Juli Cole]
Deadline to have certificate of insurance for Ohio EA is March 1. Juli has secured two quotes so far. Board requests one more quote from Excalibur. Due to the time frame, Juli may submit the quotes to the board email list for approval.

Unanimous Board Approval.

- Blood Profile [Andrea Barber]
Andrea posed several questions to the board regarding the Blood Profile. After discussion, it was determined that we are interested in proceeding with the blood profile, but need to gather more information. Anne will continue to try to reach the people who did the Friesian study with her list of questions, including criteria used. Andrea will speak to Bettina about criteria. Katrin will secure the data she has currently and send it to Andrea. Andrea will then it submit to Bettina for review to see if it can be used for analysis.

Unanimous Board Approval.

- Budget Meeting [Kari Pietsch-Wangard]

In order to prepare for next month's budget meeting, Kari requests all items for budget be submitted to her by March 7. Thank you.

Unanimous Board Approval.

Meeting adjourned at 09:29PM (Eastern) [Sara Lyter]

Next Meeting (Budget Meeting) March 19, 2014 at 8:00pm EST

USIHC – Board Of Directors 03/19/14 MEETING MINUTES

Board Members:

Present: Ásta Covert, Doug Smith, Lori Cretney, Kari Pietsch-Wangard,
Anne Elwell, Andrea Barber, Juli Cole, Sara Lyter

Excused: Katrin Sheehan

Observers: Sverrir Bjartmarz

Meeting Called To Order 8:07 Eastern [Sara Lyter]

This meeting was devoted almost entirely to a discussion of the proposed budget. The final budget, reflecting the adjustments discussed and approved by the board, are attached to these minutes.

The Board also addressed the following points in the course of the budget discussions:

- Policy #4 on the topic of travel reimbursement needs to be updated to make permanent the decision taken last year to pay the FEIF conference fees for those who attend on behalf of the USIHC. The revised policy now reads as follows (added text in italics):

All travel and related expenses of Board members, Committee Chairs, or members conducting business for the organization are borne by the individual and are not reimbursed by the organization. *The Congress will pay the basic FEIF Conference fee for any Board member or Committee Chair who is an active member and attends the full conference on behalf of the USIHC.* Decisions to amend this policy will be made on a case-by-case basis.

- The Board asks the Youth Committee to review the Spæri Award program. It seems to have lost momentum in recent years. It should either receive more support or be stopped rather than muddle along.
- The Board will hold a special conference call with the veterinarian working on the early stages of a Standard Blood Profile for the Icelandic horse. This call will take place as an open meeting on April 7th on the normal conference call line. All participants (board members and general members alike) are asked to submit written questions via Andrea Barber no later than April 1st so the veterinarians can prepare for the call.

Adjourned at 9:10PM Eastern [Sara Lyter]

Next meeting April 22, 2014 (8PM Eastern)

**United States Icelandic Horse Congress Inc.
2014 Budget
Expenses**

	Budgeted in 2013	Actual 2013	Proposed 2014	Comments
Breeding Committee Exp.				
Evaluation Loss Prevention exp.	1,500.00	0.00	0.00	
Foaltour (Young Horse) loss prevention	500.00	0.00	500.00	
Young Horse Breeders Award	210.00	0.00	70.00	
Elwell Breeding Award	55.00	48.50	70.00	
2013 WC 2 stalls 1 tack for breeding horses	1,288.00	0.00	0.00	
FEIF Evaluation fees	400.00	213.21	480.00	
Total Breeding Committee Exp.	3,953.00	261.71	1,120.00	Per Andrea's budget
Competition/Sport Expense				
National Ranking Award Expense	787.70	697.30	711.70	Budget shows actual 2014 cost
FEIF World Ranking exp.	1,000.00	673.30	0.00	0 WR events in 2014
2013 WC Tryout Expenses	0.00	2,656.21	0.00	
2013 WC Team Leader Stipend	1,000.00	1,000.00	0.00	
2013 WC Stall Expense	5,131.00	3,215.91	0.00	
2013 WC other expense	0.00	0.00	409.73	Judges fee charged by FEIF for 2013 WC
Total Competition Comm. Expense	7,918.70	8,242.72	1,121.43	
Education Budget Exp.				
Sport Intern Judges seminar (loss prevention)	0.00	0.00	2,000.00	Final budget for event will need BOD approval
Misc. Education expenses	0.00	0.00	20.00	Postage
Translation for Level 1 Trainer manual	0.00	0.00	1,384.00	Unused amount previously approved
Total Education Budget Exp.	0.00	0.00	3,404.00	
Membership Related Expenses				
Administration				
Mbshp. Postage	500.00	76.42	600.00	postage increase + welcome packets
Office/Supplies Exp.	75.00	85.78	100.00	
Printing for Membership	0.00	0.00	0.00	
Toll Free line	155.40	155.40	155.40	No change anticipated
Conference call reimbursement	0.00	0.00	0.00	
Tax. Prep. Services	350.00	350.00	350.00	
Total Administration	1,080.40	667.60	1,205.40	
Election Expense	0.00	0.00	0.00	electronic election planned for 2014
FEIF related expenses				
FEIF Mbshp fees	3,400.00	1,690.25	1,642.89	Actual for 2013/2014 mbshp year
FEIF Conference exp.	2,000.00	1,359.46	1,885.00	325EU x 4 attendees @ \$1.45 exchange (our bank cost)
Total FEIF related expenses	5,400.00	3,049.71	3,527.89	
General/Annual Meeting Expense				
Meeting Expenses	200.00	477.23	3,994.95	Annual Meeting at Las Vegas actual expenses
Total General Meeting Expense	200.00	477.23	3,994.95	
Grant Expense	0.00	425.00	8,000.00	Amount allocated in 2013
Insurance	725.00	715.00	1,248.00	D&O + Liability policies
Service fees				
Bank Fees	20.00	49.00	50.00	
Total Service fees	20.00	49.00	50.00	
Quarterly Expenses				
Graphics	4,000.00	4,000.00	4,000.00	No change anticipated
postage for Quarterly	2,100.00	1,720.07	2,500.00	postage increase + additional issues mailed
Quarterly Printing	5,000.00	5,284.65	10,750.00	Includes membership drive/welcome packet copies
Quarterly Expenses - Other	226.00	0.00	500.00	mailing envelopes
Total Quarterly Expenses	11,326.00	11,004.72	17,750.00	
Website Expense	120.00	181.40	181.40	No change Per Doug
WorldFengur Exp.	600.00	570.54	600.00	
Total Membership Related Expenses	19,471.40	17,140.20	36,557.64	

Expenses continued	Proposed 2013	Actual 2013	Proposed 2014	Comments
Pleasure Rider Program Exp.				
PRP Award exp. (for prior year's program)	660.00	722.38	650.00	Includes cost to mail PRP items to new chairs
Total Pleasure Rider Program Exp.	660.00	722.38	650.00	
Promotional Exp.				
Display booth shipping	400.00	336.20	400.00	
Equine Affair Exp.	900.00	900.00	2,150.00	EA Ohio (\$1700) & MA (\$450)
Other Trade Show booth space rental	850.00	350.00	350.00	\$350 for 2014 PA World Expo
Promotional postage expenses	200.00	247.29	300.00	For brochures and Promo copies
New brochure printing	620.00	763.71	0.00	
Promotion Material Printing exp	950.00	1,052.95	200.00	Promotional copies of the Quarterly (@ \$.46/issue)
Promotional Advertising	2,000.00	0.00	1,000.00	
RC Co-op promo exp.	800.00	565.47	800.00	
New booth display	0.00	0.00	0.00	
Promotional Exp. - Other	1,000.00	170.36	1,000.00	All "other" expenses to be BOD approved
Total Promotional Exp.	7,720.00	4,385.98	6,200.00	
Registry Acct. Expense				My best guess based on history
Clerical for registry	3,600.00	2,358.00	2,300.00	
Printing & reproduction-Regist.	500.00	247.74	300.00	
Reg. Office supplies	90.00	119.47	120.00	
Reg. WorldFengur Sbscrptn exp.	120.00	119.46	120.00	
Registry Postage	450.00	309.14	320.00	
Total Registry Acct. Expense	4,760.00	3,153.81	3,160.00	
Youth Committee Exp.				
Spaeri Award	250.00	0.00	250.00	
Sponsor Young Riders-FEIF Seminar in April	756.00	0.00	0.00	No one attended event
FEIF Youth Cup expenses				For 2014 FEIF Youth Cup
Tryout Judging expenses	0.00	0.00	361.16	
4 stalls + 1 tack stall	0.00	0.00	750.00	
Transportation Stipend for Team Leader	0.00	0.00	1,000.00	
Transportation Stipend for Country Leader	0.00	0.00	1,000.00	
Country Leader participation fee	0.00	0.00	345.00	
Judges fee for 4 riders	0.00	0.00	336.00	FEIF charges this fee per rider
Youth Cup Country Award	0.00	0.00	75.00	
Total Youth Cup Expenses	0.00	0.00	3,867.16	
Other Youth Committee expenses	500.00	0.00	500.00	Would still need BOD approval
Total Youth Committee Exp.	1,506.00	0.00	4,617.16	
Total Expense	45,989.10	33,906.80	56,830.23	
Projected Net Income (Loss):	(8,199.10)	7,053.73	(17,660.23)	

**United States Icelandic Horse Congress Inc.
2014 Budget
INCOME**

	Budgeted in 2013	Actual 2013	Proposed 2014	Comments
Breeding Committee Income				
Evaluation-FEIF fees	500.00	0.00	400.00	Owed by Winterhorse Park from 2013 Evals.
Total Breeding Committee Income	500.00	0.00	400.00	
Competition/Sport Inc.				
FEIF WR Comp. fee inc.		329.84	0.00	reimbursement from 2012
Sanction Competition fee		872.52	600.00	8 sanctioned shows
National Ranking Trophy Inc.	0.00	0.00	0.00	None needed
Total Competition Inc.	0.00	1,202.36	600.00	
Education Seminar Inc.				
Riding Badge Inc.	0.00	80.00	0.00	Not included with budget received
Total Education Seminar Inc.	0.00	80.00	0.00	
FEIF Conference Reimbsmt.				
Interest Income	0.00	0.00	0.00	Not applicable in 2014
	350.00	265.23	250.00	renewed CDs receive less interest
Membership Related Income				
Farm Listing				
2013 Farm Listing	3,740.00	2,909.09	3,520.00	32 Farm listings
2014 Farm Listing	0.00	640.86	0.00	
Total Farm Listing	3,740.00	3,549.95	3,520.00	No change anticipated
Membership Dues				
2013 Membership dues				
2013 Youth membership	350.00	377.08		
2013 Family Membership	6,000.00	5,315.16		
2013 Individual Mbshp	13,000.00	11,792.06		
Total 2013 Membership dues	19,350.00	17,484.30	0.00	
2014 membership dues				
2014 Family Membership		1,004.96	6,000.00	
2014 Individual Mbshp		2,041.81	13,000.00	
2014 Youth Membership		0.00	0.00	
Total 2014 membership dues	0.00	3,046.77	19,000.00	
Total Membership Dues	19,350.00	20,531.07	19,000.00	Holding membership dues less Youth mbshp fees
Quarterly Inc.				
Quarterly Adv. Inc.	2,670.00	2,717.97	5,400.00	Per Nancy Marie Brown
Quarterly back issue sales	130.00	82.20	100.00	
Total Quarterly Inc.	2,800.00	2,800.17	5,500.00	
Website Inc.				
Website Ad Inc.	750.00	1,524.26	1,500.00	
Total Website Inc.	750.00	1,524.26	1,500.00	No change anticipated from 2013
Total Membership Related Income	26,640.00	28,405.45	29,520.00	
Booth Deposit/Refund	0.00	64.71	0.00	
Registry Income				
Duplicate Registration fees	150.00	488.40	400.00	My guess based upon history
Late Stallion Report fees	1,900.00	1,474.40	1,400.00	
Registration fees	4,500.00	3,317.09	3,500.00	
Transfer fees	2,500.00	2,501.05	2,500.00	
Total Registry Income	9,050.00	7,780.94	7,800.00	
USIHC Non-Member fees				
USIHC Non-registration fees	1,100.00	668.21	600.00	Based on 2013 actual
	150.00	0.00	0.00	
Youth Committee Inc.				
FEIF Youth Cup Reimbursement	0.00	0.00	0.00	
Total Youth Committee Inc.	0.00	0.00	0.00	
Youth Cup Tryout fees	0.00	0.00	750.00	Tryout fees for 2015 FEIF Youth Cup team
WC Tryout Income	0.00	2,493.63	0.00	No tryouts in 2013
Total Income	37,790.00	40,960.53	39,170.00	

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of February 28, 2014

	Feb 28, '14
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	26,252.62
Associated Money Market Acct.	131,658.79
Total Checking/Savings	157,911.41
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,043.42
CD-matures 10/5/15	3,022.59
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	7,069.52
Total Other Current Assets	10,069.52
Total Current Assets	167,980.93
TOTAL ASSETS	167,980.93
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,579.09
Unexpended Youth Funds	6,284.58
Total Other Current Liabilities	14,863.67
Total Current Liabilities	14,863.67
Total Liabilities	14,863.67
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	7,966.26
Total Equity	153,117.26
TOTAL LIABILITIES & EQUITY	167,980.93

USIHC General Membership Funds

<u>1/31/14</u>		<u>2/28/14</u>
\$ 21,531.18	Checking	\$ 26,252.62
\$ 131,643.64	Money Market	\$ 131,658.79
\$ 10,069.52	CDs	\$ 10,069.52
\$ 163,244.34	subtotal	\$ 167,980.93
\$ (6,171.90)	Youth Fund	\$ (6,284.58)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,545.10)	World Champ. Team Fund	\$ (1,579.09)
\$ 148,527.34	USIHC General Membership Funds	\$ 153,117.26

Net Increase (Decrease) from previous report
\$4,589.92

**United States Icelandic Horse Congress Inc.
Income & Expense Report
February 2014**

Income		Expense	
		Breeding Committee Exp.	
		Elwell Breeding Award	14.63
		Total Breeding Committee Exp.	14.63
Competition Inc.		Competition Comm. Expense	
Sanction Competition fee	75.00	National Ranking Award Expense	711.70
Total Competition Inc.	75.00	Total Competition Comm. Expense	711.70
Interest Income	15.15		
Membership Related Income			
Farm Listing			
2014 Farm Listing	560.43		
Total Farm Listing	560.43		
Membership Dues			
2014 Membership dues			
2014 Youth membership	35.00		
2014 Family Mbshp	879.34		
2014 Individual Mbshp	2,719.16		
Total 2014 Membership dues	3,633.50	Membership Related Expenses	
Total Membership Dues	3,633.50	Quarterly Expenses	
Quarterly Inc.		postage for Quarterly	14.90
Quarterly Adv. Inc.	503.90	Total Quarterly Expenses	14.90
Total Quarterly Inc.	503.90	Toll Free line	12.95
Total Membership Related Income	4,697.83	Total Membership Related Expenses	27.85
Other Income		Pleasure Rider Program Exp.	
Booth Deposit/Refund	500.00	2013 PRP Award exp.	168.16
Total Other Income	500.00	Total Pleasure Rider Program Exp.	168.16
		Promotional Exp.	
		Display booth shipping	77.35
		Promotional postage expenses	33.77
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	113.24
Registry Income		Registry Expenses	
Late Stallion Report fees	96.80	Clerical for registry	328.00
Registration fees	347.85	Registry Postage	124.35
Transfer fees	296.30	Total Registry Expenses	452.35
Total Registry Income	740.95	Total Expense	1,487.93
USIHC Non-Member fees	48.92		
Total Income	6,077.85		

Net Income: 4,589.92

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through February 2014

Income		Expense	
		Breeding Committee Exp.	
		FEIF Evaluation fees	124.86
		Elwell Breeding Award	14.63
		Total Breeding Committee Exp.	<u>139.49</u>
Competition Inc.		Competition Comm. Expense	
Sanction Competition fee	75.00	FEIF World Ranking Comp. fee	340.54
Total Competition Inc.	<u>75.00</u>	National Ranking Award Expense	711.70
		Total Competition Comm. Expense	<u>1,052.24</u>
Interest Income	47.58		
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	2,184.91	Mbshp. Postage	354.59
Total Farm Listing	<u>2,184.91</u>	Office/Supplies Exp.	13.98
Membership Dues		Total Administration	<u>368.57</u>
2014 Membership dues		FEIF related expenses	
2014 Youth membership	35.00	FEIF Mbshp fees	1,642.89
2014 Family Mbshp	2,343.68	Total FEIF related expenses	<u>1,642.89</u>
2014 Individual Mbshp	5,494.59		
Total 2014 Membership dues	<u>7,873.27</u>	Quarterly Expenses	
Total Membership Dues	<u>7,873.27</u>	postage for Quarterly	39.77
Quarterly Inc.		Total Quarterly Expenses	<u>39.77</u>
Quarterly Adv. Inc.	1,175.68	Toll Free line	25.90
Quarterly back issue sales	72.35	Total Membership Related Expenses	<u>2,077.13</u>
Total Quarterly Inc.	<u>1,248.03</u>		
Website Inc.		Pleasure Rider Program Exp.	
Website Ad Inc.	378.13	2013 PRP Award exp.	168.16
Total Website Inc.	<u>378.13</u>	Total Pleasure Rider Program Exp.	<u>168.16</u>
Total Membership Related Income	<u>11,684.34</u>		
Other Income		Promotional Exp.	
Booth Deposit/Refund	500.00	Display booth shipping	77.35
Total Other Income	<u>500.00</u>	Equine Affair Exp.	1,600.00
		Promotional postage expenses	45.07
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	<u>1,724.54</u>
Registry Income		Registry Expenses	
Duplicate Registration fees	97.10	Clerical for registry	615.00
Late Stallion Report fees	290.40	Registry Postage	124.35
Registration fees	522.85	Total Registry Expenses	<u>739.35</u>
Transfer fees	548.93		
Total Registry Income	<u>1,459.28</u>	World Championship Expenses	
USIHC Non-Member fees	121.86	WC 2013 Berlin Expenses	409.73
		Total World Championship Expenses	<u>409.73</u>
		Youth Committee Exp.	
Youth Committee Inc.		Youth Cup Exp.	
Youth Cup Tryout Fees	750.00	2014 Youth Cup expense	361.16
Total Youth Committee Inc.	<u>750.00</u>	Total Youth Cup Exp.	<u>361.16</u>
Total Income	<u>14,638.06</u>	Total Youth Committee Exp.	<u>361.16</u>
		Total Expense	<u>6,671.80</u>

Net Income: 7,966.26

USIHC – Board Of Directors 04/22/14 MEETING MINUTES

Board Members:

Present: Doug Smith, Sara Lyter, Ásta Covert, Katrin Sheehan, Lori Cretney, Kari Pietsch-Wangard, Andrea Barber, Juli Cole, Anne Elwell

Excused: None.

Observers: None

Meeting Called to Order at 8:05PM Eastern [Sara Lyter]

Secretary's Report (Doug Smith)

Membership status as of April 14: 460 households – an increase of one household. This number includes 18 free youth memberships (not counting the cases of youth memberships at the same addresses as other youth or family memberships). Discounting these memberships we are still at a higher-than-normal level for this time of the year. In 2012 and 2013 the membership for March was around 375 households.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

Combined bank account balances as of 3/31/14: \$161,648.85

Unrestricted funds as of 3/31/14: \$146,675.47

Net increase (decrease) since 2/28/14: **(\$6,441.79)**

Standing Committee Reports

- Breeding Committee (Andrea Barber)
See attached.
- Education Committee (Katrin Sheehan)
 1. Bernie Willis has submitted written study material for the first riding badge level 1. Gloria Verrecchio assisted in editing the material. It was a big and timely undertaking and the committee is working through the materials. There are badge programs available in Iceland and Germany, which have teaching and learning material available, that are part of the current discussion. Since IPZV allowed us to translate the 'Trainer C' material, I am in conversation with their education leader, Uli Döing, if there is the possibility to translate and use the teaching materials for the badges as well.
 2. There is a proposal from Cindy Wescott pending about the possibility of embedding educational videos on the USIHC webpage. Currently this proposal is in a discussion state, since there are several open questions regarding legal, technical and educational issues. The committee will have a conference call about this topic to get more clear about what to propose to the BOD. This proposal originated in a proposal from Stan Hirson, who is not a member of our organization and this discussion has been in the education committee at least twice before with the result of having no educational video material on the congress webpage to date.
 3. I am not able to continue as the chair of the education committee. Other areas of my life are taking priority over my involvement in the Congress and I will seek out someone, who can take over the chairmanship for a more active committee. I had communicated with Anne Elwell over

a year ago, that I cannot commit enough time to this committee and I would like to take ‘a time out’ for a while. This has not changed and this is not serving the committee at all. I will continue to work on the topics at hand and complete them. If anyone is interested, please send them my way.

- Youth Committee (Laurie Prestine)
See attached.

Email Voting

None.

Old Business

- Standard Blood Profile (Andrea Barber)

Andrea will work with the veterinarians to prepare a rough cost and plan to collect and process samples from 120 horses. The plan will include an estimate of the timing with regard to when the process will happen to best fit into the schedule for the veterinarians. Andrea will also pursue the idea of having this study formalized by Cornell to make it possible to allow interested parties to make tax deductible donations to the process.

This topic will be back on the agenda when the details are ready.

- Breed Ambassador Program Final Approval (see attached)

APPROVED with the addition that the Promotion Committee chair administers the program.

New Business

- FEIF Payments (Doug Smith & Kari Pietsch-Wangard)

FEIF has offered to issue the USIHC's invoices (annual fees, Youth Cup, World Championships, etc) in US Dollars. Payments may be made by simple check to Doug in his capacity as a FEIF Board Member. This will save the cost of wire transfer fees, the expensive exchange rates, and sidestep mysterious fees charged by intermediary banks.

APPROVED.

- Cantella Breeding Award (Andrea Barber)
(See attached Breeding Committee report for complete details.)

APPROVED. Juli Cole votes against the award.

- Grant Application: NEIHC Youth (see attached)

REJECTED: Not an innovative idea so not in the spirit of the grant program.

- Grant Application: NEIHC Breeding Evaluation Loss Prevention (see attached)

REJECTED: Not an innovative idea so not in the spirit of the grant program. The idea of “stop loss” funding for all breeding evaluations will be taken up by the Breeding Committee.

- Grant Application: FIRC Sanctioned Show (see attached)

REJECTED: Not an innovative idea so not in the spirit of the grant program. FIRC will be reminded that funds are available via the Regional Clubs Matching Program to help with advertising this event.

- Hirson Videos (see attached)

The discussion of these videos remains in the Education and Promotion committees.

- Advertising on the Website (Doug)

Background: The current policy for advertising on the website is very broad. It only limits the size of the graphics to 200x200 and sets the pricing at \$60/quarter with incentives for half-year and full-year placements. All active placements appear on right side of the home, calendar, and news pages in a random rotation. Until recently, all requests have come from Congress members. There has never been a case where “unacceptable” artwork has been presented.

New Policy: The Congress offers two types of advertising on the website.

(a) 200x200 images in a random rotation on the right side of the home, news, and calendar pages. These placements are offered at \$60/quarter with a discount for half-year (\$108) and full-year (\$192) commitments.

(b) 600x150 images run exclusively at the top of the home, news, and calendar pages. This placement is offered at three times the cost of the 200x200 placement.

In both cases, the webmaster shall act as the editor with regard to the content of the artwork. If any artwork is found unacceptable in terms of either content or design, the webmaster shall immediately contact the full Board for a final decision. Any fees paid will be refunded if the Board deems the artwork unacceptable.

The Board asks Doug to prepare a mock-up of the pages including a banner ad and will revisit this issue at the next meeting. There is no current demand so time is not a factor.

- 2015 Meeting (Sara)

Sara reported on the planning status for the 2015 Members Meeting to be held in Minneapolis at the Radisson Blu. All is well on track and the Board thanks Steve Cook for his efforts to date.

- Youth Leader (Laurie Prestine)

Colleen Monsef has volunteered to be the USIHC youth leader elect and I think it might be a good idea. I feel she would be great for this job for the following reasons:

- She has great ideas. For example, she wants to publicize how the free membership for young riders is going to all the farms.
- She is organized and interested in publicizing all the great opportunities for our youth from the USIHC and FEIF.
- She has two young riders.
- She will be attending the FYCup where she can meet others in the FEIF youth community and network for the USA.

Meeting Adjourned at 9:53PM Eastern [Sara Lyter]

Next meeting May 20, 2014 at 8PM Eastern.

