



2020/2021

ANNUAL REPORT

Sport
MANITOBA



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Message from Sport Manitoba

On behalf of the Board of Directors and staff of Sport Manitoba, we present our annual report and audited financial statement for 2020-2021. Looking back on this year, there were many challenges and changes within sport due to the COVID-19 pandemic.

As a result, it has been a crucial time to establish strong communications with our sport partners, stakeholders, and fellow Manitobans to provide leadership and guidance through an unprecedented time. As an organization, we extend our sincerest thank you for your understanding, patience and team efforts as we worked together to adapt to the unknown.

Fortunately, thanks to technology and the creativity of dedicated teams, we transformed many of our programs, services and events to virtual options, including online seminars, courses and workshops, virtual training, and original content creation that we'll explore further in this report.

This year, we also provided guidance to Provincial Sport Organizations (PSOs) in navigating changing public health orders and the development of their Return to Play plans. Thank you to the Province of Manitoba for their direction and leadership, and to the PSOs in making it possible for these plans to be

carried out in our communities to get Manitobans safely returning to sport when restrictions allowed.

In late 2020, the Manitoba Games powered by Manitoba Hydro that were to be held in 2021 were officially cancelled. While this was a difficult decision to move these Games to 2024, we are grateful for the Dauphin Host Society, the City of Dauphin, PSOs and sponsors who have been incredible to work with throughout the entire process in ensuring this multi-sport event will be a safe and memorable experience in the future.

As always, our partnerships with our PSOs and all of their volunteers and staff continue to reinforce our support for amateur sport. We are so thankful for the collaboration found within the sport community, including the dedication and enthusiasm of volunteers across the province.

We would also like to thank the Honourable Brian Pallister, Premier of Manitoba, the Honourable Cathy Cox, Minister of Sport, Culture and Heritage, the Province of Manitoba and Government of Canada for their ongoing support, including financial support, during a uniquely challenging year. Thank you to the Sport Manitoba Board of Directors for their ongoing guidance and direction. We are grateful to Manitoba's

corporate community, too, as it provides invaluable financial assistance to both Sport Manitoba and all of our provincial and community sport organizations.

Together with all of our partners, Sport Manitoba will continue to work towards helping sport recover from the impacts of the pandemic and provide new, innovative sport and recreation opportunities to all Manitobans to lead healthy, active lives.



David Patsack
Chair, Board of Directors
Sport Manitoba



Janet McMahon
President & CEO
Sport Manitoba

About Us

Sport Manitoba is the lead planning, programming, and funding agency for amateur sport in Manitoba. Sport Manitoba's primary focus is the development of athletes, coaches, officials and volunteers. We believe that sport is a healthy and positive tool to build strong and vibrant citizens and communities.

Our Vision

Sport Manitoba envisions creating the best sport community through initiative and leadership and by establishing a highly supportive environment that will enhance the abilities of all Manitobans in their pursuit of excellence and in their joy of effort in amateur sport.

Our Mission

An athlete-centered Sport Manitoba leads and supports sport for life through access, participation and achievement in sport by all Manitobans, and strives to maximize revenue generated from facility services to reinvest in amateur sport and community programming around the province.

What we do

Programs and Services

- Canada-Manitoba Sport Development Program (Bilateral)
- Athlete, Coach, Official and Volunteer Development & Recognition
- Community Partnerships
 - Addictions Foundation of Manitoba Women's Centre
 - Argyle Alternative High School
 - Elwick School
 - Health Fitness Protection Program
 - R.B. Russell Vocational School
 - River East Transcona School Division After School Program
 - Salvation Army Anchorage Program
- Concussion Education & Awareness
- eNewsletters
- Female Mentorship Program
- Financial Services
- FUNdamental Movement Skills Teacher/Coach Training
- Funding to Provincial Sport Organizations (PSOs)
- Grants and funding for athletes, coaches, officials, volunteers, and sport partners
- Grey Cup Legacy Fund
- High-Performance Coach Employment Program
- Insurance Services
- Manitoba Games powered by Manitoba Hydro

- Manitoba Foundation for Sports Scholarships
- National Coaching Certification Program (NCCP) Workshops and Grants
- Night of Champions
- Order of Sport Excellence Awards
- Peak Performance Speaker Series
- Princess Royal Pan Am Scholarship
- Regional Coaching Academies Mentorship Program
- Regional-Community Sport Development grants
- Respect in Sport
- Social Media - Twitter, Facebook, YouTube, Instagram
- Sport Manitoba Coaching Awards presented by Club Regent Casino & Event Centre
- Sport Manitoba Coaching Bursary
- Sport Support Line
- Team Manitoba development for Interprovincial Games
- Women in Sport programs
- Women to Watch Grants

Partnership Programs

- Fit Kids Healthy Kids
- KidSport™
- Manitoba Sports Hall of Fame

Sport Manitoba Facility Services

- Conference Facilities
- Courts & Flex Space
- Konica Minolta Print Hub
- Meeting Rooms
- Office Space
- Paul Robson Resource Centre for Leadership and Coaching
- Payroll Services
- Reception Services
- Rental Services
- Sport Manitoba Clinic
- Sport Manitoba Fitness Centre
- Sport Manitoba Performance
- Storage Services
- Technology Support and Services
- Web/Conference Services



Sport Manitoba Performance

Sport Manitoba Performance provides guidance, support, and services for Provincial Sport Organizations (PSOs) and athletes as they embark on the podium pathway. The Performance Centre has established itself as one of the province's premiere public training centres for Manitoba's top athletes, and the official home of Team Manitoba athletes as they prepare for major games and competitions. Hundreds of athletes from 35 different sports, ranging from amateur to professional, utilize Sport Manitoba's Performance testing and strength and conditioning services.

The Performance team focuses on long-term athlete development while respecting the need for short-term performance and success. The athletes build their foundation with Sport Manitoba, and develop and graduate to new levels, including collegiate, professional, and national teams. Sport Manitoba helps local athletes achieve personal bests at provincial and national competitions by helping them build an integrated support team leading into competition. The Performance Centre provides a world-class training environment, allowing athletes to learn new life skills, have fun, and be inspired to become leaders, coaches, and long-term supporters of sport.

Through 2020–2021, the pandemic allowed the performance team to try new initiatives and expand online services that successfully reached athletes across the province. Our online exercise video database and training platform was used extensively for virtual training sessions, take-home programs, and team-talk education sessions, which covered a wide range of topics relating to athlete development and peak performance.

Sport Manitoba's high-performance team collaborates and works directly with Provincial and National Sport Organizations (PSOs and NSOs) to ensure continuity in planning, services, and facility access. We provide athletes and coaches with certainty and stability by assisting and delivering trusted resources that promote long-term athlete development initiatives.



