

# **CreatorsBrand Signature Voice Analyzer Playbook**

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 Tool Link:

 [Access the Signature Voice Analyzer on ChatGPT](#)

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## **What This Tool Is Designed to Do**

The *CreatorsBrand Signature Voice Analyzer* is your behind-the-scenes brand linguist—designed to decode and distill the *exact way* you or your clients communicate across writing and speaking.

Whether you're a thought leader, coach, strategist, or creative entrepreneur, this tool gives you a structured breakdown of your authentic voice—so your AI, content, team, or brand ecosystem speaks with consistency, clarity, and character.

It helps you:

- Translate *intuition into instruction*
- Bridge your *natural brilliance* with scalable systems
- Protect your *essence* inside AI-generated copy or brand assets

The outcome? A voice profile that feels like *you*, but supercharged. Ready to be shared, scaled, and systematized—without losing the soul.

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## **How to Prepare for This Tool**

To get the most from this tool, gather the following:

### **Inputs & Materials:**

- A few samples of your writing (emails, sales pages, social posts, website copy)

- Transcripts or recordings of you speaking (podcast, coaching, video trainings)
- Any existing brand guides, tone docs, or personal frameworks

### **Mindset Preparation:**

- Be open to seeing yourself *more clearly* than ever before
- Come curious—this is a discovery tool, not just a documentation tool
- Think of this as a *collaborator*, not a replacement

### **Bonus Inspiration:**

- Skim your favorite past writing—notice what you’re proud of
  - Reflect on compliments you’ve received on your communication style
  - Ask a client or peer: “How would you describe how I write or speak?”
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### **Best Use Cases**

Use this tool when you want to...

1. Refine your brand voice before scaling content through AI or a team
  2. Create an AI persona that sounds like *you*, not a generic assistant
  3. Train a ghostwriter, VA, or marketing team on your exact style
  4. Document your unique communication for a group coaching brand or licensing model
  5. Turn your voice into a consistent, strategic asset—across formats, platforms, and funnels
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### **Example Scenario (Fictional)**

**Name:** Simone Hayes

**Role:** Public Speaking Coach for Women in Tech

**Pain Point:** Simone’s team is helping her repurpose content into a LinkedIn series, but everything they create feels flat and “off-brand.” She’s also exploring

building a GPT-based assistant to guide her clients between sessions—but needs it to reflect her true voice.

She uploads:

- Three coaching call transcripts
- A keynote recording
- Five LinkedIn posts she’s proud of
- A few client testimonials about her impact

The tool returns:

- A full Signature Voice Profile breaking down her warmth, coaching cadence, confident vocabulary, and signature metaphors
- Key phrases like “Own the room before you enter it” and “Speak from power, not polish”
- A summary for AI training so her assistant and content team stay in alignment
- Insights about her client psychographics and what resonates emotionally

Simone feels seen—and now her voice scales with soul.

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### **Example Output (Comprehensive)**

Simone Hayes Signature Voice Profile

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#### **Overview**

Simone speaks and writes like a mirror—reflecting back confidence, clarity, and inner authority. Her communication style is simultaneously warm and commanding, weaving together storytelling, strategy, and sisterhood. She empowers her audience to reclaim their voice, presence, and worth—on stage and in the boardroom.

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## **Areas of Expertise**

- Public speaking for women in male-dominated industries
  - Emotional confidence and nervous system regulation
  - Feminine leadership frameworks
  - Storytelling for influence
  - Executive visibility and presence coaching
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## **Key Characteristics of Simone's Writing Style**

- **Tone:** Empowering, direct, feminine, and rhythmic
  - **Sentence Structure:** Balanced between punchy affirmations and deeper reflections
  - **Vocabulary:** Speaks to emotion and embodiment—words like “reclaim,” “resonance,” “embody,” “amplify”
  - **Pacing:** Starts strong, breathes in the middle, ends with a charge
  - **Storytelling:** Uses metaphor (e.g., “Your voice is your velvet weapon”) and real client breakthroughs
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## **Key Characteristics of Simone's Speaking Style**

- **Cadence:** Measured and musical—thinks aloud with conviction
- **Tone:** Intimate, grounded, visionary
- **Emphasis:** Uses silence as punctuation; speaks in loops that build toward clarity
- **Engagement:** Frames stories with emotion, then lands the lesson with strength
- **Signature Phrases:**
  - “Your voice is your velvet weapon.”
  - “We don't need permission to be powerful.”

- “Speak like the woman who already leads.”
  - “Pause is power.”
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### **Example Phrases & Signature Elements**

- “Confidence isn’t loud. It’s grounded.”
  - “You don’t need to perform—just to *remember*.”
  - “Let your words land like leadership.”
  - “Lead with softness; land with steel.”
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### **Preferred Formatting & Structural Patterns**

- Often begins with a personal story or vulnerable reflection
  - Uses triads: “This is where you were, this is where you are, this is what’s next.”
  - Mixes poetic structure with actionable tips
  - Bullet points follow emotional context—not just logic
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### **Engagement & Audience Interaction Style**

- Speaks *to* the audience, not *at* them
  - Uses rhetorical questions to evoke internal dialogue
  - Elevates reader identity (“This is how powerful women speak...”)
  - Mixes direct challenge with celebration and inclusion
  - CTA often includes: “Say it out loud,” “Try this in your next meeting,” “Send this to your future self”
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## Summary for AI Training

### ✓ Do:

- Speak in a nurturing, sovereign tone
- Use feminine leadership language with embodied metaphors
- Combine emotional depth with clarity and strategy
- Include calls to identity and permission-based power

### ⊘ Don't:

- Use corporate jargon or masculine-coded dominance language
- Over-explain—Simone trusts her audience's intelligence
- Flatten her message into surface-level empowerment

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### 💡 Tips to Maximize the Tool

1. **Feed it real language your clients use** – The more human your input, the more soulful the output.
2. **Pause to reflect before moving on** – Use the Voice Profile to mirror your growth or pivot moments.
3. **Use the output as a foundation, not a final draft** – Layer your own genius on top.
4. **Try multiple formats** – Upload audio, writing, transcripts—diversity deepens insight.
5. **Circle back after a few months** – Your voice evolves. Let your playbook grow with you.
6. **Build your content strategy from this voice map** – It's not just style—it's strategic differentiation.