

SUMMER 2025 CAMPAIGN

PHILADELPHIA & ATLANTA



Violence hurts more than our bodies. Our words can heal us.

All summer long, join others across Philly and Atlanta who are committed to nonviolence, social justice and trauma healing.

Help us spread the word about trauma healing and violence prevention.

Together, we can heal and help others heal.



Campaign Site, Handles & Hashtags



Hashtags

#OurWordsHeal

#ChooseHealing

#MentalHealthMatters

#FromSurvivingtoHealing



Social Media Assets: Graphics



QUOTE TEMPLATE

EVENT TEMPLATE

DOWNLOAD SAYINGS

Sample Captions

We don't hear nearly enough about how people heal from trauma. Our Words Heal is changing that.

Help amplify the voices of those who are bravely directing their own healing journeys and sharing about it in their own words.

#OurWordsHeal #ChooseHealing #MentalHealthMatters Our Words Heal is a reminder that our communities are more than what's happened to us. We are also how we respond.

This space honors our stories of healing, self-directed journeys along with all the moments that brings us together in our healing.

#OurWordsHeal #ChooseHealing #MentalHealthMatters Our Words Heal is for far too many of us who are left out of conversations about healing and our resilience.

We're here to center our experiences, elevate our collective healing and celebrate the strength it takes to come together as a community to heal.

#OurWordsHeal #TraumaInformed #FromSurvivingToHealing

Thank You, Partners



EMORY UNIVERSITY SCHOOL OF MEDICINE