USIHC General Membership Funds

<u>2/28/14</u>		<u>3/31/14</u>
\$ 26,252.62	Checking	\$ 19,903.77
\$ 131,658.79	Money Market	\$ 131,675.56
\$ 10,069.52	CDs	\$ 10,069.52
\$ 167,980.93	subtotal	\$ 161,648.85
\$ (6,284.58)	Youth Fund	\$ (6,394.29)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,579.09)	World Champ. Team Fund	\$ (1,579.09)
\$ 153,117.26	USIHC General Membership Funds	\$ 146,675.47

Net Increase (Decrease) from previous report
-\$6,441.79

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
 As of March 31, 2014

	Mar 31, '14
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	19,903.77
Associated Money Market Acct.	131,675.56
Total Checking/Savings	151,579.33
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,043.42
CD-matures 10/5/15	3,022.59
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	7,069.52
Total Other Current Assets	10,069.52
Total Current Assets	161,648.85
TOTAL ASSETS	161,648.85
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,579.09
Unexpended Youth Funds	6,394.29
Total Other Current Liabilities	14,973.38
Total Current Liabilities	14,973.38
Total Liabilities	14,973.38
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	1,524.47
Total Equity	146,675.47
TOTAL LIABILITIES & EQUITY	161,648.85

United States Icelandic Horse Congress Inc.
Income & Expense Report
March 2014

Income		Expense	
Interest Income	20.46	Breeding Committee Exp.	
		Elwell Breeding Award	66.67
		Total Breeding Committee Exp.	66.67
Membership Related Income		Membership Related Expenses	
Membership Dues		Administration	
2014 Membership dues		Mbshp. Postage	19.60
2014 Foreign Friend	65.97	Total Administration	19.60
2014 Family Mbshp	758.10		
2014 Individual Mbshp	1,312.67	Annual Meeting Exp.	
Total 2014 Membership dues	2,136.74	2014 Annual Meeting expense	3,994.95
Total Membership Dues	2,136.74	Total Annual Meeting Exp.	3,994.95
		Insurance	533.00
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	892.87	Graphics	1,000.00
Quarterly back issue sales	6.00	postage for Quarterly	733.87
Total Quarterly Inc.	898.87	Quarterly Printing	2,829.82
		Quarterly Expenses - Other	226.00
Website Inc.		Total Quarterly Expenses	4,789.69
Stallion listing	9.71		
Total Website Inc.	9.71	Toll Free line	12.95
Total Membership Related Income	3,045.32	Total Membership Related Expenses	9,350.19
Other Income		Pleasure Rider Program Exp.	
Booth Deposit/Refund	-500.00	2013 PRP Award exp.	383.34
Total Other Income	-500.00	Total Pleasure Rider Program Exp.	383.34
		Promotional Exp.	
Registry Income		Other Booth rental Expense	350.00
Late Stallion Report fees	393.60	Promotional postage expenses	221.43
Registration fees	569.62	Total Promotional Exp.	571.43
Transfer fees	534.82		
Total Registry Income	1,498.04	Registry Expenses	
		Clerical for registry	233.00
USIHC Non-Member fees	99.02	Total Registry Expenses	233.00
Total Income	4,162.84	Total Expense	10,604.63

Net Income (Loss): (6,441.79)

United States Icelandic Horse Congress Inc.
Income & Expense Report
 January through March 2014
 Page 1

Income		Expense	
		Breeding Committee Exp.	
		FEIF Evaluation fees	124.86
		Elwell Breeding Award	81.30
		Total Breeding Committee Exp.	206.16
Competition Inc.		Competition Comm. Expense	
Sanction Competition fee	75.00	FEIF World Ranking Comp. fee	340.54
Total Competition Inc.	75.00	National Ranking Award Expense	711.70
		World Championship Expenses	
Interest Income	68.04	WC 2013 Berlin Expenses	409.73
		Total World Championship Expenses	409.73
		Total Competition Comm. Expense	1,461.97
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	2,184.91	Mbshp. Postage	374.19
Total Farm Listing	2,184.91	Office/Supplies Exp.	13.98
		Total Administration	388.17
		Annual Meeting Exp.	
Membership Dues		2014 Annual Meeting expense	3,994.95
2014 Membership dues		Total Annual Meeting Exp.	3,994.95
2014 Foreign Friend	65.97		
2014 Youth membership	35.00	FEIF related expenses	
2014 Family Mbshp	3,101.78	FEIF Mbshp fees	1,642.89
2014 Individual Mbshp	6,807.26	Total FEIF related expenses	1,642.89
Total 2014 Membership dues	10,010.01		
Total Membership Dues	10,010.01	Insurance	533.00
		Quarterly Expenses	
Quarterly Inc.		Graphics	1,000.00
Quarterly Adv. Inc.	2,068.55	postage for Quarterly	773.64
Quarterly back issue sales	78.35	Quarterly Printing	2,829.82
Total Quarterly Inc.	2,146.90	Quarterly Expenses - Other	226.00
		Total Quarterly Expenses	4,829.46
Website Inc.		Toll Free line	38.85
Stallion listing	9.71		
Website Ad Inc.	378.13	Total Membership Related Expenses	11,427.32
Total Website Inc.	387.84		
Total Membership Related Income	14,729.66		

United States Icelandic Horse Congress Inc.
Income & Expense Report
 January through March 2014
 Page 2

Income		Expense	
Other Income		Pleasure Rider Program Exp.	
Booth Deposit/Refund	0.00	2013 PRP Award exp.	551.50
Total Other Income	0.00	Total Pleasure Rider Program Exp.	551.50
		Promotional Exp.	
		Display booth shipping	77.35
		Equine Affair Exp.	1,600.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	266.50
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	2,295.97
Registry Income		Registry Expenses	
Duplicate Registration fees	97.10	Clerical for registry	848.00
Late Stallion Report fees	684.00	Registry Postage	124.35
Registration fees	1,092.47	Total Registry Expenses	972.35
Transfer fees	1,083.75		
Total Registry Income	2,957.32	Youth Committee Exp.	
		Youth Cup Exp.	
USIHC Non-Member fees	220.88	2014 Youth Cup expense	361.16
Youth Committee Inc.		Total Youth Cup Exp.	361.16
Youth Cup Tryout Fees	750.00	Total Youth Committee Exp.	361.16
Total Youth Committee Inc.	750.00	Total Expense	17,276.43
Total Income	18,800.90		

Net Income: 1,524.47

Breeding Report

April 2014

Submitted by Andrea Barber

2014 Breeding Evaluations

- ❖ Preparations are continuing for the two evaluations to be held in the US in 2014.
 - May 10-11, 2014 at Swallowland Farm in Shelbyville, KY - The two judges have finally been selected they will be Marlise Grimm and Elisabeth Jansen.
 - September 23-24, 2014 hosted by the NEIHC at Thor Icelandics in Claverack, NY A young horse evaluation will also be held in conjunction with this event.
 - Based on my short experience helping with these two events it has come to light that our breeding evaluation checklist is outdated. So I will be working on updating that in the coming weeks.

2014 Young Horse Evaluations

- ❖ As a reminder I will be organizing Barbara Frische's 2014 tour to evaluate young horses according to the [FEIF General Rules for Young Horse and Foal Assessments](#) Barbara will likely be in the US and available for young horse evaluations or other events (clinics, etc.) June – mid-August and again in October. The requirements to host a young horse evaluation are fairly basic and can be found on the [Breeding Committee page](#) of the USIHC website. The most important requirement being a willingness to learn! The horses presented need not be show or breeding prospects either – a judgment is valuable information for the breeder or owner of any young horse. If anyone is interested in either having Barbara come to their farm to perform an evaluation, or is interested in attending one at another farm they should contact me directly at: Andrea Barber tolstar@yahoo.com Currently there has been interest in holding events in Vermont, Pennsylvania, and Washington.

New Caryn Cantella Breeding Award

- ❖ I recently proposed a new breeding award for young horses to the breeding committee – full outline of the award is below. The committee discussed the award and voted on it. The final vote was nine in favor of the award as written, two against, and one abstain. I would like the board to approve this award so we can start it now in 2014 before any young horse evaluations have taken place. Note that my original budget estimate for this award was a little high as I was basing the cost on the Anne Ewell Award. As this award will not have a perpetual trophy (which is a nightmare to administrate) the initial cost and the annual cost will be lower.

The Caryn Cantella Breeding Award

The Award

The Caryn Cantella Breeding award is given annually to the breeder of the highest evaluated young horse bred in the United States of America. The winner of the award gets a commemorative trophy to keep.

Eligibility

- The horse must have been born in the United States of America and be currently registered (by the close of the calendar year the award represents) with a registry recognized by the International Federation of Icelandic Horse Associations (FEIF).
- The young horse must have been evaluated under the [FEIF General Rules for Young Horse and Foal Assessments](#) in the calendar year that the award represents.
- The winning young horse must have the highest overall score of any young horse born in the United States and evaluated in the same year.
- The winner must be a current member in good standing of a FEIF recognized breed association.

About Caryn Cantella

Caryn Cantella is one of the founding members of the United States Icelandic Horse Congress (USIHC) and served as its first Registrar. Her tireless efforts to insure the integrity of the USIHC registry and the purity of the breed in the United States coupled with her long dedication to the USIHC are commemorated by this award.

Youth Committee Report

The youth committee met by conference call in February and email in March.

A. FEIF Youth Cup Update

1. Number of Riders: Our award winning country report written by Kelly Blough enabled us to win an extra spot for the FYCup because we won FEIF Youth Country of the Year! We are now sending four riders to the FYCup. We have one alternate that we hope to send as well. Getting more spots for the FYCup for the US was a main goal of the youth committee this past year and we are proud of our accomplishment. Way to go everyone!

2. Communication: Colleen Monsef is doing a fantastic job of being our Youth Cup Coordinator and representing the USIHC youth committee for this event.

a. Quarterly profiles: Colleen invited us all to check out the young rider profiles in the March issue of the Quarterly. She gathered photos and essays from everyone who tired out for the FYCup. If a candidate did not submit a report or photo, she took information from their application and Laurie worked with Nancy to find photos of them so all our applicants are represented. We hope this will help to build community with our young riders around the country and help others learn about the FYCup and what it takes to try-out.

b. Youth Cup Coordinator Update: Colleen has submitted the first form due to FEIF for the FYCup. She plans to give the CL a document that includes all the kids flights, contact info, horse info, US documents and anything else needed so that the trip will go smoothly. She has presented three options to the riders for horse rental. TL Lucy Nold has set up a facebook page for the young riders. Colleen will have a conference call with the team after March 15th. Colleen is working on our team uniforms. Jana has been to Iceland in the summer and she agrees that a medium weight rain suit would be perfect for our team. Laurie has let the FEIF director know that we desire one more spot for the FYCup.

c. FYCup alternate update: FEIF has let all participating countries know: "unfortunately there are simply no free places available this year, almost all countries used the maximum of seats they can get and we even added an additional team (normally 72 participants, this year 78)."

3. Financial Support:

a. Team Leader & Country Leader: The team and country leader have been informed about the USIHC generous travel stipends and in the case of the CL, her participation stipend.

b. Riders: The youth committee voted yes to use funds from the

USIHC youth fund and will be reimbursing each rider \$500.00 from the youth fund.

4. 2016 Forms and Applications:

a. Laurie will do this update. We also decided to add a rule to our forms that says riders living in the US will be given first priority for the youth cup team. We discussed the differences between the WC and the FYCup. Laurie looked for guidance in the FEIF document: FEIF – Youth Activities Work and Philosophy. You can see it here: <http://www.feif.org/Download/YouthWork/tabid/207/Default.aspx>

b. We decided that the FYCup is designed to give US riders an opportunity to build community with the rest of the world and bring back those connections to our country. We will send drafts of new forms to the youth committee and after we all give our ideas we will send them to USIHC board for their approval.

B. Future Plans:

1. Badge Program: We are interested in the badge program. Jana volunteered to collaborate with the education committee. Our ideas:

a. Materials: We would like to offer all trainers access to at least one of the educational programs currently being used in Europe and Iceland. We think that currently most of the trainers that are doing badge programs are taking European materials and translating them to English. We want to give universal access.

b. Promotion & education: We would like to promote the badge programs to riders in the US and explain what they are by writing an article for the Quarterly for the next issue.

c. Information: We will try and get input from other instructors on what they need and how we can help.

d. Venues: We wondered if we could do testing for the first and second levels of the badge programs at our summer shows. We realize that we usually have many young riders at these events and we may be able to include badge testing.

e. Financial Support: Please think about how we can help financially.

f. See below for excerpt from youth committee member Nicki about the badge programs:

"I have a bit of input for #4B - I have spoken with Jana Meyer, Coralie Denmeade, Alex Pregitzer, and education committee head Katrin Sheehan about the riding badge program. I think it would be a very good idea to collaborate with the education committee on this. It is a great program. We need to contact the trainers who teach youth to find out who is doing riding badge courses. Carrie Brandt of Lettleiki now has Knapamerki courses on her calendar, which is the Icelandic

version. Maybe she should be asked why that and not the riding badge? The problem is the missing teaching material and the education committee is working on that. They need input from the instructors and the youth committee what the instructors need and what the level of interest is. "

2. 2015 US Youth Camp/Youth Cup in the USA for US riders. Everyone rides on borrowed horses. Does this sound interesting to anyone? Need volunteer to explore this idea.

Please see below for input from youth committee member Nicki:
4 c - How about a national "exchange program" - small groups of kids from different areas visiting others and doing return visits. I think Heidi/Laura Benson, Jana Meyer, and Carrie Brandt would have the facilities to put this on. The youth committee could sponsor and facilitate this. This might be a good first step before putting on a national youth cup/camp?"

We like this idea. We need a volunteer to explore this idea please.

3. Youth Horsemanship award:

Colleen introduced a great idea for a youth horsemanship award. We realize that our shows are very popular with our young riders and we would like to offer participants a way to be recognized for horsemanship and hard work even if they are not first in their class. We discussed different ideas for award programs. Colleen is going to look around at other equestrian breeds and see if we can model a program after one of them. Jana and her posse had this innovative idea for a youth horsemanship prize:

"...the kids could send in a video to a committee to determine a youth horsemanship prize. I don't think it is quite that simple but it is a great idea to do it with an application process in which kids have to submit an essay about them and their horse/ the horses they are riding and taking care of and maybe how they make it possible, some pictures, possibly a little video clip and a recommendation of a trainer. That together could give a pretty good picture about someone's determination, commitment and compassion." We will discuss this further at our next meeting

Proposed Breed Ambassador Program Rules & Procedures

The USIHC Breed Ambassador Program runs from January 1 - December 31 of each calendar year. This program awards prizes via a "drawing" method to USIHC members who have submitted their entries according to the rules below. The drawing will take place each year in mid-January. All winners will be listed on the USIHC website, the USIHC Facebook page, and published in the March issue of the Quarterly. Winners will also be contacted directly & prizes will be sent by USPS First Class mail.

Rules and qualifications are as follows:

- 1) Participants must be current USIHC members in good standing at the time each event is submitted for entry AND at the time of the prize drawing.
- 2) Participating horses must be registered with the USIHC or any other FEIF recognized country.
- 3) Qualifying events are any organized ALL BREED events. Examples: Open Horse Shows, Parades and Hunter Paces, Trail Rides (including Competitive and Endurance Rides, Poker, Ride-A-Thon or other fundraising type rides and Trail Trials).
- 4) Events that are "Icelandic Horse only" do not qualify for entry. Examples: Sanctioned Shows, Breeding Evaluations, Regional Club member only Trail Rides, Schooling Shows, Breed Demo and Drill Team practices.
- 5) Entries may be submitted by either emailing a photo showing the USIHC member and their horse at the event to (promotion@icelandics.org) OR by posting the photo to the USIHC Facebook page
- 6) Each event shall count as one (1) entry in the drawing. There is no limit to the number of entries a member may submit during the contest period and the more eligible events a member participates in, the more chances that member has to win. Participating members are eligible to win more than one (1) prize per drawing.
- 7) Completed entry forms must be submitted within 2 weeks of the day of the event. The final deadline for all entries will be January 5 of the year following the contest period. (Example: the final deadline for events in 2014 is January 5, 2015). Entries date stamped after January 5 shall not be valid.

Grant Proposal to USIHC
March 10, 2014
Leslie Chambers, NEIHC Treasurer

The Northeast Icelandic Horse Club (the NEIHC) is requesting a grant of \$900 to fund stalls for Youth riders at our NEIHC Open Sanctioned Show to be held Sept 20-21, 2014.

How does this request meet the Congress Mission Statement?

A focus on Youth is the foundation for advancement of interest in the Icelandic horse in North America. Giving Youth the opportunity to participate in events (*sanctioned shows being a form of exhibition*) by the USIHC, and thereby FEIF, is an excellent place to start. Icelandic competitions often start with schooling shows, progress to sanctioned shows and ultimately end in world ranking shows. *Participation in these events encourages the use of the Icelandic horse according to international standards.* Most Youth are drawn to competition and providing as many opportunities as possible is a must. The Icelandic horse community in North America is small and spread out, making a show circuit difficult. Obviously just traveling to the various shows affects the cost of competition, so the NEIHC began working on this issue last year. We raised money to support Youth Days and to financially assist Youth participation in our sanctioned show held in Sept of 2013. Last year we were able to offer 2 free classes to each Youth rider and to pay for stalls for a majority of those Youth as well.

How does this activity advance the Icelandic Horse's presence in the US and/or how likely is it to increase membership in the USIHC?

Efforts to build show circuits throughout the US will increase the Icelandic horse's presence wherever these shows are held. Particular effort will be made to advertise these events in local newspapers to promote the breed to new comers. Increased opportunity for our Youth will generate more interest in the Icelandic horse and thereby increase membership in the USIHC.

Who does this grant serve?

The NEIHC does not charge dues to Youth members. Additionally, every effort to remove financial barriers from participation in NEIHC events is being made. There will be no charge for participation in V8, V8J, T6 and T6J classes. This grant would also allow us to provide stalls for Youth horses at no charge. We hope that by reducing expenses to just the cost of travelling to our event that we will increase Youth participation.

Youth will ultimately grow up and become adult members to both NEIHC and USIHC. The earlier we can involve Youth in Icelandic horse competition, the more advanced riders we will produce. Youth participation also drives interest in the general public, as Youth draw many spectators such as parents, grandparents, friends and other relations.

How many will benefit from this grant?

We are asking for funding for 10 horses. The stalls for the show period are \$90. Therefore we are requesting \$900.

We would like to offer one free stall to each Youth competitor. Last year we had 9 Youth participate in the show, not counting the 2 toddlers in Lead Line. We hope that we will have even more Youth this year and the NEIHC will support any Youth riders not covered by a USIHC grant.

Thank you for your consideration.

Northeast Icelandic Horse Club Grant Proposal to USIHC

The Northeast Icelandic Horse Club (“NEIHC” or the “Club”) is requesting grant funding from the USIHC to offset the expense of holding a Breed Evaluation at Thor Icelandics, Hudson, New York on September 23-24, 2014. Specifically, the NEIHC requests the USIHC cover any loss associated with the Breed Evaluation up to \$2,000.

The NEIHC last held a Breed Evaluation in June of 2012 and incurred a loss of \$765.97, this loss was covered by the USIHC.

How does this request meet the USIHC mission statement?

The first two missions listed by the USIHC deal with maintaining international standards for the Icelandic horse. Breed evaluations are the primary test of how breeders in the United States (US) are progressing.

How does this activity advance the Icelandic Horse's presence in the U.S. or how likely is it to increase membership in the USIHC?

Breed evaluations provide a benchmark for US breeders of where they stand in comparison to the rest of the world. Periodic Breed evaluations are necessary to ensure the continued improvement of Icelandic horse breeding in the US. This activity advances the quality of the Icelandic horse in the US, but is unlikely to increase membership in the USIHC.

Who does this activity serve?

Breeders of Icelandic horses in the US are the primary benefactors of this type of event. However, there are many secondary benefactors. The first being anyone who purchases a US-bred Icelandic horse, will be ensured the best quality horse available. Every Icelandic horse serves as an ambassador of the breed, and having more top quality US bred horses improves the opportunity to entice horse enthusiasts from other breeds to try Icelandics.

How many will benefit or be reached by this activity?

All USIHC members will benefit from a steadily improving domestic Icelandic horse population as higher quality horses bring more respect both nationally and internationally.

Include a specific dollar amount for the requested funding, including estimated expenses/income.

We estimate the following expenses for this activity:

Projected Expenses for NEIHC sponsored Breed Evaluation
 Thor Icelandics, Hudson NY September 23-24, 2014

Total Expenses Expenses are estimated and some are known as of 4/6/14
Total Income Incomes estimates based on 2012 numbers

Gain/Loss

Judges: Sigbjorn Bjarnsson and Thorvaldur Kristjansson

Income item	cost	how many	total
full evaluation	\$325	15	\$4,875
conformation only	\$225	5	\$1,125
young horse eval	\$125	2	\$250
stall fee	\$90	22	\$1,980
award sponsor	\$50	13	\$650
program ads	\$20-\$85		\$1,000
program sales	\$5	36	\$180
dinner/seminar			
USIHC grant			
Total Income (rounded)			\$10,060

** Tent and Stall rentals based on 40% of total costs
 the other 60% to be covered by Sports Competition

Expense item	cost
Judge fee, 2 judges (3 days)	\$3,700
Judges flights	\$1,262
Judges lodging (3 nights)	\$900
Judges food (3 days)	\$390
Judges transportation	\$175
Vet	\$310
Awards	\$100
Advertising	\$300
Tent rental/port-potties**	\$731
Stall rental**	\$2,240
Facility fee	\$1,500
Insurance	
Programs	\$300
misc. (office supplies etc)	\$150
Total expenses (rounded)	\$12,058

NEIHC projects a loss of \$2000.00 for this event. Normally, the NEIHC strives to price our events such that they will break even. Breed Evaluations need to be priced to encourage maximum participation. While we (NEIHC and USIHC) are striving to grow the numbers and quality of Icelandic horses in the US, as well as the number of Icelandic horse owners, we have to recognize some of our events will suffer losses. We are asking the USIHC to cover any losses up to \$2000.00 for this event.

MEMORANDUM

TO: Lori Cretney, Vice President
USIHC Board of Directors
FROM: Patricia A. Moore, President and Show Manager
FRIDA Icelandic Riding Club (FIRC)
DATE: March 14, 2014
RE: USIHC Grant Request

Request

The Board of Directors for the FRIDA Icelandic Riding Club, a regional club of the USIHC, and the FIRC Show Committee request a grant in the amount of \$750.00 from the United States Icelandic Horse Congress.

Background

On May 17 and 18, 2014, the FIRC will hold its third annual USIHC sanctioned show at Frying Pan Farm Park in Herndon Virginia. The anticipated expenses, based on those of previous years, should exceed \$8000.00. To raise the necessary funds for this show, we seek contributions, class sponsorships, conduct a silent auction, hold a raffle at the show and sell show clothing. While class fees are also collected, we make every effort to keep them reasonable and as a result they do not approach the amount necessary for full funding of the show.

Use of the Grant

\$450.00 of the amount requested will be allocated to the rental of the show facility. The site of the show is Frying Pan Farm Park a large public park with multiple attractions. The equestrian center takes up part of that park. We are fortunate that not only is there a large indoor arena with good lighting, adequate footing, brand new sound system and warm up area there are bleachers for spectators, a show office and public rest rooms. The use of this facility comes at a cost of \$1450.00 for the show.

\$300.00 of the amount requested will be used for publicity efforts which includes posters and flyers at 20 commercial establishments in the Northern Virginia area such as tack shops, restaurants, large horse boarding facilities, grocery stores, hardware stores and at public events. We will also produce a four page show program (11x17 glossy color bi fold printed on all sides). The USIHC logo and web site address will be displayed prominently on all publicity efforts. The budget for publicity is currently planned for \$600.00.

Relevancy to USIHC Mission

Support the use and health of the Icelandic horse according to international standards: The role of a sanctioned show is critical to this mission statement. The

FIRC is using an international judge in a facility that is safe and conducive to a successful show. The park staff is sensitive to our issues with regard to footing and works with us to ensure even, not too deep footing before and during the show. The spectator area is separated from the show ring by 8 foot high cattle fencing again to ensure both the safety of the horses and riders and the spectators. The sound system allows for an announcer to clearly describe what is happening and to use music that encourages the right atmosphere. The rental fee covers all this. With regard to the show itself we are offering the fifteen required classes, two experimental classes and six fun classes. While the required classes attract the serious riders, the fun classes are there to attract the less confident or experienced rider/horse combos. Honestly, it is the fun classes that are the crowd pleasers. Again the facility permits us to offer a variety of classes that show off the Icelandic breed in a very favorable light while supporting the correct use and health of the participant horses.

Advance the study, breeding and exhibition of the Icelandic horse: Both aspects of our request pertain to this goal. Before the show we saturate the area with our posters and flyers, including Frying Pan Farm Park itself. Every person who attends the show receives a copy of the show program that not only lists the class schedule, displays the USIHC logo and web site address but also explains each class in layman terms - cliff notes if you will. Frying Pan Farm Park is a very large public facility that encourages everyone to stop in the shows held there. **Admission to the shows and barns is free to everyone.** As a result, we see equestrians who are interested or curious about Icelandics. We also see families who spend the day at the park and generally stop by a least once during the day to watch the show and visit with the horses in the large horse barns designed so that people can visit, ask questions of the riders, etc. Our goal for the show program is that it be an introduction and tutorial to the Icelandic breed while seeing the breed in action.

Maintain a registry of purebred Icelandic horses: Now you may think that this part is an exercise in creative writing but what we have found is that the desire to participate in the sanctioned show at any level has caused our Icelandic horse owners to get their acts together, to correct any registration irregularities and to register any horses previously not registered with the USIHC. We expect that this situation will occur in 2014 also.

In conclusion, we believe that this request meets the USIHC mission statement, definitely enhances the presence of the Icelandic horse in our area, could potentially increase membership in both the FIRC and the USIHC and serves not only current USIHC members but has the potential to reach the general public in numbers well over what any other Icelandic horse show does. Based on the tally from previous years the total number of visitors to the barns, and spectators at the show will exceed 200.

We thank you for your prompt consideration of our grant request and look forward to a positive response.

VIDEO AND THE USIHC

I am requesting that the USIHC Board revisit its October 23, 2007 decision regarding Hestakaup.com:

Bernie asked about the website Hestakaup? He indicated that it shows the use and history of the Icelandic Horse in a user friendly way. It's not a sales promotion but very educational.

Some board members didn't like the website at all and others were concerned that the board had no control over its content.

Katrin suggested that we allow a page of links for a fee with a disclaimer that would allow such links as well as advertising for Icelandic related items for sale such as horses, tack etc. She will follow up on this with the website committee.

from bod0710.pdf

USIHC BOD Minutes 7-24-07
Listed as minutes for October 23, 2007

This is the only reference to Hestakaup.com or any of my videos that can be found by searching the Icelandics.org website.

At that time I was negotiating with the Icelandic Trade Council for a grant that would have allowed me to continue the production of Hestakaup.com on a self-sustaining basis for at least 5 years. My proposal was rejected. I have reason to believe it was because I could not show that the videos were recognized in the U.S. as helpful in the promotion of the Icelandic horse. What better source than the USIHC? Paying for a link would have been worthless and I never asked for one.

