

UNITED STATES ICELANDIC



HORSE CONGRESS

United States Icelandic Horse Congress 2017 Annual Committee / Officer Reports

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Treasurer

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through December 2017
Page 1**

| <u>Income</u> | | <u>Expense</u> | |
|---------------------------------|------------------|-----------------------------------|------------------|
| Competition Inc. | | Competition Comm. Expense | |
| Sanction Competition fee | 600.00 | National Ranking Award Expense | 634.26 |
| WC 2017 Tryout Inc. | 518.34 | World Championship Expenses | |
| Total Competition Inc. | <u>1,118.34</u> | WC 2017 Holland Exp. | 3,843.04 |
| | | Competition Comm. Expense - Other | 486.28 |
| | | Total Competition Comm. Expense | <u>4,963.58</u> |
| | | Education Seminar exp. | |
| Education-Riding Badge | | Judging Seminar exp. | |
| Riding Badge Inc. | 140.00 | 2017 Judge Seminar | 468.24 |
| Interest Income | 225.12 | Funding Programs | |
| | | Flagship Funding exp. | |
| | | Flagship Event - Sanction Show | 8,000.00 |
| | | Grant Funding Expense | 1,800.00 |
| | | Schooling Show support funding | 500.00 |
| | | Young Horse Eval. funding suppo | 1,500.00 |
| | | Total Funding Programs | <u>11,800.00</u> |
| Leisure Committee Income | | Leisure Committee Expense | |
| S2SS income | 287.57 | Sea2ShiningSea expense | 936.23 |
| Membership Related Income | | Membership Related Expenses | |
| Farm Listing | 3,543.27 | Administration | |
| Membership Dues | | Mbshp. Postage | 308.18 |
| Family Memberships | 7,575.65 | Office/Supplies Exp. | 44.11 |
| Foreign Friend mbshp | 133.24 | Tax. Prep. Services | 375.00 |
| Individual Memberships | 15,461.65 | Total Administration | <u>727.29</u> |
| Youth membership | 304.44 | Annual Meeting Exp. | |
| Total Membership Dues | <u>23,474.98</u> | 2017 Annual Meeting exp. | 2,742.72 |
| | | FEIF related expenses | |
| | | FEIF Mbshp fees | 1,523.60 |
| | | Insurance | 715.00 |
| | | Quarterly Expenses | |
| Quarterly Inc. | | Graphics | 4,000.00 |
| Quarterly Adv. Inc. | 3,773.71 | Postage for Quarterly | 1,674.57 |
| | | Quarterly Printing | 10,275.12 |
| | | Total Quarterly Expenses | <u>15,949.69</u> |
| | | Toll Free line | 155.40 |
| | | Website | 330.47 |
| | | WorldFengur Exp. | 505.00 |
| Total Membership Related Income | <u>30,791.96</u> | Total Membership Related Expenses | <u>22,649.17</u> |

Treasurer, Cont.

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through December 2017
Page 2**

| <u>Income</u> | | <u>Expense</u> | |
|-----------------------------|------------------|---------------------------------|------------------|
| | | Unknown exp. | -0.10 |
| | | Pleasure Rider Program Exp. | 171.39 |
| | | Promotional Exp. | |
| | | Ambassador award | 340.75 |
| | | Promotion Material Printing exp | 1,009.53 |
| | | Promotional Advertising | 695.24 |
| | | Promotional postage expenses | 320.85 |
| | | RC Co-op promo exp. | 325.00 |
| | | Total Promotional Exp. | 2,691.37 |
| Registry Income | | Regional Club Clinic exp | 8,500.00 |
| Duplicate Registration fees | 150.00 | Registry Expenses | |
| Horse name change fee | 50.00 | Clerical for registry | 2,687.00 |
| Late Stallion Report fees | 1,081.40 | Printing & reproduction-Regist. | 439.67 |
| Registration fees | 3,968.03 | Reg. WorldFengur Sbscrptn exp. | 136.00 |
| Transfer fees | 2,547.03 | Registry Office supplies | 92.09 |
| Total Registry Income | 7,796.46 | Registry Postage | 299.78 |
| USIHC Non-Member fees | 570.24 | Total Registry Expenses | 3,654.54 |
| <u>Total Income</u> | <u>40,929.69</u> | <u>Total Expense</u> | <u>55,834.42</u> |

Net Income (Loss) : -14,904.73

Treasurer, Cont.

United States Icelandic Horse Congress Inc.
Income & Expense Comparison
2017 compared to 2016

| | Jan 1 - Dec. 31 '17 | Jan 1 - Dec. 31 '16 | \$ Change | % Change | Notes |
|--|---------------------|---------------------|------------------|---------------|--|
| Income | | | | | |
| Breeding Committee Income | 0.00 | 0.00 | 0.00 | 0.0% | |
| Competition Inc. | | | | | |
| Sanction Competition fee | 600.00 | 600.00 | 0.00 | 0.0% | |
| WC Team Tryout Inc. | | | | | |
| WC 2017 Team Tryout Inc. | 518.34 | 0.00 | 518.34 | N/A | |
| Total Competition Inc. | 1,118.34 | 600.00 | 518.34 | N/A | |
| Education Seminar Inc. | | | | | |
| Riding Badge Inc. | 140.00 | 80.00 | 60.00 | 75.0% | |
| Interest Income | 225.12 | 246.87 | -21.75 | -8.8% | |
| Leisure Committee Income | | | | | |
| S2SS Income | 287.57 | 0.00 | 287.57 | N/A | New program in 2017 |
| Membership Related Income | | | | | |
| Farm Listing | 3,543.27 | 3,275.25 | 268.02 | 8.2% | |
| Membership Dues | | | | | |
| Family Memberships | 7,575.65 | 6,511.04 | 1,064.61 | 16.4% | |
| Individual Memberships | 15,461.65 | 14,909.21 | 552.44 | 3.7% | |
| Foreign Friend Memberships | 133.24 | 133.63 | -0.39 | -0.3% | |
| Youth Memberships | 304.44 | 372.11 | -67.67 | -18.2% | |
| Total Membership Dues | 23,474.98 | 21,925.99 | 1,548.99 | 7.1% | |
| Quarterly Inc. | | | | | |
| Quarterly Adv. Inc. | 3,773.71 | 6,457.69 | -2,683.98 | -41.6% | Actual 2017 ads sold is up 21% from 2016 |
| Quarterly back issue sales | 0.00 | 44.11 | -44.11 | -100.0% | All back issues used for promotion |
| Total Quarterly Inc. | 3,773.71 | 6,501.80 | -2,728.09 | -42.0% | |
| Website Inc. | | | | | |
| Website Ad Inc. | 0.00 | 564.51 | -564.51 | -100.0% | Discontinued Web sponsor ads in 2017 |
| Total Membership Related Income | 30,791.96 | 32,267.55 | -1,475.59 | -4.6% | |
| Other Income | | | | | |
| Booth Deposit/Refund | 0.00 | 0.00 | 0.00 | N/A | |
| Misc. Other Income | 0.00 | 309.42 | -309.42 | N/A | RC dissolution funds given to USIHC |
| Total Other Income | 0.00 | 309.42 | -309.42 | N/A | |
| Registry Income | | | | | |
| Duplicate Registration fees | 150.00 | 196.80 | -46.80 | -23.8% | |
| Horse name change fee | 50.00 | 0.00 | 50.00 | N/A | New fee in 2017 |
| Late Stallion Report fees | 1,081.40 | 1,083.30 | -1.90 | -0.2% | |
| Registration fees | 3,968.03 | 3,213.63 | 754.40 | 23.5% | |
| Transfer fees | 2,547.03 | 2,308.37 | 238.66 | 10.3% | |
| Total Registry Income | 7,796.46 | 6,802.10 | 994.36 | 14.6% | |
| USIHC Non-Member fees | 570.24 | 494.32 | 75.92 | 15.4% | |
| Youth Committee Inc. | | | | | |
| FEIF Youth Cup Reimbursement | 0.00 | 1,676.48 | -1,676.48 | N/A | |
| Youth Cup Tryout Fees | 0.00 | 660.00 | -660.00 | N/A | |
| Total Youth Committee Inc. | 0.00 | 2,336.48 | -2,336.48 | N/A | |
| Total Income | 40,929.69 | 43,136.74 | -2,207.05 | -5.1% | |

Treasurer, Cont.

United States Icelandic Horse Congress Inc.
Income & Expense Comparison
2017 compared to 2016

| Expense | Jan 1 - Dec. 31 '17 | Jan 1 - Dec. 31, '16 | \$ Change | % Change | Notes |
|--|---------------------|----------------------|------------------|--------------|--|
| Expense | | | | | |
| Blood Profile Project exp. | 0.00 | 5,000.00 | -5,000.00 | N/A | We expect to get this back as a refund in 2018 |
| Breeding Comm. Equipment Exp. | 0.00 | 0.00 | 0.00 | N/A | |
| Cantella YH Evaluation Award | 0.00 | 56.98 | -56.98 | N/A | No award given in 2017 |
| FEIF Evaluation fees | 0.00 | 81.03 | -81.03 | N/A | |
| Elwell Breeding Award | 0.00 | 17.23 | -17.23 | N/A | |
| Total Breeding Exp. | 0.00 | 5,155.24 | -5,155.24 | N/A | |
| Competition Expense | | | | | |
| National Ranking Award Expense | 634.26 | 774.40 | -140.14 | -18.1% | |
| WC 2017 Holland Expenses | 3,843.04 | 0.00 | 3,843.04 | N/A | |
| Icetest user fee exp. | 486.28 | 0.00 | 486.28 | N/A | New fee in 2017 |
| Total Competition Expense | 4,963.58 | 774.40 | 4,189.18 | N/A | |
| Education Comm. exp. | | | | | |
| Judging Seminar exp. | 468.24 | 1,431.63 | -963.39 | -67.3% | Well filled Judging seminar in 2017 |
| FEIF Conference exp. | 0.00 | 1,768.00 | -1,768.00 | N/A | No one attended the 2017 FEIF Conference |
| FEIF Seminar Fee Stipend | 0.00 | 600.00 | -600.00 | N/A | No one attended the FEIF Seminar in 2017 |
| Funding Programs | | | | | |
| Young Horse Eval. funding support | 1,500.00 | 1,000.00 | 500.00 | 50% | |
| Grant Funding Expense | 1,800.00 | 0.00 | 1,800.00 | N/A | 2017 American Youth Cup support |
| Flagship Funding exp. | | | | | |
| Flagship Event - Evaluation | 0.00 | 0.00 | 0.00 | 0.0% | |
| Flagship Event - Sanction Show | 8,000.00 | 8,000.00 | 0.00 | 0.0% | |
| Flagship Event - Schooling Show | 500.00 | 250.00 | 250.00 | 100% | |
| Total Flagship Funding exp. | 8,500.00 | 8,250.00 | 250.00 | 3.0% | |
| Total Funding Programs | 11,800.00 | 9,250.00 | 2,550.00 | 27.6% | |
| Leisure Committee Expense | | | | | |
| Sea2ShiningSea program exp. | 936.23 | 0.00 | 936.23 | N/A | New Program in 2017 |
| Membership Related Expenses | | | | | |
| Administration | | | | | |
| Mbshp. Postage | 308.18 | 244.73 | 63.45 | 25.9% | |
| Office/Supplies Exp. | 44.11 | 0.00 | -44.11 | N/A | |
| Tax. Prep. Services | 375.00 | 375.00 | 0.00 | 0.0% | |
| Total Administration | 727.29 | 619.73 | 107.56 | 17.4% | |
| Annual Meeting Exp. | 2,742.72 | 2,514.91 | 227.81 | 9.1% | |
| FEIF Mbshp fees | 1,523.60 | 1,396.17 | 127.43 | 9.1% | |
| Insurance | 715.00 | 715.00 | 0.00 | 0.0% | |
| Quarterly Expenses | | | | | |
| Graphics | 4,000.00 | 4,000.00 | 0.00 | 0.0% | |
| Postage for Quarterly | 1,674.57 | 1,639.74 | 34.83 | 2.1% | |
| Quarterly Printing | 10,049.12 | 9,538.38 | 510.74 | 5.35% | |
| Quarterly Printing - Mailing Envelopes | 226.00 | 226.00 | 0.00 | N/A | |
| Total Quarterly Expenses | 15,949.69 | 15,404.12 | 545.57 | 3.5% | |
| Other Membership Expenses | -0.10 | 935.43 | -935.53 | N/A | Projector and Screen purchased in 2016 |
| Toll Free line | 155.40 | 155.40 | 0.00 | 0.0% | |
| Website | 330.47 | 181.40 | 149.07 | 82.2% | Registered additional domain names |
| WorldFengur Exp. | 505.00 | 515.08 | -10.08 | -2.0% | |
| Total Membership Related Expenses | 22,649.07 | 22,437.24 | 211.83 | 0.9% | |

Treasurer, Cont.

United States Icelandic Horse Congress Inc.
Income & Expense Comparison
2017 compared to 2016

| Expense | Jan 1 - Dec. 31 '17 | Jan 1 - Dec. 31, '16 | \$ Change | % Change | Notes |
|--|---------------------|----------------------|------------------|---------------|---|
| Pleasure Rider Program from prior years | 171.39 | 0.00 | 171.39 | N/A | |
| Promotional Exp. | | | | | |
| Ambassador award | 340.75 | 377.30 | -36.55 | -9.7% | |
| Promotional postage expenses | 320.85 | 271.36 | 49.49 | 18.2% | |
| Promotion Advertising | 695.24 | 0.00 | 695.24 | N/A | New-Horses of Iceland program |
| Promotion Material Printing exp | 1,009.53 | 0.00 | 1,009.53 | N/A | 2017 exp. Is for sticker & brochures printing for Promo use |
| RC Co-op promo exp. | 325.00 | 0.00 | 325.00 | N/A | |
| Total Promotional Exp. | 2,691.37 | 648.66 | 2,042.71 | 314.9% | |
| Regional/Leisure Club Clinic Support exp | 8,500.00 | 4,000.00 | 4,500.00 | 112.5% | Doubled amount of LC Clinic Support in 2017 |
| Registry Expenses | | | | | |
| Clerical for registry | 2,687.00 | 2,098.00 | 589.00 | 28.1% | For 11 months in 2016/12 months in 2017 |
| Printing & reproduction-Regist. | 439.67 | 188.09 | 251.58 | 133.8% | |
| Registry Office supplies | 92.09 | 116.92 | -24.83 | -21.2% | |
| Reg. WorldFengur Sbscrptn exp. | 136.00 | 291.86 | -155.86 | -53.4% | |
| Registry Postage | 299.78 | 307.07 | -7.29 | -2.4% | |
| Total Registry Expenses | 3,654.54 | 3,001.94 | 652.60 | 21.7% | Registry Income also increased in 2017 |
| Youth Exp. | | | | | |
| Spaejari Award | 0.00 | 98.15 | -98.15 | N/A | |
| 2016 Youth Cup expense | 0.00 | 3,434.26 | -3,434.26 | N/A | |
| Total Youth Exp. | 0.00 | 3,532.41 | -3,532.41 | N/A | |
| Total Expense | 55,834.42 | 52,599.52 | 3,234.90 | 6.2% | |
| Net Income (Loss) | -14,904.73 | -9,462.78 | -5,441.95 | 57.5% | Loss increase from prior year |

Treasurer, Cont.

01/03/18

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of December 31, 2017

| | <u>Dec 31, '17</u> |
|--|--------------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 5,268.24 |
| Associated Money Market Acct. | 106,362.80 |
| Total Checking/Savings | <u>111,631.04</u> |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/18 | 3,075.88 |
| CD-matures 4/13/20 | 3,000.00 |
| Total CDs for Judge Scholarship ... | <u>6,075.88</u> |
| Total Other Current Assets | <u>10,075.88</u> |
| Total Current Assets | <u>121,706.92</u> |
| TOTAL ASSETS | <u><u>121,706.92</u></u> |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,403.38 |
| Unexpended Youth Funds | 4,863.91 |
| Total Other Current Liabilities | <u>12,267.29</u> |
| Total Current Liabilities | <u>12,267.29</u> |
| Total Liabilities | 12,267.29 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | -14,904.73 |
| Total Equity | <u>109,439.63</u> |
| TOTAL LIABILITIES & EQUITY | <u><u>121,706.92</u></u> |

Treasurer, Cont.

Cash Balance history USIHC

| <u>Year (end)</u> | <u>Registry</u> | <u>Membership</u> | <u>Total</u> | <u>Profit (loss)</u> | <u>% change</u> | <u>Notes</u> |
|-------------------|-----------------|-------------------|---------------|----------------------|-----------------|--------------------------------|
| 2004 | \$ 54,214.94 | \$ 13,030.75 | \$ 67,245.69 | \$ 1,403.28 | | Actual loss from report |
| 2005 | \$ 56,614.66 | \$ 16,833.75 | \$ 73,448.41 | \$ 6,202.72 | 9.22% | actual balances from report |
| 2006 | \$ 64,208.84 | \$ 28,405.58 | \$ 92,614.42 | \$ 19,166.01 | 26.09% | actual balances from report |
| 2007 | \$ 67,791.38 | \$ 18,011.39 | \$ 85,802.77 | -\$ 6,811.65 | -7.35% | actual balances from report |
| 2008 | | | \$ 92,267.13 | \$ 6,464.36 | 7.53% | actual less Judge fund & Youth |
| 2009 | | | \$ 105,022.29 | \$ 12,755.16 | 13.82% | |
| 2010 | | | \$ 119,885.26 | \$ 14,862.97 | 14.15% | |
| 2011 | | | \$ 127,975.56 | \$ 8,090.30 | 6.75% | |
| 2012 | | | \$ 138,096.17 | \$ 10,120.61 | 7.91% | |
| 2013 | | | \$ 145,151.00 | \$ 7,054.83 | 5.11% | |
| 2014 | | | \$ 143,656.12 | -\$ 1,494.88 | -1.03% | |
| 2015 | | | \$ 133,807.14 | -\$ 9,848.98 | -6.86% | |
| 2016 | | | \$ 124,344.36 | -\$ 9,462.78 | -7.07% | |
| 2017 | | | \$ 109,439.63 | -\$ 14,904.73 | -11.99% | |

Registrar

Annual Report: Icelandic Horses Registered for year 2017

| | Domestic Bred Under 12 Months | Imported Under 12 Months | Domestic Bred | Imported from Iceland | Imported from Canada | Imported from other countries | Total Registered | Total Transfers |
|------------|-------------------------------|--------------------------|---------------|-----------------------|----------------------|-------------------------------|------------------|-----------------|
| Mares | 18 | 0 | 11 | 22 | 3 | 1 | 55 | 90 |
| Stallions | 18 | 0 | 5 | 2 | 0 | 1 | 26 | 20 |
| Geldings | 0 | 0 | 9 | 7 | 1 | 0 | 17 | 56 |
| Total 2017 | 36 | 0 | 25 | 31 | 4 | 2 | Total 98 | 166 |
| Total 2016 | 38 | 0 | 11 | 19 | 6 | 2 | Total 76 | 157 |
| | -2 | 0 | 14 | 12 | -2 | 0 | 22 | 9 |

2017: Total number of horses registered: 98

2017: Total number of horses transferred 166

| | |
|---|-------------|
| Domestic Horses registered | 3243 |
| Imported Horses registered in Worldfengur | 2734 |
| Total number of Icelandic horses registered in WorldFengur 12/31/2017 | 5977 |

Affiliated Clubs

Defining the duties of the Affiliated Club Committee (ACC) and Chair

The purpose of the Affiliated club is to promote the knowledge of the Icelandic Horse and its correct use as a competition and riding horse in accord with the policies of FEIF and the United States Icelandic Horse Congress. If the club's by-laws are revised at any time during the life of the club, they must be re-submitted for approval.

Duties of the Affiliated Club Committee Chair:

1. Review applications of clubs seeking recognition as an Affiliated Club of the USIHC. Maintain records of required documents.
2. Review renewal applications of clubs seeking to maintain their status as an Affiliated Club of the USIHC. Renewal period begins the first of August and ends the last day of August of each year.
3. Maintain club member lists of each Affiliated Club, these lists are required of clubs renewing and applying for recognition as an Affiliated Club of the USIHC.
4. Assist in calculating the USIHC/regional club census for FEIF renewal documents (Fall of each year)
5. Oversee committee discussions and present any proposals to USIHC board of directors, act as liaison between the clubs and the board.
6. Oversee any programs dedicated to the Affiliated Clubs.
7. Review icelandic.org website pages dedicated to Affiliated Clubs on a Quarterly basis and submit any necessary changes or updates.
8. Keep the clubs informed of information from the board meetings.
9. Promote and facilitate club to club interactions.
10. Arbitrate any club to club issues, if needed.

Affiliated Clubs, Cont.

Duties of the Affiliated Club Committee Members:

1. Encourage clubs to share ideas and discuss them in a constructive manner.
2. Encourage clubs to promote USIHC membership among their members.
3. Review club information on the icelandics.org website for accuracy on a quarterly basis, report any needed changes to ACC chair.
4. Share information back to your Affiliated Club, report any relevant feedback or comment back to this committee.

Review of 2017

- We began the year with 12 regional clubs:
 1. Alaska Icelandic Horse Association
 2. California Icelandic Horse Association
 3. Cascade Icelandic Horse Club
 4. Flugnir Icelandic Horse Club
 5. Frida Icelandic Riding Club
 6. Hestafolk
 7. Klettafjalla Icelandic Horse Club
 8. Kraftur
 9. NEIHC
 10. NWIHC
 11. Ohio Valley Icelandic Horse Club
 12. Saint Skutla Icelandic Horse Club
- We lost Ohio Valley IHC but gained Glitfaxes, Sirius and Toppur regional clubs.
- We gained our first activity club, Gaedingar. (This drove our name change from the regional club to the affiliated club committee).
- We changed the club renewal period from January to August and we added the requirement of each club providing their members names, city and states.
- We ended with 14 regional and 1 activity club (with a total of 667 members):
 1. Alaska Icelandic Horse Association
 2. California Icelandic Horse Association
 3. Cascade Icelandic Horse Club
 4. Flugnir Icelandic Horse Club

Affiliated Clubs, Cont.

5. Frida Icelandic Riding Club
6. Gaedingar (Breeding) Activity Club
7. Glitfaxa Icelandic Horse Club
8. Hestafolk
9. Klettafjalla Icelandic Horse Club
10. Kraftur
11. NEIHC
12. NWIHC
13. Saint Skutla Icelandic Horse Club
14. Sirius Icelandic Kentucky and Ohio Horse Club
15. Toppur

FEIF News/USIHC Board meeting

Early this year (2017), FEIF redefined what they consider "membership". The new definition allows the USIHC to count all those who can be identified as part of the US Icelandic horse community. Previously, we only counted those members that paid dues to the USIHC, but with the new definition we can now count all those who are members of our affiliated clubs, even those who choose not to be USIHC members.

FEIF asks all member organizations to report their membership number each Fall. In order to provide the most accurate number possible, the USIHC BOD (July 17, 2017 meeting) unanimously approved the following change to the affiliated club renewal process: the renewals will now take place in August of each year (rather than January), clubs will also be required to submit a membership list to include: first and last names along with city and state. This information is necessary in order to perform a cross check with the USIHC member list. We want to ensure that we are counting each person only once, so we can provide FEIF with the most accurate census possible.

This Fall, the USIHC reported 1,008 members once all the lists were combined and duplicates removed. (Last year we could only report about 650 members). This moves us up to 3 votes in FEIF. (1500 would get a 4th vote.)

Affiliated Clubs, Cont.

Our increased census number is due to the change in the FEIF process and not growth in actual USIHC memberships. Data does suggest we have a large number of folks who belong to an affiliated club and not the USIHC and the converse, many folks who belong to the USIHC and not an affiliated club.

Regional Club Clinic Support - Policy #31, 2017

Summary of 2017 Clinics:

Ten (of 14) Regional Clubs held 17 clinics which were supported by Policy #31 funding in 2017. The USIHC paid out \$8500 of the \$12000 budgeted for this program. Each club was eligible for two \$500 grants in 2017. (No more than two grants/club were approved. Each at a maximum of \$500.)

1. Alaska IHA: 2 clinics both in Wasilla, AK
2. Flugnir IHC: 1 clinic in Proctor, MN
3. Frida IRC: 2 clinics both in Middleburg, VA
4. Glitfaxes: 1 clinic in Fairfield, CA
5. Hestafolk: 2 clinics both in Bellingham, WA
6. Klettafjalla IHC: 2 clinics, in Oakley, UT and in Brighton, CO
7. NEIHC: 2 clinics, in Hudson, NY and in Granby, CT
8. NWIHC: 2 clinics, in Trout Lake, WA and in Ellensburg, WA
9. Saint Skutla IHC: 1 clinic in Mendon, NY
10. Toppur IHC: 2 clinics, in Des Moines and Peru, IA

There have been only positive responses from the Regional Clubs whose members have benefited from this educational initiative. Clinic themes ranged from enhancing basic skill sets to competition preparation and included, "Dressage to Improve Gaits", "Tolt in Harmony", "Improving Tolt on the Trail", "How to Communicate with your Horse", "From Ground to Saddle" and "The Horse as a Mirror of the Rider". Each Regional Club did an excellent job in choosing clinics, led by clinicians with Icelandic horse expertise, which best suited their members needs.

Affiliated Clubs, Cont.

Summary of 2016 Clinics:

Eight (of 12) Regional Clubs held 8 clinics which were supported by Policy #31 funding in 2016. The USIHC paid out \$4000 of the \$6000 budgeted for this program. Each club will be eligible for one \$500 grant in 2016. (No more than one grant/club will be approved. Each at a maximum of \$500.)

The committee plans to submit a request (to date 6 votes to request \$1000/club and 3 votes for \$500/club) to continue funding of Policy #31 for 2018.

Breeding

Breeding Goals - The Ideal Horse

- Health, Fertility, Longevity.
The official breeding goal is to breed a healthy, fertile and durable horse - a robust Icelandic horse.

- Colors
The official breeding goal is to preserve all possible varieties of coat colors within the breed.

- Size
The official breeding goal gives room for substantial variation in size. A preferred range in height is 135cm to 145cm when measured with a stick.

Breeding, Cont.

Vision

Support the Breeding Efforts in the US through ongoing education of our members and breeders, and strong advocacy for 'The Ideal Horse'.

This education can include but is not limited to:

- Breeding Shows
- Young Horse Linear Assessments
- Seminars and clinics on Breeding, Riding / Presenting in a Breeding Show
- Functions and Roles of Show Jobs
- Establishing Breeding Goals in Line with the desired role you want the horse to fulfill.

Duties of the Breeding Committee

- Administer Cantella and Elwell Awards
- Educate membership on the importance / value of Breed Evaluations (create interest)
- Support and Facilitate Breed Evaluations addressing geographical challenges
- Communicate news, new rules and regulations to all breeders
- Be a liaison between USIHC Breeders and FEIF
- Educate and create interest in the use and value of evaluations and WorldFengur
- Educate and try to influence Breeders to breed responsibly
- Communicate at least monthly to the membership at large regarding Breeding issues
- Create an active / inclusive committee which is geographically diverse

Breeding, Cont.

2017 Accomplishments

Gædingar Club - an activity club of the USIHC developed to create a setting for all breeders and those interested in breeding to connect and share.

Young Horse Linear Description - three completed events in Kentucky (Lettleiki), New York (NEIHC), and Wisconsin (Flugnir).

Breeding Evaluation Clinic - International Breeding Judge Herdis Reynisdottir was invited to New York by the NEIHC. She worked with breeders and owners at Bel Di Farm to educate them about the finer points of Breeding Evaluations using lectures and demonstrations.

Evaluation Clinic - Flugnir hosted a seminar with International Breeding and Sport Judge Silke Feuchthofen in which all three assessment forms were demonstrated and discussed: Breeding Evaluations, Young Horse Linear Descriptions, and the new Riding Horse Profile system.

Breeding Evaluations Slated for 2018 –

Kentucky (scheduled for May 23-24)

Iowa (scheduled for September 6-7)

New York (scheduled for September 10-11)

Education

2017 Certifications

Riding badge, April 2017

Host: Harmony Icelandics with Gudmundur Skulason as instructor

Examiner: Gudmundur Skulason

Participant passing the exam and getting certified:

Riding badge Basic Level 1&2

Virginia Lauridsen

Riding badges, September 2017

Education, Cont.

Host: Alaska Icelandic Horse Association with Bernie Willis as instructor

Examiner: Janet Mulder

Participants passing the exam and getting certified:

Riding badge Basic Level 1:

Robin Marquiss

Susan Tilly

Jenny Wappett

Riding badge Basic Level 2:

Kerry Wappett

Wells Wappett

Mia Mulder

2017 Projects & Accomplishments:

Textbook Basic Riding Badge - Has been finished and released to be purchased

Update Sport Judges Requirements - New, clear structure with logic, consecutive steps to become a USIHC sport judge that meets our needs in the US.

Developing and Establishing License Renewal Requirements

Trainers

- Proof of minimum one (1) educational pre-approved seminar every 2 years
 - Pre-approved by the Education Leader
 - Total a combined minimum of 16 hours
 - Can be local, national or international
 - Topic has to be applicable to the work of an Icelandic horse riding instructor and trainer

Education, Cont.

Judges

- Proof of minimum one (1) educational pre-approved seminar every 3 years
 - Pre-approved by the Education Leader
 - Total a combined minimum of 16 hours
 - Can be local, national or international
 - Minimum of two (2) days of judging or scribing at a US Sanctioned or FEIF WorldRanking show, in a time frame of 2 years

Sport Judge Seminar

with Þorgeir Guðlaugsson in Claverack, New York.

4th sport judge seminar

Was held along a clinic and schooling show at Thor Icelandics.

Resulting in two new B-licenses:

- Jana Meyer and Freija Thye

2018 Planned Activities

Major duty → trainer education

Including Knapamerki materials from Iceland

Updating online trainer list

Sending out reminders for certification renewals for trainers & judges

Sport judges seminar

Offering educational events

Building judges and trainers groups for sharing input and information

Leisure

Leisure Riding Mission

Securing a continued interest in leisure riding among a broad base of leisure riders is of paramount importance for the future of both breeding and competing at professional level.

The Icelandic horse is ideal for leisure riding thanks to its physical and mental characteristics and the culture around the Icelandic horse world.

2017 Leisure Riding Accomplishments

Sea 2 Shining Sea Program

- 71 Riders Participating
- 10,000 Mile Circuit
- 7 Teams Riding
- 13 Individual Riders
- 35,209 Miles Ridden
- 5,030 Hours Logged
- 15 Landmarks
- 6 Rider of the Month Awards to date

Leisure, Cont.

Leisure Riding Committee Duties

- To serve and represent the Leisure Riders in the US (this is the vast majority of our riders / members)
- To create and run programs that allow for a ‘community’ for our Leisure Riders in this vast country (Sea2Shining Sea)
- To promote and educate on the Riding Profile Tool
- To promote and market September as Leisure Riding Month, reflecting all types of leisure riding, such as pleasure riding, camping with your horse, trail riding and any other horse activities
- Encourage Riders to participate in FEIF’s Virtual Ride
- To Support members / clubs working to preserve riding privileges on trails
- To Promote Leisure Riders as Breed Ambassadors - As leisure riders, we are the forefront of exposure and introduction of these special horses to the public.

Magazine

USIHC QUARTERLY COMMITTEE 2017 ANNUAL REPORT

Nancy Brown and Nicki Esdorn, co-chairs



DUTIES OF THE QUARTERLY CHAIR

The job of the Quarterly Committee is to produce 4 issues per year of *The Icelandic Horse Quarterly*, the official breed magazine of the USIHC. In general, we work independently and in an environment of trust and cooperation, guided by the USIHC mission statement: “To promote the knowledge of the Icelandic horse within the United States and its correct use as a competition and riding horse; to keep a registry of purebred Icelandic horses in the United States; to facilitate communication among all USIHC members; and to represent the United States in FEIF.”

- The chair (currently 2 co-chairs) is responsible for organizing and running a committee to gather ideas, articles, photos/artwork, and advertisements all year.
- The chair sets and enforces deadlines and establishes the editorial guidelines, following the mission statement of the USIHC and the yearly budget, as approved by the USIHC Board.
- The chair edits all submissions for grammar and style.
- The chair approves all advertisements (except for the Farm List, which is approved by the USIHC secretary/webmaster and printed as received) and works with the ad representative (if there is one) and USIHC treasurer to see that payment is received (again, except for the Farm List).
- The chair is responsible for compiling and checking the accuracy of the USIHC News and FEIF News section; the accuracy of other submissions is the responsibility of their authors, as per the disclaimer published in our masthead, although we will make every effort to fact-check and correct them, and will publish corrections in the next issue as needed.

Magazine, Cont.

- At least one month before the deadline, the chair will choose and post a list of the ideas scheduled for the upcoming issue to the committee email list. For two weeks after the deadline, all submissions are posted on the USIHC server for all committee members to read and comment on; the text of each submission is also shared on the Quarterly email list, where submissions can be discussed. The committee, by consensus, approves or rejects submissions and votes on the cover image.
- The chair re-edits the reviewed and revised/approved submissions and compiles the issue in the form requested by the designer; chooses the designer, works with them on layout, proofreads, and is responsible for the quality of the designer's work; chooses the printer, works with them on printing specs, proofreads, and is responsible for the print quality.
- The chair confers with the USIHC Board on print quality, quantity, and distribution methods through the yearly budget process, and bids the design, printing, and mailing jobs on a yearly basis. The chair sends all invoices to the USIHC treasurer and is responsible for seeing that they are paid.
- The chair works with the USIHC secretary/webmaster to compile the mailing lists for delivery of printed copies; the secretary/webmaster is responsible for the members and foreign members mailing lists, to which the Quarterly chair adds the contributors and advertisers and forwards the compiled list to the printer.
- The chair receives the balance of the printed copies (print run minus mailing lists), usually between 100 and 150 copies. The chair hand-mails free copies requested by members for promotion, as well as replacement copies, new member copies, and purchased back issues, and coordinates with the USIHC treasurer about payment and reimbursement of mailing expenses.
- The chair works with the USIHC secretary/webmaster to publish the eQuarterly on the USIHC website and to announce its availability on the website and through Facebook. The chair separately emails the eQuarterly to a mailing list of FEIF directors, supplied by the secretary.
- At this time, the chair is also responsible for compiling and sending Welcome Packets (which include a copy of the Quarterly, our promotional brochure, decals, and letter from the president) to new USIHC members, with the addresses provided by the secretary/webmaster and other materials supplied by the Promotion chair and the president.

Magazine, Cont.

REVIEW OF 2017

In 2017 our 19 committee members, led by co-chairs Nicki Esdorn and Nancy Brown, produced four 52-page full-color issues of *The Icelandic Horse Quarterly*. Between 50 and 60 contributors per issue (over 10% of the USIHC membership) provided the exceptional content and editorial oversight that makes the *Quarterly* such an effective “face” of the USIHC.

Our committee membership itself is widely representative of Icelandic horse owners in the U.S. We have members from Maine to Alaska. We are professional writers and editors, photographers, illustrators, and graphic designers, but also horse trainers, veterinarians, college professors, and business people. We are trail riders, competition riders, and breeders. Some of us have many horses, and some only one. Some are new to the breed, and some have over 20 years’ of experience with Icelandics. The only thing we don’t have on the *Quarterly* committee are any men! We’d love to have you join us (male or female).

In keeping with the USIHC mission statement, the *Quarterly* committee has three broad goals:

- to promote the knowledge of the Icelandic horse within the United States and its correct use as a competition and riding horse;
- to facilitate communication among all USIHC members;
- and to encourage Icelandic horse owners in the US to join the USIHC.

As one of our goals is to educate Icelandic horse owners, we focus on printing stories about training (basics, groundwork, training methods, and fitness), stories highlighting the versatility of the Icelandic horse, and stories that promote the welfare of the horse. In 2017, we printed stories, for example, on:

- the natural asymmetry of horses;
- Centered Riding;
- seat schooling exercises;
- agility training;
- understanding horse emotions;
- the USIHC Riding Badge Program;
- the FEIF Riding Horse Profile;
- teaching your Icelandic horse to drive;
- competing in the Eastern Regional Championships, the NEIHC Open, and the American Youth Cup;
- learning to judge sport competitions;
- equine-assisted therapy;
- the effect of the rider’s weight on horse performance;
- the USIHC Blood Profile Project;
- the Cornell eczema study;
- and how to use the international WorldFengur registry database.

