

Legacy giving with adeus



legacy giving is a key pillar of any good fundraising strategy

School fundraising has never been as vital as it is now. As a result, there is considerable pressure to source new avenues of funding. Legacy giving is a key pillar of any fundraising strategy and one that can raise substantial future funds for your school.

adeus is a secure and simple to use will creation platform available to schools to increase pledges amongst their community of alumni and parents.

A will created with adeus complies with current legislation; a document can be created that can be printed, signed, witnessed and safely stored in accordance with the Wills Act 1837.



key benefits for fundraising schools

- ✓ **digital will** – a powerful yet easy to use will writing tool that prompts your donors to leave a gift in their will for the school – pecuniary, residuary and specific gifts are all supported
- ✓ **know your donor** – powerful reporting provides insight into school pledging through the platform – reports include gift amounts, type of gift and even the identity of the donor if they have consented
- ✓ **free upgrade to an electronic will** – donors who have created an adeus will qualify for a free upgrade to an 'electronic will' once supported through new legislation
- ✓ **secure** – enterprise-grade encryption of data and multi-factor authentication ensures customer data is held securely and in compliance with GDPR legislation

Legacy giving with adeus



legacy giving is a key pillar of any good fundraising strategy



enjoy cost effective solutions

Our solutions are simple and quick to implement with minimal setup fees, and our contracts are designed to allow our customers to roll-on and roll-off at their convenience. adeus has rejected the industry standard of charging upfront for credits for wills. We invoice in arrears, on a pay for usage basis, designed to enhance school cash-flows.

solutions at the forefront of innovation

adeus is building for the future of wills. Once new legislation is passed in England and Wales allowing for 'electronic' wills, adeus will become the custodian of the will; an immutable, secure digital will, that cannot be lost, damaged or fraudulently altered.

visit adeuslife.com or contact us at talktome@adeus.life