

grow your legacy giving easily, effectively & online



offer your supporters a simple, secure way to leave a gift to your charity

Every supporter has a reason they care; a significant life event or a story that moved them. For many, that commitment is something they want to last beyond their lifetime. A gift in a will makes that possible, creating a legacy that continues to support your charity's work for years to come.



Making a will can feel daunting or easy to delay. That's why the **adeus digital will platform** is designed to remove the barriers. By partnering with us, you can offer supporters a simple, secure way to write their will in minutes, online and all from the comfort of their own home.

With thoughtful, gentle built-in prompts, your supporters can consider leaving a gift to your charity. The result is a modern, accessible solution that helps more people take care of their loved ones *and* include the causes they cherish.

**adeus is the easiest way to inspire gifts
that last more than a lifetime**

visit adeuslife.com or contact us at hello@adeus.life

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5 reasons why charities are embracing online wills

1. unlock more legacy gifts

- online will-writing removes common barriers.
- charitable prompts integrated into the app encourage many more supporters to leave you a gift.

2. a gift in every will

- legacy giving is one of the most impactful and high-value donations your charity can receive.
- just one gift could fund your vital work for years to come.

3. convenience for your supporters

- no need to visit a solicitor.
- digitally secure – legally robust.

4. cost-effective and scalable

- lower acquisition costs than traditional legacy campaigns.
- reach thousands of supporters with digital campaigns.

5. powerful reporting & insights

- powerful 'know-your-donor' reporting.
- track supporter engagement and gifts pledged.
- use insights to grow and steward your legacy pipeline.



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