Performance Services

Strength & Conditioning

We offer individualized on-site and off-site strength programs and training sessions. These programs focus on developing the physical capacities such as strength, speed, reaction, body control, and power to help athletes meet the technical requirements of their sport. The programs include injury preventative exercises that are mindful of mobility, joint health, and common muscle imbalances that often develop from a high volume of practice and competition.

Testing & Monitoring

A major development in high-performance sport over the last decade has been the increased use of scientific methods to improve the preparation for, and participation in, elite competition. Innovations in technology have enabled professionals to gather a deeper understanding of individual and team strengths and weaknesses, receive real-time performance feedback, learn about the internal and external loading demands placed on the athlete, and identify athlete-specific requirements. We collect and use this data to help coaches and athletes develop training goals, increase performance, and reduce injury by optimizing and monitoring their training loads.

Athlete Education | Performance Nutrition & Mental Skills

We continue to offer introductory nutrition and mental skills programming and offer in-house team talks, small group seminars, and one-on-one check-ins with athletes interested in improving their performance.

Para-Services

We offer para-sport athletes the opportunity to improve performance, fitness, and health, and inspire them to work towards goals in high-performance para-sport.



Sport Manitoba Fitness Centre

The Fitness Centre continues to provide a welcoming and professional location to exercise and work on personal wellness for downtown residents and workers, along with the broader sport community. We offer virtual and in-person memberships, specialized fitness programs, workshops and personal training in a state-of-the-art training facility featuring top-of-the-line strength and cardio equipment, a 160m track and top-notch customer service.

In 2020-2021 we encountered several challenges with the pandemic, including two extended closures, the development of many new policies, procedures and protocols, and significant turnover in staff and trainers.

During our first closure, we were able to quickly pivot and offer virtual classes and services that were available to members and the public. We also took that time to create new policies for our facility to ensure the safety of our community when we were able to open our doors again in June 2020. We spaced out all pieces of equipment, converted the spin studio to a virtual studio, and used timeslot bookings to manage capacity and allow for the necessary deep-cleaning and sanitization. We averaged 400 active members during this past year (down from a peak of almost 600 in 2019), with attendance averaging 426 visits each week over the seven months we were open (down from a peak of 740 in 2019). The Fitness Centre also offered several virtual and in-person fitness programs, including: Online 30-Day Fitness Challenges, outdoor Summer Bootcamp at Assiniboine Park, Olympic Weightlifting and Powerlifting.

As of March 2021, we had 398 active members and have maintained a regular revenue stream from our loyal members and through personal training services. We regularly survey our members and those who register for programs to gather valuable feedback that we use for member retention and future programming.



Courts & Flex Space



A number of Manitoba's provincial teams regularly use the courts and flex space within the Qualico Training Centre for team practices and skill development sessions. We also rent the courts to schools, club teams, and recreational users for competitions, tournaments, physical literacy sessions, Phys-Ed classes, and more. Sport Manitoba continues to run our own programs out of these spaces, including summer camps, inservice days, and building resident activities.

Our court curtains can divide the space into four separate areas and we have four change rooms, two team rooms, bleachers, and team benches to accommodate various needs. The flex space is a

netted area with hanging curtains and is an ideal training area for sports like baseball, softball, cricket, and golf. New curtains were put up on the west side of Court 3 in 2020 to create an additional rental flex space to accommodate fencing and racquetball groups.

This past year, our sold-out Multi-Sport Summer Camp grew significantly. We operated for two weeks, included additional sports, racquetball, flag football, and tennis, and run and jump clinics put on by the Sport Manitoba Performance team, all while enforcing physical distancing and sanitization measures.

We continue to regularly provide free access to both spaces to a number of groups that face socio-economic challenges through our Community Outreach programs, and are proud to contribute to the positive impact these programs are having in our community. The pandemic temporarily halted these programs in 2020, but we're excited to get them back and running when restrictions allow.

Furthermore, the courts would have hosted a number of events in 2020-2021, such as Fencing Provincials, WheelChair Games, a Cheerleading Competition, and much more. Due to the public health restrictions, we were unable to host large events and instead hosted many team practices under the PSOs' Return to Play guidelines.

As a result of the seven month closure, we understandably experienced a drop in use this year. We had just under 3,400 hours of usage in the courts and flex space, compared to 9,600 hours last year.



Manitoba Sports Hall of Fame

2020 Annual Induction Ceremony

Each year, people from across the province nominate their Manitoba sport heroes for induction into the Manitoba Sports Hall of Fame. The induction is an honour held by an exclusive group of athletes, teams, and builders in sport. Unfortunately, due to COVID-19, we were not able to hold an event to celebrate the class of 2020.

The annual induction ceremony scheduled for November 4, 2020, was postponed until a later date as the Hall of Fame board and staff decided a virtual induction could not meet our standards of honouring these great individuals and teams. We sincerely look forward to when we can formally induct the class of 2020.

At this time, no selection process for the class of 2021 was held as a result of the delayed induction of the previous class and we hope to resume our normal selection process in the Spring of 2022 for a new inductee class.



2020 HONOURED MEMBERS

Name	Sport	Distinction
Marilyn "Mouse" Fraser	Athletics	Builder
Baxter Humby	Kickboxing/Muay Thai	Athlete
Sheldon Kennedy	Hockey/Multi-Sport	Athlete/Builder
Ruth Klassen	Volleyball	Athlete
Ralph Lyndon	Multi-Sport	Veteran Athlete
Paul Robson	Multi-Sport	Builder
Jennifer Saunders	Racquetball	Athlete
Ed Werenich	Curling	Athlete
1996 & 97 U of MB Bisons	Basketball	Team

Manitoba Sports Hall of Fame

The Manitoba Sports Hall of Fame Gallery presented by the Riley Family

Beginning in March 2020, the museum gallery closed its doors to the general public in compliance with the pandemic protocols issued by the Province of Manitoba. During this closure, we pursued a complete renovation of the decade galleries, which had remained almost unchanged since we opened in 2011.

When we opened in 2011, the decade galleries on the outside walls of the museum began from the late 1800s. Today, many of our newly inducted members are from the 1990s and 2000s, so space for exhibiting their stories was at a premium. This year, we shifted everything to incorporate two large decades galleries celebrating the 2000s. It is extremely rare to receive artefacts and memorabilia from prior to the 1950s now, and most of what we have has been on exhibit for many years. It was time for a change and this year provided the impetus to do just that.

Reflecting back on the year we've had, we are very appreciative of our newest decade gallery sponsors, Don and Dorn Sewell in the 1960s gallery, and the emergency funding we received from both the federal and provincial governments.

