

MINH GIANG GIA DOAN

Graphic Designer

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PROFESSIONAL SUMMARY

Creative and motivated graphic designer with a strong eye for visual storytelling and branding. Skilled in creating engaging digital content for social media platforms, with experience in graphic design and content planning. Eager to contribute to a team that values creativity, and collaboration.

EXPERIENCES

Media Team Leader & Graphic Designer – Humber VSA

July 2024 – Present

- Lead the media team in planning, creating, and executing visual content strategies for club events.
- Designed and oversaw social media graphics, event posters, and digital campaigns that significantly boosted engagement across Instagram and Facebook.
- Managed the content calendar and coordinated with the marketing team to ensure timely delivery of promotional materials.
- Maintained brand consistency and introduced creative concepts to enhance the club's visual identity.

Graphic Design Intern – Black Print Studios

May 2025 – August 2025

- Designed social media graphics, posters, and promotional materials, ensuring brand consistency across campaigns.
- Created and edited video content for marketing initiatives, including a summer T-shirt sale campaign reel.
- Conducted a UX/UI audit of the company website and provided recommendations to improve usability and visual design.

SKILLS

Software Proficiency:

- Adobe Creative Suite: Photoshop, Illustrator, InDesign.
- Figma, Adobe XD.
- Webflow, WordPress.
- HTML, CSS, JavaScript.
- Canva

Design Principles:

- Typography, Colour Theory
- User Interface (UI), User Experience (UX) Design
- Visual Storytelling, Branding & Identity

Other Skills:

- Project Management
- Communication & Collaboration
- Problem-solving & Critical Thinking
- Microsoft Office: Word, Powerpoint, Excel

EDUCATION

Humber Polytechnic

Graphic Design - Advanced Diploma

Dean's List, accumulated **GPA 3.7**

January 2023 – August 2025