



# Your time matters: **Automate** Shift Management



Reclaim valuable hours and boost staff satisfaction with our efficient, intuitive shift scheduling solution designed specifically for the daily demands of the health & community services industry.

**80%**

**shift fill  
rate**

**70%** ↓

**admin  
staffing cost**

**50%**

**time  
saving**



## Features that simply make a difference



### **Automated shift creation**

Automatically create and fill shifts in real time, with instant notifications to eligible employees. Ensure fairness through shift time-outs and seniority tracking, promoting transparency.



### **Real-time & multi-channel communication**

Notify staff of new shifts and updates instantly through multiple platforms for seamless communication. Schedule notifications at strategic times to boost engagement and response rates.



### **Smart scheduling**

Create and manage long-term schedules segmented by location or department, with real-time updates. Reduce overtime with alerts and communicate via Android, iOS, email, and SMS platforms.



### **Business intelligence & custom reporting**

Track shift histories with time-stamped records and analyze engagement patterns using heat maps. Generate custom reports on metrics like fill rates and staff performance to optimize operations.



[www.shiftlinkapp.com](http://www.shiftlinkapp.com)

[info@shiftlinkapp.com](mailto:info@shiftlinkapp.com)

## Real results: Empowering teams & driving efficiency



### Increase shift fill rates

Achieve higher fill rates by automating shift posting and notification processes.



### Flexibility, fairness, equity

Provide equal opportunities for staff to respond to shift notifications, promoting fairness and engagement.



### Work-life balance

Enable staff to better manage their time with clear schedules and reduced overtime, improving morale, reducing burnout.



### Data driven decisions

Use data-driven insights to improve & optimise scheduling efficiency and fill gaps proactively



### Enhanced staff engagement

Keep staff informed through real-time updates and multi-channel communication, reducing confusion.



### Performance analytics

Track performance metrics and generate intelligent reports to drive continuous improvement.

## A few of our Customers



“Since the implementation of ShiftLink within our Mental Health Care Program at Parkwood Institute, we have seen a significant reduction in the number of complaints from staff and our union partners related to incorrect callout processes... Productivity has increased for our staffing office, which has been especially valued during the pandemic – when at times we had many shortages. ShiftLink has been an excellent choice.”

Kerrie,  
Coordinator  
St. Joseph's Health Care London

## Why ShiftLink

- ✓ Support when you need it
- ✓ 99.9% uptime
- ✓ User friendly & intuitive



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