Winnipeg Whisky Festival presented by Manitoba Liquor Mart

When it became apparent that the 2021 live, in-person Winnipeg Whisky Festival would not be possible this year, we worked hard to pivot and create a virtual Winnipeg Whisky Festival as an At-Home Tasting Experience for the month of March.

We featured package events complete with experts in the industry who joined us virtually to share their knowledge about their products. We also featured shopping list events with a virtual session component that raised funds for the Hall of Fame. Finally, we ran an online auction event featuring fabulous prizes donated by the industry, local sport organizations and businesses. We surpassed our goal and raised over \$10,000.

Most importantly, the Winnipeg Whisky Festival kept a presence in the public eye and raised over \$20,000. Our sincerest thank you to all the volunteers and staff for their hard work during these unusual circumstances.



Sport Manitoba Clinic

The Sport Manitoba Clinic is a multidisciplinary clinic with a modern and spacious environment that offers an exceptional level of quality, and one-on-one patient care for sport, work, or play injuries.

The clinic is fully outfitted with state-of-the-art equipment and supports a wide spectrum of patients of all ages and activity levels. Caseloads include high-performance athletes, recreational athletes, active for life participants, and non-sport community members from Winnipeg and rural Manitoba.

Services offered at the clinic include: a physician, physical therapy, chiropractic, massage therapy, osteopathy, athletic therapy, nutrition services, and sport psychology. We also have full service digital X-ray, with real time-results. We offer longer appointment times with one-on-one care focused on individual patient outcomes.

During this last year, the clinic faced numerous challenges along with the rest of the world due to the pandemic. While allied health clinicians had to shut down practice for six weeks in the Spring of 2020, we were able to stay open to provide physician services. Overall in 2020-2021, there were 2,492 new patients and 8,454 total patient visits.

In May of 2020, we were able to re-open fully, but to a changed practice of patient flow, distancing, PPE, and video/phone appointments. We are still in recovery mode with the ever-changing global environment and local responses.

We have continued to support patient needs



and optimize patient outcomes while keeping our patients and staff safe. We have shifted to video and phone visits for some of our caseload, and we have been able to maintain distance while wearing PPE for those patients we see directly.

Despite significant challenges brought on by the pandemic, we continue to focus on collaborating internally and externally to provide optimal patient care.



Sport Development

Sport development focuses on recognizing, funding and supporting Provincial Sport Organizations (PSOs), organizations supporting athletes with disabilities, educational institutions, and sport service organizations across Manitoba.

In regards to funding, the allocated provincial government's funding investment ultimately increases participation and develops quality programs and high-performance sport in our province.

The Integrated Funding Framework (IFF) model has been renewed for four more years with PSOs identifying new Strategic Priorities. The focus on long-term planning helps sport development programs move forward efficiently and effectively, while maximizing resources and maintaining accountability. Sport Manitoba monitors all grants provided, ensuring our partners meet the funding terms and conditions, and continue to ensure sustainability of development and performance.

Participation

Through self-reported demographics, the participation rate of registered members across Manitoba through the leadership of PSOs in 2020-2021 was 124,185, a decrease from previous years due to the pandemic and its impact on the sport sector.



Sport Development

The Sport Division focuses its efforts on ensuring all Manitobans have access to quality sport programming at the community, regional and provincial levels. Working within the Sport Manitoba's pillars of organizational effectiveness, sport initiation, technical leadership and performance pathway, we support development opportunities for athletes, coaches, officials, boards and volunteers for our sport partners across the province.

Based on the input and feedback from sport partners that drove the development of the 2020-2025 Manitoba Action Plan for Sport (MAPS), we have reorganized our staffing to specifically support the MAPS direction. In addition to community sport development at all levels across the province, we have increased our staffing responsibilities in key areas. There are now dedicated staff responsible for Indigenous Sport Development, Safe Sport, Good Governance as well as Women in Sport, Newcomers and Parasport.

Quality sport development in Manitoba is maximized through partnerships and collaborations. This past year we have worked with the Manitoba First Nations Education Resource Centre to provide professional development to their staff working in physical education and health. We have also supported the development of Accessible Sport Connection Manitoba as an agency focusing on the growth and development of parasport opportunities in the province.

Working with many key stakeholders in sport, we have worked to help make sport a welcoming environment by developing policies on inclusion and participating in anti-racism education sessions. To further support the efforts of sport partners through redesigning their own policies and procedures, we are updating the Good Governance manual with Sport Law and Strategy Group.

Concussion Education and Awareness

Sport Manitoba's Concussion Working Group continues to be a leader in Canada in the area of concussion awareness and education. We continue to work with PSOs and sport partners to support their development of concussion protocols and concussion education web pages. This support will continue to encourage the information to be current and up-to-date. In addition, the Concussion Working Group held a planning session to identify key priorities for the 2021-2022 year with clear outcomes in line with MAPS priorities.

In the Fall, we posted a virtual discussion on concussions from the perspective of four athletes across the spectrum of sport (recreational, competitive and professional). These individuals shared their stories of their journey with concussions to help bring more awareness to our athletes of what the concussion experience is really like through lived experiences.

Safe Sport

In response to requests from the sport community, some resources were developed in the area of abuse disclosure. Specifically, a document resource was created to support coaches in the event that an athlete disclosed abuse or maltreatment. Further to that, Sport Manitoba has begun the foundation work on the development of the Pathway to Safe Sport and will see further progress upon the completion of three planning sessions involving input from staff, stakeholders, PSOs, and sport partners.

In February, we facilitated a discussion on Safe Sport with over 90 coaches across the province. Discussions focused on updates on the direction Sport Manitoba is headed with specific Safe Sport initiatives, as well as gathering crucial information on what their needs are so they can continue to be leaders in our province safeguarding quality sport.

Canada–Manitoba Bilateral Sport Support Program

The Canada–Manitoba Bilateral Sport Support Program continues to operate successfully by providing sport development opportunities to under-represented and marginalized populations across the province. Supported projects give these populations the chance to actively participate in sport, including as athletes, coaches, officials, and volunteer leaders.

This year, six Provincial Sport Organizations (PSOs) were supported in their delivery of quality sport programming across the province. Rural, remote, urban and Indigenous communities were exposed to sports like badminton, athletics, basketball, ball hockey, softball and paddling, when restrictions allowed. This allowed for youth participation in skill development clinics, camps or programming, and provided education opportunities for coaches, leaders and officials.

Because of the environment with COVID-19, additional coach education, training initiatives and community sport development were supported and delivered virtually, too.

Also, four community groups across the province accessed funding support for existing quality youth sport programs, such as the Boys and Girls Clubs of Winnipeg, City of Winnipeg – SPIN (Sport Programs in Neighbourhoods), Winnipeg Aboriginal Sport Achievement Centre (WASAC) and the Manitoba Aboriginal Sports and Recreation Council (MASRC). In addition to assisting with youth development, some were also given the opportunity to partake in coach education and training sessions.

