



2022-2023

IMPACT REPORT



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Message from Sport Manitoba

Janet McMahon, President and CEO, Sport Manitoba

This year, we were grateful to see our athletes, coaches, officials, volunteers, and spectators thrive on the field of play across the province and around the world, and to take big steps in our Pathway to Safer Sport.

Thank you to the Province of Manitoba for their critical support, and to the Board of Directors for their direction and commitment to our mission. Thank you to the volunteers and sport partners for your dedication to the growth of sport in our province. We are sincerely appreciative and proud of our collaborative sport community.

Together, we strived to provide Manitobans the ability to lead healthy, active lives in a safe and welcoming environment.



David Patsack, Chair, Board of Directors, Sport Manitoba

As a non-profit organization, the revenue generated from our facility services is reinvested back into amateur sport and community programs across Manitoba. This is a big part of our collective vision, mission, and values, and what drives us to innovate, improve, and enhance the delivery of programs, services, and events every single year.

We are pleased to share this impact report with you and show how our strategic priorities were at the core of this year's major achievements and milestones.



About Us

Sport Manitoba is the leading planning, programming, and funding agency for the development of amateur sport in Manitoba. We want every Manitoban to have access to the resources they need to achieve their full athletic potential. Together with over 100 provincial sport organizations and community partners, we support the development of the skill sets of Manitoba's athletes, coaches, volunteers, and officials every day.

Mission

An athlete-centered Sport Manitoba leads and supports sport for life through access, participation, and excellence in sport by all Manitobans.

Vision

We envision creating the best sport communities through initiative and leadership and by establishing a supportive environment that will enhance the abilities of all Manitobans.

Values

Leadership

Holding ourselves accountable for our actions and results

Inclusion

Making sport safe, welcoming, and accessible for all

Excellence

Achieving personal growth and athletic potential

Respect

Treating everyone with dignity and fairness

Sport Manitoba acknowledges the work we do to support a thriving amateur sport community takes place on the traditional lands and waterways of the Anishinaabeg, Oji-Cree, Dakota, and Dene Peoples, as well as the homeland of the Metis Nation. We respect the treaties made here and are grateful to work, live, and play on this land.

**Sport Manitoba
provides \$10 million
in funding and
services to support
the activities
of over 300,000
Manitobans
participating in
sport.**





Sport Initiation

We want to make a kid's first introduction to sport a positive one, where they can discover something they really enjoy that leads to being active for life.

These events, programs, and resources helped get kids active while having fun, and just may have sparked an interest to take up the sport.

Girls Multi-Sport Series

9 half-day sessions

355 girls ages 7-12

20 sport showcases

Game Day

Over **300** attendees

Over **20** sport stations



Fit Kids Healthy Kids

Teaching the Fundamentals of Movement

Kids are not born knowing how to read and write – they’re also not born knowing how to throw, catch, and dodge. Physical literacy must be taught. Fit Kids Healthy Kids (FKHK) is our free physical literacy program that teaches kids and trains adult leaders about the fundamentals of movement, which can open up the door to lifelong sport and activity.

Our team traveled around the province to train, lead, and inspire Manitobans to get moving, making over 65,000 contacts, including training 55 organizations/ programs/schools, and 493 Early Childhood Educators/teachers/program leaders.

FKHK also took over five physical education classes across Manitoba, leading fun games that incorporated fundamental movements like jumping, throwing, dodging, and more.

We held:

- 27 training sessions
- 49 motion zones in over 14 communities
- 80 eight-week programs
- 130 One Time Fun Times programs



Night of Champions

Recognizing Athletes, Coaches, Officials, and Volunteers

The 2022 Night of Champions presented by PlayNow.com combined our sport awards, coaching awards, Manitoba Aboriginal Sports and Recreation Council (MASRC) awards, and honourees of the Manitoba Sports Hall of Fame Class of 2020.

