

Ahmed Demyati is a distinguished investment and advisory professional with 14+ years of expertise in cross-sector investments, fund establishment, and economic transformation. As Partner at MARCO Partners (Jabal Al Mustaqbal Investment Co.) since October 2018, he originates and executes direct investments in high-growth sectors including InsureTech, Interactive Entertainment, and Sports IP while advising government and private clients on fund structuring, privatization, and local content partnerships. Concurrently, he serves as Advisor to H.E. Khalid AlFalih, Saudi Minister of Investment, driving organizational transformation and investment attraction strategies.

Previously, as Managing Director of Investment Attraction & Development at SAGIA (2017–2018), Demyati established sector teams for Tourism, Entertainment, and Financial Services, aligning efforts with Vision 2030 giga-projects. He spearheaded the creation of the SAR 5 billion Mega Investments Fund under Royal Decree and forged strategic partnerships with global institutions from Japan, Norway, France, UK, and the US. His collaboration with the Capital Market Authority (CMA) co-led regulatory reforms to attract Qualified Foreign Investors (QFIs) to Tadawul.

During his tenure as Associate Director at HSBC Global Banking (2010–2017), Demyati orchestrated over USD 70 billion in financing for landmark Saudi projects including the Madinah Airport PPP, Aramco's Tihama Cogen IPP, Waad AlShamal Mining Complex, Sadara Chemical Project, and Abraj Al Bait in Mecca. He structured sukuk/bond issuances for Saudi Aramco, SABIC, and Ma'aden while managing complex due diligence for energy, infrastructure, and real estate transactions.

He holds dual B.S. degrees in Electrical Engineering and Industrial Management from Purdue University and chairs the Purdue University Alumni Association (GCC Chapter), fostering regional research collaboration. As Board Member and Chair of Nomination & Remuneration Committee at Sada Company, he oversees investments in transformative ventures. Demyati is also a certified Royal Yachting Association Skipper with navigation experience across international waters.