



Falon Veit is the Founder and CEO of EES Agency, a globally scaled experiential and full service event agency known for transforming bold ideas into unforgettable experiences. Fueled by a deep belief in the power of authentic connection, Falon has grown EES from the ground up, without outside capital, into a nationally recognized women-led company.



Falon is a sought-after speaker known for her unapologetic honesty, fresh leadership insights and powerful storytelling. She's passionate about helping founders, executives and creatives lead with clarity, build sustainable growth and stay grounded in what matters most. Her talks center around themes of bold leadership, evolving with purpose, and building businesses that reflect your values—not someone else's playbook.

Her accolades include recognition from Forbes' Next 1000, Nashville Business Journal's Most Admired CEOs and Women of Influence, and WPO + JPMorgan Chase's 50 Fastest Growing Women-Owned/Led Companies. She's also the founder of *The Viviendo Foundation*, a Middle Tennessee-based initiative that supports nonprofit growth through funding support.

Falon lives by one mantra: **Break the mold. Build the future.** Her work and life are driven by the belief that real success is about evolution, not perfection, and that when people feel seen and empowered, they do extraordinary things.

855.848.4EES • 1253 MARTIN ST. NASHVILLE, TN 37203 • [EESAGENCY.COM/FALONVEIT](https://eesagency.com/falonveit)

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