Athlete, Team, Coach, Official and Volunteer of the Year

Tony Staruch

Volunteer of the Year presented by the Canada Games Legacy Fund, Baseball

Richard Mason

Manitoba's Credit Unions Official of the Year, Weightlifting

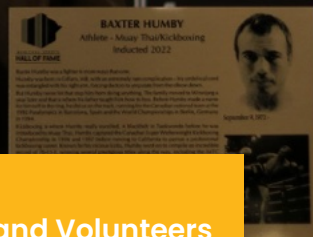
Mia West

Manitoba Dental Association Junior Athlete of the Year, Swimming

Westgate Wings

Calm Air Junior Team of the Year, Volleyball

MOVE MORE MANITOBBANS THROUGH SPORT



Night of Champions

Recognizing Athletes, Coaches, Officials, and Volunteers

Desiree Scott

Travel Manitoba Open Athlete of the Year, Soccer

Winnipeg Blue Bombers

Manitoba Hydro Open Team of the Year, Football

Sport Manitoba Coaching Awards

Tom Walls

Calm Air Peter Dick Award (School Systems), Football

Yonatan Orlov

Travel Manitoba Vince Leah Memorial Award (Fundamentals), Baton Twirling

Reece Cretton

Konica Minolta Dr. Jack Hunt Award (Learn to Train), Hockey

Juan Campuzano

Manitoba Hydro Janet Arnott Memorial Award (Train to Train), Diving

Vlastimil Cerny

Manitoba's Credit Unions Peter Williamson Memorial Award (Train to Compete/Train to Win), Swimming

David Simpson

Manitoba Dental Association Active for Life Award, Rugby

Manitoba Aboriginal Sports and Recreation Council Awards

Pine Creek Warriors: Mason Chartrand, Rylan Chartrand, Phillip Desmarais, Kamdyn McKay

Male Athletes of the Year, Basketball

Jocelyne Larocque

Female Athlete of the Year, Hockey

Kyle Prystupa

Male Coach of the Year, Hockey

Jill Fast

Female Coach of the Year, Football

Kendall Robinson

Male Volunteer of the Year, Multi-Sport

Jennifer Chartrand

Female Volunteer of the Year, Basketball

Manitoba Sports Hall of Fame Class of 2020 Inductions

Marilyn Fraser

Builder, Athletics

Baxter Humby

Athlete, Muay Thai/Kickboxing

Ruth Klassen

Athlete, Volleyball

Paul Robson

Builder, Multi-Sport

Ed Werenich

Athlete, Curling



Manitoba Sports Hall of Fame Gallery Presented by the Riley Family

Thanks to the generosity and dedication of our local sport community, our annual patron donor program raised just over \$33,000 this year. More than 700 people attended the Winnipeg Whisky Festival presented by Manitoba Liquor Mart in March 2023, raising almost \$80,000.

The funds we raised go toward preserving and showcasing our sport heritage, and inspiring generations for years to come.



Manitoba Sports Hall of Fame

Class of 2022



Halldor Bjarnason
Athlete, Cerebral Palsy
Tricycling



Andrea Ferguson
Athlete, Ringette



Don Baizley
Builder, Hockey



Patrick Jebbison
Athlete, Basketball



Michelle Sawatzky-Koop
Athlete, Volleyball



1990 Winnipeg Blue Bombers
Team, Football



Calm Air Sports Series

The Calm Air Sport Series held in Manitoba's north teaches sport-specific skills to youth and administration techniques to community organizers, with the goal of providing the tools they need to create a grassroots sport program at home.

Churchill – Flag Football

6 coaches

5 participants

Wabowden – Disc Sport

1 coach

39 participants

Thompson – Badminton

8 coaches

50 students

“Sometimes, the kids only know what they’re already doing. Then, they try a new thing and find out they have more talents than they realized themselves.”

– Coach Carlos Martin of Grand Rapids, who participated in the Calm Air Sport Series in Thompson.



Sport Manitoba Coaching

Developing High-Quality Coaches

Sport Manitoba Coaching develops our province's coaches through education and training, providing programs, resources, and recognition.

13,144

Active coaches reported in Manitoba

5,837

Respect in Sport (new certifications & re-certifications - Safe Sport)

3,500+

Coaches took NCCP multisport courses

\$50,000+

Provided to community coaches and officials to obtain training



Team Manitoba



2022 Canada Summer Games

**2 weeks • 370 athletes • 21 mission staff • 18 sports • 37 medals
90 coaches, managers, and technical support staff**

Recognizing all the challenges and barriers Team Manitoba athletes had to overcome over the last few years, the team's leadership reflected positively on its performance at the 2022 Canada Summer Games in Niagara, Ontario.

The team brought home a total 37 medals: 10 gold, 10 silver, and 17 bronze, which featured record-setting hauls from swimming, wrestling, and athletics.