Indigenous

Organizational and staffing capacity development, coach mentorship, and training sessions were given to and delivered by the MASRC through professional development initiatives this year, delivering Aboriginal Coach Module Training and Truth and Reconciliation sessions. Plus, programs including X-plore sports initiatives, traditional games and Dene Community programming, and equipment assistance were delivered in a number of Indigenous communities throughout the province.

Newcomer

The Winnipeg Newcomer Sport Academy (WNSA) continues to expand its role for a more inclusive and accessible sport system in Winnipeg. This year, with reduced numbers due to COVID-19 restrictions, WNSA offered soccer, track and field, skating and badminton off-and-on, depending on restrictions. WNSA also started a newcomer youth in sport leadership initiative, where 16 youth received training and certification to assist in obtaining leader roles in sport and physical activity. In our community connections activities, summer sport camps have allowed participants to expand their networks and become familiar with sport in the community.

Women and Girls in Sport

The Bison Transport Sport LeadHERship Series was transformed into a five-part online series this year. Hosted by Leah Hextall, we welcomed 14 diverse panelists and had over 600 participants across the span of five sessions.

Sport Manitoba enlisted the support from the Canadian Women & Sport's Gender Equity Playbook Program, a three-part program that supports sport leaders to strengthen organizations in making more equitable decisions. To date, we have moved into the second stage of the Gender Equity Assessment Playbook process.

Para

This year, we assisted the Accessible Sport Connection – Manitoba in the development of their organization. This included guiding the group through strategic plan creation, and logo and website development.

Sport Manitoba Performance was able to enhance its Para-Fitness and Para-Performance programs by offering their training services to athletes with a disability, as well as purchasing equipment to ensure the Performance Centre is an accessible facility for all.

Sport Manitoba Coaching

National Coaching Certification Program (NCCP) & Professional Development and Certification Maintenance

The National Coaching Certification Program (NCCP) launched in 1974 to give coaches the confidence to succeed. The program has evolved over the years to stay at the forefront of delivering programs that respect the principles and science of Long-Term Athlete Development (LTAD), while reflecting the changes within sport.

With the movement to online delivery, Sport Manitoba Coaching offered 10 Coach Developer workshops with 75 sport-specific and multi-sport learning facilitators and evaluators.

This past year was busy for coach education. We offered Making Ethical Decisions 19 times throughout the year, training 317 coaches in the multi-sport environment along with multiple courses held for volleyball, ringette, and badminton. We also offered Competition Development Modules to 505 coaches through 13 different modules. The University of Winnipeg offered the Competition Development Modules through their curriculum to six participants, while the Universities of Manitoba, Winnipeg, and Brandon trained 155 students in the Introduction to Competition Modules.

Sport Manitoba Coaching continues to work with Provincial Sport Organizations (PSOs) and Sport Partners to enhance the variety of professional development (PD) opportunities for Manitoba's coaches. This year, we offered 11 sessions, including the Bison Transport Sport LeadHERship Series, with more than five times the amount of people attending compared to last year, for a total of over 600 participants. We also offered a three-part PD series in the area of Safe Sport for our Coach Developers, partnering with Coaching Association of Saskatchewan to almost 100 participants.

We were not able to offer any PD opportunities to Manitoba High Schools Athletic Association (MHSAA) coaches this year as all in-person sessions were cancelled due to COVID-19.

Sport Manitoba signed the Responsible Coaching Movement pledge in June 2018. Phase one of this movement focuses on: Background Screening, Respect Training, and the Rule of Two. Sport Manitoba Coaching continued to work with a number of PSOs this year to develop their screening policies and incorporate these concepts into their plans.

Canada Games Apprentice Coach Program

Even with the postponement of the Canada Games, Sport Manitoba supported the four apprentices with professional development opportunities and NCCP education.



Sport Manitoba Coaching

Respect in Sport and Sport Support Line

Sport Manitoba believes in being proactive in ensuring sport in our province is safe and welcoming for all participants. The Respect in Sport (RiS) program helps us promote those values through a simple and convenient online training course for coaches and sport leaders. The course is a tool to assist coaches in identifying and dealing with abuse, neglect, harassment, and bullying in sport. This year, 3,498 coaches certified or completed their recertification in Respect in Sport training. We also began supporting PSOs on the implementation of a Respect in Sport parent program.

Sport Manitoba continued a partnership with Change of Seasons to offer the Sport Support Line. This ensures the support line provides callers with advice and guidance when dealing with difficult, delicate, ethical, or legal situations. This service is available 365 days a year via the toll free number 1-877-737-9875 or email gethelp@changeofseasons.ca. This past year, the line saw 62 calls and 50 emails, a slight decrease from previous years. This support line continues to be another tool in the Responsible Coaching Movement.

Responsible Coaching Movement

The Responsible Coaching Movement (RCM) is a multi-phase, system-wide movement, coordinated by the Coaching Association of Canada (CAC) and the Canadian Centre for Ethics in Sport that has the potential to affect all sport organizations and coaches. The RCM is a call to action for organizations to implement realistic change that is based on their individual state of readiness. This year, Sport Manitoba Coaching continued to work with PSOs on developing their screening policies and spoke with their boards about the importance of the three steps in the Responsible Coaching Movement:

1. **Respect Training** – This is already a mandatory program for all coaches in Manitoba.
2. **Background Screening** – Over half of our PSOs now have a screening policy.
3. **Rule of Two** – This ensures that no athlete is ever alone in a private setting with a coach, including in an online setting.

Female Mentorship Program

Launched during National Coaches Week 2020, the Sport Manitoba Coaching Female Mentorship Program paired female coaches as mentees with knowledgeable and passionate female mentors. This year, we had five incredible mentors, including a previous Olympic medallist, an international level judge, a previous national team coach, and two experts in their coaching context, along with six mentees representing six different sports. This program is a key Sport Manitoba initiative dedicated to increasing the number of confident and competent female coaches in this province. In addition to connecting a mentee with a mentor, the program provides crucial support, professional development, and financial support to guide mentees on their coaching pathway. Through a Community of Practice, mentees and mentors supported each other through one of the hardest years in sport through connecting in meaningful ways by sharing their successes, having their teams experience other sport warm-ups via online platforms, while also sharing solutions to issues they may be struggling with.

National Coaches Week

This year's National Coaches Week was very different from last year. We launched our Female Mentorship Program and held a number of virtual and in-person PD opportunities, including the Mental Aspects of COVID-19 to our Canada Games Coaches. We also offered a number of NCCP and free e-learning courses, and provided some funds to PSOs to show appreciation to their coaches.

