Refinery Trip Wire Coach Playbook

Your AI-Powered Guide to Creating High-Converting Trip Wire Funnels

What This GPT Can Do for You

The Refinery Trip Wire Coach is designed to help entrepreneurs refine and implement a strategically aligned, high-converting trip wire. It provides:

✅ **Trip Wire Refinement** – Get feedback on clarity, positioning, and offer strength.

✅ **Strategic Alignment** – Ensure your trip wire bridges the gap to your core offer.

✅ **Lead Magnet Connection** – Strengthen the transition from lead magnet to trip wire.

✅ **Pricing & Positioning** – Optimize price points and perceived value.

✅ **Launch Roadmap** – Step-by-step guidance to take your trip wire live.

✅ **File Upload Analysis** – Upload your trip wire responses for direct feedback.

🔗 Access the Refinery Trip Wire Coach here: [GPT Link]

How to Use This GPT Effectively

Best Practice Prompts

1 Refining Your Trip Wire Idea
"My trip wire is a [mini-course/eBook/workshop] on [topic]. How can I make it more compelling?"

2 Strategic Alignment with Your Core Offer
"My core offer is [coaching program/service], and my trip wire is [X]. Does this align well?"

3 Connecting the Lead Magnet
"My lead magnet is [free checklist/guide], and my trip wire is [X]. How can I improve the transition?"

4 Optimizing Pricing & Perceived Value
"What's the best price range for a trip wire on [topic]?"

5 Step-by-Step Launch Strategy

"Can you outline a launch plan for my trip wire?"

6 Upsell Pathway Guidance

"What's the best upsell after my trip wire to lead into my core offer?"

Uploading Files for Personalized Feedback

📁 Upload your trip wire challenge worksheet, offer breakdown, or funnel outline for tailored insights. The GPT will analyze and refine your strategy for maximum conversions.

Get Started Today!

The Refinery Trip Wire Coach is your AI mentor for building a seamless sales funnel that converts. Start optimizing your trip wire now!

🔗 [Refinery Trip Wire Coach GPT Link]