Magazine, Cont.

In keeping with our goal of providing a two-way communication channel for the Board, the Committees, and the members, we dedicated 104 of the total 208 pages printed in 2017, or exactly 50% of our content, to USIHC News and announcements, FEIF News, and Affiliated Club News.

Paid advertising accounted for another 33 pages, up from 27 pages in 2016. We'd like to thank Jean Ervasti for taking on the difficult job of being our advertising representative. With Jean's help, we hope to continue to

Magazine, Cont.

increase our advertising pages and revenue in 2018. We thank, as well, Kari Pietsch-Wangard for helping us keep our advertising income (and all our bills) on track.

The e-Quarterly of each issue was posted on the USIHC website, and announced on Facebook, on approximately February 15, May 15, August 15, and November 15; we thank Doug Smith and Emily Potts for their help. The issues were simultaneously added to our online archive of back issues, which includes all issues from 2008 to the present.

Thanks to Doug Smith and Nicki Esdorn, all online issues are indexed in our Topic Index (<https://www.icelandics.org/quarterly/topicIndex.php>), with the articles grouped into 12 topics: Horse Keeping and Health, Training and Riding Instruction, Tack and Equipment, Breeding, Events and Competition, Pleasure or Leisure Riding, Youth, Trainer Profiles, History and Personal Stories, Riding in Iceland and Other Countries, Books and Films, and About the USIHC.

We printed 600 copies of each issue this year. Member households received 428 copies in March, 443 in June, 441 in September, and 452 in December. The printed copies of each issue were mailed approximately two weeks after the e-Quarterly was posted; as they are mailed at the most economical bulk rate, copies were received by all members by approximately March 15, June 15, September 15, and December 15.

The additional copies printed each quarter support the third goal of our committee: to promote the USIHC and the Icelandic horse in the US. We accomplish this through our policy of giving out free copies of the magazine to *Quarterly* contributors and to other USIHC members for distribution to prospective new members. Contributors who requested extra copies received 1-2 free copies each (the issue totals were 21, 28, 36, and 33 copies, respectively).

Members who requested copies for Promotion (to give away at expos and clinics) received 317 copies (down from 447 in 2016). Copies of the *Quarterly* were given away at Equine Affaire in Massachusetts and Ohio, the Iowa Horse Fair, the Rocky Mountain Horse Expo, the Minnesota Horse Expo, the Washington Expo, and clinics organized by Barb Riva, Florie Miller, Sigrun Brynjarsdottir, Jenny Tuthill, and Alice Ryan. As of January 6, we have 90 copies of the December issue and 1 copy of September on hand, of which at least 60 copies will be needed for the Spring Expos. We welcome requests from any USIHC member for copies of the magazine to

Magazine, Cont.

use to promote the USIHC and the Icelandic horse, but get your order in early, because they run out fast.

These additional copies are also used for Welcome Packets for new members. In 2017, we mailed 125 Welcome Packets, each containing one issue of the *Quarterly*; this is a considerable increase from the 81 Welcome Packets mailed in 2016.

Finally, we'd like to announce the winners of the USIHC's yearly Spaeri Youth Award, a collaboration between the Quarterly Committee and the Youth Committee. This award honors USIHC youth members under the age of 18 who contribute to the *Quarterly*. For 2017, we are giving two awards: The winners are Gray Strausser of Pennsylvania and Olivia Rasmussen of California for their reports on the 2017 American Youth Cup, published in the December issue. Honorable mention goes to Payton Black, Eden Hendricks, Jay Maio, Isabelle Maranda, Karli Schmutz, and Robyn Schmutz for their contributions.

To close the Quarterly Committee's 2017 Annual Report, we'd like to share a slideshow of highlights, which will also be available on the USIHC Facebook page.

Promotions

Promotions Report - 2017

***Goal:** To further the growth of the Icelandic horse breed in the US, increase USIHC membership, and to engage with and build community amongst current members.*

Why?

- As an organization, over half of our income is based on membership dues and registration fees
- To continue to grow and serve our members, our success is based on increasing membership and registered horses
- Without enthusiastic, engaged members, we do not have an organization

Promotions, Cont.

How?

- Being an active and up-to-date presence on the USIHC website
- Creating social media campaigns
- Expanding social media presence
- Providing representation at major events
- Working with Horses of Iceland
- Working closely with clubs and farms (What are the trends they are seeing in event attendance, lesson programs, sales, etc.?)
- Creating and distributing promotional materials such as brochures, clothing, swag, etc.
- Identifying advertising and outreach opportunities and developing a marketing strategy

2017 In Review

Horses of Iceland

- Marketing program to promote the Icelandic horse managed out of Iceland
- Promotes the breed digitally via Facebook, Instagram, and YouTube
- Currently a supporting partner and USIHC is listed on the partners page
- They are creating content that we do not have the resources to create
- We are able to use their content for our promotional purposes
- This allows us to reach new audiences on a grander scale- including people who would never have otherwise seen an Icelandic Horse
- Their vision aligns with our mission

Decals

- Sherry Hoover designed decals for our members
- 960 were sent out with the September 2017 Quarterly mailing (2 for each magazine)
- 260 went to Nicki Esdorn for welcome packets
- As of Sept. 2017 there are 286 left
- Successful project as it is inexpensive to mail to members because they fit in the Quarterly packaging. And it's nice to give members swag to encourage a sense of pride and community for being a part of USIHC

What's Next

Branding

- The USIHC has had the same look and logo for 20+ years
- Time for new photos on the website, new brand colors, new logo and brochures as it would help the organization evolve visually to appeal to a modern audience

Social Media

- Make social presence more active by implementing a posting schedule on Facebook
- Create Instagram as well as well as consider other social platforms
 - *New Facebook Campaign* - Features different registered horses to encourage members to register their horses as well as increase engagement on Facebook
- Members would submit a story about their horse and several photos

Website

- Evaluate the content on the promotions page
- Implement a more effective way for members to connect
- Many members have questions about how to renew membership as well as set up automatic renewal. Updating FAQ to add new questions
- Add member benefits page

#SWAG

- Selling merchandise is one of the best forms of marketing
 - ZAZZLE
 - Offers user friendly store front
 - Customizable options for consumers
 - Thousands of product options
 - Royalties are earned on each sale
 - No packaging, shipping, storing required

Promotions Calendar

- Establish calendar system between promotions and quarterly to help determine print numbers
- Build each year to have consistent number of promotional materials going out to events

Contact

promotion@icelandics.org

epotts3@gmail.com

yes2jess@gmail.co

Sport

Responsibilities

- Sport Rules both FEIF and USIHC local rules
 - Communicate and update sport rules in an easy to find location
- Sanctioned Show Program
- National Ranking
- World Championships Sport Tryouts & Team
- FEIF World Ranking Registration
- Assist Education Committee with USIHC Sport Judge Program
- Assist with schooling show program
- Promote Sport competitions through the website and social media (photos, results, etc.) in cooperation the Promotion Committee
- Work closely with Clubs and Youth to identify opportunities for Schooling/Sanctioned shows
- Identify locations to possibly increase the geographical areas for shows
- Assist Youth Committee with FEIF Youth Cup Tryout and add results to National Ranking
- Create an ‘anybody can do this’ program to entice more riders to consider sport riding

Sanctioned Events in 2017

| Location | Date | Judge(s) |
|-------------------|-------------|--|
| Santa Ynez, CA | April | Valdimar Audunsson |
| WC Tryout | June | Florian Schneider |
| Shelbyville, KY | June | Will Covert, Alexandra Dannenmann |
| Claverack, NY | June | Alexandra Dannenmann, Alex Pregitzer |
| Santa Cruz, CA | July | Will Covert |
| Eagle, WI | August | Silke Feuchthofen |
| Wasilla, AK | September | Pétur Jökull Hákonarson |
| Shelbyville, KY*^ | October | Alexandra Dannenmann, Pétur Jökull Hákonarson, Þorgeir Guðlaugsson, Nicolai Thye, Hulda Geirsdottir, Will Covert |
| Santa Ynez, CA | October | Nicolai Thye |

*FEIF World Ranking competitions ^3 separate Sanctioned Shows Held
2017 There were a total of 10 Sanctioned Events vs. 9 in 2016

National Rankings

| Year End National Ranking 2016 | | | Year End National Ranking 2017 | | |
|---------------------------------------|--|------|---------------------------------------|-------------------|------|
| Award Winners | | | Award Winners | | |
| Test | Rider | Avg. | Test | Rider | Avg. |
| T1 | Asta Covert | 7.35 | T1 | Asta Covert | 7.50 |
| T2 | Asta Covert | 7.40 | T2 | Asta Covert | 7.45 |
| T3 | Laurie Prestine | 6.45 | T3 | Laurie Prestine | 6.45 |
| T4 | Alexandra Venable | 5.95 | T4 | Gabrielle Pittman | 5.93 |
| T5 | Elizabeth Robertson & Alicia Flanigan | 5.90 | T5 | Alicia Flanigan | 5.83 |
| T6 | Jessica Blough | 6.40 | T6 | Jessica Blough | 6.30 |
| T7 | Hannah Bailey | 5.75 | T7 | Hannah Bailey | 5.75 |
| T8 | Alicia Flanigan | 5.70 | T8 | Alicia Flanigan | 5.70 |
| V1 | Asta Covert | 7.55 | V1 | Asta Covert | 7.55 |
| V2 | Kathy Love | 6.35 | V2 | Kathryn Love | 6.35 |
| V3 | Jessica Blough | 6.05 | V3 | Jessica Blough | 6.05 |
| V5 | Jess Berman | 5.28 | V5 | Orianna Bradley | 5.85 |
| V6 | Alicia Flanigan | 6.03 | V6 | Alicia Flanigan | 6.03 |
| F1 | Terral Hill | 6.45 | F1 | Ayla Green | 6.60 |
| F2 | Gabrielle Pittman | 4.69 | F2 | Gabrielle Pittman | 4.88 |

Word Championships Tryout 2017

Judge: Florian Schneider

Riders in Bold have qualified for the World Championships Team

Riders in Italics rode for scores only

F1 - Five Gait - Preliminary Round

| | | | |
|-----------|------------------------|----------------------------|---------------|
| 01 | Chrissy Seipolt | Dreki vom Wotanshof | 6.93 * |
| 02 | Ayla Green | Mári Frá Kolgerði | 6.90 + |

T1 - Tölt - Preliminary Round

| | | | |
|----|--------------------------|----------------------|---------------|
| 01 | Terral Hill | Sporður frá Bergi | 6.30 + |
| 02 | <i>Jennifer Melville</i> | <i>Feykir Frá Ey</i> | <i>5.73 *</i> |

T2 - Tölt - Preliminary Round

| | | | |
|-----------|--------------------------|--------------------------------|---------------|
| 01 | Chrissy Seipolt | Dreki vom Wotanshof | 6.80 * |
| 02 | Jennifer Melville | Lýsingur frá Eystri-Hól | 6.60 * |

V1 - Four Gait - Preliminary Round

| | | | |
|-----------|--------------------------|-------------------------|--------------|
| 01 | Jennifer Melville | Feykir Frá Ey | 6.33* |
| 02 | Jennifer Melville | Lýsingur frá Eystri-Hól | 5.80 * |

+ Video Submission

*** World Ranking Competition Submission**

Youth

Mission

To promote the youth work in the United States including the Spaeri Award, the FEIF Youth Cup, the FEIF Youth Camp, and the American Youth Cup. The committee serves the greater mission of the USIHC by promoting the knowledge of the Icelandic Horse and its correct use as a competition and riding horse to young riders.

Vision

The future of the Icelandic horse in the United States depends on future competitors, trainers, instructors, and breeders. The members of the youth committee organize events and programs that educate, engage, and inspire young Icelandic horse enthusiasts so that they may continue to enjoy and protect the Icelandic horse throughout their lives.

Highlight of 2017

The second American Youth Cup was held in Santa Cruz, California. The event was again a great success. Nineteen talented young riders spent a week learning about the Icelandic horse, improving their horsemanship, and creating important connections to other young equestrian athletes.

Committee Work for 2018

FEIF Youth Cup Sweden 2018 – July 28th – August 4th

- Applications and videos due – January 12th
- Team selected – February 28th
- Pre-entry form due – April 9th
- Horse rental form due – April 9th
- Entry forms due – June 25th American Youth Cup 2019

American Youth Cup 2019

USIHC – 2017 Board Meeting 01/14/17 MINUTES

Board Members

Present: Doug Smith, Will Covert, Kari Pietsch-Wangard, Lori Cretney, Alexandra Dannenmann, Jess Haynsworth, Leslie Chambers

Excused: Linda Templeton, Andrea Barber

Observers None

Meeting called to order at 4:35pm EST (Will Covert)

1. Officer elections

- President — Will Covert
- VP — Lori Cretney
- Treasurer — Kari Pietsch-Wangard
- Secretary — Doug Smith

2. Committee liaison selections

- Breeding - Will Covert
- Leisure - Linda Templeton
- Promotion - Kari Pietsch-Wangard
- Youth - Lori Cretney
- RC - Leslie Chambers
- Sport - Jess Haynsworth
- Education - Alex Dannenmann (chair)

3. Approval of Rider Badge Materials

The Board unanimously approved the publication of the Rider Badge materials with the following changes:

1. That "tölt" be spelled correctly throughout.
2. A copyright be added.

4. Publication of Rider Badge Materials

The Board unanimously agreed to publish the materials exclusively in print form on the self-publishing website MagCloud with no markup. Based on current pricing an interested person can order a copy of the materials for \$13.00 plus \$5.33 in postage. Volume discounts apply for larger purchases.

The next Board meeting is the budget conference call on January 24, 2017 at 5PM (Eastern).

Meeting adjourned at 5:45pm EST (Will Covert)

USIHC – 2017 Annual Meeting 01/14/17 MINUTES

Board Members

Present: Doug Smith, Will Covert, Kari Pietsch-Wangard, Lori Cretney, Alexandra Dannenmann, Jess Haynsworth, Leslie Chambers

Excused: Linda Templeton, Andrea Barber

Members Nancy Marie Brown, Susan Rospotynski, Frances Rospotynski, Steven Cole, Juli Cole, Rich Moore, Patricia A Moore, Jeannene Heinrich, Ásta Covert, Margie Kelly, Jane Wasson, Jamie Jackson, Virginia Lauridsen, Ruth Moody, Ron Hoover, Sherry Hoover

Meeting called to order at 8:30am EST (Doug Smith)

The Board Members and Committee Chairs or a representative presented the Officer and Committee reports as published on the USIHC website in the “Board Minutes” section.

There was a good discussion regarding the plans for the next steps of the Riding Badge materials and the need to increase the educational resources for new horse owners around the country. The Board and Education Committee in particular committed to making this work a priority for 2017.

The assembly voted on the proposed amendment to the constitution to facilitate the electronic voting for the Congress Board of Directors. The proposed amendment (below) passed unanimously.

Section 2: The President of the USIHC shall appoint the members of an election committee no later than June 15th. The committee shall have no less than three members and no more than seven, all of whom shall be members in good standing with the USIHC. Members of the Board of Directors and candidates for election, as well as members of their immediate family, may not serve on the election committee. The election committee shall

- (a) Select its own chairperson.
- (b) Notify the membership of elections by September 1st.
- (c) Accept nominations until October 1st.
- (d) Oversee the preparation of an anonymous, electronic ballot to be delivered to the membership by October 15th.
- (e) Oversee the electronic collection of responses and tabulation of votes cast until December 1st.
- (d) Provide ballots to all members by October 15th.
- (e) Accept voted ballots until December 1st.

(f)Count ballots with a majority of the election committee present at a location of their choosing.

(g)Announce election results by December 15th.

New Directors shall take office on January 1st, following the election. Officers of the Board of Directors shall be elected by the Board of Directors at their first meeting in January.

The board met privately following the members' meeting.



Board Conference Call Minutes

January 24, 2017 8:00PM (Eastern)

BOARD MEMBERS:

Present: Kari Pietsch-Wangard, Andrea Barber, Linda Templeton, Leslie Chambers, Lori Cretney, Doug Smith, Will Covert

Excused: Jess Haynsworth, Alex Dannenmann

OBSERVERS:

Sverrir Bjartmarz, Nancy Brown, Juli Cole, Kelly Blough, Nikki Esdorn, Heidi Benson, Kydee Sheetz

MEETING CALLED TO ORDER AT 8:03PM EASTERN (WILL COVERT)

BUDGET DISCUSSION

The bulk of the meeting was dedicated to line-by-line discussion of the budget prepared by Kari with input from the officers and committee chairs. The updated draft budget is attached.

The following items were specific actions approved related to existing published policies.

FLAGSHIP FUNDING POLICY RENEWAL (#30)

Extend the Flagship Funding policy (#30) for one year at a funding level of \$9,000.

Approved unanimously.

YOUNG HORSE EVALUATION POLICY (#29)

The current policy (#29) is allowed to expire pending a new proposal from the Breeding Committee. The Board asks that all past Young Horse evaluations be posted on the website. The Board asks the Breeding Committee to evaluate this idea. The Board also asks the idea of reallocating unspent funds be removed from the policy.

AMERICAN YOUTH CUP FUNDING REQUEST

The Board decided to table this decision since the information arrived late. The Board asks the Youth Committee and AYC Organizers bring a more complete proposal including a comparison with the AYC2015 budget. Kari will coordinate with Heidi Benson on behalf of the AYC2017 team. The Board will take up this topic at the February meeting.

REGIONAL CLUB FUNDING POLICY (#31)

The policy is renewed for 2017 with \$1,000 available to each club to be used for two events with a maximum of \$500 each.

Approved unanimously.

MEETING ADJOURNED AT 10:15PM (WILL COVERT)

NEXT MEETING FEBRUARY 7, 2017 8:00PM (EASTERN)

**United States Icelandic Horse Congress Inc.
2017 Budget
Income**

| Income | 2016 Budget | 2016 Actual | 2017 Budget | |
|---------------------------------|------------------|------------------|------------------|---|
| Breeding Committee Income | 0.00 | 0.00 | 0.00 | |
| Competition Inc. | | | | |
| Sanction Competition fee | 525.00 | 600.00 | 600.00 | |
| WC Team Tryout Inc. | 0.00 | 0.00 | 0.00 | Expect Judges fee to equal tryout fee income |
| Total Competition Inc. | 525.00 | 600.00 | 600.00 | |
| Education-Riding Badge | 100.00 | 80.00 | 200.00 | Hoping for 10 participants |
| Interest Income | 275.00 | 246.87 | 250.00 | |
| Membership Related Income | | | | |
| Farm Listing | 3,190.00 | 3,275.25 | 3,000.00 | |
| Membership Dues | | | | |
| Family Memberships | 6,500.00 | 6,511.04 | 6,500.00 | |
| Individual Memberships | 15,000.00 | 14,909.21 | 15,000.00 | |
| Foreign Friend | 140.00 | 133.63 | 140.00 | |
| Youth Membership | 440.00 | 372.11 | 375.00 | |
| Total Membership Dues | 22,080.00 | 21,925.99 | 22,015.00 | |
| Quarterly Inc. | | | | |
| Quarterly Adv. Inc. | 5,200.00 | 6,457.69 | 4,500.00 | |
| Quarterly back issue sales | 50.00 | 44.11 | 40.00 | |
| Total Quarterly Inc. | 5,250.00 | 6,501.80 | 4,540.00 | Based on 2016 ads actually sold |
| Website Ad Inc. | 760.00 | 564.51 | 380.00 | Expecting 2 Web ads in 2017 |
| Total Membership Related Income | 31,280.00 | 32,267.55 | 29,935.00 | |
| Booth Deposit/Refund | 0.00 | 0.00 | 0.00 | |
| Regional Club dissolution | 0.00 | 309.42 | 0.00 | This should not occur again |
| Registry Income | | | | |
| Duplicate Registration fees | 200.00 | 196.80 | 200.00 | |
| Late Stallion Report fees | 2,300.00 | 1,083.30 | 1,000.00 | |
| Registration fees | 5,250.00 | 3,213.63 | 3,200.00 | |
| Transfer fees | 2,700.00 | 2,308.37 | 2,300.00 | |
| Total Registry Income | 10,450.00 | 6,802.10 | 6,700.00 | |
| FEIF Youth Cup Reimbursement | 0.00 | 1,676.48 | 0.00 | No Youth Cup in 2017 |
| FEIF Youth Cup Tryout Fee | 660.00 | 660.00 | 0.00 | |
| USIHC Non-Member fees | 250.00 | 494.32 | 400.00 | How can we get these non-members to become members? |
| Total Income | 43,540.00 | 43,136.74 | 38,085.00 | |

**United States Icelandic Horse Congress Inc.
2017 Budget - updated 1/24/17**

**Expense
Page 1**

| | 2016 Budget | 2016 Actual | 2017 Proposed | Notes |
|---|------------------------|------------------------|--------------------------|---|
| Blood Profile Project | 14,000.00 | 5,000.00 | -5,000.00 | Project was fully funded by donations-refund expected |
| Breeding Committee Exp. | | | | |
| Breeding Comm. Equipment Exp. | 175.00 | 0.00 | 0.00 | for shipping tools to evaluations |
| Cantella YH Evaluation Award | 60.00 | 56.98 | 60.00 | |
| FEIF Evaluation fees | 110.00 | 17.23 | 0.00 | None, as there were no Breeding Evaluations in 2016 |
| Elwell Breeding Award | 60.00 | 81.03 | 0.00 | None will be given as there were no Breeding Evaluations |
| Total Breeding Committee Exp. | 405.00 | 155.24 | 60.00 | |
| Competition Comm. Expense | | | | |
| FEIF World Ranking fee | 0.00 | 0.00 | 260.00 | KY Fall show plans a 3 day WR event |
| Ice Test use fee | 0.00 | 0.00 | 300.00 | NEW: Charge per horse/rider combo in competitions |
| National Ranking Award Expense | 800.00 | 774.40 | 700.00 | Based on 15 iceberg awards |
| WC Tryout | 0.00 | 0.00 | 0.00 | Judging fee of \$450 to be offset by tryout fees |
| WC 2017 Holland Expenses | 0.00 | 0.00 | 6,612.00 | 10 horses, 2 tack stalls, Team Leader \$1,000 stipend |
| Total Competition Comm. Expense | 800.00 | 774.40 | 7,872.00 | |
| Education Budget exp. | | | | |
| Equipment for Education use (projector) | 0.00 | 935.43 | 0.00 | Actual 2016 expense includes screen |
| Judging Seminar (loss prevention) | 2,000.00 | 1,431.63 | 2,000.00 | |
| Total Education Budget exp. | 2,000.00 | 2,367.06 | 2,000.00 | |
| FEIF Conference exp. | | | | |
| FEIF 2016 Conf. exp. | 3,200.00 | 1,768.00 | 0.00 | covered 1 person |
| FEIF 2017 Conf. exp. | 0.00 | 0.00 | 0.00 | no one attending in 2017 |
| Total FEIF Conference exp. | 3,200.00 | 1,768.00 | 0.00 | |
| FEIF Seminar Stipend | 0.00 | 600.00 | 0.00 | \$200 each for 3 attendees in 2016 |
| Funding Programs | | | | |
| Young Horse Eval. funding support | 1,500.00 | 1,000.00 | 2,000.00 | Pending proposal approval from Breeding Comm. / Update Policy for 2017 |
| Breeding Evaluation education funding | 0.00 | 0.00 | 3,000.00 | Pending proposal approval from Breeding Comm. |
| Grant Funding Expense | 0.00 | 0.00 | 10,000.00 | For 2017 American Youth Cup 20 x \$500 per participant |
| Flagship Event - Breeding Evaluation | 1,000.00 | 0.00 | 1,000.00 | Policy needs to be updated for 2017 |
| Flagship Event - Sanction Show | 11,000.00 | 8,000.00 | 8,000.00 | Policy needs to be updated for 2017 |
| Flagship Event - Schooling Show | 3,000.00 | 250.00 | 3,000.00 | For 12 shows @ \$250 Policy needs to be updated for 2017 |
| Regional Club support | 6,000.00 | 4,000.00 | 12,000.00 | for 12 clubs, up to \$1000 ea., pending proposal approval, update Policy for 2017 |
| Total Funding Programs | 22,500.00 | 13,250.00 | 39,000.00 | |

**United States Icelandic Horse Congress Inc.
2017 Budget - updated 1/24/17**

**Expense
Page 2**

| | 2016 Budget | 2016 Actual | 2017 Proposed | Notes |
|--|------------------------|------------------------|--------------------------|--|
| Membership Related Expenses | | | | |
| Administration | | | | |
| Mbshp. Postage | 500.00 | 42.17 | 50.00 | Postage used only for Treasurer at this time |
| Welcome packets postage | 0.00 | 202.56 | 200.00 | Posted by Nicki to new members |
| Office/Supplies Exp. | 75.00 | 0.00 | 75.00 | |
| Special Awards Exp. | 0.00 | 0.00 | 0.00 | |
| Tax. Prep. Services | 375.00 | 375.00 | 375.00 | |
| Total Administration | 950.00 | 619.73 | 700.00 | |
| | | | | |
| Annual Meeting Exp. | 5,000.00 | 2,514.91 | 2,592.72 | Actual cost of 2017 meeting |
| FEIF Mbshp fees | 1,396.17 | 1,396.17 | 1,324.60 | Actual |
| Insurance | 750.00 | 715.00 | 750.00 | |
| | | | | |
| Quarterly Expenses | | | | |
| Graphics | 4,000.00 | 4,000.00 | 4,000.00 | |
| Postage for Quarterly | 2,000.00 | 1,639.74 | 1,650.00 | Membership & copies sent to Nicki for Promo & Welcome Pkts |
| Quarterly mailing envelopes | 226.00 | 226.00 | 230.00 | |
| Quarterly Printing | 8,730.00 | 9,538.38 | 10,056.00 | 2,400 Membership, contributor, & promo copies plus welcome packets |
| Total Quarterly Expenses | 14,956.00 | 15,404.12 | 15,936.00 | |
| | | | | |
| Service/Bank Fees | 30.00 | 0.00 | 30.00 | |
| Toll Free line | 155.40 | 155.40 | 155.40 | |
| Website | 200.00 | 181.40 | 200.00 | |
| WorldFengur Exp. | 600.00 | 515.08 | 525.00 | |
| Total Membership Related Expenses | 24,037.57 | 21,501.81 | 22,213.72 | |
| | | | | |
| Promotional Exp. | | | | |
| Ambassador award | 350.00 | 377.30 | 400.00 | |
| Display booth shipping | 0.00 | 0.00 | 0.00 | suspend display booth rental |
| Trade Booth Rental exp. | 0.00 | 0.00 | 0.00 | |
| Promotional Advertising exp. | 200.00 | 0.00 | 200.00 | |
| Promotional postage expenses | 250.00 | 271.36 | 300.00 | For brochures and Quarterlys used for promo use |
| Promotion Brochure printing exp. | 0.00 | 0.00 | 850.00 | Re-print brochures with updates |
| Promotion Material Printing exp | 810.00 | 0.00 | 640.00 | For 1000 stickers/decals |
| RC Co-op promo exp. | 400.00 | 0.00 | 400.00 | |
| Promotional Exp. - Other | 0.00 | 0.00 | 0.00 | |
| Total Promotional Exp. | 2,010.00 | 648.66 | 2,790.00 | |

**United States Icelandic Horse Congress Inc.
2017 Budget - updated 1/24/17**

**Expense
Page 3**

| | 2016 Budget | 2016 Actual | 2017 Proposed | Notes |
|-----------------------------------|------------------------|------------------------|--------------------------|---|
| Registry Expenses | | | | |
| Clerical for registry | 3,500.00 | 2,098.00 | 2,200.00 | 2016 was for 11 months, proposed budget is for 12 months |
| Printing & reproduction-Regist. | 300.00 | 188.09 | 200.00 | |
| Registry Office supplies | 250.00 | 291.86 | 300.00 | |
| Reg. WorldFengur Sbscrptn exp. | 120.00 | 116.92 | 120.00 | |
| Registry Postage | 425.00 | 307.07 | 325.00 | |
| Total Registry Expenses | 4,595.00 | 3,001.94 | 3,145.00 | |
| Youth Committee Exp. | | | | |
| Spaejari Award | 250.00 | 98.15 | 100.00 | |
| FEIF World Championship | 0.00 | 0.00 | 0.00 | Asking for \$500 stipend for 2 participants |
| FEIF Youth Cup | 2,845.00 | 3,434.26 | 0.00 | For 2016 FEIF YC actual exp was \$1,757.78 |
| FEIF Youth Camp | 0.00 | 0.00 | 0.00 | Asking for \$500 stipend for 2 participants |
| Total Youth Committee Exp. | 3,095.00 | 3,532.41 | 100.00 | |
| Total Expense | 76,642.57 | 52,599.52 | 72,180.72 | |
| Total Income | 43,540.00 # | 43,136.74 # | 38,085.00 # | |
| Total Expense | 76,642.57 | 52,599.52 | 72,180.72 | |
| Net Income/Loss: | -33,102.57 | -9,462.78 | -34,095.72 | Note, this includes the \$5,000 refund anticipated from Cornell Without this, the loss would be \$39,095.72 |



Board Conference Call Minutes

February 7, 2017 8:00PM (Eastern)

BOARD MEMBERS

PRESENT:

Doug Smith, Will Covert, Jess Haynsworth, Kari Pietsch-Wangard, Leslie Chambers, Lori Cretney, Linda Templeton, Alex Dannenmann

EXCUSED:

Andrea Barber

OBSERVERS:

Kydee Sheetz, Juli Cole, Sverrir Bjartmartz, Kelly Blough, Heidi Benson

MEETING CALLED TO ORDER (WILL COVERT) 8:02PM (EASTERN)

SECRETARY'S REPORT (DOUG SMITH)

The USIHC lists 595 members in 442 households, owning 4598 Registered Icelandic Horses as of February 1.

TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|--|--------------|
| <u>Combined bank account balances as of 1/31/17:</u> | \$139,885.54 |
| <u>Unrestricted funds as of 1/31/17:</u> | \$126,104.98 |
| <u>Net increase (decrease) since 12/31/16:</u> | \$1,760.62 |

STANDING COMMITTEE REPORTS

- Breeding Committee (Kydee Sheetz chair, Will Covert liaison)

No report received.

- Eduction (Alex Dannenmann chair)

No report received.

- Leisure (Lisa McKeen chair, Linda Templeton liaison)

The Leisure Committee, chaired by Lisa McKeen, is organizing their representatives along regional club lines, asking for a rep from each regional club to insure national coverage and adequate communication regarding programs

and results. Each of the programs listed below will have a designated "owner" to drive, promote and communicate regarding the programs.

Funding related items withdrawn for this call.

Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

No report received.

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

No report received.

- Regional Clubs (Leslie Chambers chair)

We now have 13 regional clubs.

Toppur Icelandic Horse Club has submitted all required documents to be recognized as a regional club and therefore is in "good standing".

They are located in Iowa and headed by Virginia Lauridsen.

I am also expecting the Kraftur IHC to split into two clubs (based on geography), they will be Kraftur and Glitifaxi.

At present, Kraftur has submitted all required documents and is in good standing. Glitifaxi has not yet filed.

- Sport - (Ásta Covert chair, Jess Haynsworth liaison)

No report received.

- Youth (Kelly Blough chair, Lori Cretney liaison)

AD HOC REPORTS

- Blood Profile Project

The USIHC board approved (via e-mail) the attached amendment to the Blood Profile Project, which was then signed by the USIHC Treasurer, Kari Pietsch-Wangard and returned.

EMAIL VOTING

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

- Quarterly Policy (#20)

Nancy Marie Brown suggested changes to policy #20 (Quarterly Publication) to bring the policy in to alignment with the 2017 budget. The changes were approved by the Board and implemented on the web site with the changes approved during the January call. The website has been updated.

- Sport Judge Requirements

The Board unanimously approved revisions to the Sport Judge training requirements prepared by Alex Dannenmann. The website has been updated.

OLD BUSINESS

- 2017 USIHC Budget [Kari Pietch-Wangard]

See attached income and expense details.

Kari observes this process is becoming very frustrating because the end-of-year actuals are not reflecting the planned budget. She suggests we consider tracking the “essentials” versus discretionary funds and form a maximum draw-down.

Kari reports the past two years have been working with an approximate 7% draw down.

Kari will adjust the World Championships figure for a more realistic team size.

The other items up for discussion will be addressed in other agenda items.

- 2017 American Youth Cup Grant Request [Kelly Blough]

See attached income and expense details.

Kari explains the context of the 2015 AYC including the sources of funding.

Heidi reports between 1/3 to 1/2 of the expected applications will come from AYC2015 applicants.

Approve \$2,000 from youth fund.

Approve \$100 per member participant not to exceed \$2,000 from the general funds. Assuming participants are members at the time of application and remain so through the event.

NEW BUSINESS

- Grant Funding for Breeding Clinics [Kydee Sheetz]

Request for \$2000 total grant offered in increments of \$500 per event for USIHC regional clubs which organize a clinic/seminar with the goal of educating breeders, owners, and potential buyers about ridden horse breeding evaluations. Applications for the grants must be sent to the Breeding Leader and will be reviewed by the Breeding Committee. Grant requests will be reviewed in the order in which they are received (starting date for accepting applications to begin 14 days after application posted to the USIHC website, early applications will be returned unreviewed).

- Grant requests must be approved, in writing, by the US Breeding Leader (breeding@icelandics.org) no later than one (1) month prior to the event..
- Funding will be limited to the first four (4) events of the year that have been approved by the Breeding Committee (to be determined by majority vote) for funding on a first approved/first funded basis.

- The event details must be submitted the USIHC Secretary (calendar@icelandics.org) for inclusion in the USIHC Calendar of Events no later than one (1) month before the event.
- The event must be sponsored by a USIHC regional club
- The primary educator at the event must be either an International Breeding Judge or an experienced breeding evaluation rider/trainer.
- To receive funding, the host must complete a written evaluation of the event (including describing what was successful in addition to any recommendations for changes for future events) which must be forwarded to the US Breeding Leader no later than 14 days after the event.
- Once the event has been approved by the US Breeding Leader as successfully completed and all documents received, payment will be issued to the organizer by the USIHC Treasurer.”

Approve the \$2000 budget. The details of the proposal are referred back to the Breeding Committee to revise the criteria and establish specific event selection criteria.

- Grant funding for YHE for a total of \$2000 (divided into four separate \$500 grants)
[Kydee Sheetz]

Young Horse Evaluation Guidelines

- To have the results acknowledged by the USIHC and be eligible for awards and/or grants the organizer must have the event sanctioned by the USIHC Breeding Leader and the judge approved by the Breeding Leader. To be approved as a judge, he/she must have formally judged a minimum of 1000 foals and young horses using the linear system and must have had peer review of their judging results."
- The YHE event must be open to the public to observe to be sanctioned and additionally open for public horses to participate to be eligible for grant funding.
- To have the results acknowledged by the USIHC and be eligible for awards and/or grants the organizer must have the event sanctioned by the USIHC Breeding Leader and the judge approved by the Breeding Leader.
- Sanctioning for the event must be approved, in writing, by the US Breeding Leader (breeding@icelandics.org) no later than one (1) month prior to the event using the Young Horse Evaluation Sanction Application Form.
- The event details must be submitted the USIHC Secretary (calendar@icelandics.org) for inclusion in the USIHC Calendar of Events no later than one (1) month before the event.
- The host/organizer of the event must be a current USIHC member in good standing both at the time of sanctioning and at the time of the event.

- The young horses at the event must be evaluated under the FEIF General Rules for Foal and Young Horse Assessments.
- The event must be successfully completed and the results of all assessments must be forwarded to the US Breeding Leader no later than 14 days after event completion.
- Funding will be limited to the first four (4) events of the year that have been sanctioned by the US Breeding leader for funding on a first/approved, first/funded basis. Funding qualification is based on the date the sanction is granted, not the date of the event.
- Once the event has been approved by the US Breeding Leader as successfully completed and all documents received, payment will be issued to the organizer by the USIHC Treasurer.

Referred back to the Breeding Committee for revision.