We also supported the #ThanksCoach campaign again on Twitter, where a number of professional athletes, coaches, and celebrities such as Ace Burpee, Mike O'Shea, Brett Howden and Madison Bowey, and many more posted videos thanking their coaches!

Multi-Sport Games

Team Manitoba

Team Manitoba's progression and success in interprovincial multi-sport games continues to be directly attributed to its performance planning model. The model includes the allocation of directed enrichment funding to Provincial Sport Organizations (PSOs), which provides athletes and teams with innovative sport science support led by Sport Manitoba Performance, Sport Manitoba Clinic, and the Paul Robson Resource Centre for Leadership and Coaching.

And while this year it was announced that the Canada Summer Games were postponed from 2021 to 2022 due to the COVID-19 pandemic, that very same foundation is the base for Team Manitoba's preparations as we continue to get ready to compete at the upcoming competition in Niagara, Ontario. Team Manitoba is estimating a team of just under 500 athletes, coaches, managers, technical support, and mission staff.

Manitoba Games powered by Manitoba Hydro

The 2020 Manitoba Summer Games powered by Manitoba Hydro were cancelled due to the COVID-19 pandemic and the Dauphin Host Society will now be

hosting the Games in 2024. The sport selection process for the 2024 Manitoba Summer Games is underway and will conclude in the Fall of 2021.

Turning now to the 2022 Manitoba Winter Games powered by Manitoba Hydro, the planning and preparations continue, with Sport Manitoba staff and PSOs working with, and providing support and guidance to the Host Society. Taking place in Niverville, Manitoba, the Host Committee is building strong operational plans for their over 40 committees. All PSOs continue to select their coaches and managers and have developed plans for the regional team selection process.



French Language Services

Sport Manitoba continues to execute strategies within our long-term plan on French Language Services. The multi-year plan was developed in accordance with the Government of Manitoba's Francophone Community Enhancement and Support Act and French Language Services Policy.

The plan is forward-looking and focuses on four broad segments of activity over a 20-year period. In its initial phases, the plan establishes and aims to continuously improve key French Language Services building blocks under three pillars:

- Governance and Administration measures to provide long term operational policies and guidance to Sport Manitoba operations;
- Building and sustaining Human Resources capacity; and
- Implementing the principles of an Active Service Offer for front line services.

In 2020, Sport Manitoba continued to build on the foundational policies, protocols and tools that were developed last year, and implemented the following French language services:

- Delivered all media releases in both English and French
- Partnered with local French media outlets so paid messaging and printed media placements were available in both official languages
- Translated stories from *Iconic Stories From 150 Years In Sport in Manitoba* for our website blog and La Liberté
- Continued to make new/updated signage within the Sport Manitoba facility available in both languages
- Completed Active Offer training with all staff

A fourth pillar focusing on specialized programs and services will be addressed in the future once basic bilingual capacity is established. This pillar will assess the feasibility and foster the availability of selected French language specialized, technical and health-related programs and services, such as those provided through the Clinic, Coaching, Fitness, and Performance.



Fit Kids Healthy Kids

Fit Kids Healthy Kids (FKHK) is a physical literacy program founded as a partnership between Doctors Manitoba and Sport Manitoba that delivers training, programming, and workshops based on the fundamentals of movement. These are offered to children, parents, early childhood educators, program facilitators, and recreation leaders throughout Manitoba. FKHK works with existing community groups and organizations to teach them about the importance of physical literacy. FKHK's support enables leaders to purchase equipment kits and coordinate successful programs in their own facilities that are geared toward their target age groups.

This year, FKHK was affected by COVID-19 as programs were suspended from March 15, 2020 to July 6, 2020. However, following this, our summer was very busy and we ran over 200 programs in July and August. We continued to run programs in September, but due to school regulations with COVID-19, we were very limited and ran 15 programs until we shut down again in October 2020. Though we had a difficult year, we were still able to run over 250 sessions, resulting in over 9,000 contacts, and were able to help keep our community safe and active.

Over the winter, we were approved for the Safe at Home grant and ran a three-part project from December 2020 to March 2021. The first part was a free PDF for families on the 12 fundamental movement skills, where we introduced each skill and how to practice them at home. We created 12 videos on the

fundamental movement skills with explanations and demos. The goal of these videos was to show families that you don't need a lot to stay active at home. In the videos, we used common household items, like rolled up socks, hampers, and stuffed animals to show how to be creative and active at home. On top of this, we donated equipment bags to local families, which included four small hoops and four bean bags. The weblink to the project received over 2,400 views and we donated over 300 bags to families all over Manitoba.

We also hosted 12 training groups and trained over 550 community leaders from all across Manitoba. Though a lower number than previous years, we were able to adapt our training to virtual training. Some highlights from our training sessions were the Manitoba First Nations Education Resource Centre, where we trained over 30 physical educators on land-based games. We also continued our training at the University of Manitoba, Red River College, University of the North, and Assiniboine College.

FKHK has joined three committees: Westman Physical Literacy Committee, Healthy Together Now, and The Faculty of Kinesiology and Recreation Management Academic Advisory Committee. This allows FKHK to participate in implementing physical literacy strategies for communities in Manitoba along with strengthening our connections to other departments in our province.



Marketing & Communications

Promotion

Our top promotional priorities are to generate awareness and understanding of our key messages in the Manitoba Action Plan for Sport (MAPS) and for the revenue-generating services and programs available in our facility. In 2020-2021, many of these areas pivoted operations to virtual options due to the COVID-19 pandemic, allowing our revenue-generating services to maintain engagement with existing audiences and potential customers. The launch of our No Ref No Game (focused on the retention of sport officials) and Play More Be More (highlighting the many benefits of multi-sport at the developmental stage) campaigns were positively received and supported by our Provincial Sport Organizations (PSO) partners, larger sport community, and general public.

As Sport Manitoba continues to work on building a recognizable and trusted brand, we have made extensive wayfinding and brand activation improvements within the facility. These improvements include strategically placed logos, colours, and messages to help visitors navigate our facility and better understand our brand structure.

To pair brand building and our ongoing awareness efforts for revenue-generating services and programs, we've developed messaging to convey the facility's impact on Manitoba. These messages highlight Sport Manitoba's full-circle approach - the potential to reinvest facility revenue into local amateur sport programs. Tying this message to the Sport Manitoba Clinic and Sport Manitoba Fitness Centre, especially, makes our patients and fitness members feel confident in choosing Sport Manitoba for their go-to clinic and fitness centre.

Our promotional efforts this year also included building excitement for Sport Manitoba's events: the Sport Manitoba Coaching Awards presented by Club Regent Casino & Event Centre, Sport Manitoba's Night of Champions, and the 2022 Manitoba Games powered by Manitoba Hydro.