As I had already invested tens of thousands of dollars and countless hours of work in Hestakaup.com, I did not want to let it die yet I did not have the funds to keep filming in Iceland so I continued making videos about the Icelandic horse here in the States. (I have not been to Iceland since 2006.)

At present over a hundred of my videos about the Icelandic horse are on Hestakaup.com, various channels of Youtube and Vimeo as well as additional websites such as Thokkiblog, which tracks the progress of 2 horses from birth through training, and Life With Horses.

It is impossible to give precise metrics on how many views the videos have generated, but on Youtube one video has become iconic with over 1,150,000 views. That is exceptional. But many of the others have views in the tens of thousands. Hestakaup and the websites have generated several hundred thousand page views and on many pages there are

multiple videos.

All the videos have been discovered only through web searches or suggested by Youtube. There has been no mention on Icelandics.org that videos are available as educational or promotional resources. There has been no curatorial recommendation from Icelandic horse institutions. This has stunted the diffusion of the videos; after all, if they were any good, why wouldn't any authority say so?

I have been offering videos to the USIHC since 2003 when I made a DVD of the evaluations in Wisconsin as a contribution to the Congress. I have had discussions over the years with various committee chairs in order to encourage the adoption of video in their materials for education and promotion. These efforts and those of others on my behalf are well known to most of the current members of the Board.

Nothing has happened.

Now some active members of the Congress are urging me to apply to the new Grant Program. Although my experiences over the years make me hesitant, I would like to see us all move forward.

I propose that:

the Board reconsider its earlier rejection of the videos in a transparent (at least to me) process. I never got any constructive feedback from that first decision.

Pending the outcome of the above, I would like to embed some videos into the Icelandics.org website and post links to others.

As for new work, I admit that I am not at all sure if I still have the emotional connection and ties to the culture of the Icelandic horse world here and in Iceland in order to continue where I have left off. People that I intended to document have died and others have moved on to different stages in life. Lack of traction has been an on-going disappointment and cooled off much of my passion.

Perhaps some public acknowledgement would rekindle some of my former enthusiasm. No promises. I would have to explore that on site in Iceland.

I have been contributing my resources without any reciprocation from the Congress. After I have evaluated the response to the above, I can perhaps offer proposals for the Grant Program. But I think it is only fair that -- after all the resources I have expended -- the Congress make the next move.

At any rate, I look forward to a discussion with the Board as a whole.

Stan Hirson
February 24, 2014

Hestakaup.com
[Life With Horses](#)

USIHC – Board Of Directors 05/20/14 MEETING MINUTES

Board Members:

Present: Andrea Barber, Doug Smith, Juli Cole, Sara Lyter, Lori Cretney, Katrin Sheehan, Ásta Covert, Kari Pietsch-Wangard, Anne Elwell (8:07PM)

Excused: None

Observers: None

Meeting Called to Order 8:05PM (Sara Lyter)

Secretary's Report (Doug Smith)

Membership status as of May 16: 463 households – an increase of two households.

Lynn Wiese has agreed to act at the Election Committee Chair once again should we need to hold an election. I have also used the online election system for a FEIF election with no significant problems. The only anomalies were individuals who didn't get their instructions because the email was seen as spam. It was only about 3% of the emails that had issues.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 4/30/14:</u>	<u>\$162,431.02</u>
<u>Unrestricted funds as of 4/30/14:</u>	<u>\$147,369.09</u>
<u>Net increase (decrease) since 3/31/14:</u>	\$693.62

Standing Committee Reports

- Breeding Committee (Andrea Barber)
See attached.
- Promotion Committee (Juli Cole)
A request was made to the Promotion Committee seeking volunteers interested in participating in sub-committee for the purpose of developing a video to promote the breed & USIHC. This would be in a joint venture with volunteers from the Education Committee. One person volunteered to be on the video sub-committee & her name was given to the EC Chair.

Email Voting

- **NEIHC request for \$712.50 in support of booth rental at MA Equine Affaire.**
The Board voted to limit the payment to the budgeted amount of \$450.

Old Business

- Standard Blood Profile (Andrea Barber)
I have been in touch with Dr. Bettina Wagner and informed her of the board's decision from the last meeting. She said that it is a busy time of the year for them (the ending of the school year) and that she was also working on submitting some grants, but that she would get in touch with Dr. Stokol and work up a proposal for us as soon as possible. As soon as I receive that, I will forward it to the board.

- Hirson Videos (Katrin Sheehan)
Conference call regarding videos on the website. The Education Committee wants to show the Icelandic horse in its glory. This project will take some effort as no clear video exists that meets the goals. The target is to have a product ready by the end of the year. Katrin will prepare a response to Stan's initial proposal for the Board's review.
- Website Advertising (Doug Smith)
See attached images.
The Board is ambivalent about the banner placement. As we haven't had demand and the look is slightly more cluttered, the banner placement is tabled.

As an aside, the Board asks Doug to investigate the rates for the current website sponsorship program with special consideration of non-members advertising on the site.
- Youth Leader (Laurie Prestine)
Laurie is stepping down as the Youth Leader and suggests Coleen Monsef as a replacement.

The Board unanimously approves the change of the Youth Committee Chair and thanks Laurie for her leadership in bringing the *FEIF Youth Country of the Year* award home.

New Business

- Breeding Evaluation Funding (Andrea Barber)
The Board authorizes the payment of the unused funds from the 2013 budget to support the two 2014 Breeding Evaluations (\$750 each). This is a one-time expenditure approval and the Board requests the Breeding Committee to recommend a strategy for future funding. [Approved unanimously.]
- NEIHC Games Day Grant Request (Lori Cretney)
See attached.

The request is rejected. This is not a unique idea and is not fitting with the demands and goals of the Grant Program.
- Regional Club Matching Funds (Juli Cole)
As currently written, the Regional Club Matching Funds policy is part of the Promotion Committee budget, however it is the Chair of the Regional Club Committee that has the responsibility of approving the distribution of funds.

As it seems odd for the chair of one committee to have the ability to disburse the funds from another committee's budget, I would like to see the policy changed to one of the following:
 - 1) The requests for funds from this policy are to be submitted to the Promotion Committee Chair for approval.

OR

 - 2) The funds for this program are made part of the Regional Club Committee budget rather than the PC budget.
The Board approves transferring oversight of the Regional Club matching funds to the Promotion Committee chair. (Option 1)
- Quarterly Printing (Nancy Marie Brown, Nicki Esdorn)
See attached.

Tabled until the Quarterly Committee can present a precisely worded policy and be present on the call to explain.

Meeting Adjourned 8:47PM (Eastern) [Sara Lyter]

Next Meeting June 24 8:00PM (Eastern)

Executive Session (8:47PM – 9:00PM Eastern)

Website without banner ad on the home page (current design):



Our Mission



- Support the use and health of the Icelandic Horse according to international standards.
- Advance the study, breeding, and exhibition of the Icelandic Horse.
- Represent FEIF in the United States and represent the United States to FEIF.
- Maintain a registry of purebred Icelandic Horses.



The US Icelandic Horse Congress is a member of FEIF, the International Federation of Icelandic Horse Associations, representing Icelandic Horse associations in 19 countries. FEIF brings people together in their passion for the Icelandic Horse.

The Icelandic Horse Quarterly

Official Publication of the United States Icelandic Horse Congress (USIHC), a member association of FEIF (International Federation of Icelandic Horse Associations).

The Icelandic Horse Quarterly is published in March, June, September, and December by the US Icelandic Horse Congress as a benefit of membership.

The March 2014 issue of *The Icelandic Horse Quarterly* -- our first full-color issue -- features 52 pages of photos and information about the Icelandic horse. Stories include an interview with breeding award-winner Martina Gates, profiles of our FEIF Youth Cup candidates, an update on summer eczema research, film reviews, an adventure in Iceland, and an introduction to the newest Icelandic show team in the country, along with the latest news from the Regional Clubs, the Board of Directors, and our parent organization, FEIF.



Masthead image courtesy of Martina Gates.

Web site supported by:



Website with banner on the home page:



Our Mission

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- Advance the study, breeding, and exhibition of the Icelandic Horse.
- Represent FEIF in the United States and represent the United States to FEIF.
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Masthead image courtesy of Martina Gates.

Web site supported by:



USIHC General Membership Funds

<u>3/31/14</u>		<u>4/30/14</u>
\$ 19,903.77	Checking	\$ 20,656.61
\$ 131,675.56	Money Market	\$ 131,691.79
\$ 10,069.52	CDs	\$ 10,082.62
\$ 161,648.85	subtotal	\$ 162,431.02
\$ (6,394.29)	Youth Fund	\$ (6,482.84)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,579.09)	World Champ. Team Fund	\$ (1,579.09)
\$ 146,675.47	USIHC General Membership Funds	\$ 147,369.09

Net Increase (Decrease) from previous report
\$693.62

United States Icelandic Horse Congress Inc. Balance Sheet Standard

As of April 30, 2014

	Apr 30, '14
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	20,656.61
Associated Money Market Acct.	131,691.79
Total Checking/Savings	152,348.40
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,052.05
CD-matures 10/5/15	3,027.06
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	7,082.62
Total Other Current Assets	10,082.62
Total Current Assets	162,431.02
TOTAL ASSETS	162,431.02
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,579.09
Unexpended Youth Funds	6,482.84
Total Other Current Liabilities	15,061.93
Total Current Liabilities	15,061.93
Total Liabilities	15,061.93
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	2,218.09
Total Equity	147,369.09
TOTAL LIABILITIES & EQUITY	162,431.02

**United States Icelandic Horse Congress Inc.
April 2014 Income & Expense Report**

Income		Expense	
Breeding Committee Income			
Evaluation-FEIF fees	400.00		
Total Breeding Committee Income	400.00		
FEIF Conference Reimbsmt.	-902.06		
Interest Income	31.55		
Membership Related Income		Membership Related Expenses	
Farm Listing		FEIF related expenses	
2014 Farm Listing	220.00	FEIF Mbshp fees	1,702.13
Total Farm Listing	220.00	Total FEIF related expenses	1,702.13
 		Toll Free line	12.95
Membership Dues		Total Membership Related Expenses	1,715.08
2014 Membership dues			
2014 Family Mbshp	509.05		
2014 Individual Mbshp	925.23		
Total 2014 Membership dues	1,434.28	Promotional Exp.	
Total Membership Dues	1,434.28	Equine Affair Exp.	100.00
 		Promotional postage expenses	23.60
Quarterly Inc.		Total Promotional Exp.	123.60
Quarterly Adv. Inc.	865.29		
Total Quarterly Inc.	865.29		
Website Inc.			
Website Ad Inc.	249.36		
Total Website Inc.	249.36		
Total Membership Related Income	2,768.93		
Registry Income		Registry Expenses	
Registration fees	366.35	Clerical for registry	179.00
Transfer fees	73.52	Registry Office supplies	26.99
Total Registry Income	439.87	Total Registry Expenses	205.99
Total Income	2,738.29	Total Expense	2,044.67

Total Income: \$693.62

United States Icelandic Horse Congress Inc.
Income & Expense Report
 January through April 2014
 Page 1

<u>Income</u>		<u>Expense</u>	
Breeding Committee Income		Breeding Committee Exp.	
Breeding Evaluation Reimb.	0.00	FEIF Evaluation fees	124.86
Evaluation-FEIF fees	400.00	Elwell Breeding Award	81.30
Total Breeding Committee Income	<u>400.00</u>	Total Breeding Committee Exp.	<u>206.16</u>
Competition Inc.		Competition Comm. Expense	
Sanction Competition fee	75.00	FEIF World Ranking Comp. fee	340.54
Total Competition Inc.	<u>75.00</u>	National Ranking Award Expense	711.70
		World Championship Expenses	
		WC 2013 Berlin Expenses	409.73
		Total World Championship Expenses	<u>409.73</u>
FEIF Conference Reimbsmt.	-902.06	Total Competition Comm. Expense	1,461.97
Interest Income	99.59		
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	2,404.91	Mbshp. Postage	374.19
Total Farm Listing	<u>2,404.91</u>	Office/Supplies Exp.	13.98
Membership Dues		Total Administration	<u>388.17</u>
2014 Membership dues			
2014 Foreign Friend	65.97	Annual Meeting Exp.	
2014 Youth membership	35.00	2014 Annual Meeting expense	3,994.95
2014 Family Mbshp	3,610.83	Total Annual Meeting Exp.	<u>3,994.95</u>
2014 Individual Mbshp	7,732.49		
Total 2014 Membership dues	<u>11,444.29</u>	FEIF related expenses	
Total Membership Dues	<u>11,444.29</u>	FEIF Mbshp fees	3,345.02
		Total FEIF related expenses	<u>3,345.02</u>
		Insurance	533.00
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	2,933.84	Graphics	1,000.00
Quarterly back issue sales	78.35	postage for Quarterly	773.64
Total Quarterly Inc.	<u>3,012.19</u>	Quarterly Printing	2,829.82
Website Inc.		Quarterly Expenses - Other	226.00
Stallion listing	9.71	Total Quarterly Expenses	<u>4,829.46</u>
Website Ad Inc.	627.49		
Total Website Inc.	<u>637.20</u>	Toll Free line	51.80
Total Membership Related Income	<u>17,498.59</u>	Total Membership Related Expenses	<u>13,142.40</u>

United States Icelandic Horse Congress Inc.
Income & Expense Report
 January through April 2014
 Page 2

Income		Expense	
		Pleasure Rider Program Exp.	
		2013 PRP Award exp.	551.50
		Total Pleasure Rider Program Exp.	551.50
		Promotional Exp.	
		Display booth shipping	77.35
		Equine Affair Exp.	1,700.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	290.10
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	2,419.57
Registry Income		Registry Expenses	
Duplicate Registration fees	97.10	Clerical for registry	1,027.00
Late Stallion Report fees	684.00	Registry Office supplies	26.99
Registration fees	1,458.82	Registry Postage	124.35
Transfer fees	1,157.27	Total Registry Expenses	1,178.34
Total Registry Income	3,397.19		
USIHC Non-Member fees	220.88		
Youth Committee Inc.		Youth Committee Exp.	
Youth Cup Tryout Fees	750.00	Youth Cup Exp.	
Total Youth Committee Inc.	750.00	2014 Youth Cup expense	361.16
		Total Youth Cup Exp.	361.16
		Total Youth Committee Exp.	361.16
Total Income	21,539.19	Total Expense	19,321.10

Net Income: \$2,218.09

Breeding Report

May 2014

Submitted by Andrea Barber

2014 Breeding Evaluations

- ❖ May 10-11, 2014 at Swallowland Farm in Shelbyville, KY
 - A total of 14 horses were evaluated – 10 for full evaluation and four for conformation only.
 - All the reports from the event stated that it went very smoothly. In fact Chief Judge Marlise Grimm said the “organization was close to perfect” and track was “super” - holding up really well even after some rain.
 - One improvement that needs to be made is that the measuring stick is getting old and the numbers are now hard to read. I am looking into purchasing a new one and will try to have a quote to present to the board soon.
- ❖ September 23-24, 2014 hosted by the NEIHC at Thor Icelandics in Claverack, NY - A young horse evaluation will also be held in conjunction with this event.
- ❖ Based on my short experience helping with these two events it has come to light that our breeding evaluation checklist is outdated. So I will be working on updating that in the coming weeks.
- ❖ Between the two board meetings the issue of funding this year’s evaluation was brought before the Breeding Committee. The committee decided to use the funds that were earmarked in 2013 for breeding evaluations (\$1,500) for 2014. Since there are two events this year that would mean each event would be allotted \$750. This was presented to the board via e-mail, however, the board felt it deserved some discussion and as such it was tabled until this board meeting.
- ❖ We received some forms from the FEIF office to fill out regarding our system for approving breeding horses. Since we do not have such a system we didn’t need to fill out any of the forms – just answer a few questions via e-mail.

2014 Young Horse Evaluations

- ❖ As a reminder I will be organizing Barbara Frische’s 2014 tour to evaluate young horses according to the [FEIF General Rules for Young Horse and Foal Assessments](#) Barbara will likely be in the US and available for young horse evaluations or other events (clinics, etc.) June – mid-August and again in October. The requirements to host a young horse evaluation are fairly basic and can be found on the [Breeding Committee page](#) of the USIHC website. The most important requirement being a willingness to learn! The horses presented need not be show or breeding prospects either – a judgment is

valuable information for the breeder or owner of any young horse. If anyone is interested in either having Barbara come to their farm to perform an evaluation, or is interested in attending one at another farm they should contact me directly at: Andrea Barber toltstar@yahoo.com Currently there has been interest in holding events in Vermont, Pennsylvania, and Washington.



NEIHC Games Day Grant Request to USIHC

April 30, 2014

The Northeast Icelandic Horse Club (“the NEIHC” or “the club”) is requesting funds from the USIHC to offset the expense of hosting its first “NEIHC Games Day” on June 21, 2014 at West Winds Farm in Delhi, New York.

What is NEIHC Games Day?

Games Day was conceived in 2013 by the NEIHC Board of Directors. Its goal is to host a pleasure event in which virtually any Icelandic horse and rider can participate, regardless of talent and skill. We feel that Games Day will appeal to all riders, but especially those interested in improving their relationships with their horses in fun and challenging mounted activities.

The description of Games Day is as follows:

Join us for a fun-filled day enjoying your horse with friends in a relaxed atmosphere!

Games Day will include sessions in negotiating an obstacle course, drill team riding and a group trail ride—along with a delicious lunch, raffle and prizes.

Certified Trainers Jana Meyer and Nicki Esdorn will be our clinicians!

The club hopes to attract as many attendees as possible, so we’ve set the rider fees very reasonably at \$60/adult NEIHC member, \$85 non-NEIHC member and \$30/youth.

How does this request meet the USIHC mission statement?

Games Day supports the correct use of the Icelandic horse as a riding horse. Drill team riding, negotiating obstacles and trail riding are activities at which this breed excels—and are also of value to the majority of Icelandic horse equestrians.

Games Day advances the exhibition of the Icelandic horse by cultivating drill team riders for equine shows and demonstrations, as well as building riding skills necessary for participating in versatile/challenge events and trail trials.

How does this activity advance the Icelandic Horse’s presence in the U.S. or how likely is it to increase membership in the USIHC?

Like last year’s successful NEIHC Youth Day, we hope that NEIHC Games Day will become a model for other USIHC regional clubs to follow, and thus widen the exposure to the breed, thereby increasing USIHC membership.

Who does this activity serve?

This event will serve NEIHC members and Icelandic horse enthusiasts located in the northeast, as well as potential members. And, as mentioned above, we foresee that other clubs will embrace the idea and host similar events in their regions in the future, and exposure will spread to potential Icelandic horse riders and owners.

How many will benefit or be reached by this activity?

In June 2014, Games Day will initially benefit the NEIHC membership, which currently numbers 132 individuals, and potentially benefit NEIHC non-members, three of which have already verbally enrolled in the event. The club will review the event in the USIHC Quarterly magazine as well as on Facebook, which combined reaches all USIHC members as well as thousands of other interested individuals listed as “friends.”

Include a specific dollar amount for the requested funding, including estimated expenses/income.

Our certified clinicians, Jana Meyer and Nicki Esdorn, have generously waived their instructor fees for the day (\$500/each), but requested that their travel, lodging and meals be covered.

Estimated Cost: \$1056.00.

Grant Request: \$1056.00.

Estimated Expenses:

Clinicians’ travel/fuel:.....	350.00
Clinicians’ lodging:	356.00
Clinicians’ meals:.....	130.00
Obstacles rental:	50.00
Facility fee:.....	300.00
Games Day lunch:	270.00
<i>(Riders, clinicians, volunteers.)</i>	
Games Day prizes:	80.00
Total:	\$1536.00

Estimated Income:

Adults (6 x \$60/each):	360.00
<i>(Verbally committed as of 4/28/2014.)</i>	
Youth: (4 x \$30/each):.....	120.00
<i>(Verbally committed as of 4/28/2014.)</i>	
Total:	\$480.00

The NEIHC is excited to host this unique event. With Jana and Nicki’s \$1,000.00 donation and a grant from the USIHC of \$1,056.00 to cover its estimated costs, we can sponsor a new venue that will encourage membership and promote the Icelandic horse. The NEIHC thanks you in advance for your consideration.

Sincerely,

Amy P. Goddard

Amy P. Goddard
NEIHC Membership Coordinator

Revised Quarterly Copies Policy **May 16, 2014**

On May 22, 2009, the USIHC Quarterly committee submitted a policy statement to the Board regarding the distribution of copies of the Quarterly. In the last five years, many things have changed to make that policy obsolete:

- our membership has increased and we are confident that it will continue to grow;
- reading magazines online has become more common, some members have opted to receive only an electronic version of the magazine (the e-Quarterly), and our back issues are online as downloadable PDFs (since 2008);
- we have many more contributors, including advertisers (54 in the June 2014 issue);
- our magazine is printed in color on a different press, its price structure has changed, and postage has gone up;
- the Congress is actively recruiting new members, and has become much more prominent on the international stage.

In February, the Board approved the 2014 Quarterly budget, with print runs for March of 1300 copies, for June of 650 copies, for September of 600 copies, and for December of 600 copies. Given the expected success of the combined Youth and Quarterly membership drives, and the increasing number of requests for copies of the Quarterly to be distributed for promotional and recruitment uses by the Promotion Committee, the Registrar, and by individual US trainers and breeding farms, we do not expect our print run to fall below 600 per quarter for the next several years; in fact, we expect it to increase. We are already planning to organize another membership drive for March 2015 (with a 1000 copy printing), to follow on the success of the current drive and to continue to get the word out about the USIHC.

The Quarterly is the USIHC's most effective tool for recruitment and promotion, and it has never been more cost-effective to use it for these purposes. The Quarterly is not printed on a cost-per-copy basis. Because of the quality of printing we require, it is printed on a major high-speed press normally used for much higher print runs (10,000 and up). The main charge for us is setting up the press (with the correct paper, in one long continuous sheet, and the correct inking) for our job; once the press is running, the printer has a hard time shutting off the machine when our 500 copies are completed, for it takes only a blink of an eye. The press regularly has an overrun of at least 50 copies (a 10% overrun is standard in the trade). We are not charged for these copies; if we don't want to buy them, the press recycles them. But if we do want to buy them, we can have them (or any other additional copies over the 500) for a very reduced price. 500 copies is the shortest print run this machine is capable of doing. Therefore, the press tacks their set-up charge onto their quote for 500 copies. No matter how many copies we want to send out, we have to pay for 500. The press set-up charge, like the design charge (of \$1000 per quarter), does not scale. Our base printing price of \$2597 also includes addressing and stuffing the envelopes for our membership list. So, no matter if we send 350, 400, 450, or 500 copies, we will be charged \$2597. Once we top 500 copies, however, the price structure changes. Now we only have to pay for the additional cost of the paper and ink, and addressing and stuffing. These copies are sold on a per-copy basis of \$0.53 per copy.

Given the availability of the online e-Quarterly, we intend to "run a tight ship" and not print more issues each quarter than we think we will definitely distribute in three months. Back issues will not be stored; instead we will work hard to find readers for them. With copies readily available to members on the website (and to nonmembers after 1 year), there's no reason to keep them more than a year "in case" someone wants to buy an extra copy. The committee will, instead, contact the people most interested in buying copies (contributors and people featured in the issue) in advance of printing and make sure we print enough for them. Once a new issue is distributed, the previous issue will be considered past its "expiration date." We will distribute any copies we have left over to anyone who will get them into the hands of potential members (in priority order): the Promotion Committee, the Registrar, US trainers & US horse farms, Regional Clubs, and Quarterly contributors, as long as supplies last. After one year, all copies should be in the hands of readers. Since the entire content of each issue is available for free online, the printed copies no longer retain any extra value and will be distributed for free: They are the best promotional and recruitment tool the Congress has. We don't, however, expect to have many copies left over, as

the numbers are already very tight.

So with this information in hand, here is our proposed revised policy:

DISTRIBUTION OF COPIES

(Based on a print-run of 600 copies)

1. 500 copies for Membership: *These copies are mailed by the printer following the mailing list(s) provided to the Quarterly chair by the USIHC secretary (Doug Smith). Copies not needed for these mailing lists are sent to the Quarterly committee representative (Nicki Esdorn) to be used in Welcome Packets, to replace damaged or missing member copies, and to supplement the numbers set aside for contributors, the Registrar, and to sell (see below, numbers 3, 4, and 5):*

--All current members receive all issues of the Quarterly published each year as part of their membership; members can opt out of receiving the printed Quarterly and ask to receive the e-Quarterly instead.

--All FEIF officials receive all issues of the e-Quarterly published each year, as per FEIF rules; these issues are sent electronically only.

--New members get 1 copy of the most recent issue available free in their Welcome Packet when they sign up. (From January to May 2014, about 50 Welcome Packets were sent out.)

--Any current member whose current address is on file in the USIHC database and seems to be correct, but who did not receive an issue of the Quarterly, gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

--Any current member who has filed a change of address with the USIHC within 3 months of receiving a copy of the Quarterly, but was not in time for the new address to appear on the Quarterly mailing list gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

--A current member whose address is incorrect in the USIHC database because the person has moved, but he/she has not filed a change of address with the USIHC, does not receive any free copies. Back issues can always be downloaded in e-Quarterly form for free from the website.

--A current member whose address is incorrect in the USIHC database because of a typo made when entering the data (either by the member or by the USIHC, if the information was submitted on paper) gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

2. 30-50 copies for Promotion: *These copies are mailed from the printer to the Promotion Chair (Juli Cole). The number varies from issue to issue at the request of the Promotion Committee.*

--Members of the Promotion Committee can distribute copies at shows & expos and to Regional Club members for free.

--If Promotion needs more copies, they can order them from the Quarterly Committee in advance of printing at the per-copy cost (currently \$0.53 per copy) plus postage.