- Changes to Regional Club Recognition & Renewal Requirements [Leslie Chambers]
See attached.

Referred to the Regional Clubs Committee.

- Publication of Sanctioned Young Horse Evaluation Results

The Board instructs the Breeding Leader to update the sanctioning procedure for Young Horse Evaluations to include publication of all results.

MEETING ADJOURNED (WILL COVERT) 10:10PM (EASTERN)

NEXT MEETING MARCH 7, 2017 8:00PM (EASTERN)

USIHC General Membership Funds

| 12/31/16 | | 1/31/17 |
|---------------|--------------------------------|---------------|
| \$ 6,248.96 | Checking | \$ 8,453.40 |
| \$ 121,199.79 | Money Market | \$ 121,214.20 |
| \$ 10,206.17 | CDs | \$ 10,217.94 |
| \$ 137,654.92 | subtotal | \$ 139,885.54 |
| \$ (5,750.74) | Youth Fund | \$ (6,040.74) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (3,559.82) | World Champ. Team Fund | \$ (3,739.82) |
| \$ 124,344.36 | USIHC General Membership Funds | \$ 126,104.98 |

Net Increase from 12/31/16

\$1,760.62

02/04/17

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of January 31, 2017

| | Jan 31, '17 |
|--|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 8,453.40 |
| Associated Money Market Acct. | 121,214.20 |
| Total Checking/Savings | 129,667.60 |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/17 | 3,150.10 |
| CD-matures 10/5/18 | 3,067.84 |
| Total CDs for Judge Scholarship ... | 6,217.94 |
| Total Other Current Assets | 10,217.94 |
| Total Current Assets | 139,885.54 |
| TOTAL ASSETS | 139,885.54 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,739.82 |
| Unexpended Youth Funds | 6,040.74 |
| Total Other Current Liabilities | 13,780.56 |
| Total Current Liabilities | 13,780.56 |
| Total Liabilities | 13,780.56 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | 1,760.62 |
| Total Equity | 126,104.98 |
| TOTAL LIABILITIES & EQUITY | 139,885.54 |

United States Icelandic Horse Congress Inc.
Income & Expense Report
January 2017

| Income | | Expense | |
|--|----------|--|----------|
| Interest Income | 30.08 | | |
| Membership Related Income | | Membership Related Expenses | |
| Farm Listing | 1,187.37 | Administration | |
| | | Mbshp. Postage | 19.60 |
| Membership Dues | | Office/Supplies Exp. | 28.00 |
| Family Memberships | 1,585.58 | Total Administration | 47.60 |
| Individual Memberships | 2,444.33 | | |
| Total Membership Dues | 4,029.91 | Annual Meeting Exp. | |
| | | 2017 Annual Meeting exp. | 2,742.72 |
| | | | |
| | | FEIF related expenses | |
| Quarterly Inc. | | FEIF Mbshp fees | 1,324.60 |
| Quarterly Adv. Inc. | 287.71 | | |
| | | Toll Free line | 12.95 |
| Total Membership Related Income | 5,504.99 | Total Membership Related Expenses | 4,127.87 |
| | | | |
| | | Promotional Exp. | |
| | | Ambassador award | 250.00 |
| | | Promotional postage expenses | 14.30 |
| Registry Income | | Total Promotional Exp. | 264.30 |
| Late Stallion Report fees | 200.00 | | |
| Registration fees | 195.16 | Registry Expenses | |
| Transfer fees | 330.56 | Clerical for registry | 208.00 |
| Total Registry Income | 725.72 | | |
| | | | |
| USIHC Non-Member fees | 100.00 | | |
| Total Income | 6,360.79 | Total Expense | 4,600.17 |

Net Income: 1,760.62

First Amendment

to the Research Agreement No.: 79679

between

The Board of Directors, United States Icelandic Horse Congress
c/o Kari Pietsch-Wangard
300 South Sawyer Road, Oconomowoc, WI 53066

and

Cornell University:
Ithaca, NY 14853

Responsible unit:
Office of Sponsored Programs,
Attn: Blair Ribeiro, Grant and Contract Officer
373 Pine Tree Road, Ithaca, New York 14850-2820

Project Directors:
Drs. Bettina Wagner and Tracy Stokol,
Department of Population Medicine and Diagnostic Sciences, College of Veterinary Medicine,
Cornell University

USIHC Contact:
Andrea Barber, USIHC Director, shall be the project contact for the USIHC. All information regarding operation of the project (other than payment) should be sent to Andrea Barber at toltstar@yahoo.com.

Project title:
Normal blood values of Icelandic Horses (Icelandic Horse Interval Study)

Scope of the amendment:

- (1) A total of 79 Icelandic Horse samples have been sent to Cornell University for this project in 2016. Of these samples, a total of 77 serum samples were stored at Cornell University. Additional testing will be performed for the inflammatory marker sCD14 will be included in the project for these 77 samples for a fee for testing of \$12 per sample.
- (2) Stored serum samples from 45 horses of the Cornell Icelandic herd will also be tested for sCD14 for \$12 per sample.

- (3) The total costs for sCD14 testing of all 122 samples is \$1,464.
- (4) The end of the project will be extended to 12/31/2017 to allow for data analysis, manuscript writing and the writing of the lay report to USIHC
- (5) The final payment of \$3,771 after the lay article is received by USIHC will not be invoiced to the project. Instead the donations received for this project will be used to cover the final payment.
- (6) All unused funds will be returned to USIHC after completion of the project.

All other terms and conditions of the original agreement remain the same.

Oconomowoc JAN. 19, 2017 (date)

Ithaca, January, 8, 2017 (date)

CORNELL UNIVERSITY

Kari Pietsch-Wangard

USIHC Officer Signature

Kari Pietsch-WANGARD

USIHC Officer printed name

Blair Ribeiro

Blair Ribeiro

Grant and Contract Officer

Accepted and agreed:

Ithaca, 1-11-17 (date)

Bettina Wagner

Dr. Bettina Wagner, Project Director

American Youth Cup Budget

| EXPENSES | 2017 Plan | Notes | 2015 Actual | Notes |
|--|-------------------|-------------|-------------------|-------------------------------------|
| Accommodations | | | \$6991.00 | (food only, accommodations donated) |
| Campers-20 (includes Food) | \$12320.00 | | | |
| Team Leaders-4 | \$2400.00 | | | |
| Trainers-1 | \$800.00 | | | |
| Travel Costs | | | \$9000.00 | |
| Team Leaders | \$1200.00 | | | |
| Judge | \$200.00 | | | |
| Transportation for Participants (Shuttle Van) | \$1400.00 | | | |
| Facility Fees | | | donated | |
| Alterations | \$1000.00 | | | |
| Rental of Facility | \$1500.00 | | | |
| Portable Toilets | \$610.00 | | \$6958.00 | |
| Insurance | \$1000.00 | | | |
| Horse Costs | | | donated | |
| Board | \$1800.00 | \$150/horse | | |
| Feed | \$1200.00 | | | |
| Vet/Farrier-in case | \$500.00 | | | |
| Staff, Trainer Judge Comp | | | \$5194.00 | |
| Trainers | \$4200.00 | | | |
| Team Leaders | \$1400.00 | | | |
| Judge | \$600.00 | | | |
| Day Off Activity | \$500.00 | | \$973.00 | |
| T-shirts | \$500.00 | | \$1709.00 | |
| Awards | \$500.00 | | \$655.00 | |
| Misc | | | \$676.00 | |
| Total | \$33630.00 | | \$32156.00 | |
| Income | \$36000.00 | | \$32500.00 | |
| PROFIT(LOSS) | \$2370.00 | | \$344.00 | |

**United States Icelandic Horse Congress Inc.
2017 Budget - updated 2/7/17**

**Expense
Page 1**

| | 2016 Budget | 2016 Actual | 2017 Proposed | Notes |
|---|------------------------|------------------------|--------------------------|--|
| Blood Profile Project | 14,000.00 | 5,000.00 | -5,000.00 | Project was fully funded by donations-refund expected |
| Breeding Committee Exp. | | | | |
| Breeding Comm. Equipment Exp. | 175.00 | 0.00 | 0.00 | for shipping tools to evaluations |
| Cantella YH Evaluation Award | 60.00 | 56.98 | 60.00 | |
| FEIF Evaluation fees | 110.00 | 17.23 | 0.00 | None, as there were no Breeding Evaluations in 2016 |
| Elwell Breeding Award | 60.00 | 81.03 | 0.00 | None will be given as there were no Breeding Evaluations |
| Total Breeding Committee Exp. | 405.00 | 155.24 | 60.00 | |
| Competition Comm. Expense | | | | |
| FEIF World Ranking fee | 0.00 | 0.00 | 260.00 | KY Fall show plans a 3 day WR event |
| Ice Test use fee | 0.00 | 0.00 | 300.00 | NEW: Charge per horse/rider combo in competitions |
| National Ranking Award Expense | 800.00 | 774.40 | 552.96 | Actual expense for 2016 competition year |
| WC Tryout | 0.00 | 0.00 | 0.00 | Judging fee of \$450 to be offset by tryout fees |
| WC 2017 Holland Expenses | 0.00 | 0.00 | 3,500.00 | 5 horses, 2 tack stalls, Team Leader \$1,000 stipend |
| Total Competition Comm. Expense | 800.00 | 774.40 | 4,612.96 | |
| Education Budget exp. | | | | |
| Equipment for Education use (projector) | 0.00 | 935.43 | 0.00 | Actual 2016 expense includes screen |
| Judging Seminar (loss prevention) | 2,000.00 | 1,431.63 | 2,000.00 | |
| Total Education Budget exp. | 2,000.00 | 2,367.06 | 2,000.00 | |
| FEIF Conference exp. | | | | |
| FEIF 2016 Conf. exp. | 3,200.00 | 1,768.00 | 0.00 | covered 1 person |
| FEIF 2017 Conf. exp. | 0.00 | 0.00 | 0.00 | no one is attending in 2017 |
| Total FEIF Conference exp. | 3,200.00 | 1,768.00 | 0.00 | |
| FEIF Seminar Stipend | 0.00 | 600.00 | 0.00 | \$200 each for 3 attendees in 2016 |
| Funding Programs | | | | |
| Young Horse Eval. funding support | 1,500.00 | 1,000.00 | 2,000.00 | Pending proposal approval / Update Policy for 2017 |
| Breeding Evaluation education funding | 0.00 | 0.00 | 2,000.00 | Up to 4 events @ \$500 |
| Grant Funding Expense | 0.00 | 0.00 | 2,000.00 | For 2017 American Youth Cup 20 x \$100 per member participant |
| Flagship Event - Breeding Evaluation | 1,000.00 | 0.00 | 1,000.00 | For 1 event / Policy needs to be updated for 2017 |
| Flagship Event - Sanction Show | 11,000.00 | 8,000.00 | 8,000.00 | For 8 events / Policy needs to be updated for 2017 |
| Schooling Show funding support | 3,000.00 | 250.00 | 3,000.00 | For 12 shows @ \$250 / Policy needs to be updated for 2017 |
| Regional Club support | 6,000.00 | 4,000.00 | 12,000.00 | For 12 clubs, \$1000 ea., \$500/event / update Policy for 2017 |
| Total Funding Programs | 22,500.00 | 13,250.00 | 30,000.00 | |

**United States Icelandic Horse Congress Inc.
2017 Budget - updated 2/7/17**

**Expense
Page 2**

| | 2016 Budget | 2016 Actual | 2017 Proposed | Notes |
|--|------------------------|------------------------|--------------------------|--|
| Membership Related Expenses | | | | |
| Administration | | | | |
| Mbshp. Postage | 500.00 | 42.17 | 50.00 | Postage used only for Treasurer at this time |
| Welcome packets postage | 0.00 | 202.56 | 200.00 | Posted by Nicki to new members |
| Office/Supplies Exp. | 75.00 | 0.00 | 75.00 | |
| Tax. Prep. Services | 375.00 | 375.00 | 375.00 | |
| Total Administration | 950.00 | 619.73 | 700.00 | |
| Annual Meeting Exp. | 5,000.00 | 2,514.91 | 2,592.72 | Actual cost of 2017 meeting |
| FEIF Mbshp fees | 1,396.17 | 1,396.17 | 1,324.60 | Actual |
| Insurance | 750.00 | 715.00 | 750.00 | |
| Quarterly Expenses | | | | |
| Graphics | 4,000.00 | 4,000.00 | 4,000.00 | |
| Postage for Quarterly | 2,000.00 | 1,639.74 | 1,650.00 | Membership & copies sent to Nicki for Promo & Welcome Pkts |
| Quarterly mailing envelopes | 226.00 | 226.00 | 230.00 | |
| Quarterly Printing | 8,730.00 | 9,538.38 | 10,056.00 | 2,400 Membership, contributor, & promo copies plus welcome packets |
| Total Quarterly Expenses | 14,956.00 | 15,404.12 | 15,936.00 | |
| Service/Bank Fees | 30.00 | 0.00 | 30.00 | |
| Toll Free line | 155.40 | 155.40 | 155.40 | |
| Website | 200.00 | 181.40 | 200.00 | |
| WorldFengur Exp. | 600.00 | 515.08 | 525.00 | |
| Total Membership Related Expenses | 24,037.57 | 21,501.81 | 22,213.72 | |
| Promotional Exp. | | | | |
| Ambassador award | 350.00 | 377.30 | 400.00 | |
| Promotional Advertising exp. | 200.00 | 0.00 | 200.00 | |
| Promotional postage expenses | 250.00 | 271.36 | 300.00 | For brochures and Quarterlys used for promo use |
| Promotion Brochure printing exp. | 0.00 | 0.00 | 850.00 | Re-print brochures with updates |
| Promotion Material Printing exp | 810.00 | 0.00 | 640.00 | For 1000 stickers/decals |
| RC Co-op promo exp. | 400.00 | 0.00 | 400.00 | |
| Total Promotional Exp. | 2,010.00 | 648.66 | 2,790.00 | |

**United States Icelandic Horse Congress Inc.
2017 Budget - updated 2/7/17**

**Expense
Page 3**

| | 2016 Budget | 2016 Actual | 2017 Proposed | Notes |
|-----------------------------------|------------------------|------------------------|--------------------------|---|
| Registry Expenses | | | | |
| Clerical for registry | 3,500.00 | 2,098.00 | 2,200.00 | 2016 was for 11 months, proposed budget is for 12 months |
| Printing & reproduction-Regist. | 300.00 | 188.09 | 200.00 | |
| Registry Office supplies | 250.00 | 291.86 | 300.00 | |
| Reg. WorldFengur Sbscrptn exp. | 120.00 | 116.92 | 120.00 | |
| Registry Postage | 425.00 | 307.07 | 325.00 | |
| Total Registry Expenses | 4,595.00 | 3,001.94 | 3,145.00 | |
| Youth Committee Exp. | | | | |
| Spaejari Award | 250.00 | 98.15 | 100.00 | |
| FEIF Youth Cup | 2,845.00 | 3,434.26 | 0.00 | For 2016 FEIF YC actual exp was \$1,757.78 |
| Total Youth Committee Exp. | 3,095.00 | 3,532.41 | 100.00 | |
| Total Expense | 76,642.57 | 52,599.52 | 59,921.68 | |
| Total Income | 43,540.00 # | 43,136.74 # | 38,085.00 # | |
| Total Expense | 76,642.57 | 52,599.52 | 59,921.68 | |
| Net Income/Loss: | -33,102.57 | -9,462.78 | -21,836.68 | Note, this includes the \$5,000 refund anticipated from Cornell Without this, the loss would be \$26,836.68 |

Now that the USIHC has started making a big financial investment in the Regional Clubs (RC), it is time to hold the RCs to the same high standard to which the USIHC holds itself, especially those standards reflecting a transparent organization.

Proposed Regional Club "Club List" required additions for icelandics.org website:

1. Welcome and intro statement
2. Mission statement (may be incorporated into #1)
3. Geographic region served (may also be incorporated into #1)
4. By-Laws
5. List of current BOD (or if no BOD, club leaders)
6. Annual Financial Report (or link to) *If club does not have an official bank account, report should pertain to any event held using USIHC funds, if no such events, club would state as such.*
7. Member List or link to current member list
8. Website and/or FaceBook Link
9. Membership sign up link (to become new member)

The above should not be too much of an additional burden for most clubs as they are already making these items available on their websites. These items should be updated annually as part of the RC renewal process.

Proposed Changes for Regional Clubs:

1. Full Members belong to both regional club and the USIHC
2. Associate Members belong only to the regional club
3. Member Lists should designate Full from Associate members
4. All BOD members must be Full members.
5. Persons can only be full members to one RC (therefore can only serve as Director or Leader to one RC), they would be secondary or tertiary to any other club.

The above only requires that RCs maintain two lists (one "Full" and one "Associate", which should be a simple sorting of their membership lists. This does not require the RCs to change the way they collect (or don't collect) their dues.

Proposed USIHC Membership Form Additions:

1. Add additional drop boxes to indicate any secondary or tertiary regional club membership
2. Could the USIHC discount dues to members belonging to an RC?
Discount = \$45 - RC dues ?? for example.

How can member info be shared between the RCs and the USIHC to increase memberships of each?:

- *Is it possible to search by zip code to place USIHC members into closest RC?*

Proposed Regional Club Changes for Approval of New Regional Clubs:

1. New Regional Club should serve a geographical area not covered by an existing regional club.
2. If new club is a result of the division of an existing club, reasons for the division must be approved by the USIHC BOD.
3. New Regional Clubs will not be eligible for USIHC funding projects until the next USIHC budget year.
4. *Is appropriate to have "activity-based" RCs? Would they undermine the "activity-based" committees?*

Eligibility Requirements for USIHC Funding:

1. Club must be in good standing
2. *Event to be funded is only open to Full members?*

Should Regional Clubs through the RCC be given a voice in the governance of the USIHC?:

- To encourage participation in the RCC, should the RCC be given the equivalent of one (or more) votes on BOD matters such as the annual budget meeting? *Only proposals to be drawn from Discretionary Funds?*
- Should each RC have a vote proportionate to the number of "full" members?
For matters within the RC? for USIHC matters?

Thank you, Leslie 2/2/17



Board Conference Call Minutes

March 7, 2017 8:00PM (Eastern)

BOARD MEMBERS

Present: Doug Smith, Will Covert, Alex Dannenmann, Leslie Chambers, Andrea Barber, Jess Haynsworth, Kari Pietsch-Wangard, Lori Cretney, Linda Templeton

Excused: None.

OBSERVERS

Martina Gates, Juli Cole

MEETING CALLED TO ORDER AT 8:02 PM (EASTERN) (WILL COVERT)

SECRETARY'S REPORT (DOUG SMITH)

The USIHC lists 625 members in 457 households, owning 4598 Registered Icelandic Horses as of March 1.

TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|--|--------------|
| <u>Combined bank account balances as of 2/28/17:</u> | \$142,608.66 |
| <u>Unrestricted funds as of 2/28/17:</u> | \$128,677.16 |
| <u>Net increase (decrease) since 1/31/17:</u> | \$2,572.18 |

STANDING COMMITTEE REPORTS

- Breeding Committee (Kydee Sheetz chair, Will Covert liaison)

The Breeding Committee is currently working on a number of things. Breeding Committee members were invited to join one or more action teams to address three different broad issues, and several people have volunteered for this extra work. Team #1 is addressing the concern that breeders of high-quality horses do not have a financially viable market for their young horses, and they are addressing the issue from the direction of buyer's education. Team #2 is working to design ways to help breeders of high-quality horses "stand out from the crowd", and they are primarily working with breeder's education. Team #3 is addressing the problem of no ridden horse Breeding Evaluations and very few young horse Linear Description events in recent years. Several concepts are in the early development phase to deal with this problem.

Breeding Committee members are still hoping for USIHC support for Young Horse Linear Description events which are designed exclusively for purposes of education of the breeders who bring their young horses and the people who attend such seminars/clinics. Members are also optimistic that the USIHC will fund educational/promotional events in 2017 that are designed with the goal of educating breeders and owners of quality horses of the value of Breeding Evaluations in order to promote the restoration of Breeding Evaluations to the US in 2018.

- Education (Alex Dannenmann chair)

Drafted the currencies and confirmation forms for continuing educations for judges and trainers and presented it to the committee, where we discussed and revised it.

The final forms have been approved by the committee members. (*See new business item.*)

- Leisure (Lisa McKeen chair, Linda Templeton liaison)

Leisure committee is plagued with stops and starts, but we have managed to make the following plans.

1. We would like to conduct a membership survey. There are two reasons; to engage membership in thinking about what they do with their horses, and to share with other members that thinking. I am asking all members to Leisure Committee to read the last survey from 2015.

2. We would like to reinstate the PRP program with a twist. Leisure Riders program provides an opportunity for members to earn badges for numbers of activities over years thereby promoting consistency. We also enter tickets into a drawing (yes, it's like the Ambassador program) and earn prizes. The thinking is that it randomizes the winnings so that we can do focus articles on more individuals.

3. We want to create a Sea to Shining Sea race each year that is a competition between regional clubs. Clubs will tally up miles ridden through an on-line tracking system like FEIF's and the first club to achieve the miles will win a USIHC flag for their club.

4. We will promote the FEIF Leisure Committee and the ride to world competitions each year. Having our club competition would coincide with FEIF's Leisure Riding focus in September.

The Leisure Committee still struggles with dynamic commitment on the parts on committee members but this leadership will continue to develop. Please encourage those movers and shakers to join and help us serve the membership.

- Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

The Promotion Committee has started working on new decals for members, updating the USIHC brochure and discussing potential revisions to the Farm Listings. A selection of four graphics for the decal has been submitted to the committee to review and it is anticipated that the final selection, along with price quotes for printing and distribution ideas, will be submitted for the April BOD meeting. Refreshing the brochures and discussing the Farm Listings are more involved projects and updates on those will be submitted as action by the BOD is needed.

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

Issue One 2017 of the Icelandic Horse Quarterly is online and in the mail; most members should receive their printed copies before March 15. We received requests for over 100 promotional copies of this issue, including copies to distribute at Equine Affaire Ohio, the Iowa Horse Fair, and the Denver Rocky Mountain Horse Expo; the NEIHC and Winterhorse Park also requested copies. After the March contributors receive their copies, we'll have about 40 copies left to fill USIHC Welcome Packets until the next issue is printed.

Work on Issue Two 2017 is just beginning, though we have a good slate of articles in the works. The deadline for articles, photos, and advertisements for that issue is April 1. Any committee chair or board member who has information they want to appear in that issue should let us know right away so we can save space.

- Regional Clubs (Leslie Chambers chair)

See attached.

- Sport - (Ásta Covert chair, Jess Haynsworth liaison)

The World Championships tryout date has been announced and videos are due by May 29th. All the info has been posted to the USIHC website.

Seven Sanctioned shows have been approved already for 2017. Two in Kentucky, Three in California, including the American Youth Cup, one in Wisconsin and one in New York.

- Youth (Kelly Blough chair, Lori Cretney liaison)

Applications are now available for the 2017 AYC. Team leaders and trainers have been recruited.

We have had interest from one young participant for the FEIF Youth Camp this year. The Youth Committee has reached out to FEIF and have been told that the American may participate without the normally required country leader. They have not yet submitted an application.

AD HOC COMMITTEE REPORTS

- Blood Profile Project [Andrea Barber]

I received the following update from Bettina Wagner on the project:

They are making progress with the analysis. The most time intensive thing of it is the manual blood count evaluation. The standard analysis of hemograms is automated. Tracy and Ashley are making this extra effort to confirm the automated counts. This is a great addition to the project to make sure we end up with correct numbers. It is free of additional costs - but takes of course a bit of time. - However, this was all incorporated in our previous 'time needed for analysis' statement. From what I can tell we are in very good shape with the analysis and its timing. All samples submitted in 2016 have been evaluated and Ashley will do the Cornell herd slides next. Afterwards, we determine outliers and get the normal ranges.

EMAIL VOTING

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

OLD BUSINESS

- Grant funding for YHE for a total of \$2000 (divided into four separate \$500 grants) [Kydee Sheetz]

Young Horse Evaluation Guidelines *(as presented during the February call)*

- To have the results acknowledged by the USIHC and be eligible for awards and/or grants the organizer must have the event sanctioned by the USIHC Breeding Leader and the judge approved by the Breeding Leader. To be approved as a judge, he/she must have formally judged a minimum of 1000 foals and young horses using the linear system and must have had peer review of their judging results."
- The YHE event must be open to the public to observe to be sanctioned and additionally open for public horses to participate to be eligible for grant funding.
- To have the results acknowledged by the USIHC and be eligible for awards and/or grants the organizer must have the event sanctioned by the USIHC Breeding Leader and the judge approved by the Breeding Leader.
- Sanctioning for the event must be approved, in writing, by the US Breeding Leader (breeding@icelandics.org) no later than one (1) month prior to the event using the Young Horse Evaluation Sanction Application Form.
- The event details must be submitted the USIHC Secretary (calendar@icelandics.org) for inclusion in the USIHC Calendar of Events no later than one (1) month before the event.
- The host/organizer of the event must be a current USIHC member in good standing both at the time of sanctioning and at the time of the event.

- The young horses at the event must be evaluated under the FEIF General Rules for Foal and Young Horse Assessments.
- The event must be successfully completed and the results of all assessments must be forwarded to the US Breeding Leader no later than 14 days after event completion.
- Funding will be limited to the first four (4) events of the year that have been sanctioned by the US Breeding leader for funding on a first/approved, first/funded basis. Funding qualification is based on the date the sanction is granted, not the date of the event.
- Once the event has been approved by the US Breeding Leader as successfully completed and all documents received, payment will be issued to the organizer by the USIHC Treasurer.

Continued to April meeting.

- Changes to Regional Club Recognition & Renewal Requirements [Leslie Chambers]

Continued to April meeting. Leslie is waiting to hear from the regional clubs and will decide if there is something that needs to be brought forward.

NEW BUSINESS

- Trainer and Judge Continuing Professional Development Requirements [Alex Dannenmann]

See attached documents

Approved unanimously.

- Repeating Judge License Exam Without Seminar [Alex Dannenmann]

Judge candidates may challenge the exam without attending the seminar. Challenge fee to be 50% of the full seminar fee. Candidates must always take both portions of the examination. Approved unanimously. [Doug abstains.]

- Participation in the “Horses of Iceland” Project [Doug Smith]

The “Horses of Iceland” is a marketing program for the Icelandic horse being managed from Iceland. The focus is on the horse more than the country. Initial efforts were, of course, more Iceland-centric but are spreading wider each year. We can participate at any level from free to a very large financial commitment: the greater the contribution the greater the integration. (See attached matrix.) This could also give us access to promotional materials we could use as a foundation for our own marketing efforts without having to do all work by ourselves.

Board to discuss some of the details via email and develop a list of questions for Jelenna. Simultaneously the Board asks Juli to take the same steps in the Promotion Committee.

- Counting Members for FEIF [Doug Smith]

Doug to work with Leslie to make sure the clubs understand how the counting works and they can help us have more influence in FEIF without asking people to join the USIHC.

NEXT MEETING: APRIL 11, 2017 8PM (EASTERN)

MEETING ADJOURNED AT 9:15PM (EASTERN)

USIHC General Membership Funds

| <u>1/31/17</u> | | <u>2/28/17</u> |
|---------------------------|-------------------------------------|----------------|
| \$ 8,453.40 | Checking | \$ 11,163.50 |
| \$ 121,214.20 | Money Market | \$ 121,227.22 |
| \$ 10,217.94 | CDs | \$ 10,217.94 |
| \$ 139,885.54 | subtotal | \$ 142,608.66 |
| \$ (6,040.74) | Youth Fund | \$ (6,174.68) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (3,739.82) | World Champ. Team Fund | \$ (3,756.82) |
| \$ 126,104.98 | USIHC Unrestricted Membership Funds | \$ 128,677.16 |
| Net Increase from 1/31/17 | | |
| \$2,572.18 | | |

03/03/17

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of February 28, 2017

| | Feb 28, '17 |
|--|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 11,163.50 |
| Associated Money Market Acct. | 121,227.22 |
| Total Checking/Savings | 132,390.72 |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/17 | 3,150.10 |
| CD-matures 10/5/18 | 3,067.84 |
| Total CDs for Judge Scholarship ... | 6,217.94 |
| Total Other Current Assets | 10,217.94 |
| Total Current Assets | 142,608.66 |
| TOTAL ASSETS | 142,608.66 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,756.82 |
| Unexpended Youth Funds | 6,174.68 |
| Total Other Current Liabilities | 13,931.50 |
| Total Current Liabilities | 13,931.50 |
| Total Liabilities | 13,931.50 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | 4,332.80 |
| Total Equity | 128,677.16 |
| TOTAL LIABILITIES & EQUITY | 142,608.66 |

United States Icelandic Horse Congress Inc.
Income & Expense Report
February 2017

| Income | | Expense | |
|--|-----------------|--|-----------------|
| Competition Inc. | | Competition Comm. Expense | |
| WC Team Tryout Inc. | | National Ranking Award Expense | 634.26 |
| WC 2017 Tryout Inc. | 288.00 | | |
| Total Competition Inc. | 288.00 | | |
| Education-Riding Badge | | | |
| Riding Badge Inc. | 20.00 | | |
| Interest Income | 13.02 | | |
| Membership Related Income | | Membership Related Expenses | |
| Farm Listing | 430.43 | FEIF related expenses | |
| Membership Dues | | FEIF Mbshp fees | 199.00 |
| Family Memberships | 1,202.15 | | |
| Individual Memberships | 1,968.20 | Quarterly Expenses | |
| Total Membership Dues | 3,170.35 | Graphics | 1,000.00 |
| Quarterly Inc. | | | |
| Quarterly Adv. Inc. | 343.90 | Toll Free line | 12.95 |
| Total Membership Related Income | 3,944.68 | Total Membership Related Expenses | 1,211.95 |
| Registry Income | | Promotional Exp. | |
| Duplicate Registration fees | 50.00 | Ambassador award | 90.75 |
| Late Stallion Report fees | 387.50 | Promotional postage expenses | 16.45 |
| Registration fees | 517.38 | Total Promotional Exp. | 107.20 |
| Transfer fees | 24.26 | | |
| Total Registry Income | 979.14 | Registry Expenses | |
| USIHC Non-Member fees | 25.00 | Clerical for registry | 250.00 |
| Total Income | 5,269.84 | Printing & reproduction-Regist. | 439.67 |
| | | Registry Postage | 54.58 |
| | | Total Registry Expenses | 744.25 |
| | | Total Expense | 2,697.66 |

Net Income: 2,572.18

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through February 2017**

| Income | | Expense | |
|---------------------------------|------------------|-----------------------------------|-----------------|
| Competition Inc. | | Competition Comm. Expense | |
| WC Team Tryout Inc. | | National Ranking Award Expense | 634.26 |
| WC 2017 Tryout Inc. | 288.00 | | |
| | | | |
| Education-Riding Badge | | | |
| Riding Badge Inc. | 20.00 | | |
| | | | |
| Interest Income | 43.10 | | |
| | | | |
| Membership Related Income | | Membership Related Expenses | |
| Farm Listing | 1,617.80 | Administration | |
| Membership Dues | | Mbshp. Postage | 19.60 |
| Family Memberships | 2,787.73 | Office/Supplies Exp. | 28.00 |
| Individual Memberships | 4,412.53 | Total Administration | 47.60 |
| Total Membership Dues | 7,200.26 | Annual Meeting Exp. | |
| Quarterly Inc. | | 2017 Annual Meeting exp. | 2,742.72 |
| Quarterly Adv. Inc. | 631.61 | | |
| Total Membership Related Income | 9,449.67 | FEIF related expenses | |
| | | FEIF Mbshp fees | 1,523.60 |
| | | | |
| | | Quarterly Expenses | |
| | | Graphics | 1,000.00 |
| | | | |
| | | Toll Free line | 25.90 |
| | | Total Membership Related Expenses | 5,339.82 |
| | | | |
| | | Promotional Exp. | |
| | | Ambassador award | 340.75 |
| | | Promotional postage expenses | 30.75 |
| | | Total Promotional Exp. | 371.50 |
| | | | |
| Registry Income | | Registry Expenses | |
| Duplicate Registration fees | 50.00 | Clerical for registry | 458.00 |
| Late Stallion Report fees | 587.50 | Printing & reproduction-Regist. | 439.67 |
| Registration fees | 712.54 | Registry Postage | 54.58 |
| Transfer fees | 354.82 | Total Registry Expenses | 952.25 |
| Total Registry Income | 1,704.86 | | |
| | | | |
| USIHC Non-Member fees | 125.00 | | |
| Total Income | 11,630.63 | Total Expense | 7,297.83 |

Net Income: 4,332.80

Regional Club Committee
Update for March 7 USIHC BOD meeting
Chair: Leslie Chambers
3/1/17

Current Topics Under Discussion:

1. Renewal process review
2. Membership (both regional and national)
3. Clinics (Policy #31 and Others)
- 4: Background of the Regional Club History

Renewal Process Review:

Committee was presented with the question of whether or not regional clubs should have the same level of transparency as the USIHC. Considering the responses to that broad based question, a mini survey was created to examine some aspects of that question separately. There are also a few questions regarding membership and horse registration (see Table 2).

So far the following clubs have submitted completed surveys:

1. Toppur
2. CIA
3. Hestafolk
4. Ohio Valley
5. Saint Skutla (I need some clarification on how to tally response)

Several clubs have asked for more time in order to discuss with their members.

Once all clubs have submitted their responses, a summary will be provided and the discussion will continue.

Membership:

Based on available information (Table 1), the following was presented:

Currently there are 575 USIHC members

There are 547 people who belong to a Regional Club

There are 280 people who belong to both a Regional Club and the USIHC

This means there are 267 potential USIHC members out there. (547-280)
and

There are 295 potential regional club members out there (575-280).

There are a few questions in the survey regarding these numbers.

Clinics:

The following clinics have been submitted for funding under Policy #31

1. Hestafolk:

1. Freya Sturm, March 25/26, Bellingham WA

2. Freya Sturm, May 7-9, Bellingham WA

2. Klettafjalla:

1. Coralie Denmeade, April 22/23, Oakley, Utah

3. NEIHC:

1. Alex Dannenmann, April 21-23, Hudson, NY

4. Saint Skutla:

1. Terral Hill, June 17/18, Mendon, NY

Clubs are also posting other clinics as well as an info share

Table 2: Clubs have been asked to answer the following mini-survey:

| Question: | Yes | No | Maybe |
|---|-----|----|-------|
| Should Club By-Laws be on file with RCC Chair? | | | |
| Should Club By-Laws (or link) be on USIHC website Regional Club Page? | | | |
| Should Club Mission Statement be on file with RCC Chair? | | | |
| Should Mission Statement (or link) be on USIHC website Regional Club Page? | | | |
| Should Club Description be on USIHC website Regional Club Page? | | | |
| Should Regional Club Website Link be on USIHC website Regional Club Page? | | | |
| Should Regional Club Facebook Link be on USIHC website Regional Club Page? | | | |
| Should Regional Club provide Full Member List (USIHC members) to RCC Chair? | | | |
| Should Regional Clubs provide the number of Full Members and Associate Members (no names) to RCC Chair? | | | |
| Should Regional Club provide Associate Member List to RCC Chair? | | | |
| If a Regional Club has a Board of Directors should those names be on the USIHC website Regional Club Page? | | | |
| Should USIHC try and share names of members who do not belong to a Regional Club with the Regional Clubs? | | | |
| Would your Regional Club add an additional fee to non USIHC members for events (partially) funded by the USIHC? | | | |
| Would your Regional Club require horses that participate in events (partially funded by the USIHC to be registered? | | | |
| Should the USIHC offer a discount to members who belong to a Regional Club? | | | |
| Would your Regional Club offer a discount to members who belong to the USIHC? | | | |
| or Would your Regional Club charge a higher fee to members who do not belong to the USIHC? | | | |
| Is your Regional Club interested in making posts on the USIHC Facebook site? | | | |

Regional Club Background: Select posts from the RCC archives and comment:

Background

From: Anita Sepko <anita.sepko@...>

Date: Mon, 20 Feb 2017 07:37:52 -0500

I am the one who initially presented the idea of Regional Clubs to the USIHC back in 2000. I was tasked with setting up the program, and presenting it for approval. I modeled it after another breed organization I am in. The purpose of the Regional Club program was to help promote interest in the Icelandic horse, offer a chance for friendships and activities to occur surrounding the Icelandic horse, and bring Icelandic owners in the various regions of the country together. As such, the Clubs did have to adhere to the standards etc of the USIHC, and not be counterproductive in any way. We developed a traveling display kit which was made available upon request for use at trade shows, functions, etc. The Clubs were PURPOSEFULLY set up as autonomous entities. They were established to have their own set of bylaws, officers, etc. If they complied and were made a Regional Club, they had access to brochures, the display kit, etc from the USIHC. Remember, anyone anywhere can establish a club for anything. By establishing the Regional Club program, there was at least some assistance available and some oversight on the way in which the horses were portrayed/shown to the public. You could set up an Icelandic horse club, and do whatever you wanted to do. You still can. But to be able to say you are a Regional Club of the USIHC, gave a bit of validity and recognition that the Club indeed was promoting the horses correctly. It is even allowed to have a Regional Activity Club (ie driving sidesaddle etc) to help bring more interest in using the Icelandic horse in a variety of activities.