One major standout in athletics was Madi Lawrence. The 23-year-old from Winnipeg collected three medals at the Games, a silver in the high jump, where she tied her personal best, a silver in the long jump, where she set a new personal best, and a gold in the heptathlon, where she broke a 33-year-old Canada Games record by 222 points. Her perseverance and record-breaking performance earned her selection as flag bearer for the closing ceremony.

Selkirk's Teagan Purvis (19) won five medals in swimming events – a silver in 50m breaststroke and four golds – 100m freestyle, 100m backstroke, 50m backstroke, and 50m freestyle – making her Team Manitoba's winningest athlete at these Games.

2023 Canada Winter Games

**2 weeks • 207 athletes • 22 mission staff • 20 sports • 19 medals
68 coaches, managers, and technical support staff**

Team Manitoba finished off the 2023 Canada Winter Games in Prince Edward Island with 19 medals: six gold, six silver, and seven bronze.

With major successes in long track speed skating and archery, it was figure skating that came out on top, with a gold medal in pairs, and a score that became a new Canadian record.

Stand-out speed skater Sofia Bieber (17, Winnipeg), the team's flag bearer for the opening ceremony, collected an impressive five medals in the first week of the Games. Our archers hit the podium in every single matchup, earning six total medals. With such a strong showing, our gold medalists Chyler Sanders (18, Winnipeg) and Ryder Wilson (16, Selkirk) earned their selection as co-flag bearers for the closing ceremony of the 2023 Canada Winter Games.



Grants and Funding

Over the last two years, participation in sport was hit hard. We are supporting our sport partners in program recovery and allowing more Manitobans to get back to sport.

Some of the highlights include:

- \$5.3M directly to sport partners
- \$21,600 in academic scholarships for student-athletes and coaches
- \$466,054 in KidSport grants, getting 1,452 kids in 33 different sports from 65 local communities off the sidelines and into the game
- 41 grants provided directly to communities across Manitoba



Grants and Funding

- 17 Women to Watch grants
- \$896,300 in Canada-Manitoba Bilateral Sport Support Program, giving 25 PSOs and organizations support in delivering quality sport programming

“Our goal through our clinics is to not only introduce the game to Indigenous athletes that have never played before, or expand on skills some already have, but to encourage the female athletes to try out for AAA ball and give advice on what they need to get there.”

– Patrick Leask, recipient of a Starting a New Club grant.



Officials Development

We help connect officials to their provincial sport organizations for training, provide grants and scholarships for financial assistance, and advocate for the positive treatment of officials across Manitoba.

5,995 officials in Manitoba

\$30,000 in grants to PSOs to help train their officials

No Ref No Game

Our No Ref No Game campaign celebrated officials, advocated for a positive officiating experience in sport, and encouraged more Manitobans to become officials and give back to the sport they love.

We collaborated with nine PSOs to promote the campaign at 74 events in 37 communities to engage Manitobans in No Ref No Game.



Supporting Women in Sport

Bison Transport Sport LeadHERship

This year's five-part online series brought together inspirational leaders from all areas of sport to tell their personal and professional stories, offer valuable advice and guidance, and share practical tips to help empower and inspire women to become leaders in sport, community, and life.

4 Virtual Sessions

and one in-person session hosted by Anastasia Bucsis

12 Guest Speakers

across a range of topics:

- Women officiating
- Finding your place in sport beyond being an athlete
- Overcoming barriers and bias as a woman in a leadership role
- Safe sport

290+ Registrants and Attendees

with over 360 virtual session views



Reinvesting in the Community

Community Programs

When our facility was built as a legacy of the Canada Summer Games in 2017, part of the vision for the downtown organization was to give back to the community, particularly in ways that reflect its mission that every Manitoban should have the opportunity to play and be active.

As a large facility with a variety of resources, we provide the space for community programs to run each week, welcoming several schools and groups, such as:

Salvation Army

Health Fitness Protection Program

Argyle Alternative High School

Marymound School

Immigrant & Refugee Community Organization of Manitoba

Newcomer Sport Academy

Seven Oaks School Division

Division scolaire franco-manitobaine

St. James-Assiniboia School Division

Many of the individuals who utilize this programming do not have access to gyms, training facilities, or health-related resources on their own. By welcoming these groups to use the Sport Manitoba facility for their activities, it has provided people of all ages to engage in safe and accessible sport and recreation.





**SAFE
SPORT
LINE**

1-833-656-SAFE
HELP@SAFESPORTLINE.CA

Abuse Has No Place in Sport
Pathway to Safer Sport

In 2022, we launched the Pathway to Safer Sport – a comprehensive framework of tools, templates, and resources that empower PSOs and all who participate in sport in Manitoba to create a safer sport system.