3. 25-30 copies for Quarterly Contributors: *These copies are mailed by the printer, based on a list sent by the Quarterly Committee. In the most recent (June 2014) issue, we had 54 contributors, not all of whom requested copies. Contributors are an asset to us: very interested and likely to recruit new members. They are the people most likely to share the magazine—and thus promote the Congress—with their friends.*

--All current members who contribute an article, photograph, illustration, or paid advertisement to an issue of the Quarterly may request 2 additional free copies of that issue; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. (The Quarterly Committee will contact each contributor in time for them to make this request.)

--All non-members who contribute an article, photograph, illustration, or paid advertisement to an issue of the Quarterly may request 2 free copies of that issue; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. (The Quarterly Committee will contact each contributor in time for them to make this request.)

--The person pictured on the cover of an issue (or whose horse is on the cover) is considered a

“contributor” and can get 2 free copies of that issue by asking; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. (The Quarterly Committee will contact each contributor in time for them to make this request.)

4. 15-20 copies for the Registrar and new Icelandic horse owners: *These copies are mailed by hand by the Quarterly committee and/or the Registrar as requested after the issue is printed. The second category covers a long-standing policy; the first was recently suggested by the Registrar, Asta Covert, in discussion with Quarterly Committee member Nicki Esdorn.*

--Anyone who has sold an Icelandic horse to a non-member can request that a free copy of the Quarterly be sent to that new horse owner. Requests can be made online at <http://www.icelandics.org/magRequest.php> or by contacting the Quarterly Committee.

--Any non-member who registers an Icelandic horse in the USIHC Registry or transfers an already registered horse into his/her name will be sent a free copy of the Quarterly by the Registrar or, at the Registrar's request, by the Quarterly Committee.

5. Sale of Current and Future Issues: *“Current Issues” are defined as copies of the printed magazine that are within 3 months of their print date. “Print Dates” are March 1 for Issue One, June 1 for Issue Two, September 1 for Issue Three, and December 1 for Issue Four of each calendar year. “Future Issues” are those not yet printed or mailed.*

--Contributors (defined above) who receive 2 free copies can order additional copies of the current—or a future—issue for \$3.00 per copy. This price includes postage. The Quarterly Committee will contact each contributor in time for them to request extra copies before the issue is printed and mailed, thus allowing us to add their copies to our printing total and reducing our postage costs to bulk rate (currently averaging \$0.71 per copy). This price thus reflects a profit to the Congress of \$1.76 per copy.

--Anyone (readers, members, non-members) can buy extra copies of the current—or a future—issue for \$3.00 per copy, as available. This price includes postage. If not ordered in advance of printing and mailing, these copies will be mailed by hand by the Quarterly Committee after the issue has been printed. Average postage is \$2.45, depending on zip code, based on the current cost of Welcome Packets; the \$3.00 per copy cost is thus about our break-even point. If several copies are sent in one envelope, however, postage is reduced and the Congress will make a small profit on the sale.

USIHC – Board Of Directors 07/15/14 MEETING MINUTES

Board Members:

Present: Sara Lyter, Anne Elwell, Doug Smith, Kari Pietsch-Wangard, Lori Cretney, Andrea Barber, Juli Cole, Ásta Covert, Katrin Sheehan (8:15)

Excused: None.

Observers: Sverrir Bjartmarz, Martina Gates

Guests: Nancy Brown, Nicki Esdorn

Called to order (Sara Lyter) 8:02PM (Eastern)

Secretary's Report (Doug Smith)

Membership status as of July 13: 471 households – an increase of eight households.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 6/30/14:</u>	\$158,134.34
<u>Unrestricted funds as of 6/30/14:</u>	\$145,478.99
<u>Net increase (decrease) since 4/30/14:</u>	-\$1,890.10

Standing Committee Reports

- Breeding Committee (Andrea Barber)

See attached.

- Education Committee (Katrin Sheehan)

We had two successful conference calls, minutes are attached.

Borgeir Guðlaugsson will be our clinician for the 2014 judging seminar at the KY show in October. Details will be discussed starting June 23 and the seminar with its details will be announced on the USIHC webpage shortly.

The committee is now doing work in small groups to tackle several outstanding topics at the same time. The groups are setting dead lines and report back to the committee chair. I expect several projects to be done by the end of this year.

Email Voting

- None.

Old Business

- Standard Blood Profile (Andrea Barber)
See attached.

MOTION [Sara Lyter]: The Board acknowledges this is an important project and fitting to the mission of the USIHC that could ultimately cost approximately \$15,000¹. Further, the Board instructs Andrea Barber and Anne Elwell to work with Cornell to structure a formal agreement addressing matters of cost, payment, and scheduling. The resulting agreement to be brought back to the Board for approval. VOTE: Juli Cole votes “against.” The rest of the members vote “for”.

MOTION [Sara Lyter]: The Congress reimburse Bettina Wagner for the blood profile work done on the 45 horses of the “Cornell” herd with the provision that we receive a copy of the raw data and any work product generated to date. VOTE: Juli Cole abstains. The rest of the members vote “for”.

- Hirson Videos (Katrin Sheehan)
Katrin reports she has a telephone call scheduled with Stan to review the state of videos for the website. She believes this conversation will conclude this matter. Katrin will advise Sara if a more formal response is needed.
- Quarterly Printing (Nancy Marie Brown, Nicki Esdorn)
See attached.

MOTION: [Doug Smith] The revised distribution policy be immediately adopted with the purchase price amended from \$3.00 to \$5.00. VOTE: Approved unanimously.

New Business

- Flagship Event Funding (Andrea Barber)
See attached.

MOTION [Doug Smith]: The Board approve the new funding program with an amendment to the first bullet point making it clear the funding is based on sanction date not event date. Further, this funding program supersedes the previously authorized \$1,500 in support for Breeding Evaluations. The Kentucky Evaluation will receive an additional \$250 over the \$750 paid under the previous support. VOTE: Unanimously approved.

- FIRC Schooling Show Grant Request (Lori Cretney)
The board concludes the requested funding does not fit with the supplied justification. At the same time, we believe the motivation is something innovative that should be supported. Therefore, we offer a different funding model:
 - \$60 in class sponsorship for the three innovative “harmony” classes (Walk, Trot, and Tölt).
 - \$10 / rider entered in each of the three “harmony” classes not to exceed \$440.
- NEIHC Youth Participation Grant Request (Lori Cretney)
In light of the approval of the “Flagship Event” funding, the Board finds this request is better handled as a “Flagship” not as a grant.

¹ The funding will not necessarily all come from the USIHC as this will be structured as an official study by Cornell University which opens the possibility for tax-deductible donations.

- NEIHC Breeding Evaluation Grant Request (Lori Cretney)
In light of the approval of the “Flagship Event” funding, the Board finds this request is better handled as a “Flagship” not as a grant.
- New Measuring Stick for Breeding Evaluations (Andrea Barber)
Andrea explains the current measuring stick, a required piece of equipment for all Breeding Evaluations, is no longer serviceable. An attempt to replace the stick using one from Iceland has proven unsuccessful. The Icelandic stick has some construction defects. The manufacturer is not willing to provide any refund or repair. Andrea has consulted the FEIF Breeding Leader, Marlise Grimm, for a solution. Marlise recommends the “gold standard” measuring stick manufactured in Germany.

MOTION [Andrea Barber] The Board approves the purchase of the recommended measuring stick at the cost of approximately €600 plus shipping. Further, the Board accepts Juli Cole's offer to take the existing stick to the local Amish community to see if they could repair and/or produce something equivalent.
VOTE: Unanimously approved.

- Young Horse Evaluation Funding (Andrea Barber)
See text in attached Breeding Committee report.

MOTION: [Andrea Barber] The board approve the proposed text with the dates amended to clearly define this as a 2014-only funding program. VOTE: Unanimously approved.

The Breeding Committee will address this topic more fully during the next budget cycle.

Meeting adjourned 10:04PM (Eastern)

Next meeting: August 19, 2014

USIHC General Membership Funds

<u>4/30/14</u>		<u>6/30/14</u>
\$ 20,656.61	Checking	\$ 16,326.91
\$ 131,691.79	Money Market	\$ 131,724.81
\$ 10,082.62	CDs	\$ 10,082.62
\$ 162,431.02	subtotal	\$ 158,134.34
\$ (6,482.84)	Youth Fund	\$ (4,012.56)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,579.09)	World Champ. Team Fund	\$ (1,642.79)
\$ 147,369.09	USIHC General Membership Funds	\$ 145,478.99

Net Increase (Decrease) from previous report
(\$1,890.10)

United States Icelandic Horse Congress Inc.
Income & Expense Report
 January through June 2014
 Page 1

Income		Expense	
Breeding Committee Income		Breeding Committee Exp.	
Evaluation-FEIF fees	400.00	FEIF Evaluation fees	124.86
Total Breeding Committee Income	400.00	Elwell Breeding Award	81.30
		Evaluation Loss Prevention exp.	750.00
		Total Breeding Committee Exp.	956.16
Competition Inc.		Competition Comm. Expense	
Sanction Competition fee	100.00	FEIF World Ranking Comp. fee	340.54
Total Competition Inc.	100.00	National Ranking Award Expense	711.70
		World Championship Expenses	
		WC 2013 Berlin Expenses	409.73
		Total World Championship Expenses	409.73
		Total Competition Comm. Expense	1,461.97
FEIF Conference Reimbsmt.	875.30	FEIF Conference exp.	
Interest Income	136.38	FEIF Conf. exp. to be reimbrsed	902.06
		FEIF 2014 Conference exp.	1,702.13
		Total FEIF Conference exp.	2,604.19
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	2,624.91	Mbshp. Postage	374.19
Total Farm Listing	2,624.91	Office/Supplies Exp.	56.53
Membership Dues		Total Administration	430.72
2014 Membership dues		Annual Meeting Exp.	
2014 Foreign Friend	65.97	2014 Annual Meeting expense	3,994.95
2014 Youth membership	35.00	Total Annual Meeting Exp.	3,994.95
2014 Family Mbshp	4,115.50	FEIF related expenses	
2014 Individual Mbshp	8,913.68	FEIF Mbshp fees	1,642.89
Total 2014 Membership dues	13,130.15	Total FEIF related expenses	1,642.89
Total Membership Dues	13,130.15	Insurance	533.00
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	3,710.34	Graphics	2,000.00
Quarterly back issue sales	118.35	postage for Quarterly	1,242.55
Total Quarterly Inc.	3,828.69	Quarterly Printing	5,411.24
Website Inc.		Quarterly Expenses - Other	226.00
Stallion listing	9.71	Total Quarterly Expenses	8,879.79
Website Ad Inc.	627.49	Toll Free line	77.70
Total Website Inc.	637.20	Total Membership Related Expenses	15,559.05
Total Membership Related Income	20,220.95		

United States Icelandic Horse Congress Inc.
Income & Expense Report
 January through June 2014
 Page 2

Income		Expense	
		Pleasure Rider Program Exp.	
		2013 PRP Award exp.	551.50
		Total Pleasure Rider Program Exp.	551.50
		Promotional Exp.	
		Display booth shipping	116.69
		Equine Affair Exp.	1,700.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	389.07
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	2,557.88
Registry Income		Registry Expenses	
Duplicate Registration fees	193.60	Clerical for registry	1,566.00
Late Stallion Report fees	984.00	Printing & reproduction-Regist.	379.88
Registration fees	3,027.54	Registry Office supplies	64.23
Transfer fees	1,604.31	Registry Postage	242.35
Total Registry Income	5,809.45	Total Registry Expenses	2,252.46
USIHC Non-Member fees	245.88	Youth Committee Exp.	
Youth Committee Inc.		Youth Cup Exp.	
FEIF Youth Cup Reimbursement	1,550.13	2014 Youth Cup expense	3,816.89
Youth Cup Tryout Fees	750.00	Total Youth Cup Exp.	3,816.89
Total Youth Committee Inc.	2,300.13	Total Youth Committee Exp.	3,816.89
Total Income	30,088.09	Total Expense	29,760.10

Total Income: 327.99

United States Icelandic Horse Congress Inc.
Income & Expense Report
May 1 through June 30, 2014

Income		Expense	
Competition Inc.		Breeding Committee Exp.	
Sanction Competition fee	25.00	Evaluation Loss Prevention exp.	750.00
Total Competition Inc.	25.00	Total Breeding Committee Exp.	750.00
FEIF Conference Reimbsmt.	875.30		
Interest Income	36.79		
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	220.00	Office/Supplies Exp.	42.55
Total Farm Listing	220.00	Total Administration	42.55
Membership Dues			
2014 Membership dues		Quarterly Expenses	
2014 Family Mbshp	504.67	Graphics	1,000.00
2014 Individual Mbshp	1,181.19	postage for Quarterly	468.91
Total 2014 Membership dues	1,685.86	Quarterly Printing	2,581.42
Total Membership Dues	1,685.86	Total Quarterly Expenses	4,050.33
Quarterly Inc.			
Quarterly Adv. Inc.	776.50	Toll Free line	25.90
Quarterly back issue sales	40.00	Total Membership Related Expenses	4,118.78
Total Quarterly Inc.	816.50		
Total Membership Related Income	2,722.36	Promotional Exp.	
		Display booth shipping	39.34
		Promotional postage expenses	98.97
		Total Promotional Exp.	138.31
Registry Income		Registry Expenses	
Duplicate Registration fees	96.50	Clerical for registry	539.00
Late Stallion Report fees	300.00	Printing & reproduction-Regist.	379.88
Registration fees	1,568.72	Registry Office supplies	37.24
Transfer fees	447.04	Registry Postage	118.00
Total Registry Income	2,412.26	Total Registry Expenses	1,074.12
USIHC Non-Member fees	25.00	Youth Committee Exp.	
Youth Committee Inc.		Youth Cup Exp.	
FEIF Youth Cup Reimbursement	1,550.13	2014 Youth Cup expense	3,455.73
Total Youth Committee Inc.	1,550.13	Total Youth Cup Exp.	3,455.73
		Total Youth Committee Exp.	3,455.73
Total Income	7,646.84	Total Expense	9,536.94

Net Income (Loss): (1,890.10)

07/11/14

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of June 30, 2014

	Jun 30, '14
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	16,326.91
Associated Money Market Acct.	131,724.81
Total Checking/Savings	148,051.72
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,052.05
CD-matures 10/5/15	3,027.06
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	7,082.62
Total Other Current Assets	10,082.62
Total Current Assets	158,134.34
TOTAL ASSETS	158,134.34
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,642.79
Unexpended Youth Funds	4,012.56
Total Other Current Liabilities	12,655.35
Total Current Liabilities	12,655.35
Total Liabilities	12,655.35
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	327.99
Total Equity	145,478.99
TOTAL LIABILITIES & EQUITY	158,134.34

Breeding Report

June 2014

Submitted by Andrea Barber

2014 Breeding Evaluations

- ❖ May 10-11, 2014 at Swallowland Farm in Shelbyville, KY
 - The organizers were informed of the board's recent decision to provide \$750 in funding for this event. This was greatly appreciated by the event organizers!
 - Paperwork to certify the track and facility for holding breeding evaluations has been sent to FEIF.
- ❖ September 23-24, 2014 hosted by the NEIHC at Thor Icelandics in Claverack, NY - A young horse evaluation will also be held in conjunction with this event.
 - The organizers were informed of the board's recent decision to provide \$750 in funding for this event – and that they will receive it after the event has been successfully completed. This was greatly appreciated by the event organizers!
- ❖ Measuring stick – *Will explain on call*

FEIF Breeding Trainer Seminar

FEIF is holding a seminar for breeding trainers in Germany this year. Each country is allowed to send three participants. I forwarded the information about the seminar to all trainers listed on the USIHC website. I received no takers on the opportunity (though a couple of people did say they wished they could attend, but could not due to other commitments). I have informed FEIF that we will not be sending any participants and that our seats may be offered up to others.

Support For Young Horse Evaluations

The following proposal was sent to the Breeding Committee:

Young Horse Evaluation Support

The USIHC has budgeted \$500 this year to support young horse evaluations. It is proposed to split these funds equally among all qualifying events during the calendar year.

Eligibility

- The event must be open to the public to either participate, or observe.
- The event details must be submitted to both the US Breeding Leader (breeding@icelandics.org) and the USIHC Secretary (calendar@icelandics.org) for inclusion in the USIHC Calendar of Events no later than two weeks (14 days) before the event.

- The host of the event must be a current USIHC member in good standing.
- The young horses at the event must be evaluated under the [FEIF General Rules for Young Horse and Foal Assessments](#).
- The results of all assessments must be forwarded to the US Breeding Leader no later than December 1st of the supported calendar year.

Once all eligible events for the year have been completed and assessments have been received by the US Breeding Leader the funds will be distributed equally to all qualifying event hosts.

The proposal was supported with a “yes” vote by the majority of the committee members. However, almost all the members who participated in the discussion felt the amount budgeted for this year was far too low and want to see a much larger figure for next year. I agree with this and I think while the Board should approve this proposal for this year – we must keep these events in mind in our current funding discussions.

2014 Young Horse Evaluations

- ❖ As a reminder I will be organizing Barbara Frische’s 2014 tour to evaluate young horses according to the [FEIF General Rules for Young Horse and Foal Assessments](#) Barbara will likely be in the US and available for young horse evaluations or other events (clinics, etc.) June – mid-August and again in October. The requirements to host a young horse evaluation are fairly basic and can be found on the [Breeding Committee page](#) of the USIHC website. The most important requirement being a willingness to learn! The horses presented need not be show or breeding prospects either – a judgment is valuable information for the breeder or owner of any young horse. If anyone is interested in either having Barbara come to their farm to perform an evaluation, or is interested in attending one at another farm they should contact me directly at: Andrea Barber toltstar@yahoo.com Currently there has been interest in holding events in Vermont, Pennsylvania, and Washington.

Minutes

Education Committee Conference Call Wednesday April 30th at 8:00pm Eastern

Attending: Will, Coralie, Sara, Juli, Alex D., Cindy and Katrin
The conference call started at 8:01pm and ended at 8:33pm Eastern.

Proposal for discussion: Cindy Wescott:
"I propose that the Education and promotion committees have open discussions about how to implement video links to the USIHC website. Then report their discussions to the BOD in 30 days."

The committee members agreed on forming a group of education and promotion committee members with the goal to develop a promotional/educational video for the general public. This video would be made available through the USIHC webpage and possibly for supporting the USIHC booth at events.

The emphasis of the video should be on the gaits, the temperament and versatility of the Icelandic Horse.

Minutes

Education Committee Conference Call Wednesday May 10th at 8:00pm Eastern

Attending: Coralie, Sara, Juli, Alex P., Kari and Katrin, Nicki at 8:50

1. Katrin stated, that due to her limited time, she would like for all committee members to step up, so the education committee can be lead and perform as a team, versus having ONE leader. All in attendance committed to being part of this structure. The committee will be forming sub-committees for all pending tasks, which will report to Katrin about their work and their results. Katrin will then do the reporting to the BOD. Deadlines will be put in place to make sure that tasks get done.
2. Bernie's project of written material to support the riding badge program was discussed. The committee honors his work! Coralie has taken on to edit the material with photos and format it into an easy to read layout. She will do this chapter by chapter. The availability of this work was discussed and it was agreed, that it should be available to members of the USIHC only, through the webpage. Another perk to be a member of the congress!

3. The German Trainer-C material is partly translated. Alex P. is taking on this project with other German native speaking members of the congress to complete the translation.
4. The German Riding Badge program is being discussed as a possibility to use some of the badges to be taught here in the US. To do so, we would have to translate that material, if IPZV gives its' permission. It was discussed, that the completed Trainer C Translation should be delivered to IPZV first, before we ask to translate another program or parts thereof. We will come back to this at a later time. The connection to the German education committee has already been established.
5. An intern judge Seminar is in the planning for the KY show in October. Kathy Love and the team around her are happy to have the seminar at the show and currently two of the judges, who are teaching such seminars, have been contacted for performing the seminar. \$2000 has been budgeted to support this event and 5 interested people have contacted the education committee chair already. The plan is to offer the seminar and to offer testing separately as a choice. Katrin has taken this project on.
6. The video sub committee will be starting to work on material soon. Kathy Sierra has voiced interest in assisting and has sent material for review. Updates will follow shortly.

Blood Profile Project update

June 2014

Submitted by Andrea Barber

I received the following e-mail (and attachments) from Dr. Bettina Wagner. In addition I also asked Bettina if was possible to send Cornell students out to collect samples within a two hour radius of Cornell (it is) and asked what she thought a good period for collection would be (2-3 months). Getting the required samples should not be all that difficult and I have some ideas of different farms that may be able to help.

At this time I believe we should move forward with this project – including reimbursing Dr. Wagner for the testing costs that she has already incurred to date. We should also – once the study has been set up with Cornell – encourage our members to donate funds (tax deductible) to offset costs. I feel this project has the ability to make a huge impact on our breed and may be of great benefit to all our members – exactly the sort of thing we were looking to fund under our Grant Program.

Hi Andrea,

Finally, Tracy and I got most ducks in a row. Here is some more concrete information for the blood project. I'm attaching a few files.

Parameters for Icelandic horses to be included:

- The majority of horses should be 5-15 years of age. Horses 1-20 years of age are fine. They should not be younger or older.
- Horses should be clinically healthy (no obvious disease, normal body temp etc). They should also not be affected by severe allergy at the time the sample is taken.
- Horses should not be on any drugs.
- No surgery or severe injury within the past month.
- A vaccine history should be available. No vaccination within the past month.

- Farm locations for the project: as many as possible - at least 5 farms (one would be Cornell); there is no upper limit

Costs:

One of the files contains the cost info (excel file - Interval Study). This shows a split-up of the individual tests that can be done and are recommended by Dr. Stokol for the normal blood parameter panel. It shows the reduced research price versus the normal fee. For all Icelandic Horses participating, Dr. Stokol agreed to apply the 20% reduced price. It will add up to \$112 per horse for testing of all parameters. If that is considered too much from your (USIHC's) perspective, individual tests can be left out to reduce the price.

- So, first task: please let us know if you want to do all of these tests. There is a short explanation provided in the table for each test.

Shipping:

The table also includes a shipment price. To keep the study uniform and provide all participants (and respective vets) with the correct tubes, lab contact address (avoids that the samples make extra ways because of mislabeling) and packaging material (to keep the samples in good conditions), we will send the tubes, tube containers and return labels (paid for with the price given in the table) to the participants. Please discuss this at your meeting. However, it is really a good think to do and highly recommended by us to avoid that samples cannot be used due to wrong or missing tubes or extensive time in shipping etc. In addition, the AHDC shipping labels are discounted compared to what the individual vet would pay. Samples from CA can be included if this shipping method is used (see also blood collection instructions).

- Please let us know if you want to go with this option (again it's highly recommended and also helps us to keep track of expected incoming samples).

Blood collection:

A file with instructions on how to collect and ship the samples is attached. This is for the vets and maybe the owner (if the owner ships them - can be a good idea to get them off in time depending on the vets schedule). The second word file (ref range sheet) is also for the vet/owner to fill out. This provides us with the required horse/owner info and should be shipped with the samples. We (the AHDC) usually send results to the submitting vet. If the owner of the horse would like the testing results, the owner contact should be provided as well.

Cornell horses/120 horses for the study:

Dr. Stokol and I talked about this and are certain that all 45 Cornell horses are valid participants for the study. That would leave you with 75 additional participating horses to recruit/identify for the study. I already paid for the costs of the testing when we obtained the Cornell samples and would appreciate some refund. But as I told you initially when we started this, I did it anyway for the benefit of the breed in the US. Please let me know how we want to go from here and if USIHC/the project would support this retrospectively. Every support is of course appreciated and helps the summer eczema project.

Donations to the project:

I talked to Amy Robinson. It is absolutely no problem to create a gift account for this specific project. People can donate to this study by sending their donation to Cornell. The money (100%) will be directed to the account and will be used directly from the account to pay for the project costs. If you have someone who want to donate, give them my contact. I will make sure they get the donation paperwork (brief card to fill and return envelope) which also allows them to state that the money is for the 'Icelandic Horse normal blood value study'. The donation is tax deductible and donors will get a receipt from Cornell about their donations.

To clarify one thing: If someone wants to test a horse in the study, pays for the testing of this sample and gets the results back - this is not a donation. Donations only qualify as such if there is nothing given in return.

I think that's it for now from my side. I'm happy to answer questions.

Best,

Bettina

Bettina Wagner, DVM, Dr. med. vet. habil.
Associate Professor in Immunology
Director of Serology/Immunology, Animal Health Diagnostic Center
Department of Population Medicine and Diagnostic Sciences
College of Veterinary Medicine
Cornell University
Ithaca, NY 14853
Phone: 607-253-3813

Icelandic Horse Reference Interval Study - Dr. Wagner

Test	Test Code	Price 20% Discount	Price No Discount
Automated Hemogram	CBCA	\$13.00	\$16.25
Large Animal Panel	LAP	\$33.40	\$41.75
Bile Acids (Random)	BAF/BAP/BAR	\$14.80	\$18.50
Alkaline Phosphatase (ALP)	ALP	\$6.40	\$8.00
Triglycerides	TRIG	\$6.40	\$8.00
Lactate Dehydrogenase (LDH)	LDH	\$6.40	\$8.00
Fibrinogen by heat precipitation	FIBS	\$10.60	\$13.25
Total Protein by Refractometer	TPREF	\$3.40	\$4.25
SAA	SAA	\$17.60	\$22.00
Testing Total		\$112.00	\$140.00
<i>Shipping Supplies based on 2 tubes/horse and will include return shipping label</i>	<i>1-3 Tube Box</i>		<i>\$23.14</i>
	<i>5-8 Tube Box</i>		<i>\$34.55</i>
Accession fee per submission			\$2.00

The automated hemogram includes results for all blood cells (red cells, white cells, platelets involved in clotting). This test also gives us values for the different types of white cells found in blood, which are obtained from our instrument. As part of this, I will also be looking at the blood to see if there are any changes in the different cells and also to get a count for the different white cells (called a manual count) for no charge

Our large animal panel is quite extensive and includes tests that evaluate kidney and liver function, electrolyte and mineral balance and protein and iron status. This panel gives us clues as to presence of disease affecting the animal and general abnormal findings, such as inflammation

The single listed tests are not on our liver panel and reasons for including them are below

Bile acids are a specific measurement of liver function, i.e. how the liver takes up and removes waste products from blood

ALP is a marker of the liver and bone

Triglycerides are important in fat and energy metabolism and can be abnormal in horses with fatty liver or metabolic syndrome (a disease similar to diabetes)

Fibrinogen by heat precipitation is a quick (albeit not accurate) test that many vets use to look for inflammation in horses. SAA is better (see below) but more expensive. We did not do this on the first horses, but should have

Total protein by refractometer is used as a quick test for blood and protein losses, abnormal increases in proteins (e.g. inflammation), and failure of suckling colostrum (passive transfer) in foals

SAA is serum amyloid A, which is an excellent marker of acute inflammation in horses, but is unstable (decreases with storage, such as shipping to the lab)

Revised Quarterly Copies Policy

June 15, 2014

Submitted by Nicki Esdorn and Nancy Brown, Quarterly Committee co-chairs

On May 22, 2009, the USIHC Quarterly committee submitted a policy statement to the Board regarding the distribution of copies of the Quarterly. In the last five years, many things have changed to make that policy obsolete:

- our membership has increased and we are confident that it will continue to grow;
- reading magazines online has become more common, some members have opted to receive only an electronic version of the magazine (the e-Quarterly), and our back issues are online as downloadable PDFs (since 2008);
- we have many more contributors, including advertisers (54 in the June 2014 issue);
- our magazine is printed in color on a different press, its price structure has changed, and postage has gone up;
- the Congress is actively recruiting new members, and has become much more prominent on the international stage.