Website

Despite significant periods of time when sport and our facility services were forced to close due to the pandemic, Sport Manitoba continued to build momentum from the new website launched in Fall 2019.

In 2020-2021, our total sessions were down only slightly by 6% year-over-year to 246,838 and remained steady at about 150,000 users. Mobile users continue to trend upwards and now exceed the number of desktop users who visit our site. Our top pages included the Sport Manitoba Clinic home page, our Careers page, and our Sport Manitoba Fitness Centre home page. One of our more notable changes to the site this year is the addition of professionally-designed videos to each sub-brand page, offering users a chance to explore our physical spaces at 145 Pacific Avenue.

We also introduced several new concepts to our website content over the past year. Specifically, we now offer the ability for patients to book a clinic appointment online in addition to booking offline. Secondly, we experimented with gated video content with our Performance videos, where users are first required to submit their name and email. The goal was to track and further engage our target audience, however additional review and evaluation of this approach is required to ultimately determine if this tool will allow us to meet our goal.

Our strategy is to utilize website analytics to evaluate and plan our content creation on the site, which includes blogs, vlogs, articles, podcast episodes, and videos. We've also continued with our previous goal of limiting the creation of new pages to only those that are truly necessary, again using analytics to inform these decisions.

Sport Partner Communications

In addition to the amateur sport community information, events, and opportunities we share with sport partners regularly, we also shared all public health order updates and restriction guidelines relating specifically to sport. As health orders were updated and restrictions were implemented or adjusted for amateur sport, we led the response on Return to Play plans and many other considerations for safely returning to sport in Manitoba. Overall, we faced challenges during lockdowns, including cancellations of sport programming, major events and tournaments, and with mask-wearing protocols specifically relating to sport.

Marketing & Communications

eNewsletters

To keep our sport and community partners and patrons informed, we produce and distribute nine eNewsletters to more than 57,000 subscribers. Coach's Clipboard is our largest database where we share education and certification opportunities, tools, and resources monthly to more than 30,000 subscribers in Manitoba's coaching community. This year, as most of our programming has transitioned to virtual delivery for our Performance, Fitness, and Fit Kids Healthy Kids programs as well as the Manitoba Sports Hall of Fame, we've created a lot more visual content and feature stories which have proven very engaging for our digital audience.

The average open rates for our largest and most engaged audiences are: Coach's Clipboard: 22%, Performance Pathway: 31%, Power of Games: 29%, and Sport Manitoba staff and residents: 58%.

Social Media

Sport Manitoba's social media followers continued to grow in 2020–2021, particularly on Twitter and Instagram, where collectively our audience grew by approximately 10%. We prioritize creating and sharing content from different areas of our organization within our plans, and our short video clips continue to be very popular with our social audiences.

Engaging with sport partners and Manitoba athletes and teams has also been an area of focus. Some of these interactions—whether they've been congratulatory messages, thread participation or just helping to share general information—have been very popular and have helped us further develop our social media voice.

Similar to last year, the Sport Manitoba Coaching Awards and Night of Champions events relied heavily on our social media channels. We produced several videos that were very popular, particularly on Twitter, with some videos receiving upwards of 3,000 views. Our Play More Be More social media campaign was also very successful with engagement in the form of shares and likes from around the sport community.

Media Relations

The majority of our media coverage this year included our participation in conversations around returning to play in the pandemic.

Overall, we sent 13 media releases. Some announced the cancellation of an event due to COVID-19, the 2020 Manitoba Games powered by Manitoba Hydro and Manitoba Sports Hall of Fame Induction Ceremony, and others celebrated achievements and campaigns. The *Iconic Stories from 150 Years of Sport in Manitoba* book launched in August with proceeds benefiting KidSport Manitoba, we awarded our annual scholarships, celebrated National Coaches Week, announced the Manitoba Action Plan for Sport's five-year priorities, and launched the one-year countdown and volunteer recruitment campaign for the 2022 Manitoba Games powered by Manitoba Hydro. The No Ref No Game and Play More Be More campaigns were warmly welcomed by the media. No Ref No Game's media launch earned 13 unique placements including one feature (five segments) on CTV Morning Live.

We continue to work with our PSOs to strengthen the collective coverage of amateur sport. We share their stories and signature events and offer training opportunities to strengthen their media relations and plans.

Content

In 2020–2021, we prioritized the creation of original content, including blog posts, podcast episodes, video and photography that we shared on our website and through our eNewsletters, social media channels, promotional materials and sport partner communications. Some of the content includes blogs packed with educational tips and resources from subject matter experts from our Performance, Fitness, Clinic, Coaching and Fit Kids Healthy Kids teams, stories and news from KidSport and the Manitoba Sports Hall of Fame & Gallery, and the production of engaging virtual tours that provide a glimpse into our facility services.

An important component of the content creation also ties in with our initiatives and campaigns. For example, sharing impactful stories of Manitoba officials for No Ref No Game and the multi-sport experiences of athletes and coaches as part of Play More Be More. We've also been proud to highlight and celebrate our sport community by creating PSO feature stories that recognize local athletes, coaches, sport programs, and initiatives around the province.

Annual Recognition Events

Sport Manitoba's Night of Champions

Sport Manitoba's Night of Champions celebrates sports excellence in Manitoba. This year, instead of identifying our traditional award categories, we recognized Manitobans who have triumphed and persevered through the unexpected and extended changes in sport in 2020 due to the COVID-19 pandemic. These inspiring stories were shared during the week of April 12-16, 2021 across Sport Manitoba's website and social media platforms. The virtual event also included the Decade Awards from the Manitoba Aboriginal Sports and Recreation Council (MASRC).

Sport Manitoba featured six of these inspiring stories via video production:

- **Desiree Scott** - Soccer
- **Eric Loeppky** - Volleyball
- **Kelsey Mahoney** - Hockey
- **Vlastik Cerny** - Swimming
- **Karly Miller** - Gymnastics and **Dr. Jazz Atwal** - Public Health
- **Team Einarson** - Curling

We also recognized the MASRC winners of the Manitoba Indigenous Athlete and Volunteer of the Decade Awards through video production:

- **Manitoba Indigenous Female Athlete of the Decade**
 - Jocelyne Larocque - Hockey - Ste. Anne
- **Manitoba Indigenous Male Athlete of the Decade**
 - Zach Whitecloud - Hockey - Sioux Valley Dakota Nation
- **Manitoba Indigenous Female Volunteer of the Decade**
 - Jacinta Bear - Hockey - Fisher River
- **Manitoba Indigenous Male Volunteer of the Decade**
 - Faron Asham - Baseball - Brandon



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Annual Recognition Events

Sport Manitoba Coaching Awards presented by Club Regent Casino & Event Centre

On the afternoon of April 6, 2021, we honoured the leadership, dedication, and outstanding service to sport and community. The 2021 Sport Manitoba Coaching Awards presented by Club Regent Casino & Event Centre was a virtual celebration amidst the COVID-19 pandemic. For this unique year, coaches were recognized for their achievements across their career. Each category's finalists and winners were recognized across Sport Manitoba's social media platforms and website.

