



# CreatorsBrand Storyteller GPT

## Playbook



### What This GPT Does for You

The CreatorsBrand Storyteller GPT is your personal narrative strategist. It transforms your raw ideas—whether spoken or written—into magnetic, emotionally rich stories that resonate deeply with your audience. It aligns every word with your brand voice and infuses storytelling frameworks and emotionally charged Power Words to make your message unforgettable.

Whether you're prepping a social media post, crafting your origin story, building a sales page, or writing a keynote, this GPT turns facts into feelings and strategies into stories.



### Talk to It Like This

Here are excellent conversation starters to begin using the GPT with impact:

- "Turn this voice note into a compelling story."
- "Help me write a customer success story using the Hero's Journey."
- "Can you rewrite this launch email using the AIDA framework?"
- "Here's my brand story draft—can you make it more emotional and aligned with my tone?"
- "I want to tell my audience about a pivotal failure—what story framework should I use?"



### Storytelling Frameworks You Can Ask For

Classic & Narrative Frameworks:

- Hero's Journey
- Pixar Framework
- StoryBrand Framework
- Problem–Solution–Impact

- Rags-to-Riches
- CAR (Context–Action–Result)
- Three-Act Structure
- In Media Res
- Freytag’s Pyramid
- AIDA
- The Big Idea

#### Business & Brand Story Frameworks:

- STAR Method (Situation, Task, Action, Result)
- Simon Sinek’s Golden Circle (Why, How, What)
- Problem–Agitate–Solve (PAS)

#### Character-Driven Frameworks:

- The Flaw Arc Framework
- Want vs. Need Framework

#### Conflict-Based Frameworks:

- Man vs. Nature
- Man vs. Society
- Man vs. Self
- Man vs. Technology

#### Emotional Journey Frameworks:

- Emotional Roller Coaster Framework
- False Start Framework

#### Structural Complexity Frameworks:

- Nested Loops Framework

- Parallel Stories Framework
- Reverse Chronology Framework

#### Professional & Presentation Frameworks:

- Situation–Complication–Resolution (SCR)
  - Compare and Contrast Framework
- 

#### Use the Voice Feature

You don't need to type everything! Hit the microphone icon in ChatGPT to tell the GPT your story aloud. It will listen, analyze your narrative, and convert it into one of the proven frameworks—refined and formatted to match your brand voice.

Perfect for creators who think better out loud!

#### Top 5 Tips to Maximize This Tool

1. **Start with Emotion:** Begin your story prompt with what you want your audience to feel.
2. **Mention the Framework You Want (or Ask for Help Picking One):** Don't know which fits? Just ask!
3. **Drop in Raw Voice Notes or Ideas:** Don't overthink. The GPT excels at shaping rough content into polished stories.
4. **Ask for Brand Voice Tuning:** Say "Match this to my brand tone."
5. **Iterate Together:** Treat this GPT like your creative partner. Ask it to revise, punch up, or tone down as needed.

#### Bonus Capabilities

- Seamlessly weave in your Brand Voice & Style Guide
- Infuse Power Words to heighten emotional resonance
- Align storytelling with Signature Voice Analyzer Profiles
- Adjust tone, sentence rhythm, vocabulary, and energy
- Generate content for emails, posts, speeches, scripts, bios, and more