Here are the proposed changes; the complete revised policy statement can be found at the end of this proposal:

Old 2009 policy items:

- Back issues are stored indefinitely by the person in charge of welcome packets unless purchased via the website for \$5 each plus postage. *Reason this policy needs to be changed:* This policy resulted in hundreds of some issues remaining in boxes, unread and unused, for up to four years.
- Extra current issues can be purchased by anyone, including contributors, for \$5 each plus postage. *Reason this policy needs to be changed:* Contributors could not get extra copies of some issues because not enough were printed; better to know in advance of printing how many copies contributors want.
- The seller of an Icelandic horse can request a free Quarterly for the buyer via the website. *Reason this policy needs to be changed:* Very few, if any, copies were distributed via this policy; sellers found it too cumbersome or didn't know about it.
- Active members can request a free replacement copy on the website if their copy was lost or damaged, or if they moved in the past three months. *This policy worked, but was often ignored by members who contacted the Quarterly committee instead.*

New 2014 policy items:

- An issue is considered a "back issue" and past its "expiration date" three months after it is published, which is when the next issue is distributed. They will no longer be stored or be available for sale, but will be actively distributed by the Quarterly committee as quickly as possible in this priority order: to the Promotion Committee, Registrar, U.S. Trainers and Farms, Regional clubs, and Contributors to be handed out for free to interested readers and prospective USIHC members. None should be left after one year from the publishing date.
- Only current and future issues are available for sale as long as supplies last. Price is \$3 each. This includes postage. Please refer to the explanation below to understand the pricing.
- A copy of the Quarterly will automatically be sent to a non-member who purchases and registers an Icelandic horse by the USIHC Registrar, together with a letter from the USIHC president with an invitation to join the USIHC.
- Active members can request a free replacement copy on the website or by emailing the Quarterly directly if their copy was lost or damaged, or if they moved in the past three months.

This remains the same:

- Contributors (writers, photographers, illustrators, advertisers...) can ask for two free copies of the current issue.

Here is how we arrived at these changes:

When the 2009 policy was approved, the Quarterly Committee, with the assistance of webmaster Doug Smith, set up an online form that members and contributors could use to request replacement or extra copies. That online form had limited success. In general, members who failed to receive their copy would send a complaint to the Quarterly email address; the Quarterly chair would then direct him/her to the web page and he/she would fill it out and receive a magazine. We found, however, that very few contributors were aware of the fact that they were allowed to request 2 free copies of the issue. Contributors, including advertisers, are an asset to us: They are the people most likely to share the magazine—and thus promote the Congress—with their friends. We also learned that few (or no) members who sold horses to non-members took advantage of the option of having a free copy of the Quarterly sent to that new Icelandic horse owner. In talking with one frequent horse-seller, we learned that typing in the seller's address was too difficult to remember to do. We needed to come up with an additional way of getting copies of the Quarterly into the hands of brand-new Icelandic horse owners, and so approached the Registrar with a new idea.

Now seems to be a good time to change our distribution policy, since so much else about the production of the Quarterly has changed with our switch to an all-color printing process. In February, the Board approved the 2014 Quarterly budget, with print runs for March of 1300 copies, for June of 650 copies, for September of 600 copies, and for December of 600 copies. Given the expected success of the combined Youth and Quarterly membership drives, and the increasing number of requests for copies of the Quarterly to be distributed for promotional and recruitment uses by the Promotion Committee, the Registrar, and by individual US trainers and breeding farms, we do not expect our print run to fall below 600 per quarter for the next several years; in fact, we expect it to increase. We are already planning to organize another membership drive for March 2015 (with a 1000 copy printing), to follow on the success of the current drive and to continue to get the word out about the USIHC.

Because of the rise in postage costs, we also need to rethink how we are sending out copies so as to be as economical as possible. It is significantly cheaper for us to mail copies to individual members and contributors directly from the printer, rather than mailing them ourselves (about \$.71 each vs. about \$2.45 each); for that reason we are changing our procedures to encourage anyone who is likely to request an extra copy to order it in advance of printing and mailing.

Some background on the printing process:

The Quarterly is the USIHC's most effective tool for recruitment and promotion, and it has never been more cost-effective to use it for these purposes. The Quarterly is not printed on a cost-per-copy basis. Because of the quality of printing we require, it is printed on a major high-speed press normally used for much higher print runs (10,000 and up). The main charge for us is setting up the press (with the correct paper, in one long continuous sheet, and the correct inking) for our job; once the press is running, the printer has a hard time shutting off the machine when our 500 copies are completed, for it takes only a blink of an eye. The press regularly has an overrun of at least 50 copies (a 10% overrun is standard in the trade). We are not charged for these copies; if we don't want to buy them, the press recycles them. But if we do want to buy them, we can have them (or any other additional copies over the 500) for a very reduced price. 500 copies is the shortest print run this machine is capable of doing. Therefore, the press tacks their set-up charge onto their quote for 500 copies. No matter how many copies we want to send out, we have to pay for 500. The press set-up charge, like the design charge (of \$1000 per quarter), does not scale. Our base printing price of \$2597 also includes addressing and stuffing the envelopes for our membership list. So, no matter if we send 350, 400, 450, or 500 copies, we will be charged \$2597. Once we top 500 copies, however, the price structure changes. Now we only have to pay for the additional cost of the paper and ink, and addressing and stuffing. These copies are sold on a per-copy basis of \$0.53 per copy. Our proposed policy, below, passes on this savings to members or contributors who buy extra copies.

How the web archive affected our thinking:

Given the availability of the online e-Quarterly, we intend to "run a tight ship" and not print more issues each quarter than we think we will definitely distribute in three months. Back issues will not be stored; instead we will work hard to find readers for them. With copies readily available to members on the website (and to nonmembers after 1 year), there's no reason to keep them more than a year "in case" someone wants to buy an extra copy. The committee will, instead, contact the people most interested in buying copies (contributors and people featured in the issue) in advance of printing and make sure we print enough for them. Once a new issue is distributed, the previous issue will be considered past its "expiration date." We will distribute any copies we have left over to

anyone who will get them into the hands of potential members (in priority order): the Promotion Committee, the Registrar, US trainers & US horse farms, Regional Clubs, and Quarterly contributors, as long as supplies last. After one year, all copies should be in the hands of readers. Since the entire content of each issue is available for free online, the printed copies no longer retain any extra value and will be distributed for free: They are the best promotional and recruitment tool the Congress has. We don't, however, expect to have many copies left over, as the numbers are already very tight.

Our proposed revised policy:

DISTRIBUTION OF QUARTERLY COPIES

(Based on a print-run of 600 copies)

1. 500 copies for Membership:

--All current members receive all issues of the Quarterly published each year as part of their membership; members can opt out of receiving the printed Quarterly and ask to receive the e-Quarterly instead.

--All FEIF officials receive all issues of the e-Quarterly published each year, as per FEIF rules; these issues are sent electronically only.

--New members get 1 copy of the most recent issue available free in their Welcome Packet when they pay their first year's dues.

--Any current member whose current address is on file in the USIHC database and seems to be correct, but who did not receive an issue of the Quarterly, gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

--Any current member who has filed a change of address with the USIHC within 3 months of receiving a copy of the Quarterly, but was not in time for the new address to appear on the Quarterly mailing list gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

--A current member whose address is incorrect in the USIHC database because the person has moved, but he/she has not filed a change of address with the USIHC, does not receive any free copies. Back issues can always be downloaded in e-Quarterly form for free from the website.

--A current member whose address is incorrect in the USIHC database because of a typo made when entering the data (either by the member or by the USIHC, if the information was submitted on paper) gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

2. 30-50 copies for Promotion:

--As organized by the Promotion Committee Chair, USIHC and Regional Club members can distribute copies of the Quarterly at shows & expos and to Regional Club members for free.

--If Promotion anticipates needing more copies, they can order them from the Quarterly Committee in advance of printing at the per-copy cost plus postage.

3. 25-30 copies for Quarterly Contributors:

--All current members who contribute an article, photograph, illustration, or paid advertisement to an issue of the Quarterly may request 2 additional free copies of that issue; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. The Quarterly Committee will contact each contributor in time for them to make this request.

--All non-members who contribute an article, photograph, illustration, or paid advertisement to an issue of the Quarterly may request 2 free copies of that issue; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. The Quarterly Committee will contact each contributor in time for them to make this request.

--The person pictured on the cover of an issue (or whose horse is on the cover) is considered a "contributor" and can get 2 free copies of that issue by asking; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. The Quarterly Committee will contact each contributor in time for them to make this request.

4. 15-20 copies for the Registrar and new Icelandic horse owners:

--Anyone who has sold an Icelandic horse to a non-member can request that a free copy of the Quarterly

be sent to that new horse owner. Requests can be made online at <http://www.icelandics.org/magRequest.php> or by contacting the Quarterly Committee.

--Any non-member who registers an Icelandic horse in the USIHC Registry or transfers an already registered horse into his/her name will be sent a free copy of the Quarterly by the Registrar or, at the Registrar's request, by the Quarterly Committee.

5. Sale of Current and Future Issues:

--"Current Issues" are defined as copies of the printed magazine that are within 3 months of their print date. "Print Dates" are March 1 for Issue One, June 1 for Issue Two, September 1 for Issue Three, and December 1 for Issue Four of each calendar year. "Future Issues" are those not yet printed or mailed.

--Contributors (defined above) who receive 2 free copies can order additional copies of the current—or a future—issue for \$3.00 per copy. This price includes postage. The Quarterly Committee will contact each contributor in time for them to request extra copies before the issue is printed and mailed.

--Anyone (readers, members, non-members) can buy extra copies of the current—or a future—issue for \$3.00 per copy, as available. This price includes postage. If not ordered in advance of printing and mailing, these copies will be mailed by hand by the Quarterly Committee after the issue has been printed.

Flagship Program Support

The USIHC understands the needs to provide support for its flagship programs - sanctioned sport shows and breeding evaluations. In order to provide substantial financial support needed the USIHC has decided that for the next two calendar years (2014 & 2015) a total of \$15,000 per year will be budgeted to support these events. This amount will be distributed in increments of \$1,000 per event subject to the eligibility requirements below.

Eligibility

- The first fifteen events of the year that have been sanctioned by either the US Sport Leader or the US Breeding leader for funding on a first/approved, first/funded basis.
- The organizer of the event must either be a member(s) in good standing of the USIHC or an official regional club of the USIHC.
- In the case of a breeding evaluation, the [FEIF Application for International Breeding Shows](#) must be submitted to and signed off (approved) by the US Breeding Leader (sent to breeding@icelandics.org). In the case of a sanctioned sport show, the procedures in the current [Sanctioned Show Rules](#) must be followed and a [Sanctioned Show Application](#) must be approved by the US Sport Leader (sport@icelandics.org).
- The event must be conducted in accordance with all USIHC and FEIF applicable rules/regulations.
- The event must be deemed as successfully completed by either the US Sport Leader or the US Breeding Leader (in his/her sole discretion) depending on the type of event.

After the qualifying event has been deemed successfully completed by either the US Sport Leader or the US Breeding Leader, the USIHC Treasurer will distribute the supporting funds to the designated party. Events that have qualified, but fail to successfully be completed, will not be funded and may not be funded in the future under this program at the discretion of the USIHC Board of Directors.

MEMORANDUM

TO: Lori Cretney, Vice President
USIHC Board of Directors

FROM: Patricia A. Moore, President and Show Manager
FRIDA Icelandic Riding Club (FIRC)

DATE: July 7, 2014

RE: USIHC Grant Request

Request

The Board of Directors for the FRIDA Icelandic Riding Club, a regional club of the USIHC, and the FIRC Show Committee request a grant in the amount of \$500.00 from the United States Icelandic Horse Congress.

Background

On September 6, 2014, the FIRC will hold its second schooling show at Frying Pan Farm Park in Herndon Virginia. The anticipated expenses, based on those of previous years, should be at least \$1100.00. While class fees are collected, we make every effort to keep them reasonable and as a result they do not approach the amount necessary for full funding of the show. For your information, the classes are \$10.00 each and class sponsorship is \$20.00.

Use of the Grant

\$300.00 of the grant will be used to transport the interim judge. \$200.00 of the grant will be used for rental of the large outdoor arena at Frying Pan Farm Park. Again for your information, there will be a large, very well attended Palomino horse exhibition taking up the other outdoor arena plus the indoor arena at the same time as our schooling show.

As Frying Pan Farm Park is a large public park with multiple attractions, there will be a healthy number of spectators for both the equestrian events and the other features of the park.

Relevancy to USIHC Mission

Support the use and health of the Icelandic horse according to international standards: The role of a schooling show is a critical stepping stone in the USIHC mission. We will have a variety of classes that show off the Icelandic breed in a very favorable light while supporting the correct use and health of the participant horses.

Advance the study, breeding and exhibition of the Icelandic horse: Both aspects of our request pertain to this goal. A judge is crucial to the success of any schooling show. In the past we have used members of the club as judges but we are fortunate to be able to enlist the services of a well qualified interim judge for this show.

Frying Pan Farm Park is a very large public facility that encourages everyone to stop in the shows held there. While admission to the shows and barns is free to everyone, all users of the arenas must pay county mandated rental fees.

We see equestrians who are interested or curious about Icelandics. We also see families who spend the day at the park and generally stop by a least once during the day to watch the show and visit with the horses in the large horse barns especially designed so that people can visit them.

For those participating in the show, we give them a chance to “practice” the classes usually used in a sanctioned show plus a variety of fun classes in the informal, less structured schooling show atmosphere. The judge gives valuable input to each participant both during and after each class. A real bargain at \$10.00 a class! A schooling show is essentially a clinic at a fraction of the cost.

Maintain a registry of purebred Icelandic horses: As with the sanctioned shows the FIRC sponsors, we will encourage participants to register their horses with the USIHC. We will have Congress brochures and Quarterlies available for anyone attending.

Innovation

While we will have 10 of the typical sanctioned show classes and several fun classes, we are expanding our horizon this year and will integrate the “TOLT IN HARMONY” program into the schooling show. This program, new to us in the US, has generated quite a bit of enthusiasm in the FIRC and we are pleased to include it. To go two steps farther, we have also created a “Harmonious Walk” class and “Tuneful Trot” adapted from the “TOLT IN HARMONY” concept. That’s innovation at the schooling show level.

Again, we thank you for your consideration of our grant request and look forward to a favorable response.

Northeast Icelandic Horse Club Grant Proposal to USIHC

The Northeast Icelandic Horse Club (“NEIHC” or the “Club”) is requesting grant funding from the USIHC to pay for the stabling costs of horses being evaluated for the first time in an effort to encourage more people to have their horses evaluated.

How does this request meet the USIHC mission statement?

The first two missions listed by the USIHC deal with maintaining international standards for the Icelandic horse. Breed evaluations are the primary test of how breeders in the United States (US) are progressing.

Breed evaluation scores also feed into the International BLUP system, more data points result in much stronger and more reliable statistical correlations, thereby making these BLUP scores better predictors. Ideally, all horses would be evaluated, including geldings, in order to make this statistic a truly valuable tool for breeding decisions.

How does this activity advance the Icelandic Horse's presence in the U.S. or how likely is it to increase membership in the USIHC?

Breed evaluations provide a benchmark for US breeders of where they stand in comparison to the rest of the world. Periodic Breed evaluations are necessary to ensure the continued improvement of Icelandic horse breeding in the US. This activity advances the quality of the Icelandic horse in the US, but is unlikely to increase membership in the USIHC.

Who does this activity serve?

Breeders of Icelandic horses in the US are the primary benefactors of this type of event. However, there are many secondary benefactors. The first

being anyone who purchases a US-bred Icelandic horse, will be ensured the best quality horse available. Every Icelandic horse serves as an ambassador of the breed, and having more top quality US bred horses improves the opportunity to entice horse enthusiasts from other breeds to try Icelandics.

How many will benefit or be reached by this activity?

All USIHC members will benefit from a steadily improving domestic Icelandic horse population as higher quality horses bring more respect both nationally and internationally.

Include a specific dollar amount for the requested funding, including estimated expenses/income.

The stabling costs for this event are priced at \$90. This covers stall usage from Sept 22 to Sept 24 (Sept 25 am at the latest). The Breed Evaluation takes place Sept 23-24, 2014. Additional days would be \$30 for each day. Bedding and hay are not included. This pricing scheme is in line with other events held across the country. The stabling cost is about 20% of the total cost for a horse to be evaluated (full evaluation is \$325 + stabling which is \$90 for a total of \$415). Perhaps this savings would encourage more participation.

We are asking the USIHC to make \$1350 available to cover the stabling costs of the first 15 “first timers” to a Breed Evaluation.

Grant Proposal to USIHC
June 19, 2014
Leslie Chambers, NEIHC Treasurer

The Northeast Icelandic Horse Club (the NEIHC) is requesting a grant of not more than \$900 to fund stalls for first time sanctioned show Youth riders at our NEIHC Open Sanctioned Show to be held Sept 20-21, 2014.

How does this request meet the Congress Mission Statement?

A focus on Youth is the foundation for advancement of interest in the Icelandic horse in North America. Giving Youth the opportunity to participate in events (*sanctioned shows being a form of exhibition*) by the USIHC, and thereby FEIF, is an excellent place to start. Icelandic competitions often start with schooling shows, progress to sanctioned shows and ultimately end in world ranking shows. *Participation in these events encourages the use of the Icelandic horse according to international standards.* Most Youth are drawn to competition and providing as many opportunities as possible is a must. The Icelandic horse community in North America is small and spread out, making a show circuit difficult. Obviously just traveling to the various shows affects the cost of competition, so the NEIHC began working on this issue last year. We raised money to support Youth Days and to financially assist Youth participation in our sanctioned show held in Sept of 2013. Last year we were able to offer 2 free classes to each Youth rider and to pay for stalls for a majority of those Youth as well.

How does this activity advance the Icelandic Horse's presence in the US and/or how likely is it to increase membership in the USIHC?

Efforts to build show circuits throughout the US will increase the Icelandic horse's presence wherever these shows are held. Particular effort will be made to advertise these events in local newspapers to promote the breed to new comers. Increased opportunity for our Youth will generate more interest in the Icelandic horse and thereby increase membership in the USIHC.

Who does this grant serve?

The NEIHC does not charge dues to Youth members. Additionally, every effort to remove financial barriers from participation in NEIHC events is being made. There will be no charge for participation in V8, V8J, T6 and T6J classes. This grant would also allow us to provide stalls for first-time Youth horses at no charge. We hope that by reducing expenses to just the cost of travelling to our event that we will increase Youth participation.

Youth will ultimately grow up and become adult members to both NEIHC and USIHC. The earlier we can involve Youth in Icelandic horse competition, the more advanced riders we will produce. Youth participation also drives interest in the general public, as Youth draw many spectators such as parents, grandparents, friends and other relations.

How many will benefit from this grant?

We would like to offer one free stall to each first-time Youth competitor. Last year we had 9 Youth participate in the show, not counting the 2 toddlers in Lead Line. We hope that we will be able to encourage even more first-time Youth to participate by removing all financial obstacles.

We are asking the USIHC to make \$900 available to cover the stabling costs for the first ten Youth competitors that register for the NEIHC sanctioned show. First-timers are defined as any youth (17 years old and younger) who have never participated in a sanctioned sport competition.

Thank you for your consideration.

USIHC – Board Of Directors 08/19/14 MEETING MINUTES

Board Members:

Present: Juli Cole, Ásta Covert, Anne Elwell, Lori Cretney, Doug Smith, Kari Pietsch-Wangard, Andrea Barber, Katrin Sheehan

Excused: Sara Lyter

Observers: Steve Cole

Called to order at 8:03PM (Eastern) [Lori Cretney]

Secretary's Report (Doug Smith)

Membership status as of August 15: 471 households – no change since July.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 7/31/14:</u>	<u>\$158,449.80</u>
<u>Unrestricted funds as of 7/31/14:</u>	<u>\$145,493.15</u>
<u>Net increase (decrease) since 6/30/14:</u>	\$14.16

We received a very nice thank you letter from FIRC for the Flagship funding of their spring show. We also received a number of thank you notes from the parents of the Youth Cup team who appreciated the financial assistance from the Youth Fund.

Standing Committee Reports

- Breeding Committee (Andrea Barber)

2014 Breeding Evaluations

May 10-11, 2014 at Swallowland Farm in Shelbyville, KY

The organizers were informed of the board's recent decision to provide a total of \$1,000 in funding for this event (\$250 additional over what they have already received). This was greatly appreciated by the event organizers! I believe Kari has already sent the funds to them? [Kari confirms the funds have been sent.]

September 23-24, 2014 hosted by the NEIHC at Thor Icelandics in Claverack, NY

The organizers were informed of the board's recent decision to provide \$1,000 in funding for this event – and that they will receive it after the event has been successfully completed. This was greatly appreciated by the event organizers!

Measuring stick

Total costs will be 945 Euro. Order has been placed but I have not received a bill yet.

2014 Young Horse Evaluations

July 28, 2014 - One evaluation was already held at Sand Meadow Farm in Mendon, NY. Unfortunately, due to a torrential downpour on that day only one horse was evaluated. So no funding request will be made for this event.

August 15, 2015 - Winterhorse Park Icelandics, Eagle, WI – The host has stated that she will not be asking for funding for this event.

September 24, 2014 – Thor Icelandics, Claverack, NY

There are also events being planned in PA and VT in October. Additional dates are still available. Please contact Andrea at toltstar@yahoo.com if you are interested in hosting an event.

Email Voting

- None.

Old Business

- Standard Blood Profile (Andrea Barber)
Andrea informed Bettina Wagner of the board's decision. Bettina is currently spending part of her summer in Germany and will contact Andrea when she returns.

New Business

- 2015 Member Meeting Reservation (Sara Lyter)

MOTION [Lori Cretney] The board authorizes Kari to sign the contract for the Annual Member's Meeting to be held at the Radisson in Minneapolis in 2015. Unanimously approved.

- Response to NEIHC Survey Proposal (Sara Lyter)

The board instructs Doug to format the text discussed on the board email list into a letter to the NEIHC board. *See attached.*

- Response to the NEIHC Equine Affaire Funding Request (Kari Pietsch-Wangard)

This year's support is limited to the \$450 approved in the budget with the additional possibility of the Regional Club matching funds as described in the published policy.