Our major award winners were:

- **Vince Leah Memorial Award (Fundamentals Category)**
 - Lindsay Enns – Volleyball, Soccer, Ringette, Hockey
 - Oneil White – Flag Football
- **Konica Minolta Dr. Jack Hunt Memorial Award (Learn to Train/Train to Train Category)**
 - Tanya Pilat – Figure Skating
 - Dave Lipchen – Triathlon
- **Janet Arnott Memorial Award (Train to Train)**
 - Reagan Croy – Athletics & Snowshoe – Special Olympics
 - Ron Struch – Alpine Ski – Special Olympics
- **Peter Williamson Memorial Award (Train to Compete/Train to Win Category)**
 - Jayme Menzies – Volleyball
 - Sheldon Zacharias – Curling

We also recognized the Manitoba Aboriginal Sports and Recreation Council winners of the Manitoba Indigenous Coach of the Decade Awards:

- **Manitoba Indigenous Female Coach of the Decade**
 - Jayme Menzies – Volleyball – Winnipeg
- **Manitoba Indigenous Male Coach of the Decade**
 - Dale Bear – Hockey – Peguis First Nation



Imagine Canada

Sport Manitoba was the first non-profit sport organization in Canada to receive Imagine Canada standards program accreditation in 2014. In February 2020, Sport Manitoba was successfully re-accredited by Imagine Canada's Standards Program for another five years. With this ongoing achievement, we are part of a growing community of more than 200 organizations dedicated to operational excellence.

The Imagine Canada certification program is designed to strengthen practices and public confidence in the charitable and non-profit sector. It offers accreditation to charities and non-profits that demonstrate excellence in five key areas with 73 standards: Board Governance, Financial Accountability, Fundraising, Staff Management, and Volunteer Involvement.

Sport Manitoba continues to participate in the Imagine Canada certification program to demonstrate our ongoing commitment to operate within the high organizational standards of the program.



KidSport™

KidSport™ is a national charity administered by Sport Manitoba. It provides support to children by removing financial barriers that prevent them from participating in organized sport. In 2020, KidSport Manitoba was again supported by our long-time provincial corporate partner, Canada Life. Their support along with national and local fundraising allow us to provide grants of up to \$300 to youth aged 18 and under to help pay their registration fees. Despite putting applications on hold for six months in 2020 due to COVID-19, KidSport Manitoba was still able to fund 601 kids for a total of \$141,710.81. We assisted kids in 73 different communities, in 30 different sports, with the proportion of females funded increasing by 10% in the last calendar year.

In 2020, KidSport launched a new website, which facilitates easier online application and donation processes, as well as increases overall awareness for the program. The year also brought changes to the provincial structure, with the formation of a Provincial Advisory consisting of a representative from each KidSport regional chapter (East, West, North, South and Winnipeg). The Advisory aims to expand the program by identifying and developing fundraising opportunities in each region.

Our team of KidSport Manitoba ambassadors grew from three to 10 in 2020, including the following

athletes: Doug Brown, Desiree Scott, Colin Hodgson, Shannon Birchard, Thomas Miles, Nic Demski, Matt Calvert, Tyson Langelaar, Quinton Howden and Brett Howden. Team KidSport ambassadors donate their time, energy, and expertise to KidSport and will be strategically leveraged to help grow the KidSport brand, increase social media engagement and enhance KidSport's offering to corporate partners.

KidSport raised a total of \$15,000 in 2020 through the sales of our very well-received book, *Iconic Stories from 150 Years of Sport in Manitoba*. The book was written by local author Sean Grassie and features 150 different stories about our provincial sport heritage, dating all the way back to the 1870s. At a national level, the annual Give the Gift of Sport campaign raised over \$278,000 across Canada.



STATEMENT OF FINANCIAL POSITION 2020-2021

Consolidated Statement of Financial Position

As at March 31, 2021, with comparative information for 2020

	Year 2021	Year 2020
FINANCIAL ASSETS		
Cash	\$ 1,762,131	\$ -
Restricted cash	100,000	100,000
Accounts receivable	1,603,036	846,182
Marketable securities	459,787	553,193
	3,924,954	1,499,375
FINANCIAL LIABILITIES		
Bank indebtedness	-	680,379
Accounts payable and accrued liabilities	1,984,374	1,070,455
Unearned revenue - expenses of future periods	1,718,096	472,816
Loans payable	22,142,621	22,708,627
Promissory note	5,404,265	5,537,728
	31,249,356	30,470,005
Net debt	(27,324,402)	(28,970,630)
NON-FINANCIAL ASSETS		
Tangible capital assets	39,213,539	40,200,870
Inventories	42,219	36,902
Prepaid expenses and deposits	115,671	102,679
	39,371,429	40,340,451
Accumulated Surplus	\$ 12,047,027	\$ 11,369,821
ACCUMULATED SURPLUS IS COMPRISED OF:		
Accumulated operating surplus:		
Invested in tangible capital assets	\$ 11,666,652	\$ 11,954,515
Surplus (deficit) accumulated from general operations	363,203	(565,508)
Accumulated remeasurement gains (losses)	17,172	(19,186)
	\$ 12,047,027	\$ 11,369,821

STATEMENT OF OPERATIONS & ACCUMULATED OPERATING SURPLUS

Consolidated Statement of Operations and Accumulated Operating Surplus

Year ended March 31, 2021, with comparative information for 2020

	Budget	Year 2021	Year 2020
REVENUE			
Province of Manitoba:			
Program support	\$ 10,804,700	\$ 9,961,564	\$ 10,395,852
Sport program funding	2,253,500	2,253,500	2,197,000
Government of Canada			
Canada emergency wage subsidy	-	6,856,818	-
Federal emergency COVID relief funding	-	4,047,698	-
Canada emergency rent	-	190,628	-
Sport Manitoba Facility	1,278,000	350,065	1,213,705
Sport Manitoba Clinic	988,500	404,870	675,746
Manitoba Games	441,000	51,057	50,000
Manitoba Sports Hall of Fame special events	209,354	82,546	314,174
Manitoba Sports Hall of Fame museum and gallery	5,550	34,270	99,871
Program and other income	1,147,554	625,066	826,022
Bilateral funding:			
Province of Manitoba	502,473	390,653	458,540
Federal government	502,473	390,653	461,373
Total revenue	18,133,104	25,639,388	16,692,283