We know there’s a lot of places to find different safe sport information. You can now access it all in one place on our new Pathway to Safer Sport webpage (sportmanitoba.ca/safesport) that is broken down into three sections:

Awareness

We want you to be informed and have the right education and tools to create safer sport environments

Prevention

This starts with finding a quality sport program and asking the right questions – we walk you through how to do that and provide training to recognize and prevent abuse in sport

Action

This is our Safe Sport Line and other key reporting tools that help you identify where the issues are, get support, and help us create a safer sport system



Scan the QR code to
add the Safe Sport
Line to your contacts.

Safe Sport Line

As a result of promoting the Safe Sport Line this year:

- **28,291** Manitobans added the Safe Sport Line to their contacts
- **617** venues across Manitoba installed our Safe Sport Line signage
- Approximately **4,878,838** impressions across social media

Safe Sport Champions

The Safe Sport Champions program in partnership with the Manitoba High Schools Athletic Association (MHSAA) had:

- 70 student-athlete participants
- 22 teacher supervisors
- Keynote speaker and facilitator Allison Forsyth, a sexual abuse survivor and safe sport advocate and educator
- Other presenters including the Winnipeg Police Service and Dr. Sandra Kirby, a professor, former Olympic athlete, and safe sport advocate

“[It] opens your eyes to the way things have been done in the past and what needs to change in future school sport environments. Engaging, thought-provoking, and spurred some really frank discussions between my athletes and me. With so much emphasis on year-round high-level performance, it’s more important than ever to have sessions like Safe Sport to remind us what really matters in school sport.”

- Teacher testimonial on the Safe Sport Champions workshop

Working Together

We also partner with local and national leaders and experts to amplify the voices in underrepresented communities, and share resources and training that create and support a safer sport system.



REINVESTING IN AMATEUR SPORT



Facility Services

Reinvesting in Manitoba's Amateur Sport System

All facility services at 145 Pacific Avenue in Winnipeg generate revenue that is reinvested back into the amateur sport system and community programs across Manitoba.

When you choose the clinic for your physiotherapy, purchase a membership at the Fitness Centre, register for a Performance training camp, or rent court space for your sport, that money goes back into amateur sport.

SPORT MANITOBA CLINIC

5,436 total patient visits
1,217 new patients

SPORT MANITOBA FITNESS

500+ active members
450 average visits per week

SPORT MANITOBA PERFORMANCE

1,300 athletes
4,820 training hours

SPORT MANITOBA BOOKINGS

8,850 hours reserved on the courts
3,301 hours reserved in the flex space



STATEMENT OF FINANCIAL POSITION 2022–2023

Consolidated Statement of Financial Position

As of March 31, 2023, with comparative information for 2022

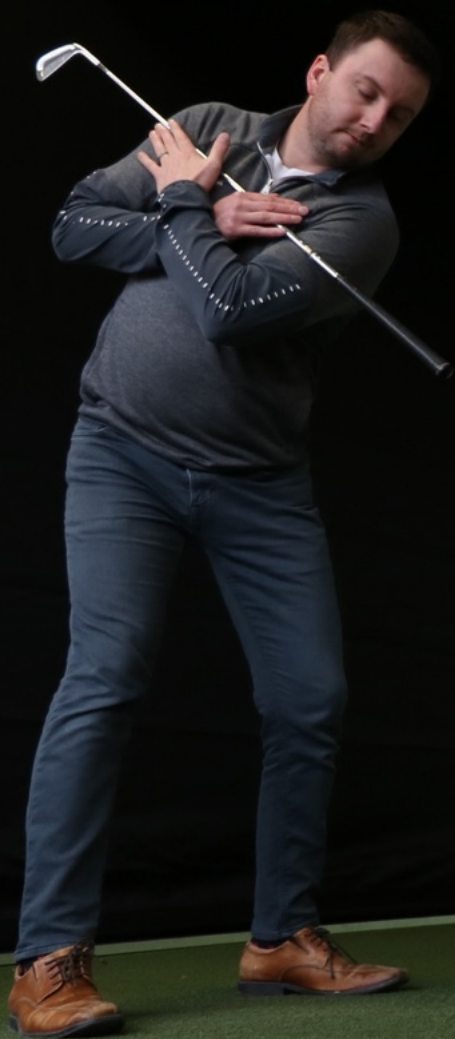
	Year 2023	Year 2022
FINANCIAL ASSETS		
Cash	\$ 400,253	\$ 616,289
Restricted cash	100,000	100,000
Accounts receivable	484,029	1,034,820
Investments	1,106,183	1,431,006
	2,090,465	3,182,115
FINANCIAL LIABILITIES		
Accounts payable and accrued liabilities	864,336	1,748,906
Unearned revenue - expenses of future periods	577,032	831,153
Loans payable	20,953,097	21,557,657
Promissory note	5,123,458	5,266,227
	27,517,923	29,403,943
Net debt	(25,427,458)	(26,221,828)
NON-FINANCIAL ASSETS		
Tangible capital assets	37,216,906	38,071,893
Inventories	39,919	30,563
Prepaid expenses and deposits	149,533	120,721
	37,406,358	38,223,177
Accumulated Surplus	\$ 11,978,900	\$ 12,001,349
ACCUMULATED SURPLUS IS COMPRISED OF:		
Accumulated operating surplus:		
Invested in tangible capital assets	\$ 11,140,350	\$ 11,248,010
Surplus accumulated from general operations	861,753	760,252
	12,002,103	12,008,262
Accumulated remeasurement losses	(23,203)	(6,913)
	\$ 11,978,900	\$ 12,001,349

