

2026
US UK
BUSINESS SUMMIT

20th April 2026,
The Minster Building, London, UK

Building US-UK Trade for the future

» OPPORTUNITIES



BOOK PASS



EXHIBIT





US UK BUSINESS SUMMIT 2026

US-UK Business Summit takes place at a pivotal moment, as the recently announced UK-US trade agreement ushers in a new era of opportunity. With strengthened political ties and renewed momentum in transatlantic collaboration, the outlook for bilateral trade and investment has never been more promising.

Held at the Minster Building in London on 20th April 2026, the summit is the latest addition to our established business event portfolio—now in its ninth year. The event will welcome hundreds of senior decision-makers, 35+ exhibitors, and 15 industry speakers to explore practical routes to market, forge commercial partnerships, and showcase sector expertise.

For exhibitors, it's an ideal platform to engage a targeted business audience, elevate visibility, and align with influential voices shaping the future of UK-US business. Key partners include the **Chartered Institute of Export & International Trade**, **Institute of Directors**, **London Chamber of Commerce**, **Foreign Press Association**, and **The Ambassador Partnership**.



ATTEND AS A DELEGATE TO ACCESS:

- Full day access to main conference
- Access to Education Zone where global experts will host targeted sessions for business leaders
- Meet with over 35 exhibitors and brands
- Pre-arranged meetings to grow your network
- Hear about the latest HVOs
- Lunch, refreshments and champagne reception



BOOK PASS

"What better time to be here convening to consider, discuss the opportunities and challenges of global international trade... And I have to say, with great prescience, at a time when global trade, international trade and supply chains are at the very forefront of the news and probably has been for the last five and a half years."

Marco Forgione,
Director General
Chartered Institute of Export & International Trade



WHY EXHIBIT?



Promote your company's products and services to targeted groups of industry decision-makers and buyers



Raise your company's profile and brand awareness in a unique highly engaged environment



Develop personal and direct relationships with new and existing clients in a networking environment



Locate new agents and distributors for your products and services



Meet 500 new buyers and potential partners as well as develop a quality database of attendees of the conference



EXHIBIT

BOOK YOUR EXHIBITION STAND

TABLE TOP	<ul style="list-style-type: none"> Table and chairs 2 VIP passes Event Guide & website profile 	£1,950 + VAT
2M X 2M STAND	<ul style="list-style-type: none"> 2m x 2m exhibition stand 4 VIP passes Event Guide & website profile 	£2,600 + VAT
3M X 2M STAND	<ul style="list-style-type: none"> 3m x 2m exhibition stand 5 VIP passes Event Guide & website profile 	£3,550 + VAT
4M X 2M STAND	<ul style="list-style-type: none"> 4m x 2m exhibition stand 6 VIP passes Event Guide & website profile 	£4,950 + VAT
6M X 2M STAND	<ul style="list-style-type: none"> 6m x 2m exhibition stand 8 VIP passes Event Guide & website profile 	£7,100 + VAT
UPGRADE YOUR PACKAGE TO A DEDICATED EXHIBITOR WEBPAGE		£450 + VAT

HEADLINE SPONSORSHIP

£15,000 + VAT

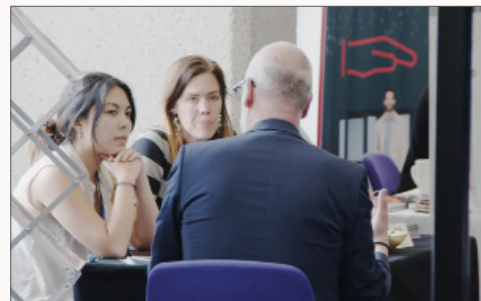
Ensure your company is promoted as one of the recommended suppliers, facilitators or brands involved in this key market. This headline package offers partnership branding, a prime position stand, and high profile marketing coverage throughout the day. This opportunity is open to a maximum of 6 companies.

BRANDING

- Headline branding throughout the exhibition and conference theatre
- Branding at registration desks and entrance points
- Prime position 6m x 2m exhibition stand with extended furniture and power package
- Verbal recognition in the opening ceremonies
- Distribution of literature in the press zone
- 10 VIP Passes

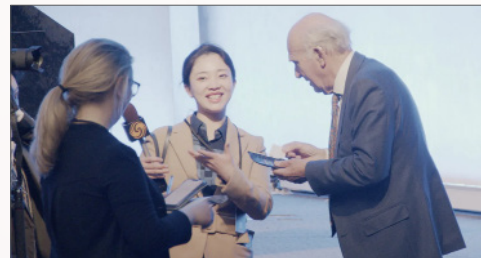
MEDIA

- Sponsor's editorial and prime position advertisement in the Official Show Guide 2026
- Full Page advert in the Official Homepage Interactive Banner on the website
- Full page advertisement in the Official Preview 2026
- Branding on website and all marketing emails
- Headline speaking slot - 15 minutes



COMMERCIAL OPPORTUNITIES

ONSITE MARKETING	EXHIBITION HALL SIGNAGE (PRINTED BANNER)	<ul style="list-style-type: none"> 2m x 1m banner 2m x 2m banner 3m x 3m banner 	£1,800 + VAT £2,200 + VAT £2,550 + VAT
	VIDEO WALL ADVERTISEMENT	<ul style="list-style-type: none"> Static or interactive video advertisement on the main video wall entrance (maximum duration 30 seconds) 	£3,100 + VAT
	DELEGATE BADGE SPONSORSHIP	<ul style="list-style-type: none"> Logo branding and website / QR code on all delegate badges URL and call to action of 'thank you' email received by delegates upon booking 	£3,950 + VAT
	FULL PAGE ADVERTISEMENT IN OFFICIAL EXHIBITION GUIDE	<ul style="list-style-type: none"> Full page advertisement featured in Official US UK Business Summit Show Guide 2026 (printed and digital) 	£995 + VAT
	INSERT	<ul style="list-style-type: none"> Printed insert into either show bags or Official US UK Business Summit Show Guide 2026 (A4 or smaller) 	£1,350 + VAT
DIGITAL MARKETING	LIVESTREAM SPONSORSHIP	<ul style="list-style-type: none"> Logo branding on video skin of livestream Video advertisement played prior to conference start and prior to afternoon session commencing (maximum 2 minutes) Skyscraper advertisement on livestream page 	£5,750 + VAT
	SKYSCRAPER ADVERTISEMENT (200PX (W) X 530PX (H))	<ul style="list-style-type: none"> Advertisement located on the Official US UK Business Summit 2026 Website including hyperlink to chosen URL (live for 9 months) 	£2,500 + VAT
	MPU OR VIDEO ADVERTISEMENT	<ul style="list-style-type: none"> MPU or video advertisement located on Official US UK Business Summit 2026 Website (live for 9 months) 	£2,900 + VAT
	EMAIL BANNER ADVERTISEMENT (530PX (W) X 200PX (H))	<ul style="list-style-type: none"> Horizontal banner advertisement to be located on up to three pre-show delegate emails including hyperlink to chosen URL 	£2,150 + VAT
	LIVESTREAM VIDEO ADVERTISEMENT	<ul style="list-style-type: none"> Video advertisement featured during morning and afternoon breaks on digital livestream platform (maximum duration 30 seconds) 	£2,900 + VAT





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JOIN US 20TH APRIL 2026
THE MINSTER BUILDING,
LONDON, UK



BOOK PASS



EXHIBIT

ORGANISED BY

ICONIC
MEDIA SOLUTIONS

Exner
Digital