The intent was to have Clubs in various regions, since the U.S. Is so large. But not too many in any one region of the country if that makes sense. This was to promote growth of the established Club.

It seems to me that the USIHC has been very supportive of the Program. It has always been a question of whether to require membership in the parent organization to allow someone to be a member of a subset of that organization. It was decided that since the Regional Clubs are indeed autonomous, that they should work within themselves to promote USIHC membership, but it should not be a requirement. I still think this is the right decision. I have had to play the Devil's advocate over the years on this issue, but I think this is still the way to go.

Funding from the USIHC to Regional Clubs is a huge benefit. In order to continue to have the funds available, USIHC membership needs to grow. The Regional Clubs can, and should, promote USIHC membership, or this benefit will eventually be lost due to a lack of funds.

I don't think there is a need for a huge amount of control over the Clubs by the USIHC. Remember, they are their own entity. Too much control, leads to micromanaging, which will cause some Clubs not to form or to withdraw from the Program altogether.

I have been the chair of the committee at formation for a few years, until I deployed and could not. I came back in a few years ago (when asked) and straightened out ALOT of things. During that time I tried to open up lines of communication which had broken down and get things back on track. I thought we were progressing well. We got funding added in that timeframe. But then there were some issues and I felt like I was being forced out of that position, and I will not allow that. So, I stepped back.

In these discussions, keep in mind that the Clubs are their own entity. That is how the program is set up. If it is to be completed managed by the parent organization, the Program has to be revamped entirely. Inclusion in the Quarterly is perfect! A link to a Regional Club website is great from the USIHC website! All good IMO. But remember how the Program is set up.

Now to see my son off for his 7th deployment

RCC Chair Initial response:

Re: [\[USIHC Regional Clubs\] Background](#)

From: lchambers17@...

Date: Mon, 20 Feb 2017 14:26:05 +0000 (UTC)

Thank you for this history, it is valuable information.

Just to be clear about the purpose of the survey I recently sent out.

There is no desire to influence what a club has written in their by laws, mission statement (other than the USIHC requirement already in place). The question is, the availability of the documents, NOT the content.

Clubs can learn a lot about each other by seeing how each operates and then they can decide whether or not some of these practices may help improve their own clubs or not.

These are questions meant to inform.

Yes, it is up to each club how they approach membership to their own club and to the USIHC, the questions around dues and memberships, were asked just to see if there is a desire for any kind of "assistance" (like in terms of a discount).

The USIHC is making a lot of money available to regional clubs and it would be nice to have a way of seeing whether or not this has any impact on membership, that is where the question around membership comes from.

There is no intention to make regional clubs fit a certain mold, or alter the structure or policies of any club, it is just a way to share how clubs choose to organize themselves and make that information available (most of which already is anyway).

Further comment from current RCC Chair with regard to reviewing RC recognition/renewal process:

1. It's been 17 years since the inception of the regional club idea, this seems an appropriate time to review the process to see if the original process is still working or if there is room for improvement.
2. Clubs are meant to be "self-supporting" but now that a significant portion of the USIHC budget is being made available to the regional clubs, it again seems an appropriate time for review of the RC recognition/renewal process.
3. Committee Chairs are responsible for handing all relevant information to their successors, when there is a failure in this process it puts the current chair at a disadvantage and a policy change should be considered to safeguard against this (being discussed as part of the RC recognition/renewal process review).

UNITED STATES ICELANDIC



Confirmation of Participation in
Educational Seminar/
Scribing or Judging at a Sanctioned Show
for Judges License Renewal

Name _____

Address _____

City _____ State _____ ZIP _____

Email _____ Phone _____

attended the following seminar/worked as scribe or judge at the following
sanctioned show:

Subject of seminar/Name of sanctioned show: _____

Number of days/hours: _____

Name of Clinician/Judge: _____

Place and date of seminar/show: _____

Signature Clinician/Judge: _____

UNITED STATES ICELANDIC



Confirmation of Participation in Educational Seminar for Trainer License Renewal

Name _____

Address _____

City _____ State _____ ZIP _____

Email _____ Phone _____

attended the following seminar / clinic :

Subject of seminar: _____

Number of days/hours: _____

Clinician: _____

Place and date of seminar / clinic: _____

Signature Clinician _____

Currencies

Judges holding a license are required to submit proof of continuing education in order to stay current.

Proof of participation in :

- minimum one (1) educational pre-approved seminar every 3 years by submitting the confirmation letter signed by the clinician (available to be downloaded on the USIHC website {link})
 - Seminars have to be pre-approved by the Education Leader, at least 30 days prior to the seminar
 - Seminars must total a combined minimum of 16 hours, e.g. One 2-day (16 hour) and two 1-day (8 hour) seminars would satisfy the requirement
 - Seminars can be local, national or international

AND

- a minimum of two (2) days of judging or scribing at a sanctioned show in any FEIF country, in a time frame of 2 years

Non-fulfillment:

If a judge is not able to provide proof of currency, their license will be suspended and they will be removed from the judges section of the USIHC website.

In order to reinstate their license, a judge has to catch-up on the missing proof by attending a educational seminar within 2 years after the license has been suspended.

In case a judge does not provide any proof of currency within 2 years of license suspension, they will have to participate in a judges licensing course again, to have another license issued.

Effective:

These guidelines being effective as of April 1st, 2017 for existing judges and 2 years from the certification date for new judges.

Currencies

Trainers holding a certificate are required to submit proof of continuing education in order to stay current.

Proof of participation in minimum one (1) educational pre-approved seminar every 2 years, by submitting the confirmation letter signed by the clinician (available to be downloaded on the USIHC website {link})

- Seminars have to be pre-approved by the Education Leader, at least 30 days prior to the seminar
- Seminars must total a combined minimum of 16 hours, e.g. one 2-day (16 hour) seminar and two 1-day (8 hour) seminars would satisfy the requirement
- Seminars can be local, national or international
- Seminars do not have to be Icelandic horse related as long as the topic is applicable to the work of an Icelandic horse riding instructor and trainer

Non-fulfillment:

If a trainer is not able to provide proof of currency, their license will be suspended and they will be removed from the trainer section of the USIHC webpage.

In order to reinstate their license, a trainer has to catch-up on the missing proof by attending a educational seminar within 2 years after the license has been suspended.

In case a trainer does not provide any proof of currency within 2 years of license suspension, they will have to participate in a trainer licensing course again, to have another license issued.

Effective:

These guidelines being effective as of April 1st, 2017 for existing trainers and 2 years from the certification date for new trainers.

Horses of Iceland

| Activities | kr. 0-149.000 | kr. 150-299.000 | kr. 300-499.000 | kr. 500-999.000 | kr. 1.000-1.999.000 | kr. 2.000-2.999.000 | 3.000.000 kr > |
|---|---------------|-----------------|-----------------|-----------------|---------------------|---------------------|----------------|
| Access to closed Facebook partners group for worldwide discussions | X | X | X | X | X | X | X |
| Info (skype) meeting 1x per year - plans and actions presented | X | X | X | X | X | X | X |
| Workshop - discussions on marketing activities (1 -2 per year) | X | X | X | X | X | X | X |
| Partake in strategy developement; choice of marketing activities, target markets/groups, prioritizing budget allocation (1 - 2x per year) | | | | | | X | X |
| Analysis/stats - market info (surveys form the Icl. Tourist Board, Statistics Iceland) presented to partners | | X | X | X | X | X | X |
| Market surveys from FEIF members - presentation of results and data sent to partners | | | | X | X | X | X |
| "Feature" on Horses of Iceland social media (pictures and promotion) | | X | X | X | X | X | X |
| Visibility on website – name and link on subpage Horsesoficeland.is | X | X | | | | | |
| Visibility on website – name and logo/link on homepage Horsesoficeland.is | | | X | X | X | X | X |
| Visibility – name/logo visible at events where the project is presented i.e. Landsmót, World Championships and exhibitions | | | X | X | X | X | X |
| Visibility – marketing material from partners in media packages distributed to journalists | | | | | X | X | X |
| Permission to use the brand for own marketing according to brand manual/rules | X | X | X | X | X | X | X |
| Marketing material: permission to distribute brochures, postcards etc. according to brand manual rules | | | X | X | X | X | X |
| Education in marketing – the use of social media marketing etc. | | X | X | X | X | X | X |
| Possibility to connect marketing actions and events | | | | X | X | X | X |
| Hearing member in the steering committee | | | | | | | X |
| Invite to roundtable meetings and discussion at Landsmót and WC | | | | | X | X | X |

HORSES OF ICELAND – MARKETING PROJECT: Partnership Agreement

ABOUT THE PROJECT

The aim for the Horses of Iceland project is to strengthen the image of the Icelandic horse through strategic marketing and cohesive promotion activities. The main focus is on value creation and increased revenues within industries related to the Icelandic horse.

This project should benefit all stakeholders within the Icelandic horsemanship community by strengthening the brand identity of the Icelandic horse and therefore increasing the revenues from horsemanship related products and services. The project will be in line with a strong promotional strategy that has been already developed, and is accessible to all to learn about. A partnership cooperation will ensure a unified message, more momentum and focus for this campaign, as this is intended to be long-term. Digital communication platforms such as a website and social media, as well as public relations, and printed marketing material will play a major role in this project. There will also be close work relations with other sectors in the industry, such as tourism, through on-going marketing campaigns, for example Inspired by Iceland.

The Ministry of Education, Science and Culture, the Ministry of Fisheries and Agriculture, Íslandsstofa / Promote Iceland, Horse Breeders Association of Iceland (FHB), the Equestrian Association of Iceland (LH), the Icelandic Horse Trainers Association (FT), Hólar University, the Agricultural University of Iceland, and the Icelandic Travel Industry Association (SAF) are all supporting this project.

The Icelandic government will invest 25 million Icelandic Krona per year for 4 years, given that the industry will provide the same amount. Therefore the estimated budget is at 50 million Icelandic Krona per year, which will be allocated according to the projects' strategy which the steering committee agrees upon.

PARTICIPATION BENEFITS AND OPPORTUNITIES

Parties involved in breeding Icelandic horses, producing horse related products or providing services related to the Icelandic horse, as well as anyone interested in offering financial support; organizations, suppliers, and institutions, are offered to partake in this marketing project. Some of the major benefits are as follows:

- Contribution in the consulting board which will hold meetings three to four times a year to discuss the marketing strategy
- The opportunity to influence and shape marketing procedures
- Receive information about all marketing procedures as well as results from market research, as well as training in various areas of expertise
- Network with other participants
- Visibility and information about the participant on various platforms; i.e. logo and link on the projects' website, visibility at events, being part of information material used for press and media packages with direct email contact
- The possibility to connect marketing procedures with various events, such as Landsmót and the World Championships where the project will be presented
- Permission to feature the project (The Icelandic Horse – brings you closer to nature) on one's website with direct link to project's website
- Other opportunities which will evolve in correlation with the participant

Participants are asked to confirm their partnership for at least two years and agree to the terms of the project by signature.

Payments will be made twice a year - half with signing the partnership agreement in the beginning of the year and the other half in September.

PARTICIPATION CONFIRMATION:

Company / Organization / Name: _____

kt : _____

Contact: _____ Email: _____

Address: _____

Phone: _____ Mobile: _____

Website: _____

By signing this agreement, I hereby confirm my participation in the promotion of the Icelandic horse from the year 2017 – 2019, with _____ Icelandic Krona per year. This agreement is made for _____ years with a 12-month termination period.

Signature / Date

Send signed agreement to: *Promote Iceland – Jelena Ohm* jelena@islandsstofa.is – phone 511 4000



Board Conference Call Minutes

April 11, 2017 8:00PM (Eastern)

BOARD MEMBERS

Present: Doug Smith, Will Covert, Leslie Chambers, Kari Pietsch-Wangard, Alex Dannenmann, , Linda Templeton, Andrea Barber,

Excused: Jess Haynsworth, Lori Cretney

OBSERVERS

Katrin Sheehan, Juli Cole, Kydee Sheetz, Martina Gates

MEETING CALLED TO ORDER AT 8:05 PM (EASTERN) [WILL COVERT]

SECRETARY'S REPORT (DOUG SMITH)

The USIHC lists 633 members in 460 households, owning 4598 Registered Icelandic Horses as of April 6.

TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|--|--------------|
| <u>Combined bank account balances as of 3/31/17:</u> | \$142,906.37 |
| <u>Unrestricted funds as of 3/31/17:</u> | \$128,960.30 |
| <u>Net increase (decrease) since 2/28/17:</u> | \$283.14 |

STANDING COMMITTEE REPORTS

- Breeding Committee (Kydee Sheetz chair, Will Covert liaison)

Members of the Breeding Committee are working on several exciting ideas.

1. We have revamped the grant proposals for the Young Horse Linear Description program as well as the Breeding Evaluation Education/Promotional Seminar events and received 100% support from committee members who voted. Both programs are designed with breeder education as the primary focus.

2. We are also pleased to submit the enclosed proposal for a new Breeder of Merit program. It is a system designed to acknowledge USIHC-member Icelandic horse breeders who consistently meet the highest standards of the USIHC and actively promote the excellent breeding, care, training, and well-being of the Icelandic horse in the United States. This program is not an "award" in that it does not rank breeders or give a specific breeder precedence over other breeders. Rather, it is open to any breeder who meets the stringent requirements included in the

application and completes and submits an application. The idea is to both encourage breeders toward a higher standard of excellence AND to help buyers identify breeders of excellence. At this time, potential buyers are pretty much limited to the luck of the internet, rumors, and Craigslist when trying to find a breeder. Needless to say, this is not a good state of affairs. The program is actually modeled upon a much larger program for dog breeders run through the American Kennel Club, and it has been highly successful for them. The potential benefits to the USIHC are substantial. Buyers would be drawn to breeders who actively support the USIHC which would potentially increase involvement in the USIHC by breeders and new owners. Breeders would also ensure that ALL of their foals are registered which is currently oftentimes not happening.

3. Other programs currently in development include working on a breeders' activity club for educating and supporting breeders, a breeder education seminar to be held later this year, a breeding evaluation series for 2018, and several other ideas.

- Education (Alex Dannenmann chair)

Nothing to report.

- Leisure (Lisa McKeen chair, Linda Templeton liaison)

Nothing to report.

- Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

Nothing to report.

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

The Quarterly Committee is hard at work on the June 2017 issue, which goes into design on April 15, to press on May 1, online May 15, and in the mail on June 1. We will be printing 600 copies of this issue. Extras will be made available for promotional purposes; contact quarterly@icelandics.org.

The June 2017 issue of *The Icelandic Horse Quarterly* features 52 pages of color photos and information about the Icelandic horse, with articles on the USIHC Riding Badge Program, Centered Riding, learning to judge, overcoming your horse's natural asymmetry, horse emotions, and more, as well as news from the Regional Clubs, the USIHC Board of Directors, and our parent organization, FEIF.

Deadline for the September issue is July 1.

- Regional Clubs (Leslie Chambers chair)

See attached (page 10).

- Sport - (Ásta Covert chair, Jess Haynsworth liaison)

The first sanctioned show of the season will be held at the end of the month. This year we are offering the show organizers to use the new and much improved Ictest NG.

There is only one known tryout for the US team to the World Championships 2017.

- Youth (Kelly Blough chair, Lori Cretney liaison)

No report received

AD HOC COMMITTEE REPORTS

- Blood Profile Project [Andrea Barber]

No new update on the blood project this month.

EMAIL VOTING

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

No business was conducted by email.

OLD BUSINESS

- Grant funding for YHE for a total of \$2000 (divided into four separate \$500 grants) [Kydee Sheetz]

See attached (page 20).

Unanimously approved with the condition the Breeding Committee provide a description for the “Cantella Award” page on the website explaining why the award has stopped or been restructured. A letter will also be drafted to Caryn.

NEW BUSINESS

- Breeder of Merit [Kydee Sheetz]

See attached (page 17).

Referred back to the Breeding Committee for a formal vote.

- Breeding Evaluation Education / Promotion Grant [Kydee Sheetz]

See attached (page 19).

Unanimously approved with the requirement the policy be revised to require the events to be open to the public.

- “Horses of Iceland” Response [Linda Templeton]

See attached (page 21).

Motion: Join the project at the 150,000ISK level. Unanimously approved. Linda to confirm the timing and details of the process.

- Leisure Rider Program Proposal [Linda Templeton]

See attached (page 25).

Unanimously approved with the requirement all participating horses must be registered (have a FEIF id) and without mention of any awards.

- Spirit Award Proposal [Linda Templeton]

See attached (page 28).

- USIHC Decals [Juli Cole]

Below is a draft of the USIHC decal selected by the Promotion Committee.



The committee member who designed the decal obtained several quotes & the one that is recommended is from Stand Out Stickers (standoutstickers.com). The designer is a professional in the graphic design field & is familiar with this company.

The quote of \$562.00 is for a quantity of 1,000 oval cut, gloss coated stickers & includes shipping to either the home of the PC Chair in PA, or the designer's home which is in OH. Other quotes ranged in price from \$323.87 - \$518.00. In some cases shipping was included, in others it was not clear if shipping was included. These companies are unknown to the designer of the decal & the PC Chair, therefore quality of the product, customer service, etc is an unknown factor.

The decals would be distributed in two ways. First by including one in the Welcome Packets for new members. Second would be to distribute to members upon request with a limit of 2 per individual adult member or 3 per family membership. Members wishing to obtain a decal would contact the PC Chair with their request. For practical reasons all decals will be mailed on a monthly basis - i.e all requests received during the month of May would be mailed at the end of May/beginning of June. This would eliminate potential numerous trips to the post office for the PC member handling distribution & would also eliminate the Treasurer having numerous receipts to tally & record that would most likely be for the cost of one First Class stamp.

Referred back to Sherri Hoover (designer) to incorporate board requests. Juli to investigate pricing at a larger quantity and details around shipping.

- Reimburse postage related to 2014 & 2015 [Kari Pietsch-Wangard]

Kari received a request from Deb Calloway (former PRP Chair) to reimburse her for postage related to delivery of old awards and shipping awards and documents to Linda Templeton as part of the transition to the new committee.

Unanimously approved.

- Rename “Regional Clubs” as “Affiliated Clubs” [Leslie Chambers]

Rename the committee and the description of the “about” page on the website as described on page 12 of the agenda.

Unanimously approved. The committee structure to remain as it is.

- Purchase “usihc” domains [Doug Smith]

Unanimously approved. Doug instructed to purchase usihc.com, usihc.net, usihc.info and usihc.org for a 3-year period.

MEETING ADJOURNED AT 9:20 PM (EASTERN) [WILL COVERT]

NEXT MEETING MAY 9, 2017 8:00 PM (EASTERN)

USIHC General Membership Funds

| 2/28/17 | | 3/31/17 |
|---|--|---------------|
| \$ 11,163.50 | Checking | \$ 11,446.80 |
| \$ 121,227.22 | Money Market | \$ 121,241.63 |
| \$ 10,217.94 | CDs | \$ 10,217.94 |
| \$ 142,608.66 | subtotal | \$ 142,906.37 |
| \$ (6,174.68) | Youth Fund | \$ (6,189.25) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (3,756.82) | World Champ. Team Fund | \$ (3,756.82) |
| \$ 128,677.16 | USIHC Unrestricted Membership Funds | \$ 128,960.30 |
| <hr style="border: 0.5px solid black;"/> Net Increase from 2/28/17 \$283.14 | | |

04/05/17

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
 As of March 31, 2017

| | Mar 31, '17 |
|--|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 11,446.80 |
| Associated Money Market Acct. | 121,241.63 |
| Total Checking/Savings | 132,688.43 |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/17 | 3,150.10 |
| CD-matures 10/5/18 | 3,067.84 |
| Total CDs for Judge Scholarship ... | 6,217.94 |
| Total Other Current Assets | 10,217.94 |
| Total Current Assets | 142,906.37 |
| TOTAL ASSETS | 142,906.37 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,756.82 |
| Unexpended Youth Funds | 6,189.25 |
| Total Other Current Liabilities | 13,946.07 |
| Total Current Liabilities | 13,946.07 |
| Total Liabilities | 13,946.07 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | 4,615.94 |
| Total Equity | 128,960.30 |
| TOTAL LIABILITIES & EQUITY | 142,906.37 |

**United States Icelandic Horse Congress Inc.
Income & Expense Report
March 2017**

| Income | | Expense | |
|--|----------|--|----------|
| Interest Income | 14.41 | | |
| Membership Related Income | | Membership Related Expenses | |
| Farm Listing | 213.62 | | |
| Membership Dues | | | |
| Family Memberships | 755.91 | | |
| Individual Memberships | 1,444.45 | | |
| Youth membership | 134.72 | | |
| Total Membership Dues | 2,335.08 | Quarterly Expenses | |
| Quarterly Inc. | | Postage for Quarterly | 373.66 |
| Quarterly Adv. Inc. | 212.71 | Quarterly Printing | 2,512.28 |
| | | Total Quarterly Expenses | 2,885.94 |
| | | Toll Free line | 12.95 |
| Total Membership Related Income | 2,761.41 | Total Membership Related Expenses | 2,898.89 |
| Registry Income | | Registry Expenses | |
| Duplicate Registration fees | 50.00 | Clerical for registry | 487.00 |
| Late Stallion Report fees | 96.80 | Registry Office supplies | 41.47 |
| Registration fees | 470.47 | Registry Postage | 105.20 |
| Transfer fees | 323.34 | Total Registry Expenses | 633.67 |
| Total Registry Income | 940.61 | | |
| USIHC Non-Member fees | 99.27 | | |
| Total Income | 3,815.70 | Total Expense | 3,532.56 |

Net Income : 283.14

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through March 2017**

| Income | | Expense | |
|---------------------------------|-----------|-----------------------------------|-----------|
| Competition Inc. | | Competition Comm. Expense | |
| WC 2017 Tryout Inc. | 288.00 | National Ranking Award Expense | 634.26 |
| Education-Riding Badge | | | |
| Riding Badge Inc. | 20.00 | | |
| Interest Income | 57.51 | Membership Related Expenses | |
| Membership Related Income | | Administration | |
| Farm Listing | 1,831.42 | Mbshp. Postage | 19.60 |
| Membership Dues | | Office/Supplies Exp. | 28.00 |
| Family Memberships | 3,543.64 | Total Administration | 47.60 |
| Individual Memberships | 5,856.98 | Annual Meeting Exp. | |
| Youth membership | 134.72 | 2017 Annual Meeting exp. | 2,742.72 |
| Total Membership Dues | 9,535.34 | FEIF related expenses | |
| Quarterly Inc. | | FEIF Mbshp fees | 1,523.60 |
| Quarterly Adv. Inc. | 844.32 | Quarterly Expenses | |
| Total Membership Related Income | 12,211.08 | Graphics | 1,000.00 |
| | | Postage for Quarterly | 373.66 |
| | | Quarterly Printing | 2,512.28 |
| | | Total Quarterly Expenses | 3,885.94 |
| | | Toll Free line | 38.85 |
| | | Total Membership Related Expenses | 8,238.71 |
| | | Promotional Exp. | |
| | | Ambassador award | 340.75 |
| | | Promotional postage expenses | 30.75 |
| | | Total Promotional Exp. | 371.50 |
| Registry Income | | Registry Expenses | |
| Duplicate Registration fees | 100.00 | Clerical for registry | 945.00 |
| Late Stallion Report fees | 684.30 | Printing & reproduction-Regist. | 439.67 |
| Registration fees | 1,183.01 | Registry Office supplies | 41.47 |
| Transfer fees | 678.16 | Registry Postage | 159.78 |
| Total Registry Income | 2,645.47 | Total Registry Expenses | 1,585.92 |
| USIHC Non-Member fees | 224.27 | | |
| Total Income | 15,446.33 | Total Expense | 10,830.39 |

NET INCOME: 4,615.94

Regional Club Committee
Update for April 11 USIHC BOD meeting
Chair: Leslie Chambers
4/7/17

Current Topics Under Discussion:

1. Renewal process review
2. FEIF census request
3. New Club
4. Clinics (Policy #31)
5. "About" page revision for "Affiliated" Clubs

Renewal Process Review:

Committee was presented with the question of whether or not regional clubs should have the same level of transparency as the USIHC. Considering the responses to that broad based question, a mini survey was created to examine some aspects of that question separately. There are also a few questions regarding membership and horse registration (see Table 1).

So far the following clubs have submitted completed surveys:

1. Toppur
2. CIA
3. Hestafolk
4. Ohio Valley
5. Saint Skutla
6. Klettafjalla
7. NEIHC
8. FIRC
9. Flugnir

10. NWIHC

A majority of clubs have now responded to this survey. There were 4 items that received 7 "yes" votes:

1. By-Laws should be on file with RCC Chair. (See Table 1)
2. Regional Clubs should have a description on the USIHC website Regional Club page.
3. Regional Clubs should have a Website link on the USIHC website Regional Club page.
4. Regional Clubs should have a Facebook link on the USIHC website Regional Club page.

By-Laws are already required when a club initially applies to be recognized. What I would like to add is a provision for the RCC chair to be able to request a copy of the by-laws if they are not currently on file (This unfortunately can happen when a new chair takes over and the files on record are not made available to them.)
- please feel free to comment.

All clubs should be able to provide a description for the USIHC website and if they have them include links to their club website and Facebook page.
-please feel free to comment.

The committee should complete this discussion in the next few weeks.

FEIF Census:

Clubs were asked to consider providing the names, city and state of their members with the USIHC, so we can accurately calculate our census number for FEIF. Members have been assured that no contact information (such as email or street address is being requested). Eight clubs have responded and will supply information if their members are in agreement (several have already supplied the requested information). A deadline and timeframe for collecting this information will need to be determined.

New Club:

An application to form a new club has been received. The proposed club would be named "Glitfaxi" Icelandic Horse Club and would serve the greater San Francisco Bay area (East and North Bay, Marin, Napa, Sonoma and Sacramento). The USIHC representative is Gabriele Meyer. A copy of their by-laws with required mission statement has been received. The signatures of five people with separate USIHC memberships is also on file.

Clinics:

The following clinics have been submitted for funding under Policy #31

1. Alaska:

1. Steinar Sigurbjornsson, May 27-29, Wasilla AK
2. Trausti G., June 23-25, Wasilla, AK

2. Flugnir:

1. Clinic, May 26-28, Proctor, MN
2. Clinic, Sept 15-17, Pelican Rapids, MN

3. Hestafolk:

1. Freya Sturm, March 25/26, Bellingham WA (successfully completed)
2. Freya Sturm, May 7-9, Bellingham WA

4. Klettafjalla:

1. Coralie Denmeade, April 22/23, Oakley, Utah

5. NEIHC:

1. Alex Dannenmann, April 21-23, Hudson, NY
2. Alex Pregitzer, June 2-4, Granby, CT

6. NWIHC:

1. Anrnar S, June 23-24, Trout Lake, WA

7. Saint Skutla

1. Terral Hill, June 17/18, Mendon, NY

8. Toppur (New Club):

1. Gudmundar S., April 21-23, Des Moines, IA

"About" Page Revision for "Affiliated" Clubs:

The RCC was asked to consider revising our organization of "Regional" clubs to accommodate "Activity" clubs, there are no objections to the following proposal:

Draft #4 Rewrite of USIHC "About Page" for Regional Clubs

4/4/17 LKC/AB/KPW/KD

USIHC "Affiliated" Clubs

Affiliated Clubs may be either 1. Regional Clubs (generally based on geography) or 2. Activity Clubs (based on special interest).

To form or be recognized as a USIHC Affiliated Club each club must have a minimum of five adults with separate USIHC memberships in good standing. Each club is required to appoint a USIHC representative, who must be a current USIHC member in good standing, that will serve as the liaison between the club and the USIHC.

To form an Affiliated Club, each club must fill out the "Application Form", including a list of members and submit by-laws for USIHC approval. All club by-laws must contain the statement: "The purpose of the Affiliated Club is to promote the knowledge of the Icelandic Horse and its correct use as a competition and riding horse in accord with the policies of FEIF and the United States Icelandic Horse Congress". If the club's by-laws are revised at any time during the life of the club they must be re-submitted for approval.

By January 31st of each year the club must renew its status with the USIHC. This process is started with a renewal reminder notice sent to each club's representative in early January. If all renewal requirements are met, the renewal can be completed by the USIHC representative simply signing and returning the form.

Autonomy of Affiliated Clubs

Clubs affiliated with the USIHC, whether Regional or Activity, shall be autonomous units except for such requirements as those stated above and also Paragraph 7 in the USIHC Policies and Procedures.

Club Rules and Finances

Each club will determine its own administration and activities which will not be contrary to the USIHC mission and policies. Each club must recognize and abide by all of the rules, regulations and policies of the USIHC. Each club will be self-supporting and its operating costs will not be underwritten by the USIHC.

However, the USIHC Board may make funds available to assist clubs with various activities. The complete details and requirements of any current funding opportunities are listed in the USIHC Policies & Procedures.

Club Members

Members of Affiliated Clubs may be designated by the individual club as being in one of two categories, either 1. Full member (a member who holds membership in both the Affiliated Club and the USIHC) or 2. Associate member (a member who holds membership in only the Affiliated Club).

Membership in a Regional Club is not a requirement of USIHC membership but all USIHC members are encouraged to join a Regional Club for the many benefits and local support that these associations provide.

Members are also encouraged to join Activity Clubs as these associations provide members opportunities to educate themselves on the activity and provide a forum for discussion with others who share that interest.

Club Representative

The representative designated by a club on record with the USIHC shall sit and participate on the Affiliated Club Committee, and shall be the point of contact for all communications between the USIHC and the club which shall include, but not be limited to, keeping the USIHC informed of all club activities and disseminating information from FEIF and the USIHC to the club. The representative should be knowledgeable and interested in promoting and advocating for the mission of the USIHC, FEIF, the club and all of its members. The representative must agree not to use their position to promote his or her own farm to a greater extent than any other members' farms.

Supplemental Information:

Table 1:
4/4/17 Results from 10 of 13 Regional Clubs

| Question: | Yes | No | Maybe |
|--|------------|-----------|--------------|
| 1.Should Club By-Laws be on file with RCC Chair? | 7 | 1 | 1 |
| 2.Should Club By-Laws (or link) be on USIHC website Regional Club Page? | 4 | 4 | 1 |
| 3.Should Club Mission Statement be on file with RCC Chair? | 5 | 2 | 2 |
| 4.Should Mission Statement (or link) be on USIHC website Regional Club Page? | 4 | 3 | 2 |
| 5.Should Club Description be on USIHC website Regional Club Page? | 7 | 1 | 1 |
| 6.Should Regional Club Website Link be on USIHC website Regional Club Page? | 7 | 1 | 1 |
| 7.Should Regional Club Facebook Link be on USIHC website Regional Club Page? | 7 | 1 | 1 |
| 8.Should Regional Club provide Full Member List (USIHC members) to RCC Chair? | 4 | 3 | 2 |
| 9.Should Regional Clubs provide the number of Full Members and Associate Members (no names) to RCC Chair? | 5 | 2 | 2 |
| 10.Should Regional Club provide Associate Member List to RCC Chair? | 2 | 4 | 3 |
| 11.If a Regional Club has a Board of Directors should those names be on the USIHC website Regional Club Page? | 3 | 4 | 2 |
| 12.Should USIHC try and share names of members who do not belong to a Regional Club with the Regional Clubs? | 4 | 2 | 2 |
| 13.Would your Regional Club add an additional fee to non USIHC members for events (partially) funded by the USIHC? | 4 | 4 | 2 |
| 14.Would your Regional Club require horses that participate in events (partially funded by the USIHC to be registered? | 1 | 5 | 4 |
| 15.Should the USIHC offer a discount to members who belong to a Regional Club? | 3 | 6 | 1 |
| 16.Would your Regional Club offer a discount to members who belong to the USIHC? | 4 | 2 | 3 |
| 17.or Would your Regional Club charge a higher fee to members who do not belong to the USIHC? | 4 | 2 | 3 |
| 18.Is your Regional Club interested in making posts on the USIHC Facebook site? | 2 | 3 | 3 |

Data from:
1. NWIHC

2. Toppur
3. CIA
4. Hestafolk
5. Ohio Valley
6. Saint Skutla (Answers included on Q 13, 14 15 All other detailed answers on email:2/19/17 21:01:24 see archives)
7. Klettafjalla
8. NEIHC
9. Flugnir
10. FIRC (Answers interpreted from detailed email received 3/31/17)

No Response from:

1. Alaska
2. Cascade
3. Kraftur

U.S.I.H.C. Breeder of Merit

The Heart of the U.S.I.H.C.

Mission:

The purpose of the U.S.I.H.C. Breeder of Merit Program is to identify and honor those breeders who consistently meet the highest standards of the U.S.I.H.C. and who actively promote the excellent breeding, care, training, and well-being of the Icelandic horse in the United States.

Qualifications:

U.S.I.H.C. Breeder of Merit participants demonstrate a commitment to the Icelandic horse community and consistently show dedication to maintaining and promoting the uniqueness and integrity of the Icelandic horse.

Specific requirements to obtain and maintain Breeder of Merit status include:

- *Must have a history of at least 10 years involvement in Icelandic horses and U.S.I.H.C. events
- *Must be a current member in good standing of the U.S.I.H.C.
- *Must regularly contribute to the mission of the U.S.I.H.C. through active volunteer service to the U.S.I.H.C. and/or their U.S.I.H.C. approved regional club
- *Must agree to ensure that all eligible foals are U.S.I.H.C. registered prior to being sold
- *>75% of the foals and/or young horses that they have bred within the last three calendar years must have been assessed under the rules of Young Horse Linear Descriptions as per U.S.I.H.C. and FEIF guidelines. Be prepared to supply proof upon request.
- * >75% of trained horses offered for sale must have been assessed under the Young Horse Linear Description system and/or have been judged under the Riding Horse Profile system as per FEIF guidelines and/or been evaluated in a full Breeding Evaluation. Be prepared to supply proof upon request.
- *Breeders of Merit must attend two U.S.I.H.C and/or F.E.I.F. sponsored events (to include sanctioned sport competitions and/or ridden horse Breeding s and/or Young Horse Linear Descriptions and/or instructional seminars and/or annual meeting and/or World Championships) annually, and a minimum of twice yearly one or more horses of their breeding must be presented at sanctioned Icelandic competitions or evaluations and/or at all-breed events including but not limited to endurance, trail competitions, breed promotion/demonstration events, dressage, and hunter paces. Be prepared to supply proof upon request.

*>75% of breeding stock (stallions and mares) used within the last three calendar years must have been assessed in full Breeding Evaluation and/or conformation only Breeding Evaluation and/or Young Horse Linear Description. Be prepared to supply proof upon request.

*A minimum of 90% of breeding stock (stallions and mares) used within the last three calendar years must have a BLUP score equal to or greater than 100.

*To maintain status as a Breeder of Merit the participant must reapply every three years.

Benefits:

Upon acceptance into the U.S.I.H.C. Breeder of Merit program you will receive:

*A U.S.I.H.C. Breeder of Merit Certificate suitable for framing

*Free farm listing on the U.S.I.H.C. website with your Breeder of Merit status acknowledged

*Web badge graphic for your personal website promoting your status as a Breeder of Merit

*A color painting (limited edition print available only to Breeder of Merit recipients) suitable for framing

BREEDING EVALUATION EDUCATION/PROMOTION GRANT REQUEST

Request for \$2000 total grant offered in increments of \$500 per event for USIHC regional clubs which organize a clinic/seminar with the goal of educating breeders, owners, and potential buyers about ridden horse breeding evaluations. The intent is to increase interest and participation in future ridden horse breeding evaluations.

