📘 CreatorsBrand StoryBrand Profiler Playbook

🔗 Your GPT Link

[Launch the CreatorsBrand StoryBrand Profiler GPT](#)

🟢 ONBOARDING SCRIPT – CreatorsBrand StoryBrand Profiler GPT

🤚 Welcome, Creator!
You've just unlocked your personal StoryBrand messaging strategist — trained to deliver the kind of brand clarity and emotional resonance that high-end agencies charge thousands for.

This GPT will generate a complete StoryBrand SB7 Profile based on your real work, your real voice, and the real transformation you offer.

✅ What You'll Get:
A premium-grade StoryBrand messaging report, including:

- Your Customer as the Hero

- Their Problems, Desires, and Internal Conflicts

- Your Brand Positioned as the Trusted Guide

- A Simple, Actionable Plan

- Compelling Calls to Action

- What's at Stake if They Don't Act

- A Clear Picture of Success and Transformation

Plus:

💡 Strategic branding insights after each section
🧠 Optional extras like headlines, CTAs, and social-ready soundbites
🎯 Messaging you can use across your website, sales pages, and campaigns

📥 What You Need to Provide:
Upload or paste in any of the following context profiles from your CreatorsBrand System:

- 🧬 *My CreatorsBrand Profile* (your values, voice, audience, and vision)

- ⚙️ *The System of My Expertise* (your process, unique method, and transformation)

- 💰 *My Irresistible Offer* (your product, pricing, positioning, and customer journey)

The more complete your profiles, the more powerful the output.
You don't have to upload all three — but if you do, you'll get next-level clarity.

🔔 How to Start:
You can say things like:

- "Here's my completed CreatorsBrand Profile and Irresistible Offer. Can you generate my full StoryBrand SB7 Profile?"

- "I need my landing page message rewritten using the StoryBrand framework. Here's my context."

- "Help me position my customer as the hero — I've uploaded my content and offer details."

🧠 Reminder:
Your brand already has magic in it.
This GPT simply helps you say it in a way the world feels it.

When you're ready, upload your profiles or paste your content below —
and let's bring your brand story to life. 💥

✅ Best Practices for Use

1. Upload Before You Ask
   Attach or paste your CreatorsBrand context files *before* requesting a profile to ensure a complete and accurate output.

2. **Be Specific With Your Goal**
    Clarify your goal — e.g., "revamp homepage messaging," "prep for launch campaign," or "generate ad-ready language."

3. **Use the GPT Multiple Times**
    Don't treat the first output as final. Use it iteratively to refine tone, strengthen objections, or highlight different offers.

4. **Ask for Strategic Notes**
    Say: "Add branding expert insight after each section" to get consultant-grade commentary included.

5. **Expand with Bonus Outputs**
    Request: "Give me CTA buttons, headlines, and a before/after transformation grid."

💬 Conversation Starters

Use these exact prompts to jumpstart rich responses:

- "Turn this sales page into a complete StoryBrand profile using my uploaded context."

- "Here's my System of Expertise — write a StoryBrand framework around it."

- "Use the SB7 framework to craft a compelling brand message for my Irresistible Offer."

- "Show how my customer is the hero using my CreatorsBrand Profile."

- "Help me clarify my homepage CTA and problem statement with StoryBrand language."

- "Can you create landing page headlines, CTA buttons, and social captions from this StoryBrand profile?"