

CreatorsBrand Community Definer Playbook

1. Tool Link

[!\[\]\(919a2cb85b99741a73c0c31a427236a8_img.jpg\) Use the GPT Tool → *CreatorsBrand Community Definer*](#)

2. What This Tool Is Designed to Do

The *CreatorsBrand Community Definer* is your intuitive strategist, helping you uncover, articulate, and magnetize your ideal tribe. It doesn't just help you identify "target audience"—it guides you to define a *Dream-Fit Community* that feels emotionally vibrant, psychologically aligned, and deeply resonant. You'll finish with language that feels true, inspiring, and anchored in purpose—so your people don't just hear you; they feel seen, known, and compelled to join.

3. How to Prepare for This Tool

Before diving in, gather and reflect on:

- **Profiles of 3–5 ideal community members**—past clients, audience stars, or even DM insights.
 - **Testimonials, DMs, or voice notes** where your language felt alive and magnetic.
 - **Any existing audience or avatar documents**, even if outdated—they help reveal what's shifted.
 - **A mindset of spacious curiosity**, not perfection or over-optimization.
 - **Inspiration snippets**—social posts, conversations, or visuals that evoke the energy you want in your community.
 - **Time & stillness**—plan for 30–45 minutes of quiet focus (no distractions).
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4. Best Use Cases

Use this tool when you want to:

1. **Launch a new group or membership** and call in the people who belong *from day one*.
 2. **Refresh your community voice** so it feels alive to your evolving offer.
 3. **Get clear on who *not* to speak to**, so your writing hits deeper and louder.
 4. **Tune your vibe and tone**—whether on your website, welcome sequence, or “About” page.
 5. **Align with your impact**—to clarify who you serve at the level you want to serve them.
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5. Example Scenario (Fictional)

Monica, a leadership coach for emerging female executives, has been attracting high-energy, fast-growth clients—but feels misaligned with her own pace and values. She’s yearning to welcome quietly ambitious leaders who care about legacy and aligned growth.

Input to GPT tool:

“I serve ambitious women in leadership roles who want to lead with integrity, clarity, and inner strength. I feel like my current messaging attracts high-anxiety power chasers instead.”

What the tool might ask next:

- “Tell me about a client who *lit you up*. What did she believe or value?”
- “In one sentence, who *doesn’t* belong in your community?”

Output:

- **Dream-Fit Traits:** quietly courageous, legacy-driven, integrity-minded
- **Community Filters:** excludes burnout-paced entrepreneurs, “growth-at-any-cost” chatter
- **Energetic Markers:** grounded elegance, sovereign authority, spacious confidence

- **Core Invitation:** “This sanctuary is for women stepping into power with poise—not noise. Let’s lead with clarity and legacy, not chaos.”

Monica updates her LinkedIn “About” and free-lead magnet email—and instantly hears back from thoughtful, grounded leaders who “get it.”

6. Example Output (Comprehensive)

Here’s an *in-depth example* of what your full output could look like after using the tool thoroughly:

Dream-Fit Community Profile

Psychographics (Inner Landscape)

- Driven by values, not haste
- Prefers layered discussions over flashy trends
- Invests in learning and inner alignment before scaling externally

Identity & Role

- Female executives, heads of department or small teams (5–15 people)
- Leaders in mid-to-large organizations, seeking to shift culture
- See themselves as builders of legacy and positive impact

Core Behaviors & Language

- Reflective: ask “What’s the energetic cost?”
- Values coherence: “Does this feel true to me?”
- Shares ideas through written nuance or curated conversation

Voice & Tone in Your Writing

- Measured and clear vs urgent or hype-driven
- Rich imagery anchored in visible metaphors
- Encouraging without coddling; honest without harshness

Common Resistance Points

- Hesitant to choose *it* all—“fear of closing doors”
- Overthinking tone: “Will this sound too direct?”
- Uncertain about vulnerability in leadership

Energetic Signifiers

- “Grounded authority,” “renewed sovereignty,” “quiet charge”
- Prefers invitations: “You’re welcome here,” over commands

Final Community Invitation (Example)

Welcome to Quiet Charge Collective

A sanctuary for conscious female executives ready to lead with integrity, intentionality, and inner clarity.

Here, we reject rogue hustle and invite reflection. We choose coherence over chaos, nuance over noise, resilience over rapid burnout.

This is for leaders who believe that legacy is built through inner alignment—and who want tools, language, and peer support to hold that power gently ... yet unmistakably.

This level of layered clarity feels like what top-tier brand agencies charge for—it gives you messaging, energetic filters, voice tuning, and deep psychographic resonance in one rich, strategic framework.

7. Tips to Maximize the Tool

- ****1. Feed it client quotes**—real language = magnetic accuracy.
- ****2. Reflect between prompts**—step away, journal, revisit.
- ****3. Clarify exclusions** (“who this is *not* for”)—it sharpens your invitation.
- ****4. Ask for alternative phrasings**—then pick the one that *sounds* most soulful.

- ****5. Use the output as a base, not a final–layer in your anecdotes, weekly themes, launch copy.**
- ****6. Re-run for different segments–e.g. one for email list, one for free group, one for paying members.**