

## Terms of Service & Privacy Policy

Effective Date: June 26, 2025

### Terms of Service

Welcome to BeKnown Brand! By accessing or using our website ([www.beknownbrand.com](http://www.beknownbrand.com)) or services, you agree to be bound by the following terms and conditions.

#### 1. Overview

BeKnown Brand (Media Man LLC, "Company," "we," "our," or "us") offers digital content strategy, video and other types of content production, studio rental, YouTube and social media management, and AI-powered creative services. These services may be purchased through separate written agreements or directly through our platform. In either case, the general terms below apply to all users.

#### 2. Eligibility

You must be at least 18 years old to use our site or services. By using the site, you represent that you meet this requirement.

#### 3. Services and Contracts

Some services require individual contracts outlining specific terms. In the absence of a separate agreement, these general terms apply. All services are subject to availability and mutual agreement.

#### 4. Payment Terms

Payments for services may be made via PayPal, QuickBooks, or Stripe. Services may be billed in advance, and full payment may be required before delivery.

#### 5. Refund Policy

All payments are non-refundable once services begin. Deposits are non-refundable but may be credited toward future services if cancellation is made at least 7 days prior to the scheduled start.

#### 6. Intellectual Property

All content created by BeKnown Brand remains our intellectual property until full payment is received. Upon payment, clients are granted a license to use the content for agreed-upon purposes.

#### 7. User Conduct

You agree not to misuse the website or engage in any activity that could harm our systems, users, or reputation. Unauthorized use or reproduction of site content is prohibited.

#### 8. Disclaimers

We provide services "as is" and do not guarantee specific results. We are not responsible for interruptions or delays outside our control.

#### 9. Limitation of Liability

Our liability is limited to the fees paid for services in dispute. We are not liable for indirect, incidental, or consequential damages.

#### 10. Contact

For any questions or concerns regarding these Terms, please contact us at [team@beknownbrand.com](mailto:team@beknownbrand.com).

### Privacy Policy

At BeKnown Brand, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information.

### **1. Information We Collect**

We collect personal information when you:

- Submit forms on our site
- Book consultations via Calendly
- Subscribe to emails
- Make payments

### **2. How We Use Your Information**

We use your information to:

- Deliver services
- Send updates or promotional emails
- Improve our website and services
- Process payments

### **3. Tools We Use**

We may use tools such as:

- Google Analytics (to understand site usage)
- Meta/Facebook Pixel (for ad targeting)
- Calendly (for scheduling)
- Email platforms (e.g., Mailchimp, Flodesk)

### **4. Sharing Information**

We do not sell your information. We only share data with service providers essential to our operations (e.g., payment processors, email tools).

### **5. Cookies**

Our site uses cookies to enhance your experience. You can control cookies through your browser settings.

### **6. Data Retention**

We retain your data only as long as needed to fulfill services or comply with legal obligations.

### **7. Your Rights**

You may request access to, correction of, or deletion of your personal data by contacting us at [team@beknownbrand.com](mailto:team@beknownbrand.com).

### **8. Minors**

Our services are not directed to individuals under 18. We do not knowingly collect data from minors.

### **9. International Users**

By using our site, you consent to data processing in the United States and agree to comply with applicable laws in your jurisdiction.

### **10. Contact**

If you have questions about our Privacy Policy, contact us at:  
[team@beknownbrand.com](mailto:team@beknownbrand.com)