Adjourned at 8:25PM (Eastern)

Next meeting: September 16, 2014 at 8PM (Eastern)

USIHC General Membership Funds

<u>6/30/14</u>		<u>7/31/14</u>
\$ 16,326.91	Checking	\$ 16,625.59
\$ 131,724.81	Money Market	\$ 131,741.59
\$ 10,082.62	CDs	\$ 10,082.62
<hr/>		
\$ 158,134.34	subtotal	\$ 158,449.80
\$ (4,012.56)	Youth Fund	\$ (4,168.21)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,642.79)	World Champ. Team Fund	\$ (1,788.44)
<hr/>		
\$ 145,478.99	USIHC General Membership Funds	\$ 145,493.15

Net Increase (Decrease) from previous report
\$14.16

08/15/14

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of July 31, 2014

	<u>Jul 31, '14</u>
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	16,625.59
Associated Money Market Acct.	131,741.59
Total Checking/Savings	<u>148,367.18</u>
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,052.05
CD-matures 10/5/15	3,027.06
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	<u>7,082.62</u>
Total Other Current Assets	<u>10,082.62</u>
Total Current Assets	<u>158,449.80</u>
TOTAL ASSETS	<u>158,449.80</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,788.44
Unexpended Youth Funds	4,168.21
Total Other Current Liabilities	<u>12,956.65</u>
Total Current Liabilities	<u>12,956.65</u>
Total Liabilities	12,956.65
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	342.15
Total Equity	<u>145,493.15</u>
TOTAL LIABILITIES & EQUITY	<u>158,449.80</u>

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through July 2014
Page 1

<u>Income</u>		<u>Expense</u>	
Breeding Committee Income		Breeding Committee Exp.	
Evaluation-FEIF fees	400.00	FEIF Evaluation fees	124.86
Total Breeding Committee Income	<u>400.00</u>	Elwell Breeding Award	81.30
		Total Breeding Committee Exp.	<u>206.16</u>
		Competition Comm. Expense	
Competition Inc.		FEIF World Ranking Comp. fee	340.54
Sanction Competition fee	100.00	National Ranking Award Expense	711.70
Total Competition Inc.	<u>100.00</u>	World Championship Expenses	
		WC 2013 Berlin Expenses	409.73
		Total World Championship Expenses	<u>409.73</u>
		Total Competition Comm. Expense	<u>1,461.97</u>
		FEIF Conference exp.	
FEIF Conference Reimbsmt.	875.30	FEIF Conf. exp. to be reimbrsed	902.06
Interest Income	155.40	FEIF 2014 Conference exp.	<u>1,702.13</u>
		Total FEIF Conference exp.	<u>2,604.19</u>
		Flagship Event - Evaluation	1,000.00
Membership Related Income		Flagship Event - Sanction Show	2,000.00
Farm Listing		Membership Related Expenses	
2014 Farm Listing	2,731.72	Administration	
Total Farm Listing	<u>2,731.72</u>	Mbshp. Postage	530.76
		Office/Supplies Exp.	<u>103.22</u>
Membership Dues		Total Administration	<u>633.98</u>
2014 Membership dues		Annual Meeting Exp.	
2014 Foreign Friend	65.97	2014 Annual Meeting expense	3,994.95
2014 Youth membership	35.00	Total Annual Meeting Exp.	<u>3,994.95</u>
2014 Family Mbshp	4,303.93	FEIF related expenses	
2014 Individual Mbshp	9,828.09	FEIF Mbshp fees	1,642.89
Total 2014 Membership dues	<u>14,232.99</u>	Total FEIF related expenses	<u>1,642.89</u>
Total Membership Dues	<u>14,232.99</u>	Insurance	533.00
		Quarterly Expenses	
Quarterly Inc.		Graphics	2,000.00
Quarterly Adv. Inc.	3,777.70	postage for Quarterly	1,242.55
Quarterly back issue sales	128.35	Quarterly Printing	5,411.24
Total Quarterly Inc.	<u>3,906.05</u>	Quarterly Expenses - Other	<u>226.00</u>
		Total Quarterly Expenses	<u>8,879.79</u>
Website Inc.		Toll Free line	90.65
Stallion listing	9.71	Website	<u>181.40</u>
Website Ad Inc.	813.62	Total Membership Related Expenses	<u>15,956.66</u>
Total Website Inc.	<u>823.33</u>		
Total Membership Related Income	<u>21,694.09</u>		

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through July 2014
Page 2**

Income		Expense	
		Pleasure Rider Program Exp.	
		2013 PRP Award exp.	551.50
		Total Pleasure Rider Program Exp.	551.50
		Promotional Exp.	
		Display booth shipping	116.69
		Equine Affair Exp.	1,700.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	432.21
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	2,601.02
Registry Income		Registry Expenses	
Duplicate Registration fees	193.60	Clerical for registry	2,412.00
Late Stallion Report fees	3,184.00	Printing & reproduction-Regist.	379.88
Registration fees	4,125.48	Registry Office supplies	64.23
Transfer fees	1,824.13	Registry Postage	242.35
Total Registry Income	9,327.21	Total Registry Expenses	3,098.46
USIHC Non-Member fees	270.16	Youth Committee Exp.	
Youth Committee Inc.		Youth Cup Exp.	
FEIF Youth Cup Reimbursement	2,066.84	2014 Youth Cup expense	5,816.89
Youth Cup Tryout Fees	750.00	Total Youth Cup Exp.	5,816.89
Total Youth Committee Inc.	2,816.84	Total Youth Committee Exp.	5,816.89
Total Income	35,639.00	Total Expense	35,296.85

Net Income: 342.15

USIHC
Income & Expense Report
July 2014

<u>Income</u>		<u>Expense</u>	
Interest Income	19.02	Flagship Event - Evaluation	250.00
		Flagship Event - Sanction Show	2,000.00
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	106.81	Mbshp. Postage	156.57
Total Farm Listing	<u>106.81</u>	Office/Supplies Exp.	<u>46.69</u>
Membership Dues		Total Administration	<u>203.26</u>
2014 Membership dues			
2014 Family Mbshp	188.43		
2014 Individual Mbshp	<u>914.41</u>		
Total 2014 Membership dues	<u>1,102.84</u>		
Total Membership Dues	1,102.84		
Quarterly Inc.			
Quarterly Adv. Inc.	67.36	Toll Free line	12.95
Quarterly back issue sales	<u>10.00</u>	Website	<u>181.40</u>
Total Quarterly Inc.	<u>77.36</u>	Total Membership Related Expenses	<u>397.61</u>
Website Inc.		Promotional Exp.	
Website Ad Inc.	186.13	Promotional postage expenses	<u>43.14</u>
Total Website Inc.	<u>186.13</u>	Total Promotional Exp.	<u>43.14</u>
Total Membership Related Income	1,473.14		
Registry Income		Registry Expenses	
Late Stallion Report fees	2,200.00	Clerical for registry	<u>846.00</u>
Registration fees	1,097.94	Total Registry Expenses	<u>846.00</u>
Transfer fees	<u>219.82</u>		
Total Registry Income	<u>3,517.76</u>	Youth Committee Exp.	
USIHC Non-Member fees	24.28	Youth Cup Exp.	
Youth Committee Inc.		2014 Youth Cup expense	<u>2,000.00</u>
FEIF Youth Cup Reimbursement	516.71	Total Youth Cup Exp.	<u>2,000.00</u>
Total Youth Committee Inc.	<u>516.71</u>	Total Youth Committee Exp.	<u>2,000.00</u>
Total Income	5,550.91	Total Expense	<u>5,536.75</u>

Net Income: 14.16

August 20, 2014



Dear NEIHC Board of Directors,

The USIHC Board has discussed your survey and accompanying proposal addressed to the “Icelandic Horse Enthusiasts” in the United States. The most expedient approach is to intersperse our replies into the text of your proposal. The italicized text below is from your proposal.

Recently the NEIHC board of directors went through the demanding grant process established by congress to help cover costs for upcoming events. Unfortunately all three of our grant requests were rejected for the following reason: “Not an innovative idea so not in the spirit of the grant program.” This prompted us to discuss in depth what the Icelandic horse community in the USA needs to accomplish in order to compete with other FEIF nations in a five-year plan. However, we can only succeed with the strong support and leadership of the USIHC Board of Directors.

There is no need to compete with other FEIF nations. FEIF's goal is the global growth of the Icelandic horse. We all succeed together.

Here is our proposal: Divide the United States into 5 regions: northwest, northeast, southwest, southeast and midwest. Alaska could be considered a possible 6th region.

We have a system of regional clubs in place that is locally driven by the desires of the community. It is not practical to mandate geographical regions as there is no way to provide the staffing to do the work necessary to support such organizations. The drive must come from the local community in order to succeed.

- *Each region of the United States should be encouraged to host at least one sanctioned show each year, giving competitors national ranking opportunity.*

This falls under the regional clubs committee. There is nothing stopping any regional club or interested individual from hosting shows. As of July there is \$1,000 of funding for each of the first fifteen sanctioned competitions and/or breeding evaluations in the US. This provides adequate incentive to host a show. Again, the success comes from the passion in the local community.

- *Each region, or at the very least, each coast, should be encouraged to have a world ranking event once every two years, giving competitors world ranking opportunity.*

The issue with World Ranking shows is the need to have adequate tracks that are acceptable under the demands of FIPO. Until acceptable tracks are built there are limited options. Funding exists for World Ranking shows under the program approved by the Board in July.

- *Each region should be encouraged to have a breed evaluation at least once every five years on a rotation so there is one in a different region every year to ensure that we are meeting or improving breed standards.*

This, again, must be a local initiative undertaken by local breeders. We cannot force this from the national level. As mentioned, there is financial support available to help in 2014 and 2015. If a region does not have enough breeders with sufficient passion to organize a breeding evaluation, there is little point in spending the necessary money to build tracks and import judges. We can help but, again, this has to have local support before anything can start.

- *Each region should be encouraged to schedule a youth camp or other youth focused event every year to encourage our current youth and welcome newcomers.*

There is nothing stopping each region from doing just this. Again, the local community knows what it needs. The only way the passion for the Icelandic horse will spread is from local passion. There is no practical way for a national level "intervention" to create local passion. It is either in the community or it isn't. The NEIHC is one of the largest (if not the largest) clubs so it should be a trailblazer for this type of passion and be a model for other clubs.

- *Trainer certification and judging seminars should be funded and provided by the USIHC to increase the numbers of certified trainers and judges in the US.*

Again, we need the local community to identify candidates for such training. If we have blanket seminars they are not likely to turn into new licensed judges and trainers. Without a doubt, the only way to receive adequate, practical training as a judge is to travel to Europe. If an individual is not willing or able to do so for long enough to see a range of horses and apprentice under the top International Sport Judges, there is simply no way to become even a nationally licensed judge. This is an unfortunate fact but it is a proven fact.

- *Over the past decade the USIHC has not seen any appreciable growth in its membership, Icelandic horse registrations, or FEIF events. Very limited financial support from our non-profit parent organization has led to frustrations for the members and regional clubs struggling to hold events. The USIHC should set aside substantial funds: we propose \$20,000/year for 5 years, to support and provide a stop-loss. Every effort should be made by the organizers to run the event in a financially responsible manner.*

It is unclear what the NEIHC means by a "FEIF event." There are only three such things: the World Championships, the Youth Cup and the Youth Camp. We have hosted the Youth Camp fairly recently given the two-year rotation.

The Board has been very financially responsible since the founding of the USIHC. That is one reason we have as much money in the bank as we do. We could easily spend all of these accumulated funds in the next few years. The Board has approved \$15,000 of funding per year for the next two years with a commitment to review the progress and decide how to extend this support. If the financial support does not lead to success in the organization, the Board may change directions again. To be clear this \$15,000 funding is for the flagship sport and breeding events and is in addition to the \$8000 approved for grants to support innovative programs and the longer standing programs for helping Regional Clubs with advertising their events. There is national money available but the local community needs to come together to take advantage of the support.

The USIHC Board hopes this explains our position and that the NEIHC, as one of the most influential regional clubs, will take an active leadership role in implementing some of your suggestions.

Regards,

The USIHC Board of Directors

USIHC – Board Of Directors 09/16/14 MEETING MINUTES

Board Members:

Present: Sara Lyter, Anne Elwell, Doug Smith, Ásta Covert, Lori Cretney,
Juli Cole, Kari Pietsch-Wangard

Excused: Andrea Barber, Katrin Sheehan

Observers: Steve Cole

Meeting Called to Order 8:03PM (Eastern) [Sara Lyter]

Secretary's Report (Doug Smith)

Membership status as of September 11: 472 households – one more than August.

The free youth membership offer has ended. The normal \$35 fee has been restored.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 8/31/14:</u>	<u>\$158,824.07</u>
<u>Unrestricted funds as of 8/31/14:</u>	<u>\$145,624.67</u>
<u>Net increase (decrease) since 7/31/14:</u>	\$131.52

Standing Committee Reports

- Breeding Committee (Andrea Barber)

September 23-24, 2014 hosted by the NEIHC at Thor Icelandics in Claverack, NY were canceled due to lack of participation – only four horses were signed up.

Measuring stick – The stick has been received as of a couple of weeks ago. I had it sent to Martina Gates directly so she would have it for the NY evaluations. Now she will just keep it until I can pick up all the tools from her at Thanksgiving.

2015 Breeding Evaluations

Winterhorse Park in Eagle, WI is planning to have a breeding evaluation in May of 2015. I will be working on securing judges for them for this event this fall.

2014 Young Horse Evaluations

September 19, 2014 – Thor Icelandics, Claverack, NY

October 19, 2014 – Simmons Equestrian Center, Negley, OH

Additional dates are still available. Please contact me at toltstar@yahoo.com if you are interested in hosting an event.

Email Voting

- None.

Old Business

- Standard Blood Profile (Andrea Barber)
Andrea has been in contact with Bettina. Now that school is back in session for the fall she is working on getting things together for the project and hopes to have more information to me sometime the week of the 15th.

New Business

- Breyer Icelandic Horse (Sara Lyter)



Breyer is donating two models to the Congress to raffle off to the membership.

The Board sends the Promotion Committee make a recommendation for the logistics of the raffle with clear instructions that only members are eligible and interested parties must enter actively (all members are not automatically entered.)

- Promotional Event Funding (Juli Cole)

The Promotion Committee had the topic of developing a policy for USIHC contributing funding to events where the breed & organization is promoted. Five members of the committee voted in favor of the policy below and five committee members did not respond to the call to vote.

One member who voted was in favor of the funding of events, however expressed concern over the requirement of a deposit for the use of the USIHC display booth as they felt it had an air of animosity about it, & they also expressed concern about being held responsible for accidental damage to the display booth & gave the examples of if it were knocked over by the wind or by a horse. This member said that they would hesitate to use the display booth for this reason.

PROPOSED POLICY FOR PROMOTIONAL EVENT FUNDING:

1) USIHC will provide funding for the cost of one display space at any trade show where the USIHC booth is used as part of the display. All requirements of the USIHC Display Booth Agreement shall apply. The USIHC booth must be used to qualify for this funding.

A display space shall be defined as a single space for display per the event agreement (example 8' x 8'). Any space larger than a single display space shall be the responsibility of the USIHC member or Regional Club participating in the event. USIHC will not fund horse stalls at the event or any electrical/utility hookups for the event.

2) The funding will be paid after the event has been attended/completed & all requirements of the USIHC Display Booth Agreement have been met.

3) The funding amount may be used in lieu of the deposit required for the USIHC booth, with the understanding that any costs for repairing/replacing any damage to the booth that is the direct result of misuse of improper handling/packing shall be deducted from the amount paid to the User for the trade show space.

If the cost to repair or replace any damaged parts of the USIHC booth exceeds the amount of the display space, the User shall be responsible for paying the difference in full.

4) If the person responsible for the USIHC booth (User) elects to pay the deposit for the USIHC booth, any costs for repairing/replacing any damage to the USIHC booth that exceed the deposit amount set forth in the USIHC Display Booth Agreement shall be deducted from the amount being reimbursed for the trade show display space. If the deposit and the amount for the trade show display space are not sufficient to cover the expense of the damages, the User shall be responsible for paying the difference in full.

<p>The Board sends this back to the Promotion Committee to define the limits on the funding (#1) and further discussion on the linkage between the deposit and the funding (#3 & 4). The board also asks the Promotion Committee to make a recommendation regarding the size of the required booth deposit. Lastly, the Board asks the the Committee to consider whether is it overly restrictive to require the display be used to qualify for funding.</p>
--

- Elections

We are behind schedule for the Notice of Election. Sara will follow up with Lynn Wiese.

Meeting Adjourned 8:35PM (Eastern) [Sara Lyter]

Next Meeting: October 14, 2014 8PM (Eastern)

USIHC General Membership Funds

<u>7/31/14</u>		<u>8/31/14</u>
\$ 16,625.59	Checking	\$ 16,983.08
\$ 131,741.59	Money Market	\$ 131,758.37
\$ 10,082.62	CDs	\$ 10,082.62
<hr/>		
\$ 158,449.80	subtotal	\$ 158,824.07
\$ (4,168.21)	Youth Fund	\$ (4,410.96)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,788.44)	World Champ. Team Fund	\$ (1,788.44)
<hr/>		
\$ 145,493.15	USIHC General Membership Funds	\$ 145,624.67

Net Increase from previous report
\$131.52

09/08/14

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of August 31, 2014

	Aug 31, '14
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	16,983.08
Associated Money Market Acct.	131,758.37
Total Checking/Savings	148,741.45
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,052.05
CD-matures 10/5/15	3,027.06
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	7,082.62
Total Other Current Assets	10,082.62
Total Current Assets	158,824.07
TOTAL ASSETS	158,824.07
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,788.44
Unexpended Youth Funds	4,410.96
Total Other Current Liabilities	13,199.40
Total Current Liabilities	13,199.40
Total Liabilities	13,199.40
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	473.67
Total Equity	145,624.67
TOTAL LIABILITIES & EQUITY	158,824.07

**United States Icelandic Horse Congress Inc.
Income & Expense Report
August 2014**

Income		Expense	
Competition Inc.		Flagship Event - Sanction Show	1,000.00
Sanction Competition fee	75.00		
Total Competition Inc.	75.00		
Interest Income	16.78		
Membership Related Income		Membership Related Expenses	
Membership Dues		Administration	
2014 Membership dues		Tax. Prep. Services	350.00
2014 Family Mbshp	253.43	Total Administration	350.00
2014 Individual Mbshp	875.85		
Total 2014 Membership dues	1,129.28	Annual Meeting Exp.	
Total Membership Dues	1,129.28	2015 Annual Meeting exp.	250.00
		Total Annual Meeting Exp.	250.00
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	358.68	Graphics	1,000.00
Total Quarterly Inc.	358.68	Total Quarterly Expenses	1,000.00
		Toll Free line	12.95
Total Membership Related Income	1,487.96	Total Membership Related Expenses	1,612.95
Registry Income			
Duplicate Registration fees	96.50		
Late Stallion Report fees	196.80		
Registration fees	170.47		
Transfer fees	159.67		
Total Registry Income	623.44		
USIHC Non-Member fees	24.58		
Youth Committee Inc.			
FEIF Youth Cup Reimbursement	516.71		
Total Youth Committee Inc.	516.71		
Total Income	2,744.47	Total Expense	2,612.95

Net Income: 131.52

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through August 2014
Page 1

<u>Income</u>		<u>Expense</u>	
Breeding Committee Income		Breeding Committee Exp.	
Breeding Evaluation Reimb.	0.00	FEIF Evaluation fees	124.86
Evaluation-FEIF fees	400.00	Elwell Breeding Award	81.30
Total Breeding Committee Income	<u>400.00</u>	Total Breeding Committee Exp.	<u>206.16</u>
Competition Inc.		Competition Comm. Expense	
Sanction Competition fee	175.00	FEIF World Ranking Comp. fee	340.54
Total Competition Inc.	<u>175.00</u>	National Ranking Award Expense	711.70
		World Championship Expenses	
		WC 2013 Berlin Expenses	409.73
		Total World Championship Expenses	<u>409.73</u>
		Total Competition Comm. Expense	<u>1,461.97</u>
FEIF Conference Reimbsmt.	875.30	FEIF Conference exp.	
Interest Income	172.18	FEIF Conf. exp. to be reimbred	902.06
		FEIF 2014 Conference exp.	1,702.13
		Total FEIF Conference exp.	<u>2,604.19</u>
		Flagship Event - Evaluation	1,000.00
		Flagship Event - Sanction Show	3,000.00
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	2,731.72	Mbshp. Postage	530.76
Total Farm Listing	<u>2,731.72</u>	Office/Supplies Exp.	103.22
		Tax. Prep. Services	350.00
		Total Administration	<u>983.98</u>
Membership Dues		Annual Meeting Exp.	
2014 Membership dues		2015 Annual Meeting exp.	250.00
2014 Foreign Friend	65.97	2014 Annual Meeting expense	3,994.95
2014 Youth membership	35.00	Total Annual Meeting Exp.	<u>4,244.95</u>
2014 Family Mbshp	4,557.36		
2014 Individual Mbshp	10,703.94	FEIF related expenses	
Total 2014 Membership dues	<u>15,362.27</u>	FEIF Mbshp fees	1,642.89
Total Membership Dues	<u>15,362.27</u>	Total FEIF related expenses	<u>1,642.89</u>
		Insurance	533.00

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through August 2014
Page 2

<u>Income</u>		<u>Expense</u>	
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	4,136.38	Graphics	3,000.00
Quarterly back issue sales	128.35	postage for Quarterly	1,242.55
Total Quarterly Inc.	<u>4,264.73</u>	Quarterly Printing	5,411.24
		Quarterly Expenses - Other	226.00
Website Inc.		Total Quarterly Expenses	<u>9,879.79</u>
Stallion listing	9.71		
Website Ad Inc.	813.62	Toll Free line	103.60
Total Website Inc.	<u>823.33</u>	Website	181.40
Total Membership Related Income	<u>23,182.05</u>	Total Membership Related Expenses	<u>17,569.61</u>
		Pleasure Rider Program Exp.	
		2013 PRP Award exp.	551.50
		Total Pleasure Rider Program Exp.	<u>551.50</u>
		Promotional Exp.	
		Display booth shipping	116.69
		Equine Affair Exp.	1,700.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	432.21
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	<u>2,601.02</u>
Registry Income		Registry Expenses	
Duplicate Registration fees	290.10	Clerical for registry	2,412.00
Late Stallion Report fees	3,380.80	Printing & reproduction-Regist.	379.88
Registration fees	4,295.95	Registry Office supplies	64.23
Transfer fees	1,983.80	Registry Postage	242.35
Total Registry Income	<u>9,950.65</u>	Total Registry Expenses	<u>3,098.46</u>
USIHC Non-Member fees	294.74	Youth Committee Exp.	
Youth Committee Inc.		Youth Cup Exp.	
FEIF Youth Cup Reimbursement	2,583.55	2014 Youth Cup expense	5,816.89
Youth Cup Tryout Fees	750.00	Total Youth Cup Exp.	<u>5,816.89</u>
Total Youth Committee Inc.	<u>3,333.55</u>	Total Youth Committee Exp.	<u>5,816.89</u>
Total Income	<u>38,383.47</u>	Total Expense	<u>37,909.80</u>

Net Income: 473.67

USIHC – Board Of Directors 10/14/14 MEETING MINUTES

Board Members:

Present: Doug Smith, Sara Lyter, Ásta Covert, Anne Elwell, Andrea Barber
Lori Cretney, Kari Pietsch-Wangard, Juli Cole, Katrin Sheehan

Excused: None.

Observers: Steve Cole, Sverrir Bjartmarz

Meeting Called to Order at 8:05PM (Eastern) [Sara Lyter]

Secretary's Report (Doug Smith)

Membership status as of October 10: 477 households – five more than September.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 9/30/14:</u>	<u>\$155,249.49</u>
<u>Unrestricted funds as of 9/30/14:</u>	<u>\$142,035.09</u>
<u>Net increase (decrease) since 8/31/14:</u>	<u>(\$3,589.58)</u>

Standing Committee Reports

- Breeding Committee (Andrea Barber)
See attached report and two letters to FEIF.

Email Voting

- None.

Old Business

- 2014 Board Election (Sara Lyter / Doug Smith)

MOTION [Sara Lyter] Suspend the election as we have had no new candidates nominated and all sitting board members are willing to continue. Approved: Unanimously.

- Standard Blood Profile (Andrea Barber)
No activity because of the volume of critical issues with the Breeding Committee.
- Breyer Icelandic Horse Model Drawing (Juli Cole)
The Board provided some feedback on the draft of the ad / form for the *Quarterly*. Juli will forward a revised draft before it is submitted to the *Quarterly* for publication.
- Promotional Event Funding (Juli Cole)
No activity because of the Breyer drawing issue.

New Business

- New Ohio Valley Regional Club (Katrin Sheehan)

MOTION [Doug Smith] Approve the new regional club. Approved: Unanimously.

- NEIHC Young Horse Evaluation Funding (Andrea Barber)
See attached Breeding Report (end) for details.

Issue referred to Executive Session.

- Annual Meeting (Sara Lyter)

Deb Cook has suggested a number of opportunities for enhancing the agenda with some educational topics. The Board fully supports the idea and hopes it will help draw members to attend. Sara will communicate with Deb on the matter.

- Budget Meeting (Kari Pietsch-Wangard)

Kari reminds the Board we have discussed having the budget meeting in December so the 2015 budget is in place before the start of the fiscal/calendar year. The committee chairs will need to have their budget plans to Kari by **December 1, 2014**.