Grant requests must be received, in writing, by the US Breeding Leader (breeding@icelandics.org) no later than one (1) month prior to the event using the Breeding Evaluation Education/Promotion Grant application form

Applications post-marked on or after June 1, 2017 will be considered for funding. Applications meeting the guidelines will be awarded funding on a first-applied first-funded basis.

Event details must be submitted the USIHC Secretary (calendar@icelandics.org) for inclusion in the USIHC Calendar of Events no later than one (1) month before the event.

The event must be sponsored/supported by a USIHC regional club.

The primary educator at the event must be either an International Breeding Judge or an experienced breeding evaluation rider/trainer.

To receive funding, the host must complete a written evaluation of the event (including describing what was successful in addition to any recommendations for changes for future events) which must be forwarded to the US Breeding Leader no later than 14 days after the event.

Once the event has been approved by the US Breeding Leader as successfully completed and all documents received, payment will be issued to the organizer by the USIHC Treasurer.

YOUNG HORSE LINEAR DESCRIPTION GRANT REQUEST

With education and breeder development as the primary goals of Young Horse Linear Descriptions, the Breeding Committee submits the following funding proposal.

The Breeding Committee requests that the USIHC Board grant funding to support Young Horse Linear Description Events in 2017 in the form of six grants of \$500 each (maximum of \$3000 to be awarded in 2017). Guidelines to be eligible for funding include...

*The judge and event must be approved by the USIHC Breeding Leader as required by FEIF. To be approved as a judge, he/she must be an international breeding judge and have additional formal training using the linear system.

*The Young Horse Linear Description event must be open for the public to observe and for public horses to participate to be eligible for grant funding.

*Application for funding must be received, in writing, by the US Breeding Leader (breeding@icelandics.org) post-marked no later than one month prior to the event using the 2017 Young Horse Linear Description Application Form.

*The event details must be submitted the USIHC Secretary (calendar@icelandics.org) for inclusion in the USIHC Calendar of Events no later than one (1) month before the event.

*The host/organizer of the event must be a current USIHC member in good standing both at the time of application and at the time of the event.

*The young horses at the event must be evaluated under the FEIF General Rules for Foal and Young Horse Assessments.

*The iPad app must be used at the event to give owners/breeders immediate access to the linear assessment values to maximize the opportunity for the judge to educate breeders and others in attendance. Education of breeders in order to improve their breeding is the primary purpose of Young Horse Linear Description events. Organizers are encouraged to provide printed copies of the linear assessment forms to the breeders the day of the event.

*The event must be successfully completed and the results of all assessments must be forwarded to the US Breeding Leader via online iPad app as well as signed and dated paper judging sheets generated from the app no later than 14 days after event completion in order to facilitate error-free submission of the data to the FEIF researchers.

*The Breeding Leader will not publish/release the linear percentages as the singular intent of this program is education of breeders and others in attendance. Participants are welcome to release the information at any time at their discretion. No national award/ranking will be conferred.

Applications post-marked on or after June 1, 2017 will be considered for funding.

- Funding will be awarded on a first-applied first-funded basis as long as all other criteria are met.

*Once the event has been approved by the US Breeding Leader as successfully completed and all documents received, payment will be issued to the organizer by the USIHC Treasurer.

*Event organizers that follow these guidelines but do not access funding are still strongly encouraged to submit the data in the forms requested (iPad and paper) to the USIHC Breeding Leader in order to facilitate submission of the data to the FEIF researchers.

TO: USIHC Board
FR: Linda Templeton
RE: Horses of Iceland, Marketing Initiative

April 7, 2017

Below you will see Jelena Ohm's responses to the inquiries regarding the above mentioned program. Her responses are in RED.

Price, the pricing is a 'different' approach with a broad ISK range per tier. Do benefits differ within that tier based on a 150,000ISK purchase vs a 299,000ISK purchase? If so, please detail. Is there a complete marketing plan for 2017 that can be shared with us for consideration?

There is no difference within each price range. This is more good will what people/companies can and want to contribute to this project. In the beginning there was no "you get this for that" as we talk with such a broad range of stakeholders, but it turned out that we needed something like this. The main difference in these prices is how much the project should contribute to your own marketing: how visible you want to on our website, social media boosts, and then marketing material.

We do have a marketing plan for 2017 that is only in Icelandic at this point, but I could send this to you soon.

-Access to closed FB partners group for world wide discussions
How many countries, farms, companies are currently participating in this partners group, and is it an active group with robust discussion? Can you provide an example of a recent subject that was discussed?

We have over 50 partners at this point. Most are from Iceland and many of them from a generation not totally into social media, to be honest. We have our first international partners join recently, so it will be in English and those helped with translation who need it. I am

hoping to engage the group better in the future, at this point I am sending both information per email and also posting in our group as there are too many not checking the Facebook. Internationally, this will be a great advantage for us to communicate, as well as Skype of course.

-Info (skype) meeting 1X per year- plans and actions presented
Is this an Annual Meeting type of thing with roll outs for upcoming year's marketing plan?

Yes, that is the idea. As well as other meetings requested.

-Workshop - discussions on activity (1 - 2 per year)
Where will these be located and do you know the timing?

So far these meetings are planned for the fall in Iceland, but it is also possible for me/a representative to be present at annual meetings in the federation. I was just in Norway, where they were all gathering. This is something that can be further discussed as well, as we are developing. The idea is also for the ISK 1.000.000 and over partners, to get together at events such as the World Championships and Landsmót, where representatives are already present.

-Analysis / stats - market info (surveys from the Icl. Tourist Board, Statistics Iceland) presented to partners
Can you provide some detail on what type of data is being gathered and if it is possible to review it by Nation (i.e. tourist from US)?

The Icelandic Tourist Board gathers information about the type of traveler coming to Iceland, with background information, countries etc. We set goals about promoting the Icelandic horse towards the traveler and follow the tendencies of horse related activities and raise awareness to those coming to Iceland, even if it is just for stopovers. There is a lot of information for North American tourists and our tourism company partners are very interested in that market.

- "Feature" on Horses of Iceland social media (pictures and promotion)

Can you tell us what social media outlets are planned for the upcoming year, and the frequency of placement?

Are you contracted with Iceland Air (I noticed IcelandAir Cargo) for the inflight video loop, and if so what will be the partners' presence? Will it vary on routes?

Social media for 2017: we plan to delve into deeper information about the Icelandic horse, now that we have gathered a substantial following. We post at least once a day on Facebook and Instagram and Twitter, Tumblr, Pinterest when appropriate. Our "Instagrammer" [@'Icelandic Explorer'](#) visits our partners to take pictures and information, which are then featured on social media in terms of the theme of that time of year (winter = winter training, feeding, fur... / spring = foals, breeding shows...). Our partners are thus presented with what is going on in our worldwide community each time and boosted with kr. 15.000, resulting in a viewing of 150.000 – 300.000 people each time at his point.

Icelandair: We are currently negotiating with Icelandair about adding video footage into their airplanes. Our partners presence is a matter that can be discussed in terms of routes.

-Visibility on website - name and link on subpage horsesoficeland.is

All of our partners are listed here:

<http://www.horsesoficeland.is/about/partners> but only those paying kr. 300.000 and more per year have their logo displayed on each page. This group also has the possibility to join us on shows/exhibitions with their own marketing material. (Brochures, videos...)

-Permission to use the brand for own marketing according to brand manual / rules

Can you please forward the rules of use?

The “rules” are our brand guide book; ie. How and how not to use our logo etc. It is shared with our partners.

-Education in marketing - the use of social media marketing, etc
Can you please expound on this?

We use our meetings to include educational topics, and invite experts. Those interested can have access to tips from our Instagrammer (to an extent). We will be taking a poll soon amongst our partners to determine the topics that most are interested in and we shall proceed with our meetings.

I hope this helps so far, I will send you our 2017 marketing plan as soon as I can. Have a great weekend 😊

TO: USIHC BOARD
FR: LEISURE COMMITTEE
RE: PROGRAM PROPOSAL

APRIL 7, 2017

The Leisure Committee is looking for board input and approval on the program outlined below. Once the program is approved, we will budget the prizes and awards for submission.

All input and ideas are welcome.

Leisure Committee Program Proposal

Program Name: Sea 2 Shining Sea

Duration: 1 year

Start Date: July 4, 2017

General Rules:

Must be USIHC Member throughout the entire program

Horse does not require registration but must be an Icelandic

Can participate as an Individual, Team, or Club

May Register at any point in 2017

Progress is tracked in Hours ridden (assuming a 10MPH conversion ratio)

Riding Hours eligible are Non- Arena out door riding or driving, (not lessons, not clinics, not ground work)

Registration Form:

Name, Address, Phone, email, farm name

Confirm USIHC Membership

Age

T-shirt size

Regional Club Affiliation

Horse(s) name, age Reg number if possible

Reporting:

We are looking at Endomondo as the tool to use for registration, reporting and tracking.

As monthly totals are due on the 5th of the month, monthly and cumulative totals must be posted by the 15th of the month.

Recording Hours is the responsibility of each participant. Teams and Clubs will record ONE entry per month, and must assign the person responsible in their group. Submissions after midnight PST on the 5th of each month (for the prior month) will not be accepted nor can they be accrued.

We will use a FB page dedicated to this program to share stories, photos, and encourage and engage participants.

We will showcase each month's 'In the Lead', 'Most Miles for the Month', and 'Rider of the Month'; perhaps website and FB page, depending on the amount of work is behind each. We will also work closely with the Quarterly to have an article each issue.

Rider progress will be reported at minimum on the FB page, with a 'tracking horse' which will be moved monthly on the map to show who has covered the most ground toward completion.

Awards:

Entry Sticker:

Each person gets a sticker for entry. Stickers will be mailed within 10 days of completed registration Form. We were mixed on whether to give an 'entry prize' as one could register then never participate, but We are hoping this will generate enough interest for riders to check out the program and then participate.

Quarterly Patch:

Each person who finishes a quarter receives a quarterly patch (teams and clubs will be for each person) First participant to the quarterly goal receives a t shirt.

LandMark Award: the first participant to each Landmark receives a T-shirt with that Landmark commemorated.

Finisher Award:

All finishers get a patch (we can try to include year or perhaps get a second smaller patch with year to sit under the other patches?)

All finishers get a T-shirt

First to Finish get Gift Card or GC (we will try to get donations) value of \$250

(we will need to address if a club wins, and there are 20 riders, it's still \$250 for budget purposes.)

ROM (Rider of the Month) (Best story, photos etc., not necessarily most hours) will be determined by the Leisure committee and posted each month (nice to have a quarterly article as well), award is a Tolt Sticker for trailer or car.

Questions:

Do we want to have a Youth category (under 18 at time of finish) and or a senior category? (over 65 at time of start)? would their awards simply be the same as the general public?

Proposed Look and Feel:

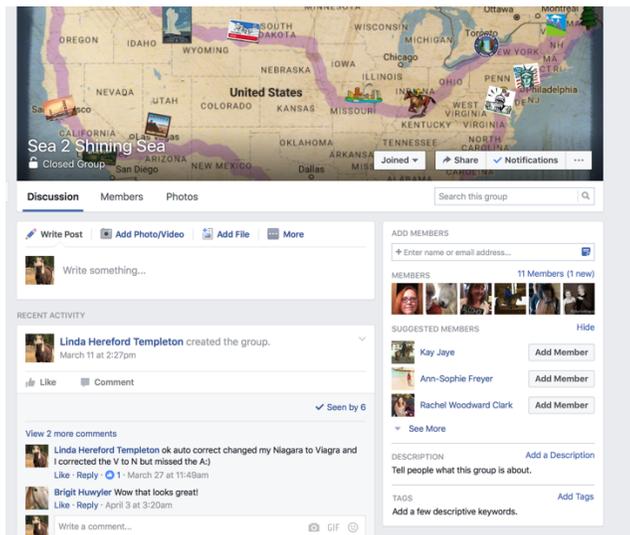
Route:



Mileage Chart:

| LEG # | START | STOP | MILES | HOURS | |
|--------------------|------------------------------|------------------------------|-------|-------|------|
| 1 | STATUE OF LIBERTY, NY | ACADIA NATIONAL PARK, ME | 375 | 37 | |
| 2 | ACADIA NATIONAL PARK, ME | OLD MAN IN THE MOUNTAIN, NH | 452 | 45 | |
| 3 | OLD MAN IN THE MOUNTAIN, NH | NIAGARA FALLS, NY | 510 | 51 | |
| 4 | NIAGARA FALLS, NY | CHURCHILL DOWNS, KY | 560 | 56 | |
| 5 | CHURCHILL DOWNS, KY | ST LOUIS ARCH, MO | 279 | 27 | |
| 1ST QUARTER | | | | | |
| 6 | ST LOUIS ARCH, MO | MT RUSHMORE, SD | 969 | 96 | |
| 7 | MT RUSHMORE, SD | YELLOWSTONE, WY | 537 | 53 | |
| 8 | YELLOWSTONE, WY | SEATTLE SPACE NEEDLE, WA | 762 | 76 | |
| 9 | SEATTLE SPACE NEEDLE, WA | GOLDEN GATE BRIDGE, CA | 811 | 81 | |
| HALF WAY | | | | | |
| 10 | GOLDEN GATE BRIDGE, CA | HOLLYWOOD, CA | 378 | 37 | |
| 11 | HOLLYWOOD, CA | GRAND CANYON, AZ | 497 | 49 | |
| 12 | GRAND CANYON, AZ | THE ALAMO, TX | 1135 | 113 | |
| 3 QUARTERS | | | | | |
| 13 | THE ALAMO, TX | EVERGLADES NATIONAL PARK, FL | 1425 | 142 | |
| 14 | EVERGLADES NATIONAL PARK, FL | THE WHITE HOUSE, DC | 1095 | 109 | |
| 15 | THE WHITE HOUSE, DC | STATUE OF LIBERTY, NY | 228 | 22 | |
| TOTAL | | | | | |
| MILES | 10013 | | 2500 | 5000 | 7500 |
| HOURS | 1000 | | 250 | 500 | 750 |

FB Page:



"Tracking Horse" Image:



TO: USIHC BOARD
FR: LINDA TEMPLETON
RE: PROPOSED ANNUAL AWARD

April 7, 2017

As some of you are aware, a dear friend of ours, Janet Boggs, died suddenly in January of this year.

Janet was a devoted horse woman most of her life and came to Icelandics in 2009. Janet loved her Icelandic gelding, Reykur. She loved the Icelandic Breed and the community it engenders.

Janet was active in dressage, trail riding and the virtual rides (her favorite). Each year Janet would participate in the Virtual Ride, a flagship event offering those in the Icelandic Horse World a means of creating and enjoying new Friends across the globe.

When Janet passed, I contacted Gundala Sharman (heads up the virtual ride) to let her know, and see how to communicate it to the group and commemorate her dedication to these rides.

Gundala decided to set Sunday February 12th as a day to 'Ride for Janet'. The outpouring of support and participation was amazing. The group created an emblem (purple and tartan) for the ride and there was a write up for the British version of our Quartely.

Janet left her Icelandic - Reykur to me to sell/ rehome - I will be using those proceeds to sponsor a 'Spirit Award' hopefully for both the virtual riders (likely just this year) and want to propose it through the USIHC ongoing.

The Spirit Award would be given to a person who embodied the spirit of the Icelandic horse, through multiple channels, with focus on community and friendship. Janet thrived on and tried to build that social and support community around all things Icelandic, making friends across the world, always willing and ready to help and support other riders.

I would ask the USIHC to allow this award to be given annually to that rider who typifies those traits described above. I know this is a vague and subjective criteria, and look to the board for some ideas regarding quantifying this and process behind it.

Some of the images from 'Janet's Ride':



The Emblem, Janet and Proposed Award:





Board Conference Call Minutes

May 9, 2017 8:00PM (Eastern)

BOARD MEMBERS

Present: Doug Smith, Leslie Chambers, Will Covert, Andrea Barber, Kari Pietsch-Wangard, Jess Haynsworth, Linda Templeton, Lori Cretney

Excused: Alex Dannenmann

OBSERVERS

Juli Cole

MEETING CALLED TO ORDER AT 8:01 (WILL COVERT)

SECRETARY'S REPORT (DOUG SMITH)

The USIHC lists 645 members in 468 households, owning 4598 Registered Icelandic horses as of May 4.

TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|--|--------------|
| <u>Combined bank account balances as of 4/30/17:</u> | \$142,997.63 |
| <u>Unrestricted funds as of 4/30/17:</u> | \$129,051.56 |
| <u>Net increase (decrease) since 3/31/17:</u> | \$91.26 |

STANDING COMMITTEE REPORTS

- Affiliated Clubs (Leslie Chambers chair)
See attached.
- Breeding Committee (Kydee Sheetz chair, Will Covert liaison)
No report received.
- Education (Alex Dannenmann chair)

Another Sport Judge Seminar with Thorgeir took place April 20-23 at Thor Icelandics in Claverack, NY. 12 people participated, 6 took the test. 2 people passed the test on B-level, Jana Meyer and Freija Thye.



- Leisure (Kristina Behringer chair, Linda Templeton liaison)

Future Projects Once S2SS is off to a solid start:

1-Riding Horse Evaluations: a project under the auspices of the FEIF leisure committee. USIHC LRC is in the beginning stages and working toward paralleling this important initiative within the United States. Specific stages of development will be drafted and submitted to the board for approval.

2-Creating and distributing a new survey based upon the USIHC and FEIF recent surveys in order to gain a current perspective and to ensure we are providing opportunities that match the interest of USIHC members. To be submitted to the USIHC board for approval.

3-Review and modify the USIHC Leisure Riding page to more closely parallel that of FEIF's leisure riding mission also to include S2SS information, relevant links and forms. Changes to be submitted to the USIHC board for approval.

4-September is Leisure Riding month. LRC plans to create and submit for board approval some way of collectively celebrating leisure riding within the USA. Some initial ideas: Post 1 photo each day of September including Icelandic horse and rider and/or encourage affiliated clubs to organize an all club trail ride, or some other group celebratory activity within each affiliated club.

- Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

Nothing to report.

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

Nothing to report.

- Sport - (Ásta Covert chair, Jess Haynsworth liaison)

First show of the season was held by the CIA regional club at Flying C Ranch in Santa Ynez, CA. The show ran the new Icestest NG. The next show of the season will be at Léttleiki Icelandics in Shelbyville, KY June 3-4.

The World Championships tryout deadline is approaching at the end of the month on May 29th.

- Youth (Kelly Blough chair, Lori Cretney liaison)

No report received

AD HOC COMMITTEE REPORTS

- Blood Profile Project [Andrea Barber]

Bettina Wagner has provided Andrea with the following update on the project:

Ashleigh Newman, who is doing the project analysis, is back in the lab from her maternity leave and continues with the data analysis. All the manual blood smear

reads have been performed. That was one major part of the work. Next is the definition of outliers for the different parameters to define the normal ranges.

EMAIL VOTING

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

- New Leisure Committee Chair

The Board accepted Lisa McKeen's resignation as the chair of the Leisure Committee and approved Kristina Behringer as her replacement.

OLD BUSINESS

- Changes to Affiliated Club Recognition & Renewal Requirements [Leslie Chambers]

Club application form referred back to committee. The renewal application is unanimously approved without the reference to club voting.

- Breeder of Merit [Kydee Sheetz]

Continued to next meeting.

- Cantella Award [Kydee Sheetz]

Continued to next meeting.

- Spirit Award [Linda Templeton]

Annual award sponsored by the LRC & announced in September (Leisure Riding month) The award will be given to the person who thrives in the Icelandic community, always with an encouraging & positive attitude, always striving to learn more and encouraging others. A nomination form will be created and sent to the board for ok. Once the form is approved, there will be a call for nominations and a written description of how the nominee demonstrates those characteristics for the award. The LRC committee will vote on the winner. This write-up can be used in the Quarterly. The award is a beautiful crystal iceberg. Near completion.

Continued to next meeting.

- USIHC Decals [Juli Cole]

An updated version of the USIHC decal is attached with the changes requested by the BOD. Quotes for additional quantities other than the original 1000 are listed below. The quotes do not include sales tax & are for shipping via USPS to

zip code 16102. Once a quantity is decided upon the designer will contact the art department of the company (Stand Out Stickers) to discuss the cut then send the files required for printing.

500= \$469.90
750= \$587.75
1,000= \$614.70
1,500= \$911.75
2,000= \$1,210.70
5,000= \$2,651.10



KB Offset, the printers for the USIHC newsletter, has given a quote of \$78.00 to insert up to 2 decals into the approximately 450 envelopes used for mailing the newsletter. They advised they would need the decals well in advance of a mailing so the next opportunity we would have to distribute the decals in this manner would be in the September 2017 issue of the newsletter.

Unanimous approval of the updated art, ordering 1,500 and arranging to have 2 inserted into a future issue of *The Quarterly*.

- Horses of Iceland Sign-up [Linda Templeton]

Linda has the form and will submit it with copy to Kari. Kari will arrange payment for a half-year — starting in May.

- Sea to Shining Sea Program [Linda Templeton]
 1. FB page is live & creating interest.
 2. Rules and excel log sheet are easily located on the FB page and can be downloaded.
 3. Endomondo.com "Team Challenge" has been created and is near completion for use. It is currently in test phase and waiting on the pdf logo.
 4. LRC has voted on awards for the S2SS program and awaits board input and approval.
 5. A logo design is in process & near completion for patch/sticker/decal/t-shirt options.
 6. Support & momentum strategies: attracting more LRC members via an email sent to RCC and to affiliated club contacts that describe S2SS with links to FB and to Endomondo.com, and also ask for LRC volunteers. LRC goal is to have at least one member volunteer from each affiliated club.

Linda has developed the logo and is now ready to be able to get a complete budget figure for the program awards. Linda asks to handle the budget approval via email to have approval in hand before the June conference call.

NEW BUSINESS

- Protocol for Proposals to the Board [Andrea Barber & Doug Smith]

Andrea and Doug asked to develop a written protocol to be shared with the board. The document should include an outline for how committees should work in the structure of the national association as well as how changes are advanced through the committees to the board.

- Affiliated Clubs Role in the Congress [Doug Smith]

The clubs remain autonomous organizations with no direct representation in the national association. The committees are made up of individual members working to maintain the various programs of the national association. There is no current plan to restructure the relationship between the association and clubs or change the committee operations.

- Quarterly Online Publication [Leslie Chambers]

The committee proposes the two issue (six month) restriction on printing the online Quarterly be removed. Members will be able to immediately print the online version. Non-members will still have to wait to have access. No one on the committee opposed the proposal.

Unanimously approved.

- Updates to the website

Linda will draft an email text to be sent to all committee chairs quarterly reminding them to identify any changes needed to their areas of influence on the website. Doug will arrange for an automated email.

MEETING ADJOURNED AT 9:15 PM EASTERN (WILL COVERT)

NEXT MEETING JUNE 13, 2017 8PM (EASTERN)

**United States Icelandic Horse Congress Inc.
Income & Expense Report
April 2017**

| Income | | Expense | |
|--|----------|--|----------|
| Interest Income | 29.24 | | |
| Membership Related Income | | Membership Related Expenses | |
| Membership Dues | | Administration | |
| Family Memberships | 190.62 | Mbshp. Postage | 112.70 |
| Individual Memberships | 568.90 | Office/Supplies Exp. | 16.11 |
| Youth membership | 33.68 | Total Administration | 128.81 |
| Total Membership Dues | 793.20 | | |
| | | Quarterly Expenses | |
| Quarterly Inc. | | Postage for Quarterly | 26.18 |
| Quarterly Adv. Inc. | 736.75 | | |
| | | Toll Free line | 12.95 |
| | | Website | 149.07 |
| | | WorldFengur Exp. | 505.00 |
| Total Membership Related Income | 1,529.95 | Total Membership Related Expenses | 822.01 |
| | | | |
| | | Pleasure Rider Program Exp. | 171.39 |
| | | | |
| | | Promotional Exp. | |
| | | Promotional postage expenses | 114.30 |
| | | | |
| | | Regional Club Clinic exp | 500.00 |
| Registry Income | | Registry Expenses | |
| Late Stallion Report fees | 100.00 | Clerical for registry | 149.00 |
| Registration fees | 193.41 | Reg. WorldFengur Sbscrptn exp. | 136.00 |
| Transfer fees | 102.78 | Registry Postage | 21.00 |
| Total Registry Income | 396.19 | Total Registry Expenses | 306.00 |
| USIHC Non-Member fees | 49.58 | | |
| Total Income | 2,004.96 | Total Expense | 1,913.70 |

Net Income (Loss): 91.26

05/04/17

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of April 30, 2017

| | Apr 30, '17 |
|--|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 11,512.53 |
| Associated Money Market Acct. | 121,255.58 |
| Total Checking/Savings | 132,768.11 |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/17 | 3,159.03 |
| CD-matures 10/5/18 | 3,070.49 |
| Total CDs for Judge Scholarship ... | 6,229.52 |
| Total Other Current Assets | 10,229.52 |
| Total Current Assets | 142,997.63 |
| TOTAL ASSETS | 142,997.63 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,756.82 |
| Unexpended Youth Funds | 6,189.25 |
| Total Other Current Liabilities | 13,946.07 |
| Total Current Liabilities | 13,946.07 |
| Total Liabilities | 13,946.07 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | 4,707.20 |
| Total Equity | 129,051.56 |
| TOTAL LIABILITIES & EQUITY | 142,997.63 |

USIHC General Membership Funds

| <u>3/31/17</u> | | <u>4/30/17</u> |
|---------------------------|-------------------------------------|----------------|
| \$ 11,446.80 | Checking | \$ 11,512.53 |
| \$ 121,241.63 | Money Market | \$ 121,255.58 |
| \$ 10,217.94 | CDs | \$ 10,229.52 |
| \$ 142,906.37 | subtotal | \$ 142,997.63 |
| \$ (6,189.25) | Youth Fund | \$ (6,189.25) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (3,756.82) | World Champ. Team Fund | \$ (3,756.82) |
| \$ 128,960.30 | USIHC Unrestricted Membership Funds | \$ 129,051.56 |
| Net Increase from 3/31/17 | | |
| \$91.26 | | |

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through April 2017**

| <u>Income</u> | | <u>Expense</u> | |
|--|-----------|--|-----------|
| Competition Inc. | | Competition Comm. Expense | |
| WC Team Tryout Inc. | | National Ranking Award Expense | 634.26 |
| WC 2017 Tryout Inc. | 288.00 | | |
| Education-Riding Badge | | | |
| Riding Badge Inc. | 20.00 | | |
| Interest Income | 86.75 | | |
| Membership Related Income | | Membership Related Expenses | |
| Farm Listing | 1,831.42 | Administration | |
| Membership Dues | | Mbshp. Postage | 132.30 |
| Family Memberships | 3,734.26 | Office/Supplies Exp. | 44.11 |
| Individual Memberships | 6,425.88 | Total Administration | 176.41 |
| Youth membership | 168.40 | Annual Meeting Exp. | |
| Total Membership Dues | 10,328.54 | 2017 Annual Meeting exp. | 2,742.72 |
| | | FEIF related expenses | |
| | | FEIF Mbshp fees | 1,523.60 |
| | | Quarterly Expenses | |
| | | Graphics | 1,000.00 |
| | | Postage for Quarterly | 399.84 |
| Quarterly Inc. | | Quarterly Printing | 2,512.28 |
| Quarterly Adv. Inc. | 1,581.07 | Total Quarterly Expenses | 3,912.12 |
| | | Toll Free line | 51.80 |
| | | Website | 149.07 |
| | | WorldFengur Exp. | 505.00 |
| Total Membership Related Income | 13,741.03 | Total Membership Related Expenses | 9,060.72 |
| | | Pleasure Rider Program Exp. | 171.39 |
| | | Promotional Exp. | |
| | | Ambassador award | 340.75 |
| | | Promotional postage expenses | 145.05 |
| | | Total Promotional Exp. | 485.80 |
| | | Regional Club Clinic exp | 500.00 |
| Registry Income | | Registry Expenses | |
| Duplicate Registration fees | 100.00 | Clerical for registry | 1,094.00 |
| Late Stallion Report fees | 784.30 | Printing & reproduction-Regist. | 439.67 |
| Registration fees | 1,376.42 | Reg. WorldFengur Sbscrptn exp. | 136.00 |
| Transfer fees | 780.94 | Registry Office supplies | 41.47 |
| Total Registry Income | 3,041.66 | Registry Postage | 180.78 |
| | | Total Registry Expenses | 1,891.92 |
| USIHC Non-Member fees | 273.85 | | |
| Total Income | 17,451.29 | Total Expense | 12,744.09 |

Net Income: 4,707.20

Regional Club Committee
Update for May 9 USIHC BOD meeting
Chair: Leslie Chambers
5/5/17

Submissions for BOD approval:

1. Affiliated Club renewal form revision - attached
2. Affiliated Club Application revision - attached

FEIF Census:

Clubs were asked to consider providing the names, city and state of their members with the USIHC, so we can accurately calculate our census number for FEIF. Members have been assured that no contact information (such as email or street address is being requested). Eight clubs have responded and will supply information if their members are in agreement (several have already supplied the requested information).

Planning on sending out requests on August 1 with an August 30 deadline.

Regional Club Clinics - Policy #31, 2017 (updated 5/1/17)

| Club | Region | Contact-RCC | Clinic #1 | RCC Chair/Calendar | Clinic #2 | RCC Chair/Calendar |
|------------------|---|--|--|----------------------|---|--------------------|
| Alaska IHC | Alaska | Janet Mulder janetmulder@gmail.com | May 27-29 Steinar Sigurbjornsson Wasilla, AK | yes/yes | June 23-25 Trausti Gudmundsson Wasilla, AK | yes/yes |
| California IA | Mid-South CA | Asta Covert asta@tolt.net | | | | |
| Cascade IHC | Pacific NW Portland OR/Vancouver WA | Linda Eddy lnd_eddy@yahoo.com | | | | |
| Flugnir IHC | WI and MN | Kevin Draeger toltkid@hotmail.com | May 26-28 Sport Comp/Pleasure Proctor, MN | Yes/yes | Sept 15-17 Sport/Pleasure Pelican Rapids, MN | Yes/yes |
| Frida IRC | Mid-Atlantic | Pat Moore pat.moore81@verizon.net | Nicole K May 19-21 Middleburg, VA | Yes/yes | | |
| Glitfaxi | Northeastern counties of the greater San Francisco Bay area | Gabriele Meyer gm@proryders.com | | | | |
| Hestafolk | NW Washington NW/Canadian Border | Lisa MeKeen hestafolk@gmail.com | March 25/26 Freya Sturm Bellingham, WA | Yes/yes completed | May 6-8 Freya Sturm Bellingham, WA | Yes/yes |
| Klettafjalla IHC | Rocky Mountains | Julia Anderson sacredliving@msn.com | April 22-23 Coralie Denmeade Oakley, Utah | Yes/yes completed | June 17-18 Ulla Hudson Brighton, CO | Yes/yes |
| Kraftur | Northern CA | Bert Bates bert.bates@yahoo.com | | | | |
| NEIHC | NE | Leslie Chambers lchambers17@comcast.net | April 21-23 Alex Dannenmann Hudson, NY | Yes/yes completed | June 2-4 Alex Pregitzer Granby, CT | Yes/yes |
| NWIHC | NW Ellensburg WA/eastern slope of the Cascades | Debby Dillard dbydill@gmail.com | June 23/24 Anrmar Sigurdarson Trout Lake WA | Yes/yes | | |
| Ohio Valley IHC | Mid-west (OH, PA, WV, KY, TN, IN) | Juli Cole juli2875@yahoo.com | | | | |

| Club | Region | Contact-RCC | Clinic #1 | RCC Chair/ Calendar | Clinic #2 | RCC Chair/ Calendar |
|---|------------------------|--|---|------------------------|-----------|------------------------|
| Saint Skutla IHC | Central and Western NY | Andrea Barber toltstar@yahoo.com | June 17-18 Terral Hill Mendon, NY | Yes/yes | | |
| Toppur IHC** (funding pending availability) | Iowa | Virginia Lauridsen virginia@ harmonyicelandics.com | April 21-23 Gudnumdar S. Irish Run Farms Des Moines IA | Yes/yes Completed | | |
| | | | | | | |
| | | | | | | |

Affiliated Clubs: USIHC contacts - May 2017

1. Alaska IHC Janet Mulder: janetmulder@gmail.com
2. California IA Asta Covert: asta@tolt.net
3. Cascade IHC Linda Eddy: lnd_eddy@yahoo.com
4. Flugnir IHC Kevin Draeger: kevinpdraeger@gmail.com
5. Frida IRC Pat Moore: pat.moore81@verizon.net
6. Gaedingar Suzy Oliver: solivergraphics@gmail.com
7. Glitfaxa IHC Gabriele Meyer: gm@proryders.com
8. Hestafolk Lisa McKeen: hestafolk@gmail.com
9. Klettafjalla IHC Julia Anderson: sacredliving@msn.com
10. Kraftur Bert Bates: bert.bates@yahoo.com
11. NEIHC Leslie Chambers: lchambers17@comcast.net
12. NWIHC Debby Dillard: dbydill@gmail.com
13. Ohio Valley IHC Juli Cole: juli2875@yahoo.com
14. Saint Skutla IHC Andrea Barber: toltstar@yahoo.com
15. Toppur IHC Virginia Lauridsen: virginia@harmonyicelandics.com

Affiliated Club Renewal Form for 2018: *(Proposed)*

Step 1

Please indicate at least five of the following people who are members of your club. If you cannot confirm at least five names, you should obtain signatures from other members of your club who also are members of the USIHC to show a total of at least five USIHC members from separate households. Any additional signatures should be made on copies of the attached form.

(List of Names of USIHC members who identify with this Affiliated Club is provided)

Step 2

Have your club by-laws changed in the past year? If so, please include a copy of the revised by-laws with this form.

Current Committee Chair may ask a Club to provide replacement documentation of the Club's by-laws, if this document cannot be obtained from club website or other public access venue. The Club should respond to the request within 30 days of receiving the request. If the Club cannot produce a current copy, or wishes to revise their by-laws, they must do so by the next renewal period, or ninety days, whichever is greater.(approved by 6 Clubs and 2 individuals).

Step 3

Please provide the contact information for the person in your club that the Congress Youth Committee Chair should contact regarding youth events *(for Regional Clubs only)*.

Youth coordinator's name:

email:

Phone:

Please provide the contact information for the person in your club responsible for participation in the Affiliated Club Committee (who will vote on behalf of your club, must be USIHC member)

Affiliated Club Representative name:

email:

Phone:

Step 4

Please print and sign your name in the spaces provided. By signing this form you affirm (Regional or Activity Club's name) is still an active club that supports the mission of the United States Icelandic Horse Congress.

Printed name:

Club Office:

Date:

(Affiliated Club's name Renewal Year)

Affiliated Club Application Form for 2018: *(Proposed)*

Application to Recognize an Affiliated Club of the US Icelandic Horse Congress To begin the process of becoming an approved Affiliated Club of the USIHC please complete the following form and submit it with a copy of your club’s by-laws to:

Leslie Chambers Affiliated Clubs Committee Chair
511 Copake Lake Rd Ext. Craryville, NY 12521
affiliated_clubs@icelandics.org

It is also recommended (but not required)that clubs provide:

- 1. A description of the club to be included on the icelandics.org website (4 Clubs voted for this as a requirement, as did 1 individual, 2 clubs and 2 individuals rejected as a requirement but were OK if voluntary)
- 2. Links to Websites and Facebook pages (9 Clubs voted in favor as did 4 individuals)

If you have specific questions about the form or about the Affiliated Club Program, please contact the Affiliated Club Committee Chair at the above address.

Club Information:

Club's Name:
Type of Club (Regional or Activity).....
Location/Area or Activity:.....
Website:

USIHC Representative Information:

Name:
Address:
City: State: Zip Code:
Phone: Fax:
E-Mail: Signature:
.....