STATEMENT OF OPERATIONS and ACCUMULATED OPERATING SURPLUS

Consolidated Statement of Operations and Accumulated Operating Surplus

Year ended March 31, 2023, with comparative information for 2022

	Budget	Year 2023	Year 2022
REVENUE			
Province of Manitoba:			
Program support	\$ 10,487,219	\$ 10,487,219	\$ 11,010,645
Sport program funding	2,253,000	2,253,000	2,253,000
Government of Canada			
Canada emergency wage subsidy	155,720	—	3,377,315
Federal emergency COVID relief funding	10,000	—	342,192
Canada emergency rent	120,000	—	339,552
Sport Manitoba Facility	1,167,300	1,150,970	885,259
Sport Manitoba Clinic	629,758	307,778	433,778
Manitoba Sports Hall of Fame special events	499,541	520,875	129,374
Manitoba Sports Hall of Fame museum and gallery	67,150	73,199	31,569
Program and other income	981,312	1,297,287	608,028
Bilateral funding:			
Province of Manitoba	500,473	536,030	537,621
Government of Canada	500,473	536,030	537,621
Total revenue	17,371,946	17,242,388	20,485,954
EXPENSES			
Grants:			
Sport groups for sport development	8,260,176	8,438,916	10,797,983
The Winnipeg Foundation	—	—	500,00
Bilateral sport development programs	431,400	440,902	441,250
Sport Manitoba Clinic	690,052	370,556	514,730
Manitoba Sports Hall of Fame special events	271,850	278,969	53,005
Manitoba Sports Hall of Fame museum and gallery	185,983	183,884	140,129
Manitoba Foundation for Sports scholarships	13,600	13,600	14,500
Administration and services provided:			
Occupancy	2,564,612	2,806,154	2,848,399
Operating	835,530	664,543	939,248
Program	1,190,845	1,064,768	843,813
Administration	1,181,654	1,293,063	1,363,859
Member services	1,782,228	1,832,697	1,708,866
Cost recovered from sport groups	(766,750)	(826,290)	(677,264)
Amortization of tangible capital assets	1,096,457	1,058,558	1,172,038
Amortization of deferred financing fee	83,298	86,046	83,299
Total expenses	17,820,935	17,706,366	20,925,855
Annual deficit before capital funding	(448,989)	(463,978)	(439,901)
Government transfers related to capital	318,308	318,308	318,308
Capital contributions from non-government	100,000	139,511	100,000
	418,308	457,819	418,308
Annual deficit	(30,681)	(6,159)	(21,593)
Accumulated operating surplus, beginning of year		12,008,262	12,029,855
Accumulated operating surplus, end of year		\$ 12,002,103	\$ 12,008,262



PLAYER	
BALL SPEED	128 MPH
LAUNCH ANGLE	15.8°
SPIN/PULL	4.0°
BACKSPIN	3739 RPM
BIKESPIN	206 RPM L
CARRY	200 YDS
TOTAL DISTANCE	216 YDS
OFFLINE	6.7 YDS R
DISTANCE TO PIN	160 YDS





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