

# MINH GIANG GIA DOAN

## Graphic Designer

Behance.net/minhdoan21  
minhgianggiadoan@gmail.com  
+1 437 366 0793

---

### PROFESSIONAL SUMMARY

I'm a creative and detail-oriented Graphic Designer with a strong foundation in design principles and a passion for creating visually impactful work. I'm passionate about using design to tell compelling stories and create meaningful visual experiences. My skills include branding, layout design, and digital illustration. I'm seeking an internship opportunity to gain practical experience and contribute my skills to a creative team.

### EXPERIENCES

#### Graphic Designer – Humber VSA - Toronto, ON

July 2024 – Present

- Designed eye-catching posters and engaging banners for various events and collaborating brands, resulting in increased event attendance and high audience engagement.
- Collaborated closely with Marketing and Event Planning teams to ensure design consistency and brand alignment.
- Designed event posters attracted people's attention and helped those events have a large number of participants, banners posted on fanpages all had high interaction.
- Raised brand awareness for Humber VSA through impactful visual communication strategies.

#### Video Producer - Frontier One - Toronto, ON

June 2023

- Brainstormed video production process, from concept development and scriptwriting to filming, editing, and delivery with my team
- Worked closely with clients to understand their vision and ensure project alignment, exceeding client expectations on this project.
- Utilized industry-standard software such as Adobe Premiere Pro, After Effects, and Photoshop to create high-quality, visually appealing videos.

### SKILLS

#### Software Proficiency:

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro.
- Figma, Adobe XD.
- Webflow, WordPress.
- HTML, CSS, JavaScript.

#### Design Principles:

- Typography, Colour Theory
- User Interface (UI) and User Experience (UX) Design
- Visual Storytelling, Branding & Identity
- Information Architecture, Layout & Composition

#### Other Skills:

- Project Management
- Communication & Collaboration
- Problem-solving & Critical Thinking
- Microsoft Office: Word, Powerpoint, Excel

### EDUCATION

Humber Polytechnic  
Graphic Design - Advanced Diploma  
Dean's List, accumulated GPA 4.0

January 2023 - Present