To become an approved Affiliated Club of the USIHC, you must have at least five (5) people with separate individual and current USIHC memberships and who are full, voting members of the USIHC. Do we need to make a statement on "voting" ? The USIHC will send ballots to its members if a vote is required and I don't think there has been an occasion for the USIHC to ask affiliated clubs to vote on an issue and report back.

This requirement will be required each year for the club to keep Affiliated Club status. To fulfill this requirement, please submit the following from the individuals you have chosen.

The information may be supplied on separate pages. Please include the club's name on any attached pages.

Club & Congress Member #1:

Name:
Address:
City: State: Zip Code:
Phone: Fax:
E-Mail: Signature:
.....

Club & Congress Member #2:

Name:
Address:
City: State: Zip Code:
Phone: Fax:
E-Mail: Signature:
.....

Club & Congress Member #3:

Name:
Address:
City: State: Zip Code:
Phone: Fax:
E-Mail: Signature:
.....

Club & Congress Member #4:

Name:
Address:
City: State: Zip Code:
Phone: Fax:
E-Mail: Signature:
.....

Club & Congress Member #5:

Name:

Address:

City: State: Zip Code:

Phone: Fax:

E-Mail: Signature:

.....



Board Executive Session Minutes

May 23, 2017 8:00PM (Eastern)

BOARD MEMBERS

Present: Doug Smith, Will Covert, Kari Pietsch-Wangard, Lori Cretney, Jess Haynsworth, Andrea Barber, Leslie Chambers, Linda Templeton, Alex Dannenmann
(joined call at 8:45pm and left immediately after voting)

EXECUTIVE SESSION CALLED TO ORDER 8:02PM (WILL COVERT)

- Breeding Education Grant Program

The board discussed the timing of the publication of the application to host a Breeding Education Grant relative to the approved open application period starting on June 1st.

The Breeding Committee clearly did not meet the Board's expectations with regard to preparing the application process. The committee did not also adequately publish the existence of the program.

The Board agrees we made a mistake by approving this program before it was complete.

Option 1: Leave the program alone.

[No votes.]

Option 2: Push the "deadline" to July 1.

[Jess Haynsworth, Leslie Chambers, Linda Templeton, Alex Dannenmann]

Option 3: Table the program until 2018 for better preparation.

[Doug Smith, Andrea Barber, Lori Cretney, Kari Pietsch-Wangard, Will Covert]

The Board has concern for Will's position as the committee liaison and the lack of communication from Kydee. The Board asks Will to have a phone conversation with Kydee regarding the status of communication.

EXECUTIVE SESSION ADJOURNED 8:55PM



Board Conference Call Minutes

June 13, 2017 8:00PM (Eastern)

BOARD MEMBERS

Present: Will Covert, Lori Cretney, Kari Pietsch-Wangard, Doug Smith, Leslie Chambers, Alex Dannenmann, Andrea Barber, Jess Haynsworth

Excused: Linda Templeton

OBSERVERS

Sverrir Bjartmarz, Katrin Sheehan

MEETING CALLED TO ORDER AT 8:02 (WILL COVERT)

SECRETARY'S REPORT (DOUG SMITH)

The USIHC lists 646 members in 469 households as of June 10.

The updated web site with mobile device support is ready on the test server. There are still some small issues but it can be rolled out to the live server at any time. A request for committee chairs and board members to review the current content has been sent. No changes so far but it is early still. When the new site rolls out two existing features will disappear:

1. The sponsor ads will be gone. All of the sponsorships have expired. I strongly suggest we either eliminate the concept or we move to a model where we promote farms and advertisers who are paying us for farm listings and/or ads in the Quarterly.
2. The stallion pages are also gone. There have been no new listings in quite some time and I have to wonder about the quality of the listings we do have. This feature can be brought back I just think we need someone to take responsibility for making sure what we are listing still makes sense — if there is a perceived value.

TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|--|--------------|
| <u>Combined bank account balances as of 5/31/17:</u> | \$143,432.94 |
| <u>Unrestricted funds as of 5/31/17:</u> | \$129,383.46 |
| <u>Net increase (decrease) since 4/30/17:</u> | \$331.90 |

STANDING COMMITTEE REPORTS

- Affiliated Clubs (Leslie Chambers chair)

Nothing to report.

- Breeding Committee (Kydee Sheetz chair, Will Covert liaison)

Gædingar Club--Several members of the Breeding Committee saw a need for a club that would create a setting for all breeders and those interested in breeding to connect and share. Therefore, a national club for breeders was created. The club's main focus will be on educating the membership and bringing breeders and clients together. The goals are to expand communication between members and to create new possibilities of breeding, selling and gaining overall knowledge.

Breeding Evaluations--Full ridden Breeding Evaluations are critical to supporting, maintaining, and expanding breeding of excellent Icelandic horses within the United States. While the 2017 grant program intended to promote these events was ultimately rescinded, we remain hopeful that there will be at least one or possibly two Breeding Evaluations in the United States in 2018. Lettleiki Icelandics recently announced the plan to hold a Breeding Evaluation in May 2018, and at least one regional club is considering it as well. The Breeding Committee is hoping that the USIHC will provide support to make these events possible.

Young Horse Linear Description events--Several members of the Breeding Committee enthusiastically endorse these events as critical to breeder education. Several people have tentatively planned a Young Horse event for 2017 and are eagerly awaiting the appearance of the application on the USIHC website.

2017 WC--We are thrilled to announce that an American-born horse, Marel from Creekside (bred by Barbara Frische and owned by Katrin Taylor Sheehan and Nicole Kempf), has qualified for the breeding division of the 2017. Ridden by Nicole Kempf, Marel is the highest scoring US born Horse ever, and we are excited to see him on the track in the Netherlands.

- Education (Alex Dannenmann chair)

Nothing to report.

- Leisure (Kristina Behringer chair, Linda Templeton liaison)

Sea 2 Shining Sea

***Most of the following have been presented and approved previously by the USIHC BOD.

1-The final rules have been drafted, edited, discussed and approved by the LRC.

2-The awards and entry badges have been agreed upon and ordered.

3-The USIHC webpage is being built with a registration form and ride log that will keep track of progress.

Janet Boggs Spirit Award

1-Nomination form is near completion and will be presented to the USIHC BOD for approval.

2-Calls for nomination will begin in September and end in December. The nominee who best exemplifies the spirit of Janet Boggs will be announced in the January Quarterly. The selection process is based upon part demonstration personal qualities and part quantifiable and objective information. Examples: clinics attended, events attended, other ways the nominee has improved themselves or the Icelandic horse community.

LRC USIHC Webpage

1-The process has begun and quite a lot of work has already taken place.

2-The LRC has been asked to review and send the chairman a list of suggestions which will eventually be agreed upon and submitted to Doug per his guidelines.

Riding Horse Evaluations

1-Progress based on FEIF finalization of the process. We will propose the forms and criteria for evaluating based upon the resources available within the United States, for the approval by the USIHC BOD.

FEIF Leisure Riding>Countries

The purpose of this page is for other countries to view the statistics and availability of riding in nature with the purpose of preservation of the availability of being able to ride in nature. As more and more land is developed and more space is used for other recreational activities, less and less available riding in nature is occurring. There is a US organization that does promote the preservation of places for people to ride and the LRC Chairman will undertake providing FEIF LR>Countries with information from the United States in order to help others protect/preserve the availability of nature riding.

- Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

No report received.

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

The June issue of the Quarterly is in the mail and should be received by all members by June 15. The Quarterly Committee is now hard at work on the September 2017 issue. The deadline for that issue is July 1. Board members and committee chairs, please let us know ASAP if you want us to save space for any text, photos, or advertisements for that issue. We will be printing 600 copies of this issue. Extras will be made available for promotional purposes; contact quarterly@icelandics.org.

• Sport - (Ásta Covert chair, Jess Haynsworth liaison)

The second show of the season was held at Léttleiki Icelandics in Shelbyville Kentucky. The results from the show can be viewed on the USIHC website.

We have two shows coming up in the next month. The NEIHC Show held at Thor Icelandics in New York June 24-25 and then the following weekend the Youth Cup Sanctioned show at Sæstaðir in Santa Cruz, CA July 1-2

World Championships Tryout 2017

Judge: Florian Schneider

Riders in **Bold** have qualified for the World Championships Team
Riders in *Italics* rode for scores only

F1 - Five Gait - Preliminary Round

- 1 Chrissy Seipolt Dreki vom Wotanshof 6.93 ***
2 Ayla Green YR Mári frá Kolgerði 6.9 +

T1 - Tölt - Preliminary Round

- 1 Terrall Hill Veigar frá Lækjamóti 6.3 +
2 *Jenny Melville Feykir frá Ey 5.73 **

T2 - Tölt - Preliminary Round

- 1 Chrissy Seipolt Dreki vom Wotanshof 6.8 ***
2 Jenny Melville Lýsingur frá Eystri-Hól 6.6 *

V1 - Four Gait - Preliminary Round

- 1 Jenny Melville Feykir frá Ey 6.33 ***
2 Jenny Melville Lýsingur frá Eystri-Hól 5.8 *

* World Ranking Competition Submission
+ Video Submission

Youth (Kelly Blough chair, Lori Cretney liaison)

The following Youth are participating in the AYC. As per our earlier agreement, we would like to request \$100 per member participant from the Youth Budget. My most recent review indicates that only one participant, Alicia Flanigan, is not a current member of USIHC. So we have 18 participants for a total of \$1800 that we wish to request.

Kari researched Alicia's membership history and found the membership has been regularly paid in advance. Kari notes the membership's anniversary date has crept forward since the family membership is routinely renewed before the expiration date. Given the history and the fact the membership just expired last week the Board approves allowing a short gap in membership in Alicia's case.

Olivia Rasmussen, Kajsa Johnson, Cameron Tolbert Scott, Mary Hedrick, Eden Hendricks, Eva Dykaar, Jamie Blough, Grace Strausser, Maria Octavo, Alicia Flanigan, Payton Black, Maile Behringer, Zoe Johnson, Isabelle Maranda, Jay Maio, Karlie Schmutz, Robyn Schmutz, Shay Harvey, Haley Werheim

From the AYC team: The organizers have been busy preparing the facility for a world-class event. They did a huge barn clean up day, revamped the picnic area and gazebo for team and group meetings, and did some work on the arena to make it a legal track size for the show.

Room assignments are set at UCSC and they have planned a fun scavenger hunt at registration on the first day to get to know the campus.

The trainers have arranged to borrow and bring in all the horses and tack necessary for the event.

There is a speaker coming on equine dentistry and another speaker who will talk about Feldenkrais on horses. Awards and T-shirts are ordered and transportation is arranged to get kids from the airport to the dorms at UCSC and the facility.

I will provide a future email with budget receipts and expenditures as soon as it is available.

Thank you to the USIHC for your ongoing support of this great event.

AD HOC COMMITTEE REPORTS

- Blood Profile Project [Andrea Barber]

No report received.

EMAIL VOTING

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

- The Board approved the budget and program structure for the Sea 2 Shining Sea Ride. The approved budget is attached.

OLD BUSINESS

- Changes to Affiliated Club Application [Leslie Chambers]

See attached. Votes were: Accept = 15, Reject = 1 and No Responses = 12

Unanimously approved. Doug will deploy the updates for the next renewal cycle.

- Breeder of Merit [Kydee Sheetz]
- Cantella Award [Kydee Sheetz]

The Board decided to split the Elwell Award for the highest evaluated horse into stallions and mares. The Elwell Award will honor the stallion and the Cantella Award will

honor the mare. Doug will prepare text for both pages explaining the new structure. The text will be circulated to the Board for approval before it is published. This addresses the final concern blocking the funding of the Linear Evaluation Grant funding. Once the text is approved for the website that funding can move forward.

- Spirit Award [Linda Templeton]
See committee report for update.
- Horses of Iceland Sign-up [Linda Templeton]

We are on the website as a partner. They invoice in June & December. No further action is necessary on our part.

NEW BUSINESS

- Proposal on Proposals [Andrea Barber & Doug Smith]
See attached.

This topic will continue on the email list and remain on the agenda as old business.

NEXT MEETING MONDAY, JULY 17, 2017 (8PM EASTERN)

No meeting to be held in August to allow for world championships travel.

MEETING MOVED TO EXECUTIVE SESSION AT 8:42 (WILL COVERT)

EXECUTIVE SESSION

- Approval of minutes from the May 23 Executive Session
- Other business

EXECUTIVE SESSION ADJOURNED AT 9:17PM EASTERN (WILL COVERT)

USIHC General Membership Funds

| <u>4/30/17</u> | | <u>5/31/17</u> |
|----------------|-------------------------------------|----------------|
| \$ 11,512.53 | Checking | \$ 11,933.42 |
| \$ 121,255.58 | Money Market | \$ 121,270.00 |
| \$ 10,229.52 | CDs | \$ 10,229.52 |
| \$ 142,997.63 | subtotal | \$ 143,432.94 |
| \$ (6,189.25) | Youth Fund | \$ (6,282.95) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (3,756.82) | World Champ. Team Fund | \$ (3,766.53) |
| \$ 129,051.56 | USIHC Unrestricted Membership Funds | \$ 129,383.46 |

Net Increase from 4/30/17

\$331.90

06/09/17

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
 As of May 31, 2017

| | May 31, '17 |
|--|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 11,933.42 |
| Associated Money Market Acct. | 121,270.00 |
| Total Checking/Savings | 133,203.42 |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/17 | 3,159.03 |
| CD-matures 10/5/18 | 3,070.49 |
| Total CDs for Judge Scholarship ... | 6,229.52 |
| Total Other Current Assets | 10,229.52 |
| Total Current Assets | 143,432.94 |
| TOTAL ASSETS | 143,432.94 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,766.53 |
| Unexpended Youth Funds | 6,282.95 |
| Total Other Current Liabilities | 14,049.48 |
| Total Current Liabilities | 14,049.48 |
| Total Liabilities | 14,049.48 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | 5,039.10 |
| Total Equity | 129,383.46 |
| TOTAL LIABILITIES & EQUITY | 143,432.94 |

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through May 2017

| <u>Income</u> | | <u>Expense</u> | |
|---------------------------------|------------------|-----------------------------------|------------------|
| Competition Inc. | | Competition Comm. Expense | |
| Sanction Competition fee | 75.00 | National Ranking Award Expense | 634.26 |
| WC Team Tryout Inc. | | | |
| WC 2017 Tryout Inc. | 460.38 | | |
| Total Competition Inc. | 535.38 | Education Seminar exp. | |
| | | Judging Seminar exp. | |
| Education-Riding Badge | | 2017 Judge Seminar | 468.24 |
| Riding Badge Inc. | 20.00 | | |
| | | Funding Programs | |
| Interest Income | 101.17 | Flagship Funding exp. | |
| | | Flagship Event - Sanction Show | 1,000.00 |
| Membership Related Income | | Schooling Show support funding | 500.00 |
| Farm Listing | 2,151.85 | Total Funding Programs | 1,500.00 |
| Membership Dues | | | |
| Family Memberships | 4,048.31 | Membership Related Expenses | |
| Individual Memberships | 8,212.92 | Administration | |
| Youth membership | 202.08 | Mbshp. Postage | 132.30 |
| Total Membership Dues | 12,463.31 | Office/Supplies Exp. | 44.11 |
| | | Total Administration | 176.41 |
| | | | |
| | | Annual Meeting Exp. | |
| | | 2017 Annual Meeting exp. | 2,742.72 |
| | | | |
| | | FEIF related expenses | |
| | | FEIF Mbshp fees | 1,523.60 |
| Quarterly Inc. | | | |
| Quarterly Adv. Inc. | 1,656.07 | Quarterly Expenses | |
| Total Membership Related Income | 16,271.23 | Graphics | 1,000.00 |
| | | Postage for Quarterly | 399.84 |
| | | Quarterly Printing | 2,512.28 |
| | | Total Quarterly Expenses | 3,912.12 |
| | | | |
| | | Toll Free line | 64.75 |
| | | Website | 149.07 |
| | | WorldFengur Exp. | 505.00 |
| | | Total Membership Related Expenses | 9,073.67 |
| | | | |
| | | Pleasure Rider Program Exp. | 171.39 |
| | | | |
| | | Promotional Exp. | |
| | | Ambassador award | 340.75 |
| | | Promotional postage expenses | 145.05 |
| | | Total Promotional Exp. | 485.80 |
| | | | |
| | | Regional Club Clinic exp | 1,500.00 |
| Registry Income | | Registry Expenses | |
| Duplicate Registration fees | 100.00 | Clerical for registry | 1,196.00 |
| Late Stallion Report fees | 881.40 | Printing & reproduction-Regist. | 439.67 |
| Registration fees | 1,498.64 | Reg. WorldFengur Sbscrptn exp. | 136.00 |
| Transfer fees | 1,145.58 | Registry Office supplies | 41.47 |
| Total Registry Income | 3,625.62 | Registry Postage | 180.78 |
| | | Total Registry Expenses | 1,993.92 |
| | | | |
| USIHC Non-Member fees | 323.85 | Other Expense (to be reimbursed) | 10.87 |
| Total Income | 20,877.25 | Total Expense | 15,838.15 |

Net Income: 5,039.10

United States Icelandic Horse Congress Inc.
Income & Expense Report
May 2017

| Income | | Expense | |
|--|----------|---------------------------------------|----------|
| Competition Inc. | | Education Seminar exp. | |
| Sanction Competition fee | 75.00 | Judging Seminar exp. | |
| WC Team Tryout Inc. | | 2017 Judge Seminar | 468.24 |
| WC 2017 Tryout Inc. | 172.38 | | |
| Total Competition Inc. | 247.38 | Funding Programs | |
| Interest Income | 14.42 | Flagship Event - Sanction Show | 1,000.00 |
| | | Schooling Show support funding | 500.00 |
| | | Total Funding Programs | 1,500.00 |
| Membership Related Income | | | |
| Farm Listing | 320.43 | | |
| Membership Dues | | | |
| Family Memberships | 314.05 | | |
| Individual Memberships | 1,787.04 | | |
| Youth membership | 33.68 | | |
| Total Membership Dues | 2,134.77 | | |
| Quarterly Inc. | | | |
| Quarterly Adv. Inc. | 75.00 | Membership Related Expenses | |
| Total Membership Related Income | 2,530.20 | Toll Free line | 12.95 |
| | | | |
| Registry Income | | Regional Club Clinic exp | 1,000.00 |
| Late Stallion Report fees | 97.10 | | |
| Registration fees | 122.22 | Registry Expenses | |
| Transfer fees | 364.64 | Clerical for registry | 102.00 |
| Total Registry Income | 583.96 | | |
| | | Other Expense | |
| USIHC Non-Member fees | 50.00 | unknown exp. | 10.87 |
| Total Income | 3,425.96 | Total Expense | 3,094.06 |

Net Income: 331.90

| SEA 2 SHINING SEA | AWARDS PROPOSAL | EST QTY | PRICE PER | EXTENDED |
|---------------------------|--------------------------------|---------|-------------|--------------------|
| AWARD LEVEL | AWARD | | | |
| ENTRY | PATCH S2SS PATCH | 100 | \$ 3.16 | \$ 316.00 |
| LANDMARK AWARD | T SHIRT | 18 | \$ 22.00 | \$ 396.00 |
| PROGRESS AWARD PER 1/4 | 2500 MILE PATCH | 50 | \$ 2.75 | \$ 137.50 |
| | 5000 MILE PATCH | 20 | \$ 3.00 | \$ 60.00 |
| | 7500 MILE PATCH | 20 | \$ 3.00 | \$ 60.00 |
| | 10000 MILE PATCH | 10 | \$ 3.25 | \$ 32.50 |
| ROM AWARD | WATER BOTTLE | 12 | \$ 20.50 | \$ 246.00 |
| FINISHER AWARD | WINNER SADDLE PAD EMBROIDERED* | 3 | see * below | \$ 101.44 |
| | TOTE | 10 | \$ 20.50 | \$ 205.00 |
| TOTAL PROGRAM COST | | | | \$ 1,554.44 |

*

PAD IS 13.48

EMBROIDERY IS \$12

SHIPPING ON THREE PADS \$25

Application to Recognize an Affiliated Club of the US Icelandic Horse Congress To begin the process of becoming an approved Affiliated Club of the USIHC please complete the following form and submit it with a copy of your club's by-laws to:

Leslie Chambers, Affiliated Clubs Committee Chair
511 Copake Lake Rd Ext. Craryville, NY 12521
affiliated_clubs@icelandics.org

Deleted: Regional

It is also recommended (but not required) that clubs provide:

- 1. A description of the club to be included on the icelandics.org website
- 2. Links to Websites and Facebook pages

Comment [LC1]: Description (4 Clubs voted for this as a requirement, as did 1 individual, 2 clubs and 2 individuals rejected as a requirement but were OK if voluntary)
Links (9 Clubs voted in favor as did 4 individuals)

If you have specific questions about the form or about the Affiliated Club Program, please contact the Affiliated Club Committee Chair at the above address.

Club Information:

Club's Name:
Type of Club (Regional or Activity):
Location/Area or Activity:
Website:

Deleted:

USIHC Representative Information:

Name:
Address:
City: State: Zip Code:
Phone: Fax:
E-Mail:
Signature:

To become an approved Affiliated Club of the USIHC, you must have at least five (5) people with separate (cannot share a single family membership) and current USIHC memberships and who are full, voting members of the USIHC.

Deleted: club

This requirement will be required each year for the club to keep Affiliated Club status. To fulfill this requirement, please submit the following from the individuals you have chosen.

Deleted: .

The information may be supplied on separate pages. Please include the club's name on any attached pages.

Deleted: Individuals can only be full voting members of one affiliated club

Deleted:).

Club & Congress Member #1:

Name:
Address:
City: State: Zip Code:
Phone: Fax:
E-Mail:
Signature:

Club & Congress Member #2:

Name:
Address:
City: State: Zip Code:
Phone: Fax:

Proposal for a new “two-stage” process submitting new program proposals to the USIHC

The USIHC is a volunteer run organization that strongly encourages participation from our membership – and we are always open to fresh ideas for new programs. However, over the years it has become apparent that we need to make sure these “great ideas” are fair and successful through a more formal vetting process. Thus the creation of this two-stage process for bigger, new initiatives and major changes to existing programs.

This may feel like a burdensome process. However, experience has taught us ideas can be more difficult to implement and promote than they seem at first. This procedure is in place to help guarantee ideas are fully developed before they are funded and announced. This is not an attempt to “kill” the enthusiasm for good idea.

Proposals may be submitted for approval in two-stages as follows. This gives everyone (the proposer(s), committee members, and the board) a chance to react early and quickly so the idea can be realized as fast as possible in an all-volunteer environment. It is not necessary to separate the two stages.

Stage One – Concept

A Proposer(s) with a new program idea should submit a general concept proposal to the applicable committee chair*. The proposal should lay out the concept in broad terms but also give enough detail to decide if the idea should be perused further.

At this stage the proposal should include (but not be limited to):

- A high-level explanation of concept
 - Why is this important?
 - How does this concept fit the USIHC mission?
 - How does this concept further FEIF’s mission?
 - What USIHC members will it impact?
 - How will this further the cause of the breed in the US?
- Who will be the “champion” of this concept? – Who will be the point person willing to do or lead the work to see it to fruition?
- What would the estimated budget be both on an annual basis and for the anticipated life of the program?
- A general timeline of project life-cycle
- Pros and cons – what are the benefits and drawbacks of this concept?
- Are there any potential impacts to existing programs?

This stage of the proposal will then be discussed and voted on by the appropriate committee(s). If the Proposer(s) is not a current member of the applicable committee they may be asked to join as a guest to answer any questions committee members may have. Once discussion and voting in the committee is complete, the proposal will then, along with voting results, be forwarded by the committee chair* to the USIHC Secretary for discussion and voting at the next available USIHC board meeting. Both the Proposer(s) of the concept and the applicable committee chair should plan on attending the USIHC meeting/call to

answer any questions the USIHC Board may have. The USIHC Board then may approve the concept to move to the next stage, table it awaiting further revision, or reject the concept outright.

If revisions are asked for, or if the concept is approved, Proposer(s) are then required to give monthly updates on progress to the applicable committee chair* who will send an update to the committee, and forward it also to the USIHC Secretary to place on the monthly USIHC Board meeting agenda. The USIHC Board may also request the applicable committee chair and/or Proposer(s) attend a USIHC Board meeting(s)/calls(s) to answer additional questions or give an “in-person” update.

If the concept is approved, but does not move to Stage Two within one year of approval it must be re-approved as a Stage One concept by the USIHC Board during the next budget cycle.

Stage Two – Program Design and Implementation

At this stage the Proposer(s) should submit to the applicable committee chair* a very detailed program plan which should include, but not be limited to:

- A detailed description of the program suitable for inclusion on the USIHC website and/or *Quarterly*. This shall include, but not be limited to:
 - The genesis of the program – why it was developed
 - How does it further the USIHC mission?
 - How does it meet FEIF’s goals?
 - How will this further the cause of the breed in the US?
 - Who the leader of the project, along with their contact information
 - Selection criteria (if any)
 - Communication/marketing strategies
- A detailed timeline with identified milestones and deadlines throughout the project’s lifecycle
- A firm annual budget (not to exceed) along with an estimated budget for the entire lifecycle of the project.
- Any applicable forms and web pages that may be needed

This stage of the proposal will then be discussed and voted on by the appropriate committee. If the Proposer(s) is not a current member of the applicable committee they may be asked to join as a guest to answer any questions committee members may have. Once discussion and voting in the committee is complete, the proposal will then, along with voting results, be forwarded by the committee chair* to the USIHC Secretary for discussion and voting at the next available USIHC board meeting. Both the Proposer(s) of the concept and the applicable committee chair should plan on attending the USIHC meeting/call to answer any questions the USIHC Board may have. The USIHC Board then may approve the concept (or parts of it), table it awaiting further revision, or reject the concept outright.

If revisions are asked for or if the concept is approved, Proposer(s) are then required to give monthly updates on progress to the applicable committee chair* who will send an update to the committee, and forward it to the USIHC Secretary to place it on the USIHC Board meeting agenda. Updates for each issue of the *Quarterly* will also be required, with website/social media updates highly recommended. The USIHC

Board may also request the applicable committee chair and/or Proposer(s) attend a USIHC Board meeting(s) to answer additional questions or give an “in-person” update. Four times a year the program leader should review any information on the USIHC website regarding the program for accuracy (including forms) and forward any changes to the USIHC Secretary.

Any revisions to the approved concept(s)/project(s) at any time throughout the process must be brought to the applicable committee chair* to be reconsidered first by the committee, and then the USIHC Board.

If at any time during the approval process, or after the project has been approved, the USIHC Board reserves the right to cancel the project for any reason upon notice (given by the USIHC President) to the Proposer(s), current project leader(s), and applicable committee chair.

** If no applicable USIHC committee exists all should be forwarded directly to the USIHC Secretary.*

Program Refinements

Despite our best efforts programs and ideas will need to change over time. If a proposal is an update to an existing program we don't need as much structure or information. For existing programs the following information should be provided to the appropriate committee and advanced as described above:

- A detailed description of the change suitable for inclusion on the USIHC website and/or *Quarterly*. This shall include, but not be limited to:
 - The genesis of the change – why does the original program need to change?
 - How does the proposed change improve the program and further the USIHC's mission and FEIF's goals?
 - Who the lead the change effort, along with their contact information
 - Selection criteria changes (if any)
 - Communication/marketing strategies (if any)
- A detailed timeline with identified milestones and deadlines to accomplish the change
- A firm description of changes to the annual and lifecycle budget of the original project.
- Any updated forms and text for web pages that may be needed

Tips –

(These would be printed in a web and/or Quarterly article to accompany the new policy)

- *Think you don't have enough “experience or knowledge” - We all started somewhere! None of us were experts at this when we first started, but we had a passion for the breed so we rolled up our sleeves and dug in. You can too! Consider joining a committee in your area of interest so you can pitch-in, gain knowledge, and find others that may help you with your idea.*

- *Don't know where to start? Ask for help!* Committee chairs and USIHC board members are eager to help you through the process. Our contact information can be found on the USIHC website, or in each issue of the *Quarterly*.
- *Make sure the proposal has furthers the mission of the USIHC and FEIF.* You can find those mission statements on the respective organization's webpage. After all, we have to stick to our mission.
- *Think about how many members your proposal will impact.* The greater the number of members the more likely it will be to be approved. We want to make sure membership dollars benefit the greatest amount of members possible.
- *Make sure you know who will be doing the work.* Lots of people have great ideas – but few have the dedication to follow them through! Remember that the USIHC is a volunteer organization with no staff. Your idea will most likely be shouldered by you.
- *Keep it simple – and fair.* Complicated programs can be a nightmare to administer and can often inadvertently shut people out. Try to design a program that is simple with well-defined, easy to understand, rules and procedures – and then stick to them!
- *If you find yourself struggling – be honest and ask for help.* You may have taken on this project with the best intentions – but then life got in the way. Please don't just drop out of sight and let the program and the USIHC suffer. Contact the appropriate committee chair and ask for assistance.

Proposals



Board Conference Call Minutes

July 17, 2017 8:00PM (Eastern)

BOARD MEMBERS

Present: Will Covert, Andrea Barber, Kari Pietsch-Wangard, Doug Smith, Leslie Chambers, Lori Cretney, Linda Templeton, Jess Haynsworth, Alex Dannenmann

Excused: Lori Cretney

OBSERVERS

Katrin Sheehan

MEETING CALLED TO ORDER 8:07PM (WILL COVERT)

SECRETARY'S REPORT (DOUG SMITH)

The USIHC lists 650 members in 469 households as of July 10.

TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|--|---------------------|
| <u>Combined bank account balances as of 6/30/17:</u> | \$135,903.87 |
| <u>Unrestricted funds as of 6/30/17:</u> | \$121,638.59 |
| <u>Net increase (decrease) since 5/31/17:</u> | (\$7,744.87) |

STANDING COMMITTEE REPORTS

- Affiliated Clubs (Leslie Chambers chair)

Nothing to report.

- Breeding Committee (Kydee Sheetz chair, Kari Pietsch-Wangard liaison)

The Breeding Committee is pleased to report an excellent response to the Young Horse Linear Description grant program. Events are all announced on the USIHC website and include programs in Kentucky, Minnesota, New York, and Wisconsin. An additional event is occurring in Minnesota as well.

Plans are progressing to hold at least one full Breeding Evaluation in May of 2018 in Kentucky at Lettleiki. A second event, sponsored by an affiliated club for later in the year, is also currently in the early planning stages.

We are pleased to announce that an American bred horse, Marel from Creekside Farm, has qualified for WC2017 and is expected to participate.

The Breeding Committee is actively discussing various options for supporting breeders, but a consensus has not been reached at this time.

- Education (Alex Dannenmann chair)

Nothing to report.

- Leisure (Kristina Behringer chair, Linda Templeton liaison)

We developed a site with Galloree.com to provide on demand printing for the T-shirt and water bottle awards with the Sea 2 Shining Sea program.

It was decided that non-winners may want to purchase the branded goods as well, so we added more options.

This application provided an opportunity to add USIHC and FEIF branded products as well, with little cost or obligation to us. (\$15 one time set up fee per embroidered item totaling \$145).

Please take a look at the site at <http://www.galloree.com/USIHC-7657.htm>

The pricing is built on our cost of product, plus our pay pal fees (fees are calculated on retail price + shipping). There is a tiny bit of profit built in, more as a safeguard than anything. It would be nice, IF this site generates business to funnel it back to the S2SS (or similar) program in the future.

Here's a breakdown of the pricing / costs / profit:

| ITEM | RETAIL | SHIPPING | TOTAL SALE | PAYPAL | ITEM COST | TOTAL COST | PROFIT |
|----------------------|----------|----------|------------|---------------|-----------|------------|----------|
| | | | | 2.9% + .30 | | | |
| LADIES SS T | \$ 22.00 | \$ 5.00 | \$ 27.00 | \$ 1.08 | \$ 16.00 | \$ 17.08 | \$ 4.92 |
| LADIES LS T | \$ 26.00 | \$ 5.00 | \$ 31.00 | \$ 1.20 | \$ 20.29 | \$ 21.49 | \$ 4.51 |
| MENS SS T | \$ 22.00 | \$ 5.00 | \$ 27.00 | \$ 1.08 | \$ 16.00 | \$ 17.08 | \$ 4.92 |
| MENS LS T | \$ 26.00 | \$ 5.00 | \$ 31.00 | \$ 1.20 | \$ 22.00 | \$ 23.20 | \$ 2.80 |
| LADIES POLO | \$ 42.50 | \$ 5.00 | \$ 47.50 | \$ 1.68 | \$ 36.48 | \$ 38.16 | \$ 4.34 |
| MENS POLO | \$ 42.50 | \$ 5.00 | \$ 47.50 | \$ 1.68 | \$ 36.48 | \$ 38.16 | \$ 4.34 |
| WATER BOTTLE | \$ 18.50 | \$ 5.00 | \$ 23.50 | \$ 1.52 | \$ 14.50 | \$ 16.02 | \$ 2.48 |
| STICKER | \$ 12.00 | \$ 5.00 | \$ 17.00 | \$ 0.79 | \$ 9.00 | \$ 9.79 | \$ 2.21 |
| TOTE BAG | \$ 18.50 | \$ 5.00 | \$ 23.50 | \$ 0.98 | \$ 14.45 | \$ 15.43 | \$ 3.07 |
| BALL CAP | \$ 24.00 | \$ 5.00 | \$ 29.00 | \$ 1.14 | \$ 19.75 | \$ 20.89 | \$ 3.11 |
| HOODIE COLORS | \$ 42.00 | \$ 5.00 | \$ 47.00 | \$ 1.66 | \$ 33.00 | \$ 34.66 | \$ 7.34 |
| HOODIE FEIF WHITE | \$ 42.00 | \$ 5.00 | \$ 47.00 | \$ 1.66 | \$ 30.00 | \$ 31.66 | \$ 10.34 |
| TSHIRT HOODIE COLO | \$ 32.00 | \$ 5.00 | \$ 37.00 | \$ 1.37 | \$ 22.39 | \$ 23.76 | \$ 8.24 |
| TSHIRT HOODIE FEIF V | \$ 32.00 | \$ 5.00 | \$ 37.00 | \$ 1.37 | \$ 18.79 | \$ 20.16 | \$ 11.84 |

Board agrees to reimburse Linda for the \$145 total embroidery fees incurred to set up the ball caps and polo shirts using the Sea 2 Shining Sea, USIHC, and FEIF logos.

- Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

No report received.

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

No report received.

- Sport - (Ásta Covert chair, Jess Haynsworth liaison)

Three riders are representing the US at the World Championships in the Netherlands this August. Our Team Leader will be Katrin Taylor-Sheehan

- Ayla Green (Young Rider) with Mári frá Kolgerði [IS2006166584]
- Chrissy Seipolt with Dreki vom Wotanshof [DE2003134634]
- Jennifer Melville with Lýsingur frá Eystri-Hól [IS2004180622]

Live feed will be available for those that won't be able to travel to the Netherlands to cheer for our US riders.

Youth (Kelly Blough chair, Lori Cretney liaison)

This is the brief report I sent for the quarterly for this issue, and we will provide a more detailed article for the next issue. The Icelandic Horse American Youth Cup took place June 25-July 2 at Coast Road Stables in Santa Cruz, CA. Young riders, representing California, Wisconsin, Vermont, Alaska, Wyoming, Colorado, Maine, Pennsylvania and Kentucky, spent the week learning, training and bonding with each other and their wonderful Icelandic horses while staying in beach-view dorms at the University of California. The week culminated in a sanctioned show, including FIPO classes as well as classes in Reidleider, Pairs, Drill Team, and the now-infamous cardboard horse competition that involves both conformation and gait training.

The group of nineteen young riders was split into four teams, led by team leaders Jessica Blough, Julia Hasenauer, Kevin Draeger and Ayla Green. Riders were instructed throughout the week on their borrowed horses from trainers Heidi Benson-Green, Ásta Covert, Caeli Cavanaugh, and Laura Benson.

Will Covert acted as Judge for the Sanctioned Show, and Doug Smith provided IceTest and other support for the show. Keith Houston, aka RogerNiner, was the colorful show announcer. The event was organized by Meggin Hendricks with the help of a slew of volunteers, and was sponsored in part by the USIHC Youth Fund.