EXPENSES

Grants:			
Sport groups for sport development	9,345,230	17,356,031	8,716,220
Bilateral sport development programs	431,400	275,490	393,132
Sport Manitoba Clinic	922,638	526,225	805,982
Manitoba Sports Hall of Fame special events	74,175	6,143	184,372
Manitoba Sports Hall of Fame museum and gallery	67,710	153,395	155,516
Manitoba Foundation for Sports scholarships	11,500	11,500	11,702
Administration and services provided:			
Occupancy	2,498,778	2,425,765	2,627,504
Operating	862,330	596,833	657,188
Program	973,743	494,787	862,494
Administration	1,190,776	1,165,175	1,233,548
Member services	1,639,604	1,790,272	1,727,407
Cost recovered from sport groups	(1,083,625)	(617,998)	(952,356)
Amortization of tangible capital assets	1,107,293	1,152,592	1,122,669
Amortization of deferred financing fee	77,200	80,638	80,326
Total expenses	18,118,752	25,416,848	17,625,704
Annual surplus (deficit) before capital funding	14,352	222,540	(933,421)
Government transfers related to capital		318,308	318,308
Capital contributions from non-government		100,000	140,000
		418,308	458,308
Annual surplus (deficit)		640,848	(475,113)
Accumulated operating surplus, beginning of year		11,389,007	11,864,120
Accumulated operating surplus, end of year		\$ 12,029,855	\$ 11,389,007

Board of Directors

Province of Manitoba Minister Appointees

David Patsack – Chair
Beverley Edmondson – Vice Chair
Carter Chen
Peter Debenham

Provincial Sport Organizations Representatives

Sandra Kirby
David Markham
Jane Edstrom
Hector Argueta
Tom Clasper

Manitoba Athlete Representative

Eva Jensen

Manitoba Regional Sport Councils

John Ferg

Manitoba Games Council

Megan Dias

Sport Manitoba Coaching

Don Thomson

Education Partners

Dr. Doug Brown

Sport Medicine

Dr. Gord Partridge

Partners

Sport Manitoba Partners

- Province of Manitoba
- 71 Provincial Sport Organizations
- Canadian Sport Centre Manitoba
- Manitoba Aboriginal Sports and Recreation Council
- Manitoba Sports Hall of Fame & Museum
- Directeurat de l'activité sportive du Manitoba

Community Partners

- Centre for Aboriginal Human Resource and Development
- City of Winnipeg Community Development
- Recreation Connections Manitoba
- Winnipeg Aboriginal Sport Achievement Centre

Education Partners

- Manitoba High Schools Athletic Association
- University of Manitoba Athletic Department
- University of Winnipeg Athletic Department
- Brandon University Athletic Department
- Physical and Health Educators of Manitoba

Sport Service Partners

- Sport Medicine and Science Council of Manitoba
- Manitoba Athletic Therapists Association
- Canadian Ski Patrol System (Manitoba Division)

National/Interprovincial Partners

- Canada Games Council
- Canadian Centre for Ethics in Sport
- Canadian Council of Provincial & Territorial Sport Federations
- Canadian Olympic Committee
- Canadian Women & Sport
- Sport for Life – Expert Group
- Federal-Provincial/Territorial Sport Committee
- Interprovincial Sport and Recreation Council
- KidSport™ Canada
- Sport Canada
- Western Canada Games Council

Provincial Sport Organizations

Archers & Bowhunters Association of Manitoba Inc.
Manitoba Track & Field Association Inc. (Athletics Manitoba)

Manitoba Badminton Association Inc.

Manitoba Ball Hockey Association Inc.

Manitoba Baseball Association Inc.

Manitoba Amateur Basketball Association Inc.
(Basketball Manitoba)

Manitoba Baton Twirling Sportive Association Inc.
Biathlon Association of Manitoba Inc. (Biathlon Manitoba)

Manitoba Blind Sport Association Inc.

Manitoba Five Pin Bowling Federation Inc.

Manitoba Tenpin Federation Inc.

Bowls Manitoba Inc.

Manitoba Amateur Boxing Association Inc.

Manitoba Amateur Broomball Association Inc.

Manitoba Cerebral Palsy Sport Association Inc.

Cheer Manitoba Inc.

Manitoba Cricket Association Inc.

Manitoba Curling Association Inc. (Curl Manitoba)

Manitoba Cycling Association Inc.

Manitoba Darts Association Inc.

Manitoba Deaf Sport Association Inc.

Manitoba Organization of Disc Sports Inc.

Canadian Amateur Diving Association
(Manitoba Section) Inc.

Manitoba Fencing Association Inc.

Skate Canada – Manitoba Inc.

Manitoba Amateur Football Association Inc.
(Football Manitoba)

Golf Manitoba Inc.

Manitoba Gymnastics Association Inc.

Rhythmic Gymnastics Manitoba Inc.

Manitoba Handball Association Inc.

Manitoba Provincial Handgun Association Inc.

Manitoba Hang Gliding Association Inc.

Manitoba Amateur Hockey Association Inc.
(Hockey Manitoba)

Manitoba Horse Council Inc.

Manitoba Horseshoe Player's Association Inc.

Manitoba Black Belt Association Inc.
(Judo Manitoba)

Karate Manitoba Inc.

Manitoba Lacrosse Association Inc.

Manitoba Orienteering Association Inc.

Manitoba Paddling Association Inc.

Manitoba Sport Parachute Association Inc.

Racquetball Manitoba Inc.

Manitoba Provincial Rifle Association Inc.

Ringette Manitoba Inc.

Manitoba Rowing Association Inc.

Rugby Manitoba Inc.

Manitoba Sailing Association Inc.

Manitoba Skeet Shooting Association Inc.

Manitoba Alpine Ski Division Inc.

Cross Country Ski Association of Manitoba Inc.

Manitoba Freestyle Ski Association Inc.

Manitoba Slopestyle Snowboard Association Inc.

Manitoba Soccer Association Inc.

Manitoba Softball Association Inc.

Special Olympics Manitoba Inc.

Manitoba Speed Skating Association Inc.

Squash Manitoba Inc.

Swim/Natation Manitoba Inc. (Swim Manitoba)

Manitoba Artistic Swimming Inc.

Manitoba Table Tennis Association Inc.

Taekwondo Manitoba Inc.

Manitoba Tennis Association Inc. (Tennis Manitoba)

Manitoba Trap Shooting Association Inc.

Triathlon Manitoba Inc.

Manitoba Underwater Council Inc.

Manitoba Volleyball Association Inc.

Manitoba Water Polo Association Inc.

Water Ski – Wakeboard Manitoba Inc.

Manitoba Weightlifting Association Inc.

Manitoba Wheelchair Sport Association Inc.

Manitoba Amateur Wrestling Association Inc.



FUNDING PARTNER



SPORT MANITOBA CORPORATE FAMILY