Meeting Adjourned at 8:55PM (Eastern)

Executive Session 8:55PM (Eastern) - 9:20PM (Eastern)

The Board considered the communications from the NEIHC. Based on the request for the event to be considered private and the standing policy to not fund private events, the Board denies the request for funding. Juli Cole abstains. Sara will communicate the decision to the NEIHC.
--

Next Meeting November 11, 2014

Following Meeting (BUDGET) December 9, 2014

USIHC General Membership Funds

<u>8/31/14</u>		<u>9/30/14</u>
\$ 16,983.08	Checking	\$ 13,408.50
\$ 131,758.37	Money Market	\$ 131,758.37
\$ 10,082.62	CDs	\$ 10,082.62
\$ 158,824.07	subtotal	\$ 155,249.49
\$ (4,410.96)	Youth Fund	\$ (4,420.96)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,788.44)	World Champ. Team Fund	\$ (1,793.44)
\$ 145,624.67	USIHC General Membership Funds	\$ 142,035.09

Net Increase from previous report
(\$3,589.58)

10/10/14

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of September 30, 2014

	<u>Sep 30, '14</u>
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	13,408.50
Associated Money Market Acct.	131,758.37
Total Checking/Savings	<u>145,166.87</u>
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,052.05
CD-matures 10/5/15	3,027.06
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	<u>7,082.62</u>
Total Other Current Assets	<u>10,082.62</u>
Total Current Assets	<u>155,249.49</u>
TOTAL ASSETS	<u>155,249.49</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,793.44
Unexpended Youth Funds	4,420.96
Total Other Current Liabilities	<u>13,214.40</u>
Total Current Liabilities	<u>13,214.40</u>
Total Liabilities	13,214.40
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	-3,115.91
Total Equity	<u>142,035.09</u>
TOTAL LIABILITIES & EQUITY	<u>155,249.49</u>

United States Icelandic Horse Congress Inc.
Income and Expense Report
January through September 2014
Page 1

<u>Income</u>		<u>Expense</u>	
Breeding Committee Income		Breeding Committee Exp.	
Breeding Evaluation Reimb.	0.00	FEIF Evaluation fees	124.86
Evaluation-FEIF fees	400.00	Elwell Breeding Award	81.30
Total Breeding Committee Income	<u>400.00</u>	Breeding Committee Exp. - Other	<u>1,295.00</u>
		Total Breeding Committee Exp.	<u>1,501.16</u>
		Competition Comm. Expense	
		FEIF World Ranking Comp. fee	340.54
		National Ranking Award Expense	711.70
		World Championship Expenses	
		WC 2013 Berlin Expenses	<u>409.73</u>
Competition Inc.		Total World Championship Expenses	<u>409.73</u>
Sanction Competition fee	175.00	Total Competition Comm. Expense	<u>1,461.97</u>
Total Competition Inc.	<u>175.00</u>		
		FEIF Conference exp.	
		FEIF Conf. exp. to be reimbursed	902.06
		FEIF 2014 Conference exp.	<u>1,702.13</u>
FEIF Conference Reimbsmt.	875.30	Total FEIF Conference exp.	<u>2,604.19</u>
Interest Income	175.95	Flagship Event - Evaluation	1,000.00
		Flagship Event - Sanction Show	3,000.00
		Grant Expense	180.00
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	2,731.72	Mbshp. Postage	530.76
Total Farm Listing	<u>2,731.72</u>	Office/Supplies Exp.	103.22
Membership Dues		Tax. Prep. Services	<u>350.00</u>
2014 Membership dues		Total Administration	<u>983.98</u>
2014 Foreign Friend	65.97		
2014 Youth membership	70.00	Annual Meeting Exp.	
2014 Family Mbshp	4,682.98	2015 Annual Meeting exp.	250.00
2014 Individual Mbshp	<u>11,139.45</u>	2014 Annual Meeting expense	<u>3,994.95</u>
Total 2014 Membership dues	<u>15,958.40</u>	Total Annual Meeting Exp.	<u>4,244.95</u>
Total Membership Dues	<u>15,958.40</u>		
		FEIF related expenses	
		FEIF Mbshp fees	<u>1,642.89</u>
		Total FEIF related expenses	<u>1,642.89</u>

United States Icelandic Horse Congress Inc.
Income and Expense Report
January through September 2014
Page 2

Income		Expense	
		Insurance	1,248.00
		Quarterly Expenses	
Quarterly Inc.		Graphics	3,000.00
Quarterly Adv. Inc.	4,286.38	postage for Quarterly	1,808.38
Quarterly back issue sales	138.35	Quarterly Printing	8,029.42
Total Quarterly Inc.	4,424.73	Quarterly Expenses - Other	226.00
		Total Quarterly Expenses	13,063.80
Website Inc.		Toll Free line	116.55
Stallion listing	9.71	Website	181.40
Website Ad Inc.	813.62	Total Membership Related Expenses	21,481.57
Total Website Inc.	823.33		
Total Membership Related Income	23,938.18	Pleasure Rider Program Exp.	
		2013 PRP Award exp.	551.50
		Total Pleasure Rider Program Exp.	551.50
		Promotional Exp.	
		Display booth shipping	116.69
		Equine Affair Exp.	1,700.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	507.39
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	2,676.20
Registry Income		Registry Expenses	
Duplicate Registration fees	386.60	Clerical for registry	3,026.00
Late Stallion Report fees	3,380.80	Printing & reproduction-Regist.	379.88
Registration fees	5,514.05	Registry Office supplies	64.23
Transfer fees	2,321.58	Registry Postage	242.35
Total Registry Income	11,603.03	Total Registry Expenses	3,712.46
USIHC Non-Member fees	369.02		
		Youth Committee Exp.	
Youth Committee Inc.		Youth Cup Exp.	
FEIF Youth Cup Reimbursement	2,583.55	2014 Youth Cup expense	5,816.89
Youth Cup Tryout Fees	750.00	Total Youth Cup Exp.	5,816.89
Total Youth Committee Inc.	3,333.55	Total Youth Committee Exp.	5,816.89
Total Income	40,870.03	Total Expense	43,985.94

Net Income (Loss): (3,115.91)

United States Icelandic Horse Congress Inc.
Income & Expense Report
September 2014

Income		Expense	
Interest Income	3.77	Breeding Committee Exp.	1,295.00
		Grant Expense	180.00
Membership Related Income		Membership Related Expenses	
Membership Dues		Insurance	715.00
2014 Membership dues			
2014 Youth membership	35.00		
2014 Family Mbshp	125.62		
2014 Individual Mbshp	435.51		
Total 2014 Membership dues	596.13		
Total Membership Dues	596.13		
		Quarterly Expenses	
Quarterly Inc.		postage for Quarterly	565.83
Quarterly Adv. Inc.	150.00	Quarterly Printing	2,618.18
Quarterly back issue sales	10.00	Total Quarterly Expenses	3,184.01
Total Quarterly Inc.	160.00		
		Toll Free line	12.95
Total Membership Related Income	756.13	Total Membership Related Expenses	3,911.96
		Promotional Exp.	
Registry Income		Promotional postage expenses	75.18
Duplicate Registration fees	96.50	Total Promotional Exp.	75.18
Registration fees	1,218.10		
Transfer fees	337.78	Registry Expenses	
Total Registry Income	1,652.38	Clerical for registry	614.00
		Total Registry Expenses	614.00
USIHC Non-Member fees	74.28		
Total Income	2,486.56	Total Expense	6,076.14

Net Income (Loss): (3,589.58)

Breeding Report

October 2014

Submitted by Andrea Barber

2014 Young Horse Evaluations

- ❖ September 19, 2014 – Thor Icelandics, Claverack, NY (please see detail on this event below)
- ❖ October 19, 2014 – Simmons Equestrian Center, Negley, OH

Additional dates are still available. Please contact me at toltstar@yahoo.com if you are interested in hosting an event.

2015 Breeding Evaluations

- ❖ Winterhorse Park in Eagle, WI is planning to have a breeding evaluation – and possible young horse evaluation and sport show - in late May of 2015. I am currently working on securing judges for them for this event.

FEIF Breeding Judges Committee Meeting

- ❖ I have sent two proposals for this meeting which is being held at the end of October. The letters are attached. In addition, Barbara Frische, who is a member of the FEIF Breeding Judges committee, will also advocate for us.

FEIF Breeding Judges Committee Meeting

- ❖ Sussie Lindberg, member of the FEIF Breeding Committee, sent us a short survey on “New and New-old markets for the Icelandic horse”. I’ve asked members of our Breeding Committee for their input and the response has been so great that I am going to send on all the responses directly to FEIF.

NEIHC Young Horse Evaluation Issue

Originally planned as both a full breeding evaluation and young horse evaluation, shortly before the event date the breeding evaluation was cancelled (due to lack of participation) and the organizers decided to salvage the young horse evaluation. Thus one of the original judges that was booked for the full event, FEIF International Breeding Judge Sigbjörn Björnsson, was asked to still come and just do the young horse evaluation – which he did.

However, shortly after the evaluation was completed I received the following from Martina Gates (as forwarded to the USIHC Breeding Committee:

Dear breeding committee,

An issue arose this past weekend at the Young Horse Judgements in New York.

We had hired our breeding judges to judge at our breed evaluations and then had to sadly cancel due to lack of horses. To try and save at least some of the event we decided to have a young horse judgement instead as the judges and their tickets had already been purchased.

We cancelled one of the judges, asked our breed leader if we could hold a young horse judgement instead and informed her of the judge we would be using. It was not brought to our attention that the judge was not versed in young horse judgements and did not have any previous knowledge of the young horse score sheets either that were developed by Barbara Frische. During the judgements no comments were made to any owners and the scores were entered. When we asked to see the scores we were surprised at the scoring.

Nearly every horse had a 1 for tolt beat and suppleness as well as pace ability (which is the lowest score possible, he would have probably given a 0 if he had the option). It basically reflected that nearly every horse had little to no tolt or pace ability. The judge was under the impression that he could not give a score for gaits not shown. However he did say that he thought all horses would have good tolt and/or pace but he could not score what he did not see.

This is a very different approach to the scoring Barbara Frische had done previously. We have had her score for us several times and she always emphasized that the scoring was meant to project the abilities within the horse. This way there was a direct correlation between the young horse scoring and the future breed evaluation. Two of the young horses had previously been scored by Barbara Frische and had completely different scores.

In light of this these breeders therefor chose to not include their scores this year. This option has been also been excersized by another breeder earlier in the year. I was informed by our breed leader that this was not an option for the past young horse show and that we had to include our scores... Being that the young horse judgements and the new score sheets are a completely novel thing, it seems wrong to me that the breeders of these horses should be forced to include this skewed scoring.

Instead we would like to ask that the USIHC compile a list of qualified young horse judges that are familiar with the new judging sheets so that we can pick from one of them to judge our

horses in the future. As much as I believe in judging our young horses, I also believe that they all should be judged on the same system.

*Thank you,
Martina Gates*

This was followed later by a more formal letter from the NEIHC as follows:

To the USIHC breeding leader Andrea Barber, the USIHC board and the breeding committee

Dear Andrea, dear USIHC board, and committee,

We are writing to you while you are deciding the implications of the young horse evaluation held at Thor Icelandics on September 19, 2014, judged by Sigbjörn Björnsson, so you are aware of our position.

The NEIHC had planned to hold a full breed evaluation in September with judges Sigbjörn Björnsson and Thorvaldur Kristjansson. At the last minute almost all of the confirmed participants cancelled. In order not to let down the few members who wanted their horses judged for conformation only, we decided to hold a day of informal judging together with a Young Horse Evaluation, to which Sigbjörn graciously agreed to come and judge. This was approved by our breeding leader Andrea Barber.

After the young horse evaluation was held, during which there were zero comments, the owners were invited to view the percentage scores and have them explained by the judge. It was immediately apparent that the judging standard for the gait portion was not the same they had seen applied before by international breeding judge Barbara Frische. Sigbjörn explained he only judged the gaits he had seen. A phone call to our former breeding leaders Barbara Frische and Katrin Sheehan confirmed that the new FEIF YHE standard was not applied correctly. Although Sigbjörn was a highly qualified breeding judge and capable in general of assessing young horses, he was not familiar with the new YHE percentage judging and scoring. The club was not aware that in fact none of the judges in Iceland had taken any educational courses to be familiar with the new YH judging.

The percentage scores, however, had already been submitted to the USIHC breeding leader. The breeders/owners have asked our breeding leader to not include the percentage scores into this years Caryn Cantella award due to the unqualified judging making a fair comparison impossible. After discussing this issue on the breeding committee it was clear that except for two members,

everyone agreed that the percentage scores should not stand nationally. It would add insult to injury to let the results stand. You cannot enter apples and oranges into a competition for the best orange. We are not complaining about our percentage scores. We are asking that all young horses entered get judged to the same scoring standard by an officially qualified judge. Otherwise, the award is meaningless.

We were informed that FEIF is currently viewing the YHE in an experimental phase through the end of 2015, and no percentage scores are official nor are they entered as official into World Fengur. This will give judges time to get official qualification to judge according to the new standards. It is unfortunate that we did not get this information before the event from the USIHC breeding leader, whom we trusted to be up to date on this issue. Both breeders/owners and the NEIHC have incurred expenses which have not only resulted in a loss but the percentage scores given are useless as well. (Expense account included below). It is therefore meaningless to wait until the next FEIF breeders meeting as we are dealing with a national issue.

Breeders and owners expect the breeding leader to support the standards and to help create a healthy environment in which our horses will be judged fairly. The four breeders/owners whose horse judgements are in question here will not tolerate a decision that puts their horses in an unfair light. A decision by the breeding leader to include these percentage scores will have great impact not only on the horses shown but also on any future young horse evaluations. The trust in the system will be severely damaged and it is doubtful if any young horses in our club or any other club will be officially judged in the future. We ask the breeding leader to please declare this young horse evaluation as informal and private and take the results off the record.

The NEIHC board of directors (Martina Gates, Leslie Chambers, Nicki Esdorn, Jana Meyer, Heleen Heyning, Jess Haynsworth, Brigit Huwyler)

Horse Owners.breeders

Martina Gates

Shannon Fitzgerald

Kristjan Kristjansson

Nicki Esdorn

After taking the time to have multiple conversations with Former US Breeding Leader Anne Elwell, FEIF International Breeding Judge and Former US Breeding Leader Barbara Frische, and FEIF Vice-President and Director of Breeding Marlise Grimm and to thoroughly research the issues I sent the following decision to the USIHC Breeding Committee with a similar copy to all the owners/breeders of the horses involved:

First of all, I would like to thank everyone for their patience while I have been researching the whole young horse evaluation situation. Once I delved into this a little further by talking to Barbara Frische, Marlise Grimm and others it turned out to be more complex than it first appeared. Let me try to explain –

*The young horse evaluation system that we here in the US are familiar with (the Linear System) was developed in Germany – by Barbara Frische and others – over the course of many years. So in this sense it has a lot of established history and testing. This is the system that FEIF has now *somewhat* “accepted” in that the materials and rules/guidelines are up on the FEIF website. However, it has, to date, been up to the individual countries to decide if and how if they wanted to adopt this system, in whole or in part.*

As such judges’ experience with the Linear System varies widely. While all may be somewhat familiar with it – their actual training and experience in judging horses under this system is widely variable. So while judges may be extremely experienced breeding judges that also have lots of experience judging young horses – they may not have the specific experience we would like to see to judge young horses under the Linear System. To make matters even more tricky, as there is no formal training or testing required by FEIF or any other body, there is currently no way to know, save for the judge’s own representations and word of mouth (notoriously unreliable) which judges have this intimate familiarity with the system, and which do not. Add to this the fact that there is a lot of long-standing political tension between some of the more established countries – Iceland, Germany, etc. and the waters become muddied even further.

So where does all this leave us –

- My decision on the present situation with the NEIHC event is that although Sigbjörn Björnsson, FEIF International Judge and member of the FEIF Breeding Judge’s Committee, is an extremely experienced and well respected judge he did not have the level of experience in the Linear System to judge an official Young horse and Foal Assessment as we would like to see here in the US. Therefore the scores are not valid and will be set aside. This also means, unfortunately, the event is not eligible for either the new Caryn Cantella Award or the USIHC’s young horse evaluation funding program for this year. I will contact all the individual owners with this information.*
- I am currently working with both Barbara Frische and former US Breeding Leader Anne Elwell finalizing a draft to the FEIF Breeding Judges Committee asking them to establish a training and certification system for the Linear System – or any other system of similar*

depth and value – and to display a listing of those judges that have been certified on the FEIF website. Martina Gates and Katrin Sheehan have also provided draft proposals and I thank them for their efforts. This letter needs to be carefully crafted as to not in any way potentially insult or blame (keeping in mind the judge in this situation is a very well-respected breeding judge and a member of the very committee we are writing to), and with awareness of the overall political situation on this topic within FEIF. However, as important as I believe us making this request is, I have already been warned by Marlise Grimm that because of the current political climate we are unlikely to see movement in this direction anytime soon.

- *So, in the meantime we need to ensure that we only using judges that are well educated in the system that we wish to use – the Linear System. Therefore, going forward all judges for “official” Young Horse and Foal Assessments will need to be approved, in writing, by the US Breeding Leader as appropriately experienced with this system (including scoring, technology, etc.). This will make it the responsibility of the US Breeding Leader to approve only suitable judges. As I said in an earlier e-mail this should not be much of an issue for this year as so far there is only one more event planned with Barbara Frische as the judge – so that event can be considered approved. For next year I will work on creating a more formal form and process for “sanctioning” these events similar to what we have for our breeding and sport shows.*

Although the situation with the NEIHC event was unfortunate, it has provided us – and hopefully FEIF too – with a great learning experience and catalyst for continued improvement going forward.

Andrea

*US Breeding Leader
breeding@icelandics.org
www.icelandics.org*

After receiving this letter Martina Gates replied that she was happy with most of the decision, but the club still felt they should be eligible for the 2014 Young Horse Evaluation funding and asked that an exception be made. I told her that I would take the issue to the board. So, this is an open item that must be decided upon. Note that many in the Breeding Committee have commented on this and support funding the NEIHC’s event despite the fact that it did not meet the requirements of the funding program.

As of 10/8/14 I have issued a letter to FEIF proposing to the FEIF Breeding Judges Committee that FEIF judges be trained and certified as to prevent this situation in the future. A copy of the letter is attached. Barbara Frische who is a member of the FEIF Breeding Judges Committee will also advocate for us.



United States Icelandic Horse Congress

www.icelandics.org

FEIF Breeding Judges Committee
c/o FEIF Office
office@feif.org

September 29, 2014

Re: Certification of Judges for Young Horse and Foal Assessments

Dear Members of the Breeding Judges Committee,

I am writing today to inform you of a concern with Young Horse and Foal Assessments, and to respectfully request that you provide guidance and clarification for all FEIF member countries. This is of particular urgency in the developing countries, such as the United States.

To provide you with some background, over the last few years the United States Icelandic Horse Congress has been strongly encouraging breeders to participate in Foal and Young Horse Assessments, and also strongly encouraging spectators to attend. Educational opportunities in this developing country are few and far between and we need to foster all that we can to continue to promote the upward growth of the Icelandic horse in the US. However, as we only have a limited knowledge base in this country we have been careful to adopt the Linear System for Young Horse and Foal Assessments as this system is the most well-developed, tested, and clear at this time.

Therefore, we need to be 100% certain for our Young Horse Assessments that we are only hiring breeding judges that are not only certified as FEIF International Breeding Judges, but also judges that have been "...especially educated for young horse and foal evaluations", as stated in the FEIF *General Rules for Young Horse and Foal Assessments*. Currently, other than relying on the representations of the particular judge that he/she has the training and word of mouth (notoriously unreliable) there is no way for us to make a confident selection.

In fact, recently in the US we had a Young Horse and Foal Assessment held that proved the urgency of this issue. While the organizers hired a very well-respected FEIF International Breeding Judge that had lots of knowledge of young horses, he did not have a lot of experience with the Linear system – its processes, procedures, technology (the iPad app), etc. This caused a lot of confusion for both the owners/breeders and spectators and produced results that could

not compare to other Young Horse and Foal Assessments that had been held in other parts of the country.

Therefore, we ask that the FEIF Breeding Judges Committee act swiftly to improve this situation as follows:

- **Establish a standardized method of training and testing to certify judges for Foal and Young Horse Assessments. It should be rigorous and encompass all aspects of the assessments from the rules, to the actual evaluation, to the forms/technology that should be used, etc.**
- **Display clearly on FEIF website's listing of breeding judges which judges have been specifically certified to judge Foal and Young Horse Assessments. This would be similar to the way FEIF Riding Judges are identified now.**

Without the FEIF Breeding Judges Committee's attention to this situation we fear that there will only be more confusion, which could potentially damage the important educational aspect of these events – especially in developing countries like the United States.

Thank you for your time and consideration of this topic. As always, your leadership and guidance is greatly appreciated. If you need any additional information, please do not hesitate to contact me.

Very truly yours,
Andrea S. Barber, Esq.
US Breeding Leader

Cc: Marlise Grimm, FEIF Vice-President and Director of Breeding
Barbara Frische, FEIF International Breeding Judge
USIHC Board of Directors
USIHC Breeding Committee



United States Icelandic Horse Congress

www.icelandics.org

FEIF Breeding Judges Committee
c/o FEIF Office
office@feif.org

September 29, 2014

Re: Judge's Comments during Breeding Evaluations

Dear Members of the Breeding Judges Committee,

I am writing to express the United States' disappointment in your decision not to allow the announcing of scores and comments during the ridden portion of breeding evaluations. This rule stifles the educational value of such events which are so critically important to developing nations such as the United States. We propose a solution to preserve this key educational element without diluting the original intent of your rule.

Currently in the United States breeding evaluations serve not only as important events for breeders, but also for sport and leisure riders, as well as the general public that attend these events to learn more about the Icelandic horse. Comments and scores given by the judges directly after the horse has performed a specific gait have enormous educational value to us as spectators can then learn to train their eye to the different gaits and qualities of movement. In contrast, by restricting the announcing of comments until after the entire performance is complete and the horse has left the track, that gift of instantaneous reinforcement is gone as the spectators have long forgotten what they have seen.

We of course understand that we are still behind many of the other more established countries in terms of our development and that such rules may be very important for the more established countries. This is why **we are not asking for you to change this rule, but rather you simply grant an exception for developing countries like the United States.** It is my understanding that this has been done in the past for other situations.

By allowing this exception you will be preserving what you consider to be a critical rule for the more established and experienced countries, while still allowing an important educational benefit for the developing countries to continue. It will be a win-win for all involved.

Thank you for your time and consideration of this topic. As always, your leadership and guidance is greatly appreciated. If you need any additional information, please do not hesitate to contact me.

Very truly yours,
Andrea S. Barber, Esq.
US Breeding Leader

Cc: Marlise Grimm, FEIF Vice-President and Director of Breeding
Barbara Frische, FEIF International Breeding Judge
USIHC Board of Directors
USIHC Breeding Committee

USIHC – Board Of Directors 10/14/16 EXECUTIVE SESSION MINUTES

Board Members:

Present: Doug Smith, Sara Lyter, Ásta Covert, Anne Elwell, Andrea Barber
Lori Cretney, Juli Cole, Katrin Sheehan, Kari Pietsch-Wangard

Excused: None.

Meeting Called to Order at 7:04PM (Eastern) [Sara Lyter]

The topic of the executive session was the Board's reaction to Martin Gates's actions following the decision to not include the NEIHC Young Horse Evaluation in the the funding program based on the NEIHC's public request the event be considered private.

Following a period of discussion, the Board concluded that no action should be taken directly toward Martina in hopes this issue will die down naturally.

However, it was agreed that Andrea and Anne will rework a “code of conduct” document Anne prepared for the Promotion Committee in 2011 into a general policy document that can be used by all of the USIHC committees to further civil discussions and minimize if not eliminate personal attacks on individuals or the USIHC. The revised document will be circulated to the Board for approval when it is ready.

Meeting Adjourned at 7:50PM (Eastern) [Sara Lyter]

USIHC – Board Of Directors 11/11/14 MEETING MINUTES

Board Members:

Present: Andrea Barber, Asta Covert, Juli Cole, Lori Cretney, Anne Elwell, Sara Lyter, Katrin Sheehan, Kari Pietsch-Wangard

Excused: Doug Smith

Observers: Steve Cole

Meeting Called to Order at 8:02PM (Eastern) [Sara Lyter]

Secretary's Report (Doug Smith)

Membership status as of November 7: 462 households (15 fewer than October).

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 10/31/14:</u>	<u>\$153,969.55</u>
<u>Unrestricted funds as of 10/31/14:</u>	<u>\$140,755.15</u>
<u>Net increase (decrease) since 9/30/14:</u>	<u>(\$1,296.38)</u>

Standing Committee Reports

Breeding Committee (Andrea Barber). See attached report.

--The proposal regarding procedures for registering stillborn foals into World Fengur was discussed. Katrin suggested that Asta contact Jon Baldur and Hallveig of WF to discuss other possible options for recording this data. The proposal was tabled until we have this information.

--The recent Young Horse Evaluation in Ohio was a success with 11 young horses being evaluated.

Education Committee (Katrin Sheehan) See attached.

Email Voting

- None

Old Business

- Standard Blood Profile (Andrea Barber)
Currently waiting for documentation being prepared by Bettina.
- Promotional Event Funding (Juli Cole).
Discussions are ongoing in the committee.

New Business

(Sara Lyter) The board unanimously approved Anita Sepko as the new Chair of the Regional Club Committee.