AD HOC COMMITTEE REPORTS

- Blood Profile Project [Andrea Barber]

Bettina Wagner reports: Ashleigh Newman, the resident involved in the project, has now done all the manual blood smear evaluation. They are working on the data files and are looking at the end of the summer to have these values. Afterwards we write the report for USIHC which will include the normal blood value table.

EMAIL VOTING

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

- The board approved the change of Breeding Committee liaison from Will to Kari.

OLD BUSINESS

- Breeder of Merit [Kydee Sheetz]
- Spirit Award [Linda Templeton]
- Proposal on Proposals [Jess Haynsworth]
Andrea's and Doug's text from the June meeting is attached

NEW BUSINESS

- Move affiliated club renewal from January to August and require clubs provide their membership roster for recognition or renewal. [Leslie Chambers & Doug Smith]

We were planning to ask clubs for information on their members during the month of August in an effort to provide FEIF with an accurate USIHC member count (this number due in the Fall). We would like to have: names, city and state (no contact information). The names will be used to calculate an accurate count of people in the US who are part of the national Icelandic horse community, this includes those who belong to Regional/Affiliated Clubs and the USIHC (we want to make sure we count everyone just once, so we need club lists in order to do cross checks).

We currently ask clubs to renew their Affiliated status in January, as this process also includes some membership information, if we move this process to August, we will be more efficient and minimize "work" for the Affiliated Clubs.

Unanimously approved.

- 2017 AYC attendee membership lapse [Kari Pietsch-Wangard]

One of the AYC attendees Youth membership lapsed sometime in early June. Her mother's separate individual membership also had lapsed over 2 years ago. On June 23rd I received an application from the mother for herself and her

daughter combined, designating the mother as the primary member. I used the mother's membership to change to a family and add the daughter. When I did this I lost the history on the daughter's youth membership so I cannot remember the exact date it lapsed but it was 10 - 14 days prior to receiving the check in the mail (June 23). The AYC event started on June 25th.

Regardless, this lapse puts the funding (for this individual youth) from USIHC at risk due to the lapse unless the BoD chooses to overlook this lapse.

Board unanimously instructs Kari to withhold \$100 from the general funds allocated to the event in light of the breach of the approved terms attached to the funding.

- Stall for 2017 WC Breeding Horse [Kydee Sheetz]

Formal request for financial support of Marel from Creekside Farm as he participates in WC2017. His co-owner, Katrin Sheehan, is a USIHC member and has made a significant contribution of her time and financial resources to make his qualification possible and requests USIHC support for the cost of the stall in the Netherlands for an amount equivalent to 400 Euros.

Board unanimously approves covering the stall fees for the breeding horse on the same terms as the sport horses.

- General Policy for WC Horse Support [Kari Pietsch-Wangard]

I have not been able to find any published policy on what USIHC covers for the WC team horses (both Sport and Breeding). Ásta's budget included funding for 5 horses & 2 tack stalls. I asked her recently if this included the Breeding horse on the team and she said it did not. Kydee's budget did not include anything for the WC which may be due to her either not knowing she needed to include this in her budget and/or did not know there would be the possibility of a breeding horse representing the US in 2017.

The board needs to establish a policy for what we will be funding for all qualifying horses representing the US team at the WC and add it to the policy page. The budget process related to WC expenses, (a part of the "bare bones" version) is to help determine our financial state at the end of the year, not a hard number that cannot be changed without special Board approval.

Referred to the breeding and sport committees.

- WC Team leader designation (future) [Kari Pietsch-Wangard]

The process of designating a Team Leader for the WC was a little chaotic this year. While this was not a problem during Doug's tenure, a hard act to follow. Aside from the tradition of the Sport Leader choosing the WC Team Leader, there seems to be a lack of information or process at this point. I feel we need to have

an application process for choosing the Team Leader similar to what we have for the FEIF Youth Cup. It would also be helpful to have a job description of what is expected so the individuals applying know what is expected of them before they accept the job.

Referred to the breeding and sport committees to develop a “job description” for the relevant team leaders.

NEXT MEETING SEPTEMBER 12, 2017 AT 8PM (EASTERN).

MEETING ADJOURNED 9:15PM (EASTERN)

EXECUTIVE SESSION

USIHC General Membership Funds

| <u>5/31/17</u> | | <u>6/30/17</u> |
|----------------------------------|-------------------------------------|----------------|
| \$ 11,933.42 | Checking | \$ 4,390.40 |
| \$ 121,270.00 | Money Market | \$ 121,283.95 |
| \$ 10,229.52 | CDs | \$ 10,229.52 |
| \$ 143,432.94 | subtotal | \$ 135,903.87 |
| \$ (6,282.95) | Youth Fund | \$ (6,425.94) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (3,766.53) | World Champ. Team Fund | \$ (3,839.34) |
| \$ 129,383.46 | USIHC Unrestricted Membership Funds | \$ 121,638.59 |
| Net Decrease from 5/31/17 | | |
| (\$7,744.87) | | |

United States Icelandic Horse Congress Inc.
Income & Expense report
June 2017

| <u>Income</u> | | <u>Expense</u> | |
|----------------------------------|-----------------|--|-----------------|
| Competition Inc. | | Funding Programs | |
| Sanction Competition fee | 75.00 | Flagship Funding exp. | |
| WC Team Tryout Inc. | | Flagship Event - Sanction Show | 1,000.00 |
| WC 2017 Tryout Inc. | 57.96 | | |
| Total Competition Inc. | <u>132.96</u> | Membership Related Expenses | |
| | | Quarterly Expenses | |
| Interest Income | 13.95 | Graphics | 1,000.00 |
| | | Postage for Quarterly | 430.93 |
| Membership Related Income | | Quarterly Printing | <u>2,512.28</u> |
| Membership Dues | | Total Quarterly Expenses | <u>3,943.21</u> |
| Family Memberships | 381.24 | | |
| Individual Memberships | 787.46 | Toll Free line | 12.95 |
| Youth membership | 33.68 | Website | <u>181.40</u> |
| Total Membership Dues | <u>1,202.38</u> | Total Membership Related Expenses | 4,137.56 |
| | | | |
| | | Promotional Exp. | |
| | | Promotion Material Printing exp | 839.27 |
| | | RC Co-op promo exp. | <u>125.00</u> |
| | | Total Promotional Exp. | <u>964.27</u> |
| | | | |
| | | Regional Club Clinic exp | 3,500.00 |
| Registry Income | | | |
| Registration fees | 220.78 | Registry Expenses | |
| Transfer fees | 353.65 | Clerical for registry | 174.00 |
| Total Registry Income | <u>574.43</u> | | |
| | | Other Expense | |
| USIHC Non-Member fees | 96.27 | unknown exp. | -10.97 |
| Total Income | <u>2,019.99</u> | Total Expense | <u>9,764.86</u> |

Net Income (Loss): -7,744.87

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through June 2017**

| Income | | Expense | |
|--|-----------|--|-----------|
| Competition Inc. | | Competition Comm. Expense | |
| Sanction Competition fee | 150.00 | National Ranking Award Expense | 634.26 |
| WC Team Tryout Inc. | | | |
| WC 2017 Tryout Inc. | 518.34 | | |
| Total Competition Inc. | 668.34 | Education Seminar exp. | |
| Education-Riding Badge | | Judging Seminar exp. | |
| Riding Badge Inc. | 20.00 | 2017 Judge Seminar | 468.24 |
| | | Funding Programs | |
| Interest Income | 115.12 | Flagship Funding exp. | |
| | | Flagship Event - Sanction Show | 2,000.00 |
| | | Schooling Show support funding | 500.00 |
| | | Total Funding Programs | 2,500.00 |
| Membership Related Income | | Membership Related Expenses | |
| Farm Listing | 2,151.85 | Administration | |
| Membership Dues | | Mbshp. Postage | 132.30 |
| Family Memberships | 4,429.55 | Office/Supplies Exp. | 44.11 |
| Individual Memberships | 9,000.38 | Total Administration | 176.41 |
| Youth membership | 235.76 | | |
| Total Membership Dues | 13,665.69 | Annual Meeting Exp. | |
| | | 2017 Annual Meeting exp. | 2,742.72 |
| | | FEIF related expenses | |
| | | FEIF Mbshp fees | 1,523.60 |
| | | Quarterly Expenses | |
| Quarterly Inc. | | Graphics | 2,000.00 |
| Quarterly Adv. Inc. | 1,656.07 | Postage for Quarterly | 830.77 |
| Total Membership Related Income | 17,473.61 | Quarterly Printing | 5,024.56 |
| | | Total Quarterly Expenses | 7,855.33 |
| | | Toll Free line | 77.70 |
| | | Website | 330.47 |
| | | WorldFengur Exp. | 505.00 |
| | | Total Membership Related Expenses | 13,211.23 |
| | | Pleasure Rider Program Exp. | 171.39 |
| | | Promotional Exp. | |
| | | Ambassador award | 340.75 |
| | | Promotion Material Printing exp | 839.27 |
| | | Promotional postage expenses | 145.05 |
| | | RC Co-op promo exp. | 125.00 |
| | | Total Promotional Exp. | 1,450.07 |
| | | Regional Club Clinic exp | 5,000.00 |
| Registry Income | | Registry Expenses | |
| Duplicate Registration fees | 100.00 | Clerical for registry | 1,370.00 |
| Late Stallion Report fees | 881.40 | Printing & reproduction-Regist. | 439.67 |
| Registration fees | 1,719.42 | Reg. WorldFengur Sbscrptn exp. | 136.00 |
| Transfer fees | 1,499.23 | Registry Office supplies | 41.47 |
| Total Registry Income | 4,200.05 | Registry Postage | 180.78 |
| | | Total Registry Expenses | 2,167.92 |
| | | Other Expense | |
| USIHC Non-Member fees | 420.12 | unknown exp. | -0.10 |
| Total Income | 22,897.24 | Total Expense: | 25,603.01 |

Net Income (Loss): -2,705.77

07/14/17

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of June 30, 2017

| | Jun 30, '17 |
|--|--------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 4,390.40 |
| Associated Money Market Acct. | 121,283.95 |
| Total Checking/Savings | 125,674.35 |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/17 | 3,159.03 |
| CD-matures 10/5/18 | 3,070.49 |
| Total CDs for Judge Scholarship ... | 6,229.52 |
| Total Other Current Assets | 10,229.52 |
| Total Current Assets | 135,903.87 |
| TOTAL ASSETS | 135,903.87 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,839.34 |
| Unexpended Youth Funds | 6,425.94 |
| Total Other Current Liabilities | 14,265.28 |
| Total Current Liabilities | 14,265.28 |
| Total Liabilities | 14,265.28 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | -2,705.77 |
| Total Equity | 121,638.59 |
| TOTAL LIABILITIES & EQUITY | 135,903.87 |

Proposal for a new “two-stage” process submitting new program proposals to the USIHC

The USIHC is a volunteer run organization that strongly encourages participation from our membership – and we are always open to fresh ideas for new programs. However, over the years it has become apparent that we need to make sure these “great ideas” are fair and successful through a more formal vetting process. Thus the creation of this two-stage process for bigger, new initiatives and major changes to existing programs.

This may feel like a burdensome process. However, experience has taught us ideas can be more difficult to implement and promote than they seem at first. This procedure is in place to help guarantee ideas are fully developed before they are funded and announced. This is not an attempt to “kill” the enthusiasm for good idea.

Proposals may be submitted for approval in two-stages as follows. This gives everyone (the proposer(s), committee members, and the board) a chance to react early and quickly so the idea can be realized as fast as possible in an all-volunteer environment. It is not necessary to separate the two stages.

Stage One – Concept

A Proposer(s) with a new program idea should submit a general concept proposal to the applicable committee chair*. The proposal should lay out the concept in broad terms but also give enough detail to decide if the idea should be perused further.

At this stage the proposal should include (but not be limited to):

- A high-level explanation of concept
 - Why is this important?
 - How does this concept fit the USIHC mission?
 - How does this concept further FEIF’s mission?
 - What USIHC members will it impact?
 - How will this further the cause of the breed in the US?
- Who will be the “champion” of this concept? – Who will be the point person willing to do or lead the work to see it to fruition?
- What would the estimated budget be both on an annual basis and for the anticipated life of the program?
- A general timeline of project life-cycle
- Pros and cons – what are the benefits and drawbacks of this concept?
- Are there any potential impacts to existing programs?

This stage of the proposal will then be discussed and voted on by the appropriate committee(s). If the Proposer(s) is not a current member of the applicable committee they may be asked to join as a guest to answer any questions committee members may have. Once discussion and voting in the committee is complete, the proposal will then, along with voting results, be forwarded by the committee chair* to the USIHC Secretary for discussion and voting at the next available USIHC board meeting. Both the Proposer(s) of the concept and the applicable committee chair should plan on attending the USIHC meeting/call to

answer any questions the USIHC Board may have. The USIHC Board then may approve the concept to move to the next stage, table it awaiting further revision, or reject the concept outright.

If revisions are asked for, or if the concept is approved, Proposer(s) are then required to give monthly updates on progress to the applicable committee chair* who will send an update to the committee, and forward it also to the USIHC Secretary to place on the monthly USIHC Board meeting agenda. The USIHC Board may also request the applicable committee chair and/or Proposer(s) attend a USIHC Board meeting(s)/calls(s) to answer additional questions or give an “in-person” update.

If the concept is approved, but does not move to Stage Two within one year of approval it must be re-approved as a Stage One concept by the USIHC Board during the next budget cycle.

Stage Two – Program Design and Implementation

At this stage the Proposer(s) should submit to the applicable committee chair* a very detailed program plan which should include, but not be limited to:

- A detailed description of the program suitable for inclusion on the USIHC website and/or *Quarterly*. This shall include, but not be limited to:
 - The genesis of the program – why it was developed
 - How does it further the USIHC mission?
 - How does it meet FEIF’s goals?
 - How will this further the cause of the breed in the US?
 - Who the leader of the project, along with their contact information
 - Selection criteria (if any)
 - Communication/marketing strategies
- A detailed timeline with identified milestones and deadlines throughout the project’s lifecycle
- A firm annual budget (not to exceed) along with an estimated budget for the entire lifecycle of the project.
- Any applicable forms and web pages that may be needed

This stage of the proposal will then be discussed and voted on by the appropriate committee. If the Proposer(s) is not a current member of the applicable committee they may be asked to join as a guest to answer any questions committee members may have. Once discussion and voting in the committee is complete, the proposal will then, along with voting results, be forwarded by the committee chair* to the USIHC Secretary for discussion and voting at the next available USIHC board meeting. Both the Proposer(s) of the concept and the applicable committee chair should plan on attending the USIHC meeting/call to answer any questions the USIHC Board may have. The USIHC Board then may approve the concept (or parts of it), table it awaiting further revision, or reject the concept outright.

If revisions are asked for or if the concept is approved, Proposer(s) are then required to give monthly updates on progress to the applicable committee chair* who will send an update to the committee, and forward it to the USIHC Secretary to place it on the USIHC Board meeting agenda. Updates for each issue of the *Quarterly* will also be required, with website/social media updates highly recommended. The USIHC

Board may also request the applicable committee chair and/or Proposer(s) attend a USIHC Board meeting(s) to answer additional questions or give an “in-person” update. Four times a year the program leader should review any information on the USIHC website regarding the program for accuracy (including forms) and forward any changes to the USIHC Secretary.

Any revisions to the approved concept(s)/project(s) at any time throughout the process must be brought to the applicable committee chair* to be reconsidered first by the committee, and then the USIHC Board.

If at any time during the approval process, or after the project has been approved, the USIHC Board reserves the right to cancel the project for any reason upon notice (given by the USIHC President) to the Proposer(s), current project leader(s), and applicable committee chair.

** If no applicable USIHC committee exists all should be forwarded directly to the USIHC Secretary.*

Program Refinements

Despite our best efforts programs and ideas will need to change over time. If a proposal is an update to an existing program we don't need as much structure or information. For existing programs the following information should be provided to the appropriate committee and advanced as described above:

- A detailed description of the change suitable for inclusion on the USIHC website and/or *Quarterly*. This shall include, but not be limited to:
 - The genesis of the change – why does the original program need to change?
 - How does the proposed change improve the program and further the USIHC's mission and FEIF's goals?
 - Who the lead the change effort, along with their contact information
 - Selection criteria changes (if any)
 - Communication/marketing strategies (if any)
- A detailed timeline with identified milestones and deadlines to accomplish the change
- A firm description of changes to the annual and lifecycle budget of the original project.
- Any updated forms and text for web pages that may be needed

Tips –

(These would be printed in a web and/or Quarterly article to accompany the new policy)

- *Think you don't have enough “experience or knowledge” - We all started somewhere! None of us were experts at this when we first started, but we had a passion for the breed so we rolled up our sleeves and dug in. You can too! Consider joining a committee in your area of interest so you can pitch-in, gain knowledge, and find others that may help you with your idea.*

- *Don't know where to start? Ask for help!* Committee chairs and USIHC board members are eager to help you through the process. Our contact information can be found on the USIHC website, or in each issue of the *Quarterly*.
- *Make sure the proposal has furthers the mission of the USIHC and FEIF.* You can find those mission statements on the respective organization's webpage. After all, we have to stick to our mission.
- *Think about how many members your proposal will impact.* The greater the number of members the more likely it will be to be approved. We want to make sure membership dollars benefit the greatest amount of members possible.
- *Make sure you know who will be doing the work.* Lots of people have great ideas – but few have the dedication to follow them through! Remember that the USIHC is a volunteer organization with no staff. Your idea will most likely be shouldered by you.
- *Keep it simple – and fair.* Complicated programs can be a nightmare to administer and can often inadvertently shut people out. Try to design a program that is simple with well-defined, easy to understand, rules and procedures – and then stick to them!
- *If you find yourself struggling – be honest and ask for help.* You may have taken on this project with the best intentions – but then life got in the way. Please don't just drop out of sight and let the program and the USIHC suffer. Contact the appropriate committee chair and ask for assistance.

Proposal



Board Conference Call Minutes

September 12, 2017 8:00PM (Eastern)

BOARD MEMBERS

Present:

Will Covert, Doug Smith, Kari Pietsch-Wangard, Linda Templeton,
Jess Haynsworth, Lori Cretney

Excused:

Andrea Barber, Leslie Chambers, Alex Dannenmann

OBSERVERS

Martina Gates

MEETING CALLED TO ORDER [WILL COVERT 8:04PM]

SECRETARY'S REPORT (DOUG SMITH)

The USIHC lists 653 members in 467 households as of September 3.

TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|--|---------------------|
| <u>Combined bank account balances as of 8/31/17:</u> | \$126,806.83 |
| <u>Unrestricted funds as of 8/31/17:</u> | \$114,380.90 |
| <u>Net increase (decrease) since 6/30/17:</u> | (\$7,257.69) |

STANDING COMMITTEE REPORTS

- Affiliated Clubs (Leslie Chambers chair)

The Renewals are as follows:

- 12 clubs completed the renewal process by the end of August deadline.
- Kraftur and Cascade Clubs received extensions until Sept. 15.
- Ohio Valley is unresponsive.

- Breeding Committee (Kydee Sheetz chair, Kari Pietsch-Wangard liaison)

2018 Breeding Evaluations:

May 2018 in KY

We are pleased to announce that the judges for the Breeding evaluation will be Porvaldur Kristjánsson and Marlise Grimm. Both judges were mentioned by various committee members as preferred judges and both judged the breeding Evaluations at the WC this year. Maggie Brandt and Lettleiki are continuing to keep us informed about details for this event as it develops. Currently, the plan is to do two days of breeding evaluations, one day of seminar, and then two days of sport showing. I plan to submit the formal application to FEIF for sanctioning shortly. We are discussing ideas for the educational sessions as well as whether or not to follow Germany's lead and hold a riders' meeting with the judges between the first and second runs of the ridden portion of the test.

September 2018 in Iowa

While the details are yet to be worked out, I was quite excited a couple of days ago when Virginia Lauridsen agreed to host a breeding evaluation at her new farm in Iowa! The earth-moving machines are working as we speak to build a pace track according to the exacting specifications of FEIF! The tentative plan is that this event will be co-hosted by the new Iowa club and Flugnir. The thought is that there will be a breeding evaluation followed by a sport show. The exact dates are yet to be determined, but early September is the expectation. I have spoken with some owners and trainers, and they all felt that, rather than hurting participation in the May evaluation, holding a second evaluation would help as owners and trainers would know that there was a "second chance" for their horses a few months later.

Young Horse Linear Descriptions

Several of these events are scheduled throughout the US including WI, two in MN, one in NY, and one in KY. The Flugnir Club and their willing judge put together an evening program that included a formal sanctioned YHLD as well as demonstrations/discussions regarding full Breeding Evaluations and the new Riding Horse Profile system. It is likely that something similar will occur at at least two of the other YHLD events.

Breeder Recognition

Members of the Breeding Committee continue to discuss ways to recognize and support breeders of excellence within the US. A consensus has not yet been reached on the best way(s) to do this.

- Education (Alex Dannenmann chair)

Nothing to report.

- Leisure (Linda Templeton acting chair)

Kristina Behringer resigned as Committee Chair. She accepted a new job and doesn't have the time to chair the committee.

Linda Templeton will continue as interim chair until we can find someone else.

For now, focus will be solely on the S2SS program and coordinating our riders as a team on the virtual Ride to Reykjavik.

The Spirit Award and other initiatives are shelved until we are able to get more committee participation. .

- Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

[Received after the agenda was published.]

The new USIHC decals were received and they are very nice looking and of good quality. Many thanks to Sherry Hoover for designing the new decals. 960 decals were provided to the printer of the USIHC Quarterly for inclusion in the 2017 September mailing. Each USIHC member receiving a Quarterly will also receive 2 decals. A short write-up explaining how members can request additional decals is in the September Quarterly.

250 decals were also sent to Nicki Esdorn to use in the USIHC welcome packets sent to all new members. She will include 2 decals per packet. There are 286 decals left as of this report.

The supply of USIHC brochures was depleted due to a request for a large number to accommodate a promotional display at the very busy and prominent Washington State Fair. A member of the Promotion Committee is gathering pricing information for some different styles of brochures and the plan is to redesign the brochures with a fresh updated look and new photos. This of course will take some time to accomplish and it would most likely be a good idea to order a smaller quantity of brochures so that some are available to fill any requests that may arise, especially as trade show season is coming up quickly.

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

The Quarterly Committee is currently working on compiling stories and advertisements for our December 2017 issue. The deadline is October 1. Board members and committee chairs, please let us know if you want us to save space for anything. We will be printing 600 copies of this issue. Extras will be made available for promotional purposes; contact quarterly@icelandics.org.

Thanks to Doug Smith for catching a problem with the image quality of the September e-Quarterly. The printed copies of the September issue are in the mail; each envelope also contains two of the new USIHC decals. Our e-Quarterly was released 10 days late due to the problem Doug pointed out; the printed copies were mailed 6 days late due to a delay in getting the decals for inclusion. None of these problems will affect the December issue, so we will be back on schedule.

- Sport - (Will Covert chair, Jess Haynsworth liaison)

[Report prepared and submitted by Ásta Covert before the chairmanship reverted to Will as agreed by the Board when Will had to step aside to be the World Championships Deputy Chief Judge.]

The World Championships were held in the beginning of August in Oirschot, the Netherlands. The USA sent 3 riders that had qualified in our tryouts this spring. Ayla Green flew her horse from California to compete as a young rider. Jenny Melville and Chrissy Seipolt both brought their horses from Germany. Katrin Sheehan was the Team Leader. Ayla rode in Fivegait F1 on her horse Mári frá Kolgerði and Jenny Melville rode her horse Feykir frá Ey I in Tölt T1 and Four gait V1. Unfortunately Chrissy's horse did not pass fit to compete and she was therefore not able to compete this time. .

Youth (Kelly Blough chair, Lori Cretney liaison)

[Received after the agenda was published.]

The Youth Committee is working on getting the details for the FEIF Youth Cup 2018 out to youth. FEIF has not set the date for the competition yet, so we are waiting on that minor detail before communicating to the group. *[Note: The dates and venue have been published: 28th July - 4th August 2018 in Axevalla, Sweden.]*

Video submissions will be due by December 1 (as we have done in past years.).

Meanwhile, the participants from the 2017 AYC are working on an article for the December Quarterly. I just got my first young author submission this morning.

AD HOC COMMITTEE REPORTS

- Blood Profile Project [Andrea Barber]

Bettina Wagner has provided me with the following update on the project:

The data analysis has been finished. Ashleigh and Tracy are meeting one more time this coming week to finalize the data table. Ashleigh told me that they excluded one horse because of numerous outliers (very likely this horse wasn't healthy when the sample was submitted). So, the total horse number will be one less.

Next steps: Tracy and I will work on the report for USIHC for publication in the Quarterly. We will also decide with Ashleigh if we go for a publication in a peer-reviewed journal (which might delay the Quarterly publication a little bit). If we decide to go for a peer-reviewed publication, please consider the following as trade-off for the delay. 1) If we do it this way, the broader (international) Icelandic horse community will benefit from the data and vets without any connections to USIHC. 2) I have been, and will continue to respond to requests from people who write to me about normal blood values in Icelandics. These were mostly single horse value requests from owners/vets working on a specific case. This will cover in the meantime. 3) it shouldn't cause too much delay - couple of months - but more value :)

EMAIL VOTING

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

No email votes were held since the July conference call.

OLD BUSINESS

- Breeder of Merit [Kydee Sheetz]

See comment in committee report.

The Board considers this tabled for now and will wait for them to come back as future new business.

- Spirit Award [Linda Templeton]

Put on hold by Linda until the Leisure Committee is better equipped to take on the project.

The Board considers this tabled for now and will wait for them to come back as future new business.

- Proposal on Proposals [Jess Haynsworth]

Original text proposed by Andrea & Doug is attached.

Tabled until October.

- General Policy for WC Horse Support [Ásta Covert / Kydee Sheetz]
- WC Team leader designation (future) [Ásta Covert / Kydee Sheetz]
- Limited print run of old promotion brochures [Juli Cole]

The Promotion Committee Chair requests approval to print 500 USIHC brochures using overnightprints.com (the same printer used for the last order of brochures) at a cost of \$111.25 including shipping. [nb: 1,000 would cost \$170.26]

Board approves printing 1,000 copies and instructs Doug to place the order with delivery to Juli Cole.

NEW BUSINESS

- Status of Kraftur, Cascade, and Ohio Valley Affiliated Clubs [Leslie Chambers]

• Ohio Valley notified the Board they no longer wish to be affiliated with the USIHC.

- Renaming Registered Horse [Will Covert]

Another request from Martina to change the farm name on her horse based on a recent rule revision by WorldFengur below:

G5.3.6 The naming of Icelandic horses in WorldFengur.

Horse owners can register a name for their horse in WorldFengur. Horses must be given names before (and cannot be changed after) they are shown at a breeding field test or they compete in an official FEIF competition registered in WorldFengur. The name of a horse can not be changed after they have a registered offspring in WorldFengur.

WorldFengur has confirmed with Àsta that the rule now allows Martina's request for their purposes.

| |
|-----------------------|
| Tabled until October. |
|-----------------------|

- 2018 Members' Meeting Venue [Will Covert]

| |
|---|
| The Board approves using the Holiday Inn option negotiated our hosts, Klettafjalla. |
|---|

NEXT MEETING (THURSDAY) OCTOBER 12 AT 8PM (EASTERN)

OPEN SESSION ADJOURNED 8:25PM

EXECUTIVE SESSION POSTPONED.

USIHC General Membership Funds

| <u>6/30/17</u> | | <u>8/31/17</u> |
|----------------|-------------------------------------|----------------|
| \$ 4,390.40 | Checking | \$ 3,254.16 |
| \$ 121,283.95 | Money Market | \$ 113,311.41 |
| \$ 10,229.52 | CDs | \$ 10,241.26 |
| \$ 135,903.87 | subtotal | \$ 126,806.83 |
| \$ (6,425.94) | Youth Fund | \$ (4,567.17) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (3,839.34) | World Champ. Team Fund | \$ (3,858.76) |
| \$ 121,638.59 | USIHC Unrestricted Membership Funds | \$ 114,380.90 |

Net **Decrease** from 6/30/17

-\$7,257.69

09/08/17

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of August 31, 2017

| | Aug 31, '17 |
|--|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 3,254.16 |
| Associated Money Market Acct. | 113,311.41 |
| Total Checking/Savings | 116,565.57 |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/17 | 3,168.09 |
| CD-matures 10/5/18 | 3,073.17 |
| Total CDs for Judge Scholarship ... | 6,241.26 |
| Total Other Current Assets | 10,241.26 |
| Total Current Assets | 126,806.83 |
| TOTAL ASSETS | 126,806.83 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,858.76 |
| Unexpended Youth Funds | 4,567.17 |
| Total Other Current Liabilities | 12,425.93 |
| Total Current Liabilities | 12,425.93 |
| Total Liabilities | 12,425.93 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | -9,963.46 |
| Total Equity | 114,380.90 |
| TOTAL LIABILITIES & EQUITY | 126,806.83 |

**United States Icelandic Horse Congress Inc.
Income & Expense Report
July through August 2017**

| <u>Income</u> | | <u>Expense</u> | |
|--|-----------------|------------------------------------|------------------|
| Competition Inc. | | Competition Comm. Expense | |
| Sanction Competition fee | 150.00 | World Championship Expenses | |
| | | WC 2017 Holland Exp. | 3,445.10 |
| Interest Income | 42.93 | | |
| | | Funding Programs | |
| | | Flagship Funding exp. | |
| | | Flagship Event - Sanction Show | 2,000.00 |
| Leisure Committee Income | | | |
| S2SS income | 181.57 | Grant Funding Expense | 1,800.00 |
| | | Total Funding Programs | <u>3,800.00</u> |
| Membership Related Income | | | |
| Farm Listing | 213.62 | Leisure Committee Expense | |
| Membership Dues | | Sea2ShiningSea expense | 936.23 |
| Family Memberships | 565.29 | | |
| Individual Memberships | <u>1,130.02</u> | Membership Related Expenses | |
| Total Membership Dues | <u>1,695.31</u> | Toll Free line | 25.90 |
| | | | |
| Quarterly Inc. | | Promotional Exp. | |
| Quarterly Adv. Inc. | 476.14 | Promotional Advertising | 695.24 |
| Total Membership Related Income | <u>2,385.07</u> | | |
| | | Regional Club Clinic exp | 1,000.00 |
| Registry Income | | | |
| Registration fees | 320.75 | Registry Expenses | |
| Transfer fees | <u>129.08</u> | Clerical for registry | 423.00 |
| Total Registry Income | <u>449.83</u> | Registry Office supplies | 50.62 |
| | | Registry Postage | <u>119.00</u> |
| USIHC Non-Member fees | 28.00 | Total Registry Expenses | <u>592.62</u> |
| Total Income | <u>3,237.40</u> | Total Expense | <u>10,495.09</u> |

Net Income (Loss) : -7,257.69

United States Icelandic Horse Congress Inc.
Income & Expense Report
 January through August 2017

Page 1

| Income | | Expense | |
|--|-----------|--|-----------|
| Competition Inc. | | Competition Comm. Expense | |
| Sanction Competition fee | 300.00 | National Ranking Award Expense | 634.26 |
| WC Team Tryout Inc. | | World Championship Expenses | |
| WC 2017 Tryout Inc. | 518.34 | WC 2017 Holland Exp. | 3,445.10 |
| Total Competition Inc. | 818.34 | Total Competition Comm. Expense | 4,079.36 |
| | | | |
| Education-Riding Badge | | Education Seminar exp. | |
| Riding Badge Inc. | 20.00 | Judging Seminar exp. | |
| | | 2017 Judge Seminar | 468.24 |
| | | | |
| Interest Income | 158.05 | Funding Programs | |
| | | Flagship Funding exp. | |
| | | Flagship Event - Sanction Show | 4,000.00 |
| | | Grant Funding Expense | 1,800.00 |
| | | Schooling Show support funding | 500.00 |
| | | Total Funding Programs | 6,300.00 |
| | | | |
| Leisure Committee Income | | Leisure Committee Expense | |
| S2SS income | 181.57 | Sea2ShiningSea expense | 936.23 |
| | | | |
| | | Membership Related Expenses | |
| | | Administration | |
| | | Mbshp. Postage | 132.30 |
| | | Office/Supplies Exp. | 44.11 |
| | | Total Administration | 176.41 |
| | | | |
| | | Annual Meeting Exp. | |
| | | 2017 Annual Meeting exp. | 2,742.72 |
| | | | |
| | | FEIF related expenses | |
| | | FEIF Mbshp fees | 1,523.60 |
| | | | |
| Membership Related Income | | Quarterly Expenses | |
| Farm Listing | 2,365.47 | Graphics | 2,000.00 |
| Membership Dues | | Postage for Quarterly | 830.77 |
| Family Memberships | 4,994.84 | Quarterly Printing | 5,024.56 |
| Individual Memberships | 10,130.40 | Total Quarterly Expenses | 7,855.33 |
| Youth membership | 235.76 | | |
| Total Membership Dues | 15,361.00 | | |
| | | | |
| Quarterly Inc. | | Toll Free line | 103.60 |
| Quarterly Adv. Inc. | 2,132.21 | Website | 330.47 |
| Total Membership Related Income | 19,858.68 | WorldFengur Exp. | 505.00 |
| | | Total Membership Related Expenses | 13,237.13 |

**United States Icelandic Horse Congress Inc.
Income & Expense Report
January through August 2017**

Page 2

| Income | | Expense | |
|-----------------------------|------------------|---------------------------------|------------------|
| | | Misc. Exp. | -0.10 |
| | | Pleasure Rider Program Exp. | 171.39 |
| | | Promotional Exp. | |
| | | Ambassador award | 340.75 |
| | | Promotion Material Printing exp | 839.27 |
| | | Promotional Advertising | 695.24 |
| | | Promotional postage expenses | 145.05 |
| | | RC Co-op promo exp. | 125.00 |
| | | Total Promotional Exp. | 2,145.31 |
| | | Regional Club Clinic exp | 6,000.00 |
| Registry Income | | Registry Expenses | |
| Duplicate Registration fees | 100.00 | Clerical for registry | 1,793.00 |
| Late Stallion Report fees | 881.40 | Printing & reproduction-Regist. | 439.67 |
| Registration fees | 2,040.17 | Reg. WorldFengur Sbscrptn exp. | 136.00 |
| Transfer fees | 1,628.31 | Registry Office supplies | 92.09 |
| Total Registry Income | 4,649.88 | Registry Postage | 299.78 |
| USIHC Non-Member fees | 448.12 | Total Registry Expenses | 2,760.54 |
| Total Income | 26,134.64 | Total Expense | 36,098.10 |

Net Income (Loss) : -9,963.46

Proposal for a new “two-stage” process submitting new program proposals to the USIHC

The USIHC is a volunteer run organization that strongly encourages participation from our membership – and we are always open to fresh ideas for new programs. However, over the years it has become apparent that we need to make sure these “great ideas” are fair and successful through a more formal vetting process. Thus the creation of this two-stage process for bigger, new initiatives and major changes to existing programs.

This may feel like a burdensome process. However, experience has taught us ideas can be more difficult to implement and promote than they seem at first. This procedure is in place to help guarantee ideas are fully developed before they are funded and announced. This is not an attempt to “kill” the enthusiasm for good idea.

Proposals may be submitted for approval in two-stages as follows. This gives everyone (the proposer(s), committee members, and the board) a chance to react early and quickly so the idea can be realized as fast as possible in an all-volunteer environment. It is not necessary to separate the two stages.

Stage One – Concept

A Proposer(s) with a new program idea should submit a general concept proposal to the applicable committee chair*. The proposal should lay out the concept in broad terms but also give enough detail to decide if the idea should be perused further.

At this stage the proposal should include (but not be limited to):

- A high-level explanation of concept
 - Why is this important?
 - How does this concept fit the USIHC mission?
 - How does this concept further FEIF’s mission?
 - What USIHC members will it impact?
 - How will this further the cause of the breed in the US?
- Who will be the “champion” of this concept? – Who will be the point person willing to do or lead the work to see it to fruition?
- What would the estimated budget be both on an annual basis and for the anticipated life of the program?
- A general timeline of project life-cycle
- Pros and cons – what are the benefits and drawbacks of this concept?
- Are there any potential impacts to existing programs?

