



CELEBRATE THE GOLDEN SCOOP 5TH BIRTHDAY SCOOPTACULAR

SATURDAY, APRIL 11, 2026 | GOLDEN SCOOP ON 103RD STREET | OVERLAND PARK, KS

The Golden Scoop is celebrating five incredible years of impact, and we are inviting one community partner to serve as the Presenting Sponsor for our 5th Birthday Celebration on April 11 from 12–4 PM at The Golden Scoop (103rd Street). This festival-style event will bring together fans, families, supporters, and community leaders to celebrate the mission of The Golden Scoop — creating meaningful employment opportunities for individuals with developmental disabilities.

WHY SPONSOR THE CELEBRATION?

The Golden Scoop has built an incredibly loyal and engaged community. As the Presenting Sponsor, your brand will be prominently featured across all promotions and throughout the event. Our promotions reach thousands of passionate supporters across multiple platforms:

300+ **5K+** **38K+**
PLANNED EVENT ATTENDEES EMAIL DATABASE SOCIAL FOLLOWERS

SO, HOW ABOUT YOU JOIN US?

This opportunity provides meaningful visibility for a brand that values community impact, inclusion, and purpose-driven partnerships. The Presenting Sponsor will receive premier recognition throughout the celebration and promotions, including:

Brand Visibility

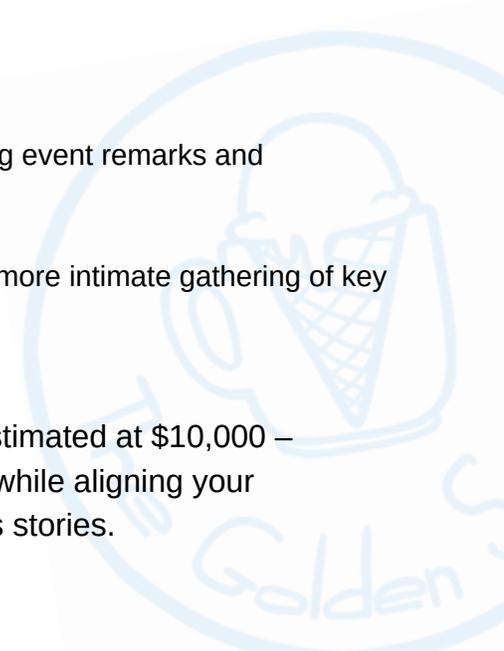
- “Presented by [Sponsor Name]” recognition on event marketing and promotions
- Featured recognition in email promotions sent to 5,000+ supporters and recognition across The Golden Scoop’s 38,000+ social media audience
- Prominent logo placement on event signage and promotional materials

On-Site Event Presence

- Exclusive branding throughout the festival-style event with recognition during event remarks and announcements
- Opportunity for branded activation or presence at the event
- Exclusive recognition and presence at the high-end Founders Luncheon, a more intimate gathering of key supporters and community leaders.

SPONSORSHIP INVESTMENT

The Presenting Sponsor will underwrite the full cost of the celebration, estimated at \$10,000 – \$15,000. This investment directly supports The Golden Scoop’s mission while aligning your organization with one of Kansas City’s most inspiring community success stories.



WHAT TO EXPECT AT THE PARTY



The Golden Scoop's 5th Birthday Celebration on April 11 (12–4 PM) will be a lively, festival-style community event at the Golden Scoop location on 103rd Street. Guests will enjoy live entertainment from DJ Joe and Golden Scoop favorites Anna Ray and Patrick Chapman, family-friendly activities like face painting, yard games, balloons, and photo opportunities, plus plenty of ice cream and food vending and giveaways from our long time partner, Chick-fil-A (113th & Nall).

The day will also include a more intimate Founders Brunch with Golden Scoop's closest supporters, along with space for mission-aligned community organizations to showcase their work, making the celebration both a joyful party and a meaningful moment to highlight inclusion and community impact.



ABOUT THE GOLDEN SCOOP

The Golden Scoop exists to create meaningful employment opportunities for individuals with developmental disabilities, while serving up world-class ice cream and building a community centered around inclusion. Your sponsorship helps celebrate this mission while ensuring the continued growth and impact of the organization.

QUESTIONS? WANT MORE INFO?

DON'T LET THIS OPPORTUNITY MELT AWAY!

Amber Schreiber | The Golden Scoop
amber@thegoldenscoop.org | 816-872-5466