Meeting Adjourned at 9:12PM (Eastern)

Next Meeting December 9, 2014--BUDGET MEETING

11/07/14

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
 As of October 31, 2014

	Oct 31, '14
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	12,095.53
Associated Money Market Acct.	131,791.40
Total Checking/Savings	143,886.93
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,052.05
CD-matures 10/5/15	3,027.06
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	7,082.62
Total Other Current Assets	10,082.62
Total Current Assets	153,969.55
TOTAL ASSETS	153,969.55
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,793.44
Unexpended Youth Funds	4,420.96
Total Other Current Liabilities	13,214.40
Total Current Liabilities	13,214.40
Total Liabilities	13,214.40
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	-4,395.85
Total Equity	140,755.15
TOTAL LIABILITIES & EQUITY	153,969.55

USIHC General Membership Funds

<u>9/30/14</u>		<u>10/31/14</u>
\$ 13,408.50	Checking	\$ 12,095.53
\$ 131,774.81	Money Market	\$ 131,791.40
\$ 10,082.62	CDs	\$ 10,082.62
<hr/>		
\$ 155,265.93	subtotal	\$ 153,969.55
\$ (4,420.96)	Youth Fund	\$ (4,420.96)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,793.44)	World Champ. Team Fund	\$ (1,793.44)
<hr/>		
\$ 142,051.53	USIHC General Membership Funds	\$ 140,755.15

Net Increase from previous report
(\$1,296.38)

United States Icelandic Horse Congress Inc.
Income & Loss Report
January through October 2014
Page 1

<u>Income</u>		<u>Expense</u>	
Breeding Committee Income		Breeding Committee Exp.	
Evaluation-FEIF fees	400.00	FEIF Evaluation fees	124.86
Total Breeding Committee Income	<u>400.00</u>	Elwell Breeding Award	81.30
		Breeding Committee Exp. - Other	<u>1,295.00</u>
		Total Breeding Committee Exp.	1,501.16
		Competition Comm. Expense	
Competition Inc.		FEIF World Ranking Comp. fee	340.54
Sanction Competition fee	175.00	National Ranking Award Expense	711.70
Total Competition Inc.	<u>175.00</u>	World Championship Expenses	
		WC 2013 Berlin Expenses	<u>409.73</u>
		Total World Championship Expenses	409.73
		Total Competition Comm. Expense	1,461.97
		FEIF Conference exp.	
FEIF Conference Reimbsmt.	875.30	FEIF Conf. exp. to be reimbrsed	902.06
		FEIF 2014 Conference exp.	<u>1,702.13</u>
		Total FEIF Conference exp.	2,604.19
		Flagship Event - Evaluation	1,000.00
Interest Income	211.25	Flagship Event - Sanction Show	6,000.00
		Grant Expense	180.00
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	2,838.53	Mbshp. Postage	530.76
Total Farm Listing	<u>2,838.53</u>	Office/Supplies Exp.	103.22
Membership Dues		Tax. Prep. Services	<u>350.00</u>
2014 Membership dues		Total Administration	983.98
2014 Foreign Friend	65.97	Annual Meeting Exp.	
2014 Youth membership	103.68	2015 Annual Meeting exp.	250.00
2014 Family Mbshp	5,122.65	2014 Annual Meeting expense	<u>3,994.95</u>
2014 Individual Mbshp	<u>11,790.30</u>	Total Annual Meeting Exp.	4,244.95
Total 2014 Membership dues	<u>17,082.60</u>		
Total Membership Dues	17,082.60	FEIF related expenses	
		FEIF Mbshp fees	<u>1,642.89</u>
		Total FEIF related expenses	1,642.89
		Insurance	1,248.00

United States Icelandic Horse Congress Inc.
Income & Loss Report
January through October 2014
Page 1

<u>Income</u>		<u>Expense</u>	
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	4,425.96	Graphics	3,000.00
Quarterly back issue sales	138.35	postage for Quarterly	1,808.38
Quarterly Inc. - Other	<u>72.52</u>	Quarterly Printing	8,029.42
Total Quarterly Inc.	4,636.83	Quarterly Expenses - Other	<u>226.00</u>
		Total Quarterly Expenses	13,063.80
Website Inc.		Toll Free line	129.50
Stallion listing	9.71		
Website Ad Inc.	<u>813.62</u>	Website	<u>181.40</u>
Total Website Inc.	<u>823.33</u>	Total Membership Related Expenses	21,494.52
Total Membership Related Income	25,381.29		
		Pleasure Rider Program Exp.	
		2013 PRP Award exp.	<u>551.50</u>
		Total Pleasure Rider Program Exp.	551.50
		Promotional Exp.	
		Display booth shipping	116.69
		Equine Affair Exp.	1,700.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	507.39
		Promotional Exp. - Other	<u>2.12</u>
		Total Promotional Exp.	2,676.20
Registry Income		Registry Expenses	
Duplicate Registration fees	434.85	Clerical for registry	3,026.00
Late Stallion Report fees	3,380.80	Printing & reproduction-Regist.	379.88
Registration fees	5,610.55	Registry Office supplies	64.23
Transfer fees	<u>2,382.88</u>	Registry Postage	<u>242.35</u>
Total Registry Income	11,809.08	Total Registry Expenses	3,712.46
USIHC Non-Member fees	417.57		
		Youth Committee Exp.	
Youth Committee Inc.		Youth Cup Exp.	
FEIF Youth Cup Reimbursement	2,583.55	2014 Youth Cup expense	<u>5,816.89</u>
Youth Cup Tryout Fees	<u>750.00</u>	Total Youth Cup Exp.	<u>5,816.89</u>
Total Youth Committee Inc.	3,333.55	Total Youth Committee Exp.	<u>5,816.89</u>
Total Income	42,603.04	Total Expense	46,998.89

Net Income (Loss): (4,395.85)

**United States Icelandic Horse Congress Inc.
Income & Loss Report
October 2014**

Income		Expense	
Interest Income	19.06	Flagship Event - Sanction Show	3,000.00
Membership Related Income			
Farm Listing			
2014 Farm Listing	106.81		
Total Farm Listing	106.81		
Membership Dues			
2014 Membership dues		Membership Related Expenses	
2014 Youth membership	33.68	Toll Free line	12.95
2014 Family Mbshp	439.67	Total Membership Related Expenses	12.95
2014 Individual Mbshp	650.85		
Total 2014 Membership dues	1,124.20		
Total Membership Dues	1,124.20		
Quarterly Inc.			
Quarterly Adv. Inc.	139.58		
Quarterly Inc. - Other	72.52		
Total Quarterly Inc.	212.10		
Total Membership Related Income	1,443.11		
Registry Income			
Duplicate Registration fees	48.25		
Registration fees	96.50		
Transfer fees	61.30		
Total Registry Income	206.05		
USIHC Non-Member fees	48.55		
Total Income	1,716.77	Total Expense	3,012.95

Net Income (Loss): (1,296.18)

Breeding Report

November 2014

Submitted by Andrea Barber

2014 Young Horse Evaluations

October 19, 2014 – Simmons Equestrian Center, Negley, OH - Completed

2015 Breeding Evaluations

May 27 – 31, 2015 - Winterhorse Park in Eagle, WI is planning to have a breeding evaluation, young horse evaluation, and sport show. One judge has been secured – Marlise Grimm. I am working on getting a second judge for the breeding evaluation from Iceland – but they are not making selections until January 2015.

FEIF Breeding Judges Committee Meeting

Updates:

- ❖ Young Horse Assessments – Our letter was well-received and supported. Specific training for FEIF judges for Young Horse Assessments in the Linear System will commence in 2015 with the first training being given in Iceland. The hope is to have a list of judges trained, tested, and certified by 2016 with a specific designation for those judges who have met the requirements being given on the FEIF website.
- ❖ Comments during breeding evaluations – On this topic we are still facing an uphill battle. Other than from Canada and from Sweden we had very little support for even a temporary exception made for developing countries. However, we will continue our efforts in the hope that attitudes will change – at least enough to offer us a temporary (2 year) exception.

Stillborn Foals

An issue came up with the Registry regarding the registering/recording of stillborn foals. A member sent in information to Asta on a stillborn foal to be entered into WorldFengur. To date, the USIHC registry has never registered/recorded any stillborn foals. However, “stillborn” is an option in the “fate” field of WF and there are currently 170 horses listed as stillborn in WF. They are from DE, DK, FR, IS, and NO. The committee discussed the topic at length and then voted for the following proposal that now needs to be approved by the board.

The USIHC will allow the registration of stillborn foals. Asta Covert, Anne Elwell, and Andrea Barber will work on revising U.S. Icelandic Horse Congress Registry Rules, and associated forms as needed, which shall include the following requirements:

- **Registration/recording of stillborn foals shall be completely voluntary**
 - **The same DNA testing required for live foals will also be required for stillborn foals to verify parentage.**
 - **The same fee structure required for live foals will also be required for stillborn foals to cover registry time and operating costs.**
 - **The owner may request a registration certificate for the foal – which shall include designating the foal as “stillborn”.**
-

**Blood Profile Project
November 2014**

I have been in contact with Bettina regarding the project. She has written up the documentation on the project and is working it through the appropriate channels at Cornell now. As soon as it's ready she will send it along to me.

Education committee report 11/11/2014

The Sport Judges Seminar in KY was a great success. We had 17 participants and 8 people taking the test.

We have 3 new US judges: Debbie Cook, Barbara Frische and Alex Dannenmann. They have passed both theoretical and practical test.

Currently I am working on a new matrix for judges with Þorgeir Guðlaugsson and Will Covert, which will be presented to the Education committee before coming to the board. The plan is to have this seminar on an annual basis in conjunction with a sanctioned show. This will give interested people the opportunity to get educated, current judges and scribes the possibility to keep their status current and new judges to emerge.

The first part of Bernie Willis' book has been brought into a format that can be published by Coralie Denmeade.

USIHC – Board Of Directors 12/16/14 BUDGET MEETING MINUTES

Board Members:

Present: Doug Smith, Sara Lyter, Ásta Covert, Anne Elwell, Andrea Barber
Lori Cretney, Kari Pietsch-Wangard, Juli Cole, Katrin Sheehan

Excused: None.

Observers: Steve Cole, Sverrir Bjartmarz, Carrie Brandt, Nancy Brown, Nicki Esdorn,
Colleen Monsef

Meeting Called to Order at 7:03PM (Eastern) [Sara Lyter]

Secretary's Report (Doug Smith)

Membership status as of December 8: 455 households (7 fewer than November).

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

Combined bank account balances as of 11/30/14: \$153,515.42

Unrestricted funds as of 11/30/14: \$140,266.02

Net increase (decrease) since 10/31/14: (\$489.13)

See attached documents for detailed balance sheet, income, and expenses for the month and year.

Kari explained the handling of the FEIF fee for 2014. The Board understands the invoice has been received and acknowledged as correct. To keep the Congress books and budget more clear Kari will pay the invoice in January via USD paid to Doug as previously agreed.

Standing Committee Reports

No committee reports are submitted for the budget meeting.

Email Voting

- Acceptance of Ásta Covert's resignation from the board effective January 1, 2015.
- Selection of Will Covert to fill Ásta's vacated seat on the board.

Old & New Business

Normal handling of old and new business is suspended for the budget meeting.

Budget

See attached approved budget.

Meeting adjourned at 9:40pm (Eastern)

Next meeting January 20, 2015 8pm (Eastern)

USIHC General Membership Funds

<u>10/31/14</u>		<u>11/30/14</u>
\$ 12,095.53	Checking	\$ 11,598.41
\$ 131,791.40	Money Market	\$ 131,807.65
\$ 10,082.62	CDs	\$ 10,109.36
\$ 153,969.55	subtotal	\$ 153,515.42
\$ (4,420.96)	Youth Fund	\$ (4,455.96)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,793.44)	World Champ. Team Fund	\$ (1,793.44)
\$ 140,755.15	USIHC General Membership Funds	\$ 140,266.02

Net Increase from previous report
\$ (489.13)

12/01/14

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
 As of December 1, 2014

	Dec 1, '14
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	11,598.41
Associated Money Market Acct.	131,807.65
Total Checking/Savings	143,406.06
Other Current Assets	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,069.67
CD-matures 10/5/15	3,036.18
CD-matures 9/29/16	1,003.51
Total CDs for Judge Scholarship ...	7,109.36
Total Other Current Assets	10,109.36
Total Current Assets	153,515.42
TOTAL ASSETS	153,515.42
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,793.44
Unexpended Youth Funds	4,455.96
Total Other Current Liabilities	13,249.40
Total Current Liabilities	13,249.40
Total Liabilities	13,249.40
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	-4,884.98
Total Equity	140,266.02
TOTAL LIABILITIES & EQUITY	153,515.42

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through November 2014
Page 1

<u>Income</u>		<u>Expense</u>	
Breeding Committee Income		Breeding Committee Exp.	
Breeding Evaluation Reimb.	0.00	FEIF Evaluation fees	124.86
Evaluation-FEIF fees	400.00	Elwell Breeding Award	81.30
Total Breeding Committee Income	<u>400.00</u>	Breeding Committee Exp. - Other	1,295.00
		Total Breeding Committee Exp.	<u>1,501.16</u>
Competition Inc.		Competition Comm. Expense	
Sanction Competition fee	400.00	FEIF World Ranking Comp. fee	340.54
Total Competition Inc.	<u>400.00</u>	National Ranking Award Expense	711.70
		World Championship Expenses	
		WC 2013 Berlin Expenses	409.73
		Total World Championship Expenses	<u>409.73</u>
		Total Competition Comm. Expense	<u>1,461.97</u>
		FEIF Conference exp.	
FEIF Conference Reimbsmt.	875.30	FEIF Conf. exp. to be reimbrsed	902.06
		FEIF 2014 Conference exp.	1,702.13
		Total FEIF Conference exp.	<u>2,604.19</u>
Interest Income	254.24	Flagship Event - Evaluation	1,000.00
		Flagship Event - Sanction Show	6,000.00
		Grant Expense	180.00
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2015 Farm listing	110.00	Mbshp. Postage	550.36
2014 Farm Listing	2,838.53	Office/Supplies Exp.	103.22
Total Farm Listing	<u>2,948.53</u>	Tax. Prep. Services	350.00
		Total Administration	<u>1,003.58</u>
Membership Dues		Annual Meeting Exp.	
2015 Membership dues		2015 Annual Meeting exp.	250.00
2015 Family mbshp	65.00	2014 Annual Meeting expense	3,994.95
2015 Individual Mbshp	45.00	Total Annual Meeting Exp.	<u>4,244.95</u>
Total 2015 Membership dues	<u>110.00</u>		
2014 Membership dues		FEIF related expenses	
2014 Foreign Friend	135.97	FEIF Mbshp fees	1,642.89
2014 Youth membership	138.68	Total FEIF related expenses	<u>1,642.89</u>
2014 Family Mbshp	5,317.65		
2014 Individual Mbshp	11,925.30	Insurance	1,248.00
Total 2014 Membership dues	<u>17,517.60</u>		
Total Membership Dues	<u>17,627.60</u>	Quarterly Expenses	
		Graphics	4,000.00
Quarterly Inc.		postage for Quarterly	1,808.38
Quarterly Adv. Inc.	4,425.96	Quarterly Printing	8,029.42
Quarterly back issue sales	138.35	Quarterly Expenses - Other	226.00
Quarterly Inc. - Other	72.52	Total Quarterly Expenses	<u>14,063.80</u>
Total Quarterly Inc.	<u>4,636.83</u>		
		Service fees	
Website Inc.		Bank Fees	3.00
Stallion listing	9.71	Total Service fees	<u>3.00</u>
Website Ad Inc.	813.62		
Total Website Inc.	<u>823.33</u>	Toll Free line	142.45
Total Membership Related Income	<u>26,036.29</u>	Website	181.40
		Total Membership Related Expenses	<u>22,530.07</u>

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through November 2014
Page 2

Income		Expense	
		Pleasure Rider Program Exp.	
		2013 PRP Award exp.	551.50
		Total Pleasure Rider Program Exp.	551.50
		Promotional Exp.	
		Display booth shipping	116.69
		Equine Affair Exp.	2,150.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	507.39
		RC Co-op promo exp.	200.00
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	3,326.20
Registry Income		Registry Expenses	
Duplicate Registration fees	484.85	Clerical for registry	3,534.00
Late Stallion Report fees	3,380.80	Printing & reproduction-Regist.	379.88
Registration fees	6,160.55	Registry Office supplies	73.18
Transfer fees	2,682.88	Registry Postage	416.35
Total Registry Income	12,709.08	Registry Expenses - Other	35.62
		Total Registry Expenses	4,439.03
USIHC Non-Member fees	517.57	Youth Committee Exp.	
		Youth Cup Exp.	
Youth Committee Inc.		2014 Youth Cup expense	5,816.89
FEIF Youth Cup Reimbursement	2,583.55	Total Youth Cup Exp.	5,816.89
Youth Cup Tryout Fees	750.00	Total Youth Committee Exp.	5,816.89
Total Youth Committee Inc.	3,333.55	Total Expense	49,411.01
Total Income	44,526.03		

Net Income (Loss): (4,884.98)

United States Icelandic Horse Congress Inc.
Income & Expense Report
November 2014

Income		Expense	
Competition Inc.			
Sanction Competition fee	225.00		
Total Competition Inc.	225.00		
Interest Income	42.99		
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2015 Farm listing	110.00	Mbshp. Postage	19.60
Total Farm Listing	110.00	Total Administration	19.60
Membership Dues		Quarterly Expenses	
2015 Membership dues		Graphics	1,000.00
2015 Family mbshp	65.00	Total Quarterly Expenses	1,000.00
2015 Individual Mbshp	45.00		
Total 2015 Membership dues	110.00	Service fees	
2014 Membership dues		Bank Fees	3.00
2014 Foreign Friend	70.00	Total Service fees	3.00
2014 Youth membership	35.00		
2014 Family Mbshp	195.00	Toll Free line	
2014 Individual Mbshp	135.00		12.95
Total 2014 Membership dues	435.00	Total Membership Related Expenses	1,035.55
Total Membership Dues	545.00		
Total Membership Related Income	655.00	Promotional Exp.	
		Equine Affair Exp.	450.00
		RC Co-op promo exp.	200.00
		Total Promotional Exp.	650.00
Registry Income		Registry Expenses	
Duplicate Registration fees	50.00	Clerical for registry	508.00
Registration fees	550.00	Registry Office supplies	8.95
Transfer fees	300.00	Registry Postage	174.00
Total Registry Income	900.00	Registry Expenses - Other	35.62
		Total Registry Expenses	726.57
USIHC Non-Member fees	100.00		
Total Income	1,922.99	Total Expense	2,412.12

Net Income (Loss): (489.13)

**United States Icelandic Horse Congress Inc.
2015 Budget**

	2014 Budget	Income Dec '13 - Nov '14 Actual	2015 Proposed	NOTES
Breeding Committee Income				
Evaluation-FEIF fees	400.00	400.00	0.00	We no longer collect these fees
Total Breeding Committee Income	400.00	400.00	0.00	
Competition Inc.				
Sanction Competition fee	600.00	400.00	400.00	Based on 2014
Total Competition Inc.	600.00	400.00	400.00	
FEIF Conference Reimbsmt.	0.00	875.30	0.00	
Interest Income	250.00	274.74	270.00	
Membership Related Income				
Farm Listing	3,520.00	3,589.39	3,520.00	32 farm listings
Membership Dues				
Family mbshp	6,000.00	6,387.61	6,000.00	
Individual Mbshp	13,000.00	13,969.01	13,500.00	
Youth membership	0.00	138.68	350.00	
Foreign Friend	0.00	135.97	140.00	
Total Membership Dues	19,000.00	20,631.27	19,990.00	
Quarterly Inc.				
Quarterly Adv. Inc.	5,400.00	4,498.48	5,000.00	
Quarterly back issue sales	100.00	138.35	100.00	
Total Quarterly Inc.	5,500.00	4,636.83	5,100.00	
Website Inc.				
Stallion listing	0.00	9.71	0.00	
Website Ad Inc.	1,500.00	813.62	768.00	4 annual sponsorships
Total Website Inc.	1,500.00	823.33	768.00	
Total Membership Related Income	29,520.00	29,680.82	29,378.00	
Registry Income				
Duplicate Registration fees	400.00	484.85	400.00	
Late Stallion Report fees	1,400.00	3,477.60	2,000.00	
Registration fees	3,500.00	6,330.71	6,000.00	
Transfer fees	2,500.00	2,827.70	2,500.00	
Total Registry Income	7,800.00	13,120.86	10,900.00	
USIHC Non-Member fees	600.00	517.57	550.00	
Youth Committee Inc.				
FEIF Youth Cup Reimbursement	0.00	2,583.55	0.00	No Youth cup in 2015
Youth Cup Tryout Fees	750.00	750.00	0.00	No Youth cup in 2015
Total Youth Committee Inc.	750.00	3,333.55	0.00	
WC Tryout Income	0.00	0.00	200.00	4 sites @ \$50 ea.
Total Income	39,920.00	48,602.84	41,698.00	

**United States Icelandic Horse Congress Inc.
2015 Budget Rev. 1**

Expense
Page 1

	2014 Budget	Dec '13 - Nov '14 Actual	2015 Proposed	2014 Actual to 2015 Budgeted Variance	Notes
Breeding Committee Exp.					
Blood Profile Project			14,000.00		Pending contract approval
FEIF Evaluation fees	480.00	124.86	320.00		\$100 for 2014, \$220 for 2015 events
Elwell Breeding Award	70.00	81.30	82.00		
Caryn Cantella Young Horse Breeders Award	70.00	0.00	50.00		
Young Horse Evaluation support	500.00	500.00	5,000.00		2015 YH Evaluations support pending proposal approval
Breeding Committee Exp. - Measuring Stick	0.00	1,295.00	150.00		Shipping equipment to/from events
Total Breeding Committee Exp.	1,120.00	2,001.16	19,602.00	17,600.84	
Competition Comm. Expense					
FEIF World Ranking Comp. fee	0.00	340.54	0.00		None planned in 2015
National Ranking Award Expense	711.70	711.70	790.00		
WC 2015 Denmark Expenses					
WC 2015 Stalls			5,083.00		10 horse stalls
WC 2015 Tack Room			530.00		2 tack stalls
WC 2015 Team Leader Stipend			1,000.00		
Total WC Denmark Expenses			6,613.00		
WC 2013 Berlin Expenses	409.73	409.73	0.00		
Total Competition Comm. Expense	1,121.43	1,461.97	7,403.00	5,941.03	
Education Budget Exp.					
Equipment for Education use (projector)	0.00	0.00	600.00		Pending Committee and Board approval
Sport Intern Judges seminar (loss prevention)	2,000.00	0.00	2,000.00		
Misc. Education expenses	20.00	0.00	0.00		
Education Administrative expenses	0.00	0.00	20.00		
Translation for Level 1 Trainer manual	1,384.00	0.00	1,384.00		
Total Education Budget Exp.	3,404.00	0.00	4,004.00	4,004.00	
FEIF Conference exp.					
FEIF 2015 Conference exp.	0.00	0.00	1,700.00		Based upon 2014 cost
FEIF Conf. exp. to be reimbursed	0.00	902.06 *	0.00		*See Income to offset expense
FEIF 2014 Conference exp.	1,885.00	1,702.13	0.00		
Total FEIF Conference exp.	1,885.00	2,604.19	1,700.00	-904.19	
Flagship Event - Evaluation	0.00	1,000.00	2,000.00	1,000.00	
Flagship Event - Sanction Show	0.00	6,000.00	13,000.00	7,000.00	
Grant Expense	8,000.00	180.00	8,000.00	7,820.00	

United States Icelandic Horse Congress Inc.

2015 Budget

Expense

Page 2

	2014 Budget	Dec '13 - Nov '14 Actual	2015 Proposed	Variance	Notes
Membership Related Expenses					
Administration					
Mbshp. Postage	600.00	550.36	50.00		
Welcome Packets	0.00	0.00	621.00		25/quarter Postage + Quarterly copies
Office/Supplies Exp.	100.00	103.22	100.00		
Tax. Prep. Services	350.00	350.00	350.00		
Total Administration	1,050.00	1,003.58	1,121.00	117.42	
Annual Meeting Exp.					
2015 Annual Meeting exp.	0.00	250.00	4,000.00		Includes speaker stipends
2014 Annual Meeting expense	3,994.95	3,994.95	0.00		
Total Annual Meeting Exp.	3,994.95	4,244.95	4,000.00	-244.95	
FEIF Mbshp fees	1,642.89	1,642.89	1,615.04	-27.85	
Insurance	1,248.00	1,248.00	1,300.00	52.00	
Quarterly Expenses					
Graphics	4,000.00	4,000.00	4,000.00		
Postage for Quarterly					
postage for membership drive	incl. below	390.35	0.00		
Postage for Quarterly - Membership copies	2,500.00	1,912.31	1,909.00		Based on 575 copes/issue
Total Postage for Quarterly	2,500.00	2,302.66	1,909.00		
Quarterly Printing					
Copies for Membership drive	incl. below	248.40	0.00		
Quarterly Printing - Membership copies	10,750.00	9,157.24	9,412.00		Based on 575 copies/issue
Total Quarterly Printing	10,750.00	9,405.64	9,412.00		
Quarterly Expenses - Mailing envelopes	500.00	226.00	420.00		
Total Quarterly Expenses	17,750.00	15,934.30	15,741.00	-193.30	
Service fees					
Bank Fees	50.00	3.00	30.00		
Total Service fees	50.00	3.00	30.00	27.00	
Toll Free line	155.40	155.40	155.40		
Website Expense	181.40	181.40	710.00		3 yr SSL Certificate/Web domain renewal + 1 year hosting
Worldfengur Expense	600.00	0.00	600.00		
Total Membership Related Expenses	26,672.64	24,413.52	25,272.44	858.92	

United States Icelandic Horse Congress Inc.

2015 Budget

Expense

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	2014 Budget	Dec '13 - Nov '14 Actual	2015 Proposed	Variance	Notes
Pleasure Rider Program Exp.					
2013 PRP Award exp.	650.00	551.50	0.00		
2014 PRP Award Exp.			650.00		Pending approval of awards program
Total Pleasure Rider Program Exp.	650.00	551.50	650.00	98.50	
Promotional Exp.					
Breed Ambassador Awards	0.00	0.00	350.00		
Display booth shipping	400.00	116.69	400.00		
Equine Affair Exp.	2,150.00	2,150.00	0.00		
Other Trade Booth rental Expense	350.00	350.00	1,500.00		Combine all Trade booths/Pending BOD approval
Promotional postage expenses	300.00	518.44	325.00		Brochures & Quarterlies
Promotion Brochure printing exp.	0.00	0.00	800.00		Re-print brochures
Promotion Material Printing exp	200.00	163.18	736.00		200 Quarterlies for Promotion use
Promotional Advertising exp.	1,000.00	0.00	200.00		
RC Co-op promo exp.	800.00	200.00	800.00		
Promotional Exp. - Other	1,000.00	2.12	0.00		Line item to be removed for 2015
Total Promotional Exp.	6,200.00	3,500.43	5,111.00	1,610.57	
Registry Expenses					
Clerical for registry	2,300.00	3,857.00	3,000.00		
Printing & reproduction-Regist.	300.00	379.88	400.00		
Registry Office supplies	120.00	108.80	100.00		
Registry Postage	120.00	460.35	400.00		
Registry Expenses - Other	320.00	0.00	0.00		Line item removed for 2015
Total Registry Expenses	3,160.00	4,806.03	3,900.00	-906.03	

United States Icelandic Horse Congress Inc.

2015 Budget

Expense

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	2014 Budget	Dec '13 - Nov '14 Actual	2015 Proposed	Variance	Notes
Youth Committee Exp.					
Spaeri Award	250.00	0.00	250.00		Pending new program approval
Other Youth Expenses	500.00	0.00	0.00		Line item to be removed
2014 Youth Cup expense	3,867.16	5,816.89	0.00		No Youth Cup in 2015
Total Youth Committee Exp.	4,617.16	5,816.89	250.00	-5,566.89	
WC Tryout Expense	0.00	0.00	2,300.00	2,300.00	Judge Fee & Travel charges
Total Expense	56,830.23	52,335.69	93,192.44	40,856.75	Additional \$ budgeted for 2015 over 2014 actual
Total Income	39,920.00	48,602.84	41,698.00	-6,904.84	Less \$ budgeted for 2015 over 2014 actual
Net Income (Loss):	-16,910.23	-3,732.85	-51,494.44		

Some items that increased the expenses in 2015:

Blood Profile Project	14,000.00
Young Horse Evaluation Support (over 2014 expense)	4,500.00
WC 2015 Expenses	6,600.00
Flagship (over 2014 expense)	8,000.00
	33,100.00