

Giang Gia Minh Doan

UX/UI Designer

Toronto, ON | doanminh.ca | +1 (437) 366 0793 | minhgianggiadoan@gmail.com | linkedin.com/in/minh-giang-gia-doan

PROFESSIONAL SUMMARY

Creative Design student specializing in Product Design and scalable Design Systems. Proficient in building reusable component libraries in Figma and bridging the gap between design and front-end implementation. Strong track record in accessibility auditing (WCAG 2.1) and managing collaborative design projects.

SKILLS

Design & Layout:

- Figma (Auto Layout, Components)
- Adobe Creative Suite Apps
- Webflow, Canva
- Design Systems & Documentation

Front-End Principles:

- HTML, CSS, Basic JavaScript
- Responsive Web Design

Accessibility:

- AODA/WCAG 2.1 Foundations
- Inclusive Design
- Digital Accessibility Auditing

UX Research:

- Wireframing
- High-Fidelity Prototyping
- User-Centred Design

WORK EXPERIENCES

Media Team Leader – Humber VSA

July 2024 – Present

- Led a remote team of **4 designers** to deliver over **30 digital projects** while maintaining a centralized design system and brand guidelines.
- Collaborated with stakeholders to create responsive visual content, **reducing asset production turnaround time by 20%** through efficient design-to-production workflows.

Graphic Design Intern – Black Print Studios

May 2025 – August 2025

- Conducted a comprehensive UX/UI audit, providing **over 15 actionable recommendations** for accessibility (**WCAG 2.1**) and usability.
- Produced **20+ short-form videos and digital assets**, resulting in a **15% increase in user engagement** across multiple social platforms.

KEY PROJECTS

Project: GO Transit Accessibility Audit

Figma | WCAG 2.1 | User Research

- Performed a technical audit of the trip-planner site, identifying **5 contrast violations** and **6 screen reader issues** based on **WCAG 2.1** standards.
- Redesigned **2 core user flows** (e.g., ticket purchasing and schedule searching) to improve usability for users with visual and motor impairments.

Project: PawCare Pet App

Figma | Auto Layout | High-Fi Prototype

- Designed a mobile/web ecosystem, creating a total of **19 high-fidelity screens** using Figma's Auto Layout and interactive components.
- Developed a centralized component library containing more than **10 unique UI elements** (buttons, navigation bars, cards) for scalable implementation.

EDUCATION

Humber Polytechnic
Graphic Design - Advanced Diploma

January 2023 – August 2025

Humber Polytechnic
Bachelor of Design – User Experience

September 2025 – Present