This stage of the proposal will then be discussed and voted on by the appropriate committee(s). If the Proposer(s) is not a current member of the applicable committee they may be asked to join as a guest to answer any questions committee members may have. Once discussion and voting in the committee is complete, the proposal will then, along with voting results, be forwarded by the committee chair* to the USIHC Secretary for discussion and voting at the next available USIHC board meeting. Both the Proposer(s) of the concept and the applicable committee chair should plan on attending the USIHC meeting/call to

answer any questions the USIHC Board may have. The USIHC Board then may approve the concept to move to the next stage, table it awaiting further revision, or reject the concept outright.

If revisions are asked for, or if the concept is approved, Proposer(s) are then required to give monthly updates on progress to the applicable committee chair* who will send an update to the committee, and forward it also to the USIHC Secretary to place on the monthly USIHC Board meeting agenda. The USIHC Board may also request the applicable committee chair and/or Proposer(s) attend a USIHC Board meeting(s)/calls(s) to answer additional questions or give an “in-person” update.

If the concept is approved, but does not move to Stage Two within one year of approval it must be re-approved as a Stage One concept by the USIHC Board during the next budget cycle.

Stage Two – Program Design and Implementation

At this stage the Proposer(s) should submit to the applicable committee chair* a very detailed program plan which should include, but not be limited to:

- A detailed description of the program suitable for inclusion on the USIHC website and/or *Quarterly*. This shall include, but not be limited to:
 - The genesis of the program – why it was developed
 - How does it further the USIHC mission?
 - How does it meet FEIF's goals?
 - How will this further the cause of the breed in the US?
 - Who the leader of the project, along with their contact information
 - Selection criteria (if any)
 - Communication/marketing strategies
- A detailed timeline with identified milestones and deadlines throughout the project's lifecycle
- A firm annual budget (not to exceed) along with an estimated budget for the entire lifecycle of the project.
- Any applicable forms and web pages that may be needed

This stage of the proposal will then be discussed and voted on by the appropriate committee. If the Proposer(s) is not a current member of the applicable committee they may be asked to join as a guest to answer any questions committee members may have. Once discussion and voting in the committee is complete, the proposal will then, along with voting results, be forwarded by the committee chair* to the USIHC Secretary for discussion and voting at the next available USIHC board meeting. Both the Proposer(s) of the concept and the applicable committee chair should plan on attending the USIHC meeting/call to answer any questions the USIHC Board may have. The USIHC Board then may approve the concept (or parts of it), table it awaiting further revision, or reject the concept outright.

If revisions are asked for or if the concept is approved, Proposer(s) are then required to give monthly updates on progress to the applicable committee chair* who will send an update to the committee, and forward it to the USIHC Secretary to place it on the USIHC Board meeting agenda. Updates for each issue of the *Quarterly* will also be required, with website/social media updates highly recommended. The USIHC

Board may also request the applicable committee chair and/or Proposer(s) attend a USIHC Board meeting(s) to answer additional questions or give an “in-person” update. Four times a year the program leader should review any information on the USIHC website regarding the program for accuracy (including forms) and forward any changes to the USIHC Secretary.

Any revisions to the approved concept(s)/project(s) at any time throughout the process must be brought to the applicable committee chair* to be reconsidered first by the committee, and then the USIHC Board.

If at any time during the approval process, or after the project has been approved, the USIHC Board reserves the right to cancel the project for any reason upon notice (given by the USIHC President) to the Proposer(s), current project leader(s), and applicable committee chair.

** If no applicable USIHC committee exists all should be forwarded directly to the USIHC Secretary.*

Program Refinements

Despite our best efforts programs and ideas will need to change over time. If a proposal is an update to an existing program we don't need as much structure or information. For existing programs the following information should be provided to the appropriate committee and advanced as described above:

- A detailed description of the change suitable for inclusion on the USIHC website and/or *Quarterly*. This shall include, but not be limited to:
 - The genesis of the change – why does the original program need to change?
 - How does the proposed change improve the program and further the USIHC's mission and FEIF's goals?
 - Who the lead the change effort, along with their contact information
 - Selection criteria changes (if any)
 - Communication/marketing strategies (if any)
- A detailed timeline with identified milestones and deadlines to accomplish the change
- A firm description of changes to the annual and lifecycle budget of the original project.
- Any updated forms and text for web pages that may be needed

Tips –

(These would be printed in a web and/or Quarterly article to accompany the new policy)

- *Think you don't have enough “experience or knowledge” - We all started somewhere! None of us were experts at this when we first started, but we had a passion for the breed so we rolled up our sleeves and dug in. You can too! Consider joining a committee in your area of interest so you can pitch-in, gain knowledge, and find others that may help you with your idea.*

- *Don't know where to start? Ask for help!* Committee chairs and USIHC board members are eager to help you through the process. Our contact information can be found on the USIHC website, or in each issue of the *Quarterly*.
- *Make sure the proposal has furthers the mission of the USIHC and FEIF.* You can find those mission statements on the respective organization's webpage. After all, we have to stick to our mission.
- *Think about how many members your proposal will impact.* The greater the number of members the more likely it will be to be approved. We want to make sure membership dollars benefit the greatest amount of members possible.
- *Make sure you know who will be doing the work.* Lots of people have great ideas – but few have the dedication to follow them through! Remember that the USIHC is a volunteer organization with no staff. Your idea will most likely be shouldered by you.
- *Keep it simple – and fair.* Complicated programs can be a nightmare to administer and can often inadvertently shut people out. Try to design a program that is simple with well-defined, easy to understand, rules and procedures – and then stick to them!
- *If you find yourself struggling – be honest and ask for help.* You may have taken on this project with the best intentions – but then life got in the way. Please don't just drop out of sight and let the program and the USIHC suffer. Contact the appropriate committee chair and ask for assistance.

Proposal



Board Conference Call Minutes

October 12, 2017 7:00PM (Eastern)

BOARD MEMBERS

Present:

Will Covert, Kari Pietsch-Wangard, Linda Templeton, Leslie Chambers,
Jess Haynsworth, Lori Cretney, Alex Dannenmann

Excused:

Andrea Barber

OBSERVERS

Martina Gates

MEETING CALLED TO ORDER [WILL COVERT 7:05PM]

Secretary's Report (Will covert)

The USIHC lists 664 members in 463 households as of October 10.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|--|---------------------|
| <u>Combined bank account balances as of 9/30/17:</u> | \$124,935.22 |
| <u>Unrestricted funds as of 9/30/17:</u> | \$112,509.29 |
| <u>Net increase (decrease) since 8/31/17:</u> | (\$1,871.61) |

Standing Committee Reports

- Affiliated Clubs (Leslie Chambers chair)

The Affiliated Clubs have nothing to report.

- Breeding Committee (Kydee Sheetz chair, Kari Pietsch-Wangard liaison)

No report received

- Education (Alex Dannenmann chair)

The Education Committee has nothing to report

- Leisure (Linda Templeton acting chair)

The Leisure Committee has nothing to report

- Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

The Promotion Committee has nothing to report

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

The Quarterly Committee is currently finalizing our December 2017 issue. The issue goes to design October 15 and to press on November 1. If Board members or committee chairs have any last minute information they want to share with the membership, please let us know immediately and we will try to slip it in. We will be printing 600 copies of this issue. Extras will be used for new member Welcome Packets and for promotional purposes, as available; we currently have only 20 copies of the September issue left and 10 of June.

I want to take this opportunity to publicly thank outgoing webmaster Doug Smith for the enormous help he has given me and the Quarterly Committee over the years. Doug has been totally in charge of publishing and distributing the eQuarterly to USIHC members and our FEIF contacts. He automated our mailing lists, new member notifications, and Farm List, and designed an online ad submission and payment system for us. He designed and has taken care of updating our Topic Index. He designed and ran the reader survey we did a few years ago. As USIHC secretary, he fact-checked our Contacts lists, USIHC News, and FEIF News sections for every issue. When I ran into a technical problem, no matter how big or small, I could depend on him fixing it within 24 hours. His will be very large shoes for the new webmaster and secretary to fill, as he set a new level of competence for the USIHC in terms of its communication with its members. I am grateful to have had the opportunity to work with and learn from him.

- Sport - (Will Covert chair)

The Triple World Ranking Competition successfully took place last weekend in Kentucky and Alaska held a Sanctioned Show in September after a hiatus. The final Sanctioned show of 2017 will take place this weekend in CA.

Youth (Kelly Blough chair, Lori Cretney liaison)

No report received

AD HOC Committee Reports

- Blood Profile Project [Andrea Barber]

There is nothing new to report on the Blood Profile Project.

Email Voting

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

Old Business

- Proposal on Proposals [Jess Haynsworth]

Original text proposed by Andrea & Doug is attached.

We so appreciate the amount of work and attention to detail that Andrea put into her proposal. That said, we do feel that it may go the same way as the grant proposal, and cause people to give up on their ideas prematurely. The checklist that Andrea has proposed is very long and may be intimidating. It may cause our

members to think that we don't want to hear their ideas unless they are perfect - and this may cause us to miss out on important communication and ideas that could become brilliant proposals. We believe that increased and improved communication with our members will help us to better serve the community. We would like to suggest an alternative use for Andrea's proposal:

Rather than distributing Andrea's checklist to the general membership, we would instead like to send it to every committee chair and ask them to use it to work with any member who approaches them with an idea for a proposal. To the general membership, we would like to present a much simpler checklist, one that that might look like the following:

You've got an idea:

- Contact the appropriate committee chair to discuss your idea.
- Don't know the appropriate committee chair? Contact any Board member for direction.

You and the committee chair agree on brief description of idea to take to committee:

- Committee decides whether idea should become a proposal.

You have enough support from committee to form a proposal:

Proposal should include:

1. Name of person responsible for proposal oversight
2. How does proposal benefit to the Icelandic Horse Community
3. Timeline
4. Budget

Committee requests Proposal to be included on next BOD meeting:

- BOD will approve, send back to committee for revision or reject proposal.

We would also like to release a statement to the general membership stating that we want to hear their ideas, and that if they are unable to connect with a committee chair, or uncertain which committee might be the best fit for their idea, they are welcome to contact one of us and we will put them in touch with the appropriate committee chair. Such a statement could be released on Facebook as well as in the Quarterly and on our website, and could include links to contact information for committee chairs and to the BOD. Jess volunteers to handle the distribution of such a statement, once the wording has been approved by the BOD.

Such a statement might best be released annually, so that new members are sure to see it. A lot of information is available on our website for those who know where to look, but we might have better luck with reaching more people if we release more announcements and statements with greater regularity in multiple

locations.

The Board decided to wait for Andrea to be available for this discussion.

- Renaming Registered Horse [Will Covert]

Another request from Martina to change the farm name on her horse based on a recent rule revision by WorldFengur below:

G5.3.6 The naming of Icelandic horses in WorldFengur.

Horse owners can register a name for their horse in WorldFengur. Horses must be given names before (and cannot be changed after) they are shown at a breeding field test or they compete in an official FEIF competition registered in WorldFengur. The name of a horse can not be changed after they have a registered offspring in WorldFengur.

WorldFengur has confirmed with Àsta that the rule now allows Martina's request for their purposes.

Unanimously Approved with the current \$50 fee and required paperwork

New Business

- Registry Naming Rule [Will Covert]

From Àsta

I would like to recommend the USIHC adopt the WorldFengur naming rule and limit strange names for our registered US born horses. The current name rule is under section 14 in the USIHC Registry rules on our website

<https://www.icelandics.org/RegRules.php#14>

G5.3.6 The naming of Icelandic horses in WorldFengur.

Horse owners can register a name for their horse in WorldFengur.

Horses must be given names before (and cannot be changed after) they are shown at a breeding field test or they compete in an official FEIF competition registered in WorldFengur. The name of a horse can not be

changed after they have a registered offspring in WorldFengur. Horse owners can use the list of horse names in WorldFengur (which includes allowed names) as a reference. If the name they want to use is not in the list, they can apply for it (by national registrars) and if the name is allowed, it is added to the list. Following rules apply for names of Icelandic horses registered in WorldFengur:

- The name must be in accordance with Icelandic naming traditions.*
- The name must be able to take the form of Icelandic declension and/or the name must have gained a tradition in the Icelandic language.*
- The name shall not violate the Icelandic system of grammar and spelling.*
- The name must be masculine for a stallion/gelding and feminine for a mare, neuter names are not allowed.*
- Names consisting entirely of initials are not allowed.*
- Names that have a vulgar or obscene meaning; names considered in poor taste; or names that may be offensive to religious, political or ethnic groups are not allowed.*

Unanimously Approved

The WorldFengur rule will be added as written to the USIHC Registry rules

NEXT MEETING NOVEMBER 16, 2017 AT 8PM (EASTERN).

MEETING ADJOURNED 7:18PM

EXECUTIVE SESSION



Board Conference Call Minutes

November 16, 2017 8:00PM (Eastern)

BOARD MEMBERS

Present:

Will Covert, Kari Pietsch-Wangard, Linda Templeton, Leslie Chambers, Jess Haynsworth, Lori Cretney, Alex Dannenmann, Andrea Barber, Em Potts

OBSERVERS

Sverrir Bjartmarz

MEETING CALLED TO ORDER [WILL COVERT 8:01EST]

SECRETARY'S REPORT

The USIHC lists 660 members in 472 households as of November 17, 2017.

TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

| | |
|---|----------------------|
| <u>Combined bank account balances as of 10/31/17:</u> | \$122,061.99 |
| <u>Unrestricted funds as of 10/31/17:</u> | \$109,601.49 |
| <u>Net increase (decrease) from 9/30/17:</u> | (\$2,907.80) |
| <u>Net YTD increase (decrease):</u> | (\$14,742.87) |

STANDING COMMITTEE REPORTS

- **Affiliated Clubs (Leslie Chambers chair)**

Regional Club Clinic Support - Policy #31, 2017 (updated 11/12/17)

The USIHC has budgeted funds to support clinics held by USIHC regional clubs for the calendar year 2017 subject to the eligibility requirements below.

Eligibility:

1. The events must be open to the public to either participate, or audit.
2. The event details must be submitted to both the Regional Club Committee Chair (regional_clubs@...) and the USIHC Secretary (calendar@...) for inclusion in the USIHC Calendar of Events no later than 1 month (30 days) before the event. (The club hosting the event must be in good standing with the USIHC at the time of event submission for inclusion on Event calendar.)

3. Each club will be eligible for two \$500 grants in 2017. (No more than two grants/club will be approved. Each at a maximum of \$500.)
4. The club hosting the event must be in good standing with the USIHC at the time of the event.
5. The event must be approved as successfully completed by the Regional Club Committee Chair.
6. Once the event has been approved as successfully completed payment will be issued to the Regional Club by the USIHC Treasurer.

Summary of 2017 Clinics:

Ten Regional Clubs held 17 clinics which were supported by Policy #31 funding in 2017. The USIHC paid out \$8500 of the \$12000 budgeted for this program. There have been only positive responses from the Regional Clubs whose members have benefited from this educational initiative.

| Club | Clinic #1 | Clinic #2 |
|---------------------|---|---|
| Alaska IHC | May 27-29 Steinar Sigurbjornsson Wasilla, AK | June 23-25 Trausti Gudmundsson Wasilla, AK |
| California IA | | |
| Cascade IHC | | |
| Flugnir IHC | May 26-28 Sport Comp/Pleasure Proctor, MN | |
| Frida IRC | Nicole K May 19-21 Middleburg, VA | Sept 16-17 G. Petursson Middleburg, VA |
| Glitfaxes | Carla Bauchmueller September 30th Fairfield, CA | |
| Hestafolk | March 25/26 Freya Sturm Bellingham, WA | May 6-8 Freya Sturm Bellingham, WA |
| Klettafjalla IHC | April 22-23 Coralie Denmeade Oakley, Utah | June 17-18 Ulla Hudson Brighton, CO |
| Kraftur | | |
| NEIHC | April 21-23 Alex Dannenmann Hudson, NY | June 2-4 Alex Pregitzer Granby, CT |
| NWIHC | June 23/24 Anrnar Sigurdarson Trout Lake WA | Sept 30 to Oct 1 Mandy Pretty Ellensburg, WA |
| Saint Skutla | June 17-18 Terral Hill | |

| | | |
|-----------------------------|---|--|
| IHC | Mendon, NY | |
| Sirius Ohio Kentucky IHC | | |
| Toppur IHC | April 21-23 Gudnumdar S. Irish Run Farms Des Moines IA | Nov. 10-12 Carrie Lyons-Brandt East Peru, IA |

• **Breeding Committee (Kydee Sheetz chair, Kari Pietsch-Wangard liaison)**

Breeding Committee Update Info...

1. Breeding Evaluations

- a. Lettleiki—judges are set and confirmed as per the October 24, 2017 email
- b. Harmony—judges are still “in flux” for this event. Johannes Hoyos would really love to come, but he’s already busy that weekend. I’m now approaching another dual-certified judge on our list Jens Freuchtenschneider. He’s excellent and well respected in both breeding and sport. In addition, he is highly qualified for Young Horse Linear Descriptions which people might find helpful. I’m waiting to hear back from the Icelandic Breeding Leader regarding our requested Icelandic judge as well. I sent him another reminder recently.

2. Young Horse Linear Descriptions

- a. I haven’t heard from anyone on the Breeding Committee who is interested in trying to combine use of judges already brought to the US for something else for Young Horse Linear Descriptions. It’s certainly not required, but if people plan this far enough in advance it could save money. Again, totally optional!
- b. Grants—just checking into the group’s interest in applying for grants for this.

3. Finances

- a. Please see the next email regarding funding/grant requests

NOTE: Funding is tabled until the budget process.

Dates and details for the Harmony Evaluation were requested, Kari will be getting information from Kydee.

• **Education (Alex Dannenmann chair)**

Informing members about the upcoming nomination for the FEIF trainer/instructor of the year and the nomination process.

• **Leisure (Linda Templeton acting chair)**

The Leisure Committee has voted in favor of continuing the Sea2Shining Sea Challenge in 2018 (July 2018 - July 2019).

S2SS Challenge items currently under discussion and consideration are:

- Hour to mile conversion
- Location and Number of Landmarks

-Awards and Patches
-2018 Budget

Additional Program Goal for 2018 is to support the Riding Horse Profile now in use by FEIF.

The Leisure Committee is pleased to announce the addition of:

Janet Mulder
Kevin Draeger
Virginia Lauridsen
Sherry Hoover

We are hoping that our new additions bring fresh energy and ideas to the Leisure Committee

• **Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)**

The promotion committee was asked to consider an advertising opportunity in Horse Illustrated (HI), as the Icelandic Horse will be featured. HI was contacted and we are awaiting a response.

However, about 6 years ago +/- USIHC ran 2 ads in conjunction with the article they did about Icelandics and there were no measurable results.

It is the opinion of the committee chair that there is limited return on investment with print ads.

We are waiting on the pricing for new brochures, our contact person has not responded so we will seek another person to investigate.

The replenishment of the original brochures should suffice for awhile.

The committee chair is recommending that we retire the Breed Ambassador Award as there is very little activity. There is a recommendation that the USIHC give the handful of entries this year a T-shirt & gift card. (This is a subject to be discussed further.)

• **Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)**

The quarterly committee reports that all September issues were distributed and none are left. Our December issue is out in 2 weeks, so there will be copies available for promotional events in the spring (Denver Expo, PA Expo, and Equine Affair Ohio).

Based on this, it appears that the print run of 600 copies / quarter is the correct amount to fill our requests through out the year.

• **Sport - (Will Covert chair, Jess Haynsworth liaison)**

The final Sanctioned Show of the year is completed and all 2017 shows are now posted to website and have been added to the National Ranking. The final ranking is on the website here <https://www.icelandics.org/ranking>

- **Youth (Kelly Blough chair, Lori Cretney liaison)**

Applications are out for the FEIF Youth Cup, and the due date for their return is January 12. We have arranged for Þorgeir Guðlaugsson to score the videos, and Laurie Prestine will collect them and transmit them to him. We will advise applicants of the team selections by Feb 28.

We have received one Team Leader application back already, and the applicant's membership status has been confirmed. In past years, USIHC has offered a stipend for travel of \$1000 for country and team leaders. Is the Board willing to offer this again? Please consider and let me know. I am not sure how much is available in Youth Funds to do this, or where the funding came from in past years.

AD HOC COMMITTEE REPORTS

BLOOD PROFILE PROJECT [ANDREA BARBER]

Blood Profile Project – November, 201 *Submitted by Andrea Barber*

Exciting news – the project is completed! I have received the final report and associated data. I will work with Bettina to tweak it a little more before we send all to the Quarterly for publication. Due to the importance of these results, with the board's agreement, I also feel that as soon as they are ready they should also be published on the USIHC website.

Bettina is working on the final accounting with the financial staff at Cornell – and I should have that soon. However, it seems that the generous donations received have more than funded the program (the USIHC's original \$5,000 was also never touched) resulting in a surplus. Unlike the USIHC's contribution which can be returned to the organization if unused, these donated funds cannot be returned so Bettina had the following idea for their use which I support:

The researchers plan to submit the results of the study to an academic journal. There are two main types of academic journals – open access and conventional non-open access. In the open type, the individuals submitting pay a fee and then the publication itself is able to be accessed by anyone without charge (usually online). In conventional non-open access, papers are free to submit, but then they are only available to those willing to pay a fee for a subscription to the journal. Usually other academics are the only ones that subscribe to these journals because they are pricey and very subject matter specific.

For this paper they are choosing an open-access journal. This is excellent news for us as it would mean the paper would be available to owners and veterinarians all over the world free of charge. So what we would like to propose is that the surplus donations go towards the cost of getting the paper published – and that we even use some of the original \$5,000 given by the USIHC if need be. I unfortunately don't have all the costs yet (Bettina is traveling) – but I would at least like to get the board's approval to continue down this path so that we might be able to approve the costs by e-mail and not have to into the next budget year. We were so lucky to have so much generous financial support for this project that I think this is a way we can use those funds – and perhaps a small portion of the original \$14,000 that the USIHC budgeted for this project – to expand its impact.

Thank you to all that made this project possible. For me it is a dream come true to have been able to see such an important project for all our horses come to completion.

Andrea will be getting costs in order to put a proposal before the board to support publishing the results in the open-access journal.

EMAIL VOTING

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

Board members agree to establish a deadline when requesting an email vote, and every attempt to vote within 48 hours.

OLD BUSINESS

- Proposal on Proposals [Jess Haynsworth]

Original text proposed by Andrea & Doug was attached to last month's Agenda.

We so appreciate the amount of work and attention to detail that Andrea put into her proposal. That said, we do feel that it may go the same way as the grant proposal, and cause people to give up on their ideas prematurely. The checklist that Andrea has proposed is very long and may be intimidating. It may cause our members to think that we don't want to hear their ideas unless they are perfect - and this may cause us to miss out on important communication and ideas that could become brilliant proposals. We believe that increased and improved communication with our members will help us to better serve the community. We would like to suggest an alternative use for Andrea's proposal:

Rather than distributing Andrea's checklist to the general membership, we would instead like to send it to every committee chair and ask them to use it to work with any member who approaches them with an idea for a proposal. To the general membership, we would like to present a much simpler checklist, one that that might look like the following:

You've got an idea:

- Contact the appropriate committee chair to discuss your idea.
- Don't know the appropriate committee chair? Contact any Board member for direction.

You and the committee chair agree on brief description of idea to take to committee:

- Committee decides whether idea should become a proposal.

You have enough support from committee to form a proposal:

Proposal should include:

1. Name of person responsible for proposal oversight
2. How does proposal benefit to the Icelandic Horse Community
3. Timeline
4. Budget

Committee requests Proposal to be included on next BOD meeting:

- BOD will approve, send back to committee for revision or reject proposal.

We would also like to release a statement to the general membership stating that we want to hear their ideas, and that if they are unable to connect with a committee chair, or uncertain which committee might be the best fit for their idea, they are welcome to contact one of us and we will put them in touch with the appropriate committee chair. Such a statement could be released on Facebook as well as in the Quarterly and on our website, and could include links to contact information for committee chairs and to the BOD. Jess volunteers to handle the distribution of such a statement, once the wording has been approved by the BOD.

Such a statement might best be released annually, so that new members are sure to see it. A lot of information is available on our website for those who know where to look, but we might have better luck with reaching more people if we release more announcements and statements with greater regularity in multiple locations.

Jess will prepare a formal proposal and sample submission form for the Board to vote on by email.

- General Policy for WC Horse Support [Will Covert / Kydee Sheetz]
- WC Team leader designation (future) [Will Covert / Kydee Sheetz]

New Business

- Follow up on the web page updates that Doug initiated (by committee)

The Board decided to table this until our new webmaster and board member, Emily is up to speed.

- Review of current committee responsibilities prior to the new year

The Board decided to solicit from each committee chair, what they perceive their roles and responsibilities are. Linda will email each chair requesting feed back. This will be compiled and compared with Board perceptions to create good working guidelines for each committee. This will be complete prior to the Denver meeting.

- Agenda for Denver meeting

It was agreed to use a similar format to last year's annual meeting.

- Budget process 2018

Kari sent the Board a budget worksheet for 2018, reflecting the 'must haves' from discretionary items. The Board will work to submit budgets to Kari before year end.

- Book Offer from Sigurjón Bjarnason

We at Bókstafur, Iceland would like to make your organization a special holiday offer on HESTAR. (see following page)

An autographed book: 60 Eur

A book without autography: 50 Eur

Please note that the author autographs books with a drawing of a horse.

The Board voted to decline the generous book offer due to time lines and administration issues.

Hestar - Horses

by Pétur Behrens

Hestar by Pétur Behrens is a masterpiece. An art book that contains about a hundred drawings and paintings by this experienced and talented horse breeder and artist. The pictures come from various parts of his long standing career. By each picture is a text by the author in Icelandic, English and German. The book has gotten good reviews, among other places in Iceland Review.



<http://icelandreview.com/staff/reviews/2016/11/28/painter-herding-his-horses>



Pétur Behrens was born in Hamburg, Germany in 1937. After his arts education in Hamburg and Berlin he moved to Iceland. There he has worked as a graphic designer and a teacher at the Icelandic Academy of the arts, along with practicing his art and horse farming. His work as a horse tamer, a specialist in all things concerning the Icelandic horse and an artist is well known internationally.

Hestar is a limited edition but is available through an order form on the website at the publisher, Bokstafur. Payed through PayPal. (www.bokstafur.is)



Sigrður Lísa Sigrímsdóttir
lis@bokstafur.is
s. +354625404

- Reimbursement request from Katrin Taylor-Sheehan for WC; receipt was submitted to Kari

Dear Kari,

We would like to ask the board to consider paying an additional Euro 500 toward the team expenses out of the accrued WC funds, that are held by USIHC. The money was used to power two of our three team campers. We used the campers for cooking, charging our cellphones and iPads and for our daily meetings and all the social gatherings over the day. The official invoice, which we paid for out of personal funds at the time required, is attached.

We would appreciate the board's support, since all of us have had enormous expenses plus the whole team chipped in to help Ayla with transportation, food and clothing.

Thank you,
Kat Taylor-Sheehan
Team Leader USA, WC2017

The Board voted unanimously to reimburse Katrin Taylor-Sheehan for this expenditure.

THERE WILL BE NO BOARD CALL IN DECEMBER, THE NEXT MEETING WILL BE THE JANUARY 13TH MEETING IN DENVER.

MEETING ADJOURNED 9:45 EST

EXECUTIVE SESSION

USIHC General Membership Funds

| 9/30/17 | | 10/31/17 |
|---------------|-------------------------------------|---------------|
| \$ 1,369.51 | Checking | \$ 2,648.65 |
| \$ 113,324.45 | Money Market | \$ 109,337.46 |
| \$ 10,241.26 | CDs | \$ 10,075.88 |
| \$ 124,935.22 | subtotal | \$ 122,061.99 |
| <hr/> | | |
| \$ (4,567.17) | Youth Fund | \$ (4,591.74) |
| \$ (4,000.00) | Judge Scholarship Fund | \$ (4,000.00) |
| \$ (3,858.76) | World Champ. Team Fund | \$ (3,868.76) |
| \$ 112,509.29 | USIHC Unrestricted Membership Funds | \$ 109,601.49 |

Net **Decrease** from 9/30/17

-\$2,907.80

11/04/17

United States Icelandic Horse Congress Inc.
Balance Sheet Standard

As of October 31, 2017

| | Oct 31, '17 |
|--|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| Associated Checking acct. | 2,648.65 |
| Associated Money Market Acct. | 109,337.46 |
| Total Checking/Savings | 111,986.11 |
| Other Current Assets | |
| CD ownd by USIHC mature 10/7/19 | 2,000.00 |
| CD ownd by USIHC mature 10/7/20 | 2,000.00 |
| CDs for Judge Scholarship Fund | |
| CD-matures 10/5/18 | 3,075.88 |
| CD-matures 4/13/20 | 3,000.00 |
| Total CDs for Judge Scholarship ... | 6,075.88 |
| Total Other Current Assets | 10,075.88 |
| Total Current Assets | 122,061.99 |
| TOTAL ASSETS | 122,061.99 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Unexpended Judge Schlshp. Fund | 4,000.00 |
| Unexpended World Champshp F... | 3,868.76 |
| Unexpended Youth Funds | 4,591.74 |
| Total Other Current Liabilities | 12,460.50 |
| Total Current Liabilities | 12,460.50 |
| Total Liabilities | 12,460.50 |
| Equity | |
| Opening Bal Equity | 96,926.56 |
| Retained Earnings | 27,417.80 |
| Net Income | -14,742.87 |
| Total Equity | 109,601.49 |
| TOTAL LIABILITIES & EQUITY | 122,061.99 |

**United States Icelandic Horse Congress Inc.
Income & Expense Report
October 2017**

| Income | | Expense | |
|---------------------------------|-----------------|-----------------------------------|-----------------|
| Competition Inc. | | Competition Comm. Expense | |
| Sanction Competition fee | 150.00 | World Championship Expenses | |
| | | WC 2017 Holland Exp. | -93.70 |
| Education-Riding Badge | | Funding Programs | |
| Riding Badge Inc. | 120.00 | Flagship Funding exp. | |
| | | Flagship Event - Sanction Show | 2,000.00 |
| Interest Income | 28.69 | | |
| Leisure Committee Income | | | |
| S2SS income | 78.00 | | |
| Membership Related Income | | Membership Related Expenses | |
| Membership Dues | | Administration | |
| Family Memberships | 817.75 | Mbshp. Postage | 29.40 |
| Foreign Friend mbshp | 133.24 | | |
| Individual Memberships | 1,874.76 | Quarterly Expenses | |
| Total Membership Dues | 2,825.75 | Postage for Quarterly | 427.25 |
| | | Quarterly Printing | 2,512.28 |
| Quarterly Inc. | | Total Quarterly Expenses | 2,939.53 |
| Quarterly Adv. Inc. | 466.74 | | |
| Total Membership Related Income | 3,292.49 | Toll Free line | 12.95 |
| | | Total Membership Related Expenses | 2,981.88 |
| Registry Income | | Promotional Exp. | |
| Registration fees | 465.32 | Promotional postage expenses | 78.00 |
| Transfer fees | 232.60 | | |
| Total Registry Income | 697.92 | Regional Club Clinic exp | 2,000.00 |
| USIHC Non-Member fees | 24.28 | Registry Expenses | |
| | | Clerical for registry | 333.00 |
| Total Income | 4,391.38 | Total Expense | 7,299.18 |

Net Income/(loss): -2,907.80

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through October 2017
Page 1

| <u>Income</u> | | <u>Expense</u> | |
|--|------------------|--|------------------|
| Competition Inc. | | Competition Comm. Expense | |
| Sanction Competition fee | 525.00 | National Ranking Award Expense | 634.26 |
| WC Team Tryout Inc. | | World Championship Expenses | |
| WC 2017 Tryout Inc. | 518.34 | WC 2017 Holland Exp. | 3,843.04 |
| Total Competition Inc. | <u>1,043.34</u> | Total Competition Comm. Expense | <u>4,477.30</u> |
| Education-Riding Badge | | Education Seminar exp. | |
| Riding Badge Inc. | 140.00 | Judging Seminar exp. | |
| Interest Income | 199.78 | 2017 Judge Seminar | 468.24 |
| | | Funding Programs | |
| | | Flagship Funding exp. | |
| | | Flagship Event - Sanction Show | 7,000.00 |
| | | Grant Funding Expense | 1,800.00 |
| | | Schooling Show support funding | 500.00 |
| | | Total Funding Programs | <u>9,300.00</u> |
| Leisure Committee Income | | Leisure Committee Expense | |
| S2SS income | 259.57 | Sea2ShiningSea expense | 936.23 |
| Membership Related Income | | Membership Related Expenses | |
| | | Administration | |
| | | Mbshp. Postage | 161.70 |
| | | Office/Supplies Exp. | 44.11 |
| | | Total Administration | <u>205.81</u> |
| | | Annual Meeting Exp. | |
| Farm Listing | 2,475.47 | 2017 Annual Meeting exp. | 2,742.72 |
| Membership Dues | | FEIF related expenses | |
| Family Memberships | 5,877.59 | FEIF Mbshp fees | 1,523.60 |
| Foreign Friend mbshp | 133.24 | Insurance | 715.00 |
| Individual Memberships | 12,320.16 | Quarterly Expenses | |
| Youth membership | 235.76 | Graphics | 3,000.00 |
| Total Membership Dues | <u>18,566.75</u> | Postage for Quarterly | 1,258.02 |
| Quarterly Inc. | | Quarterly Printing | 7,536.84 |
| Quarterly Adv. Inc. | 2,598.95 | Total Quarterly Expenses | <u>11,794.86</u> |
| | | Toll Free line | 129.50 |
| | | Website | 330.47 |
| | | WorldFengur Exp. | 505.00 |
| Total Membership Related Income | <u>23,641.17</u> | Total Membership Related Expenses | <u>17,946.96</u> |

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through October 2017
Page 2

| Income | Expense |
|------------------------------------|--|
| | Other Expense -0.10 |
| | Pleasure Rider Program Exp. 171.39 |
| | Promotional Exp. |
| | Ambassador award 340.75 |
| | Promotion Material Printing exp 1,009.53 |
| | Promotional Advertising 695.24 |
| | Promotional postage expenses 263.85 |
| | RC Co-op promo exp. 125.00 |
| | Total Promotional Exp. 2,434.37 |
| | Regional Club Clinic exp 8,000.00 |
| Registry Income | Registry Expenses |
| Duplicate Registration fees 100.00 | Clerical for registry 2,195.00 |
| Late Stallion Report fees 1,081.40 | Printing & reproduction-Regist. 439.67 |
| Registration fees 3,205.49 | Reg. WorldFengur Sbscrptn exp. 136.00 |
| Transfer fees 2,010.91 | Registry Office supplies 92.09 |
| Total Registry Income 6,397.80 | Registry Postage 299.78 |
| USIHC Non-Member fees 472.40 | Total Registry Expenses 3,162.54 |
| Total Income 32,154.06 | Total Expense 46,896.93 |

Net Income/(Loss) : -14,742.87



Board Conference Call Minutes

November 30, 2017 8:00PM

(Eastern)

BOARD MEMBERS

Present:

Will Covert, Kari Pietsch-Wangard, Linda Templeton, Leslie Chambers, Jess Haynsworth, Lori Cretney, Alex Dannemann, Em Potts

MEETING CALLED TO ORDER [WILL COVERT 8:00 EST]

Meeting was called to vote on accepting Kara's contract to work on the website. There was an email vote but it was not unanimous. There was discussion around the absence of a 'hold harmless' clause in the contract presented by Kara. Information was brought forward that that clause is typically to protect the contractor not the company. It was decided that the risk to the USIHC was very minimal and a unanimous vote accepted Kara's contract.

The board then discussed the timing for Kevin to join the board in view of Andrea's resignation. It was decided he should be invited to join now to enable him to read archived emails in preparation for his role.

There was discussion about the appropriateness of the interview questions presented to our two new board members by Tolt News. It was recommended that they submit their bios for publication at this time.

Jess raised the issue of trying to maximize social media and will post more frequently and consider 'horse of the month' promotion.

A budget meeting (call) has been set for Tuesday, January 23rd, 2018 at 8:00 PM EST.

The call ended at 8:28PM EST.