

Yousef AlYousefi is a transformative executive with over 20 years of leadership in venture capital, corporate governance, and energy. As CEO & Managing Partner of Joa Capital, he oversees the firm's strategic direction and investments through its S3 Ventures Fund, a Saudi Capital Market Authority (CMA)-licensed vehicle focused on high-growth technology businesses at the intersection of finance, infrastructure, and Vision 2030 priorities. Under his leadership, Joa Capital has established itself as a value-add investor in the GCC, combining entrepreneurial agility with patient capital to support founders building industry-defining companies .

Concurrently, he serves as Founder and Chairman of Jawhar Energy, a Riyadh-based energy services firm established in 2013, and is a Partner at strategic investment consultancies Jabal Al Mustaqbal and Sada Co.. His governance roles include Board Member & Executive Committee Member at Saudi Post and Saudi Post Logistics (SPL), where he drives digital transformation in logistics, and chairs Nomination & Remuneration Committees at Saudi Airlines Catering Co. and Saudi Fransi Capital.

AlYousefi's career began in engineering at Saudi Aramco and Schlumberger, followed by strategy consulting at Booz & Co (Strategy&) and investment leadership at Riyadh Techno Valley Fund (2012). He holds an MBA from Harvard Business School (2010) and a BSc in Electrical Engineering from the University of Colorado Boulder (2003).