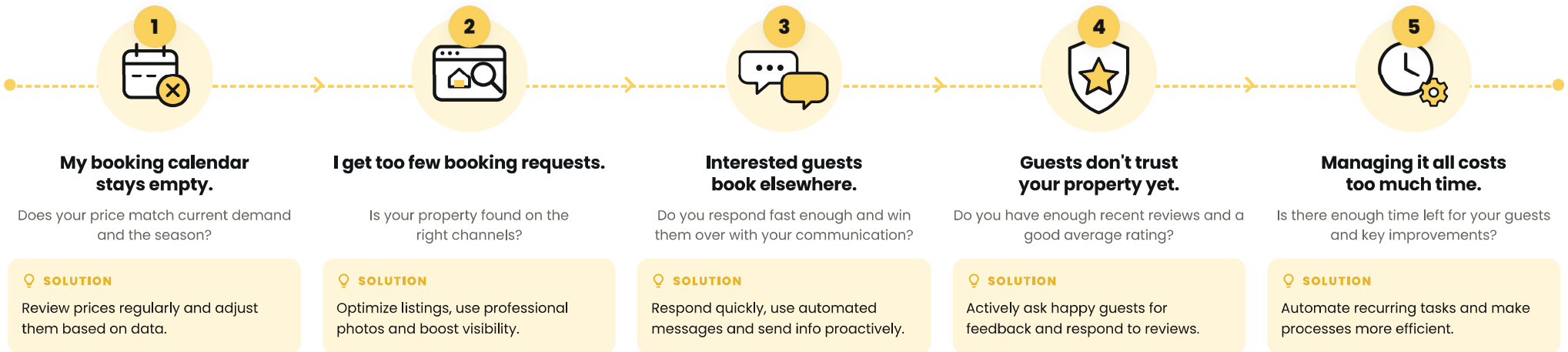


The 5 most common causes of low occupancy at a glance

Open dates rarely stem from a single cause. Usually it's several factors together that lead potential guests to choose a different property.



✓ Quick check: Does this apply to your vacation rental?

- ☐ My booking calendar regularly has open dates.
- ☐ I get fewer booking requests than expected.
- ☐ Interested guests often choose other properties.
- ☐ I rarely get new guest reviews.
- ☐ Managing it all takes more time than it should.

Even two or three "yes" answers show there's untapped potential in your rental.

If you answered "yes" to several points, it's worth taking a closer look at the five areas above. Often it's not single big mistakes but several small factors that together determine your booking success.

Recognize yourself in several points? Send us an email at hosts@onestephost.com and we'll look at your situation together.



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