

# **CreatorsBrand Viral Messenger** **– GPT Playbook**

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## Tool Link

[Click here to open CreatorsBrand Viral Messenger in ChatGPT](#)

*(Save this link as your permanent gateway to brand-true, viral-ready content creation.)*

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## What This Tool Is Designed to Do

CreatorsBrand Viral Messenger is your **social content architect and emotionally intelligent copy strategist**, built to make your brand **unmissable online**.

Trained in the *CreatorsBrand Complete Messaging Bible* and powered by your **full brand context profiles**, this tool:

- Turns your offers, expertise, and audience triggers into **scroll-stopping, platform-native content**.
- Generates **viral-ready copy, visuals, and hooks** that align with your exact Brand Voice Guide.
- Produces complete **multi-platform campaigns** – from a single post to an entire content calendar – while staying consistent, persuasive, and transformation-focused.

Every output is optimized for **reach, engagement, and conversion** – without sacrificing authenticity or integrity.

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## How to Prepare for This Tool

Before starting, have:

- **Your Brand Voice Guide Context File** – ensures tone fidelity across formats.

- **Product/Service Context** – features, benefits, outcomes, objections, value stack.
- **Your Ideal Client Avatar** – demographics, psychographics, buying psychology.
- **Offer/CTA Clarity** – what you’re promoting and the action you want.
- **Campaign Context** – seasonal timing, launch stages, or special events.
- **Platform Focus** – Instagram, LinkedIn, Facebook, Twitter/X, ads, etc.
- **Any Must-Have Phrases or Visual Elements** – non-negotiable brand language or design cues.
- **Emotional Aim** – the core transformation you want your audience to feel.

💡 *Pro Tip:* Even if you don’t have every detail ready, this GPT will prompt for missing essentials – but better inputs = higher-velocity viral outputs.

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### Best Use Cases

- **Multi-Platform Launch Campaigns** – rolling out a new offer or event across IG, LinkedIn, and ads.
  - **Seasonal or Flash Promotions** – adapting urgency with integrity across channels.
  - **Audience Growth Sprints** – viral, engagement-first posts designed to attract the right followers.
  - **Evergreen Content Libraries** – build months’ worth of consistent, brand-true posts.
  - **Interactive Campaigns** – polls, AMAs, contests, and DMs that deepen community connection.
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### Example Scenario (Fictional)

**Meet Rafael**, a personal brand strategist for tech founders who want to be seen as thought leaders.

He's launching a "LinkedIn Authority Accelerator" – a 12-week program to help founders turn expertise into daily influence.

Rafael inputs into the GPT:

- **Platform:** LinkedIn & Instagram
  - **Objective:** Lead generation for the program
  - **Offer/CTA:** Apply for the next cohort
  - **Audience Lens:** Tech startup founders, pre-series A, overwhelmed by marketing
  - **Tone:** Authoritative yet approachable
  - **Campaign Context:** Launch window, application deadline in 3 weeks
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## Example Output (Comprehensive)

### Hook Set (Platform-Fit, 4 Types)

1. *Empathy:* "Your investors believe in you. Now it's time the market does, too."
2. *Proof:* "Our founders add an average of 1,200 followers in 12 weeks – without posting daily."
3. *Curiosity:* "The LinkedIn post that booked \$48K in contracts started with... a coffee."
4. *Transformation:* "From invisible founder to industry voice in 90 days."

### Primary LinkedIn Post Draft (*Brand-true copy*)

"Being brilliant isn't enough. If your market doesn't know you, it can't buy from you.

In the LinkedIn Authority Accelerator, I help founders turn their expertise into daily visibility that attracts partners, investors, and clients – without spending hours online.

Applications close in 3 weeks. The next industry voice could be yours. Apply here."

### Variant Pack (Alternate Tones)

- *Inspiring:* Story-led founder transformation case study.

- *Direct*: Bullet-point benefits + application CTA.

### CTA Options (3 Intensities)

- Soft: "Curious? Let's chat about your visibility goals."
- Medium: "Apply before spots fill for this cohort."
- Strong: "This is your last window to claim authority this quarter. Apply now."

### Visual Direction (2 Concepts)

1. Founder silhouette with headline overlay: "Your Voice. Your Market. Your Moment."
2. Side-by-side: "Invisible Founder" → "Industry Voice" with subtle LinkedIn branding cues.

### Hashtag/SEO Aids (LinkedIn)

- #LinkedInAuthority #StartupLeadership #FounderBrand #TechGrowth #VisibilityMatters
- Keywords: founder branding, tech leadership, startup marketing, B2B visibility

### Repurpose Notes

- Turn Hook #3 into an Instagram Reel with behind-the-scenes coffee shop footage.
- Use Proof hook as a Twitter thread opener, expanding on growth metrics.

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### Tips to Maximize the Tool

1. **Give Complete Context** – The more you load into your profiles, the more precise and viral your content will be.
2. **Rotate Hooks** – Use empathy, proof, curiosity, and transformation to avoid audience fatigue.
3. **Think Multi-Platform** – Ask the GPT to adapt each post for 2–3 platforms to multiply reach.

4. **Review Voice Fidelity** – Compare outputs against your Brand Voice Guide before posting.
  5. **Leverage Repurpose Notes** – Every great post can become 3–5 new assets with minimal tweaks.
  6. **Avoid Over-Promising** – Keep urgency integrity-based and claims compliant with your brand standards.
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