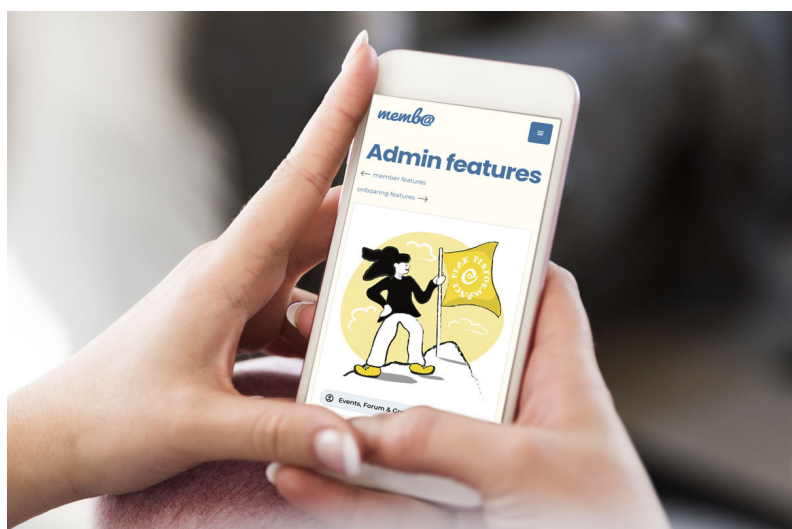
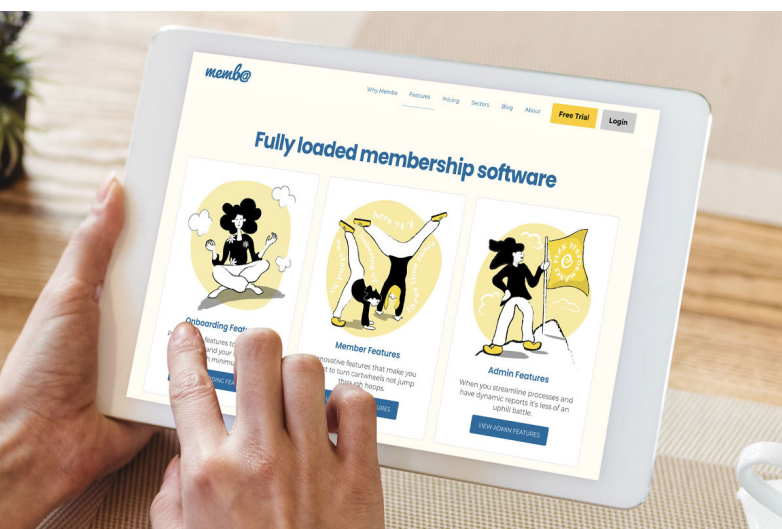
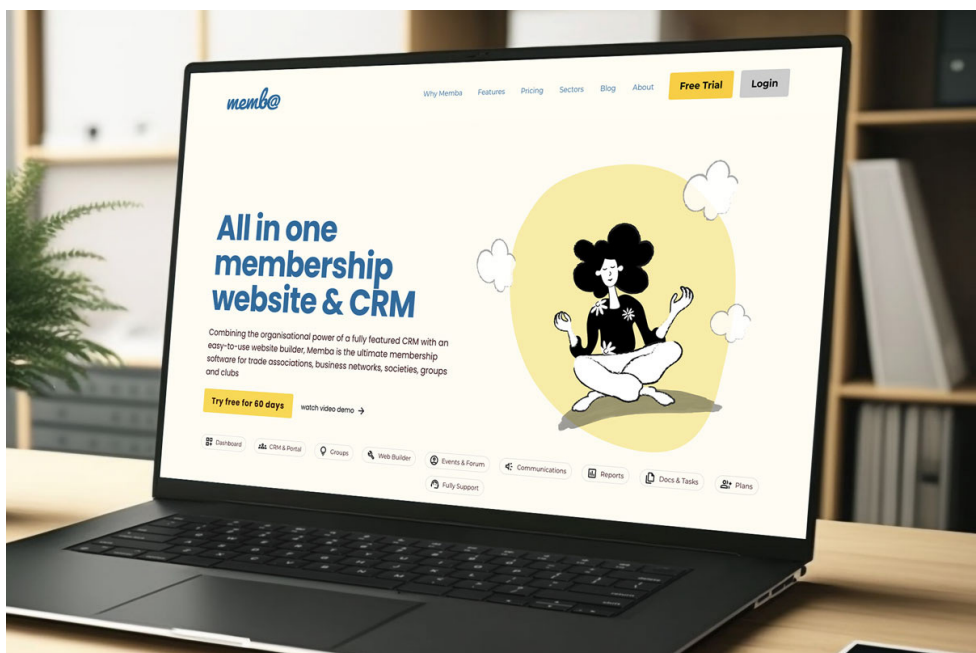


# memba crm

My Memba CRM is a niche membership marketing platform that can be white-labelled and configured for the specific needs of NFP membership organisations.



## category

Membership Portal

## client

Memba

## release

January 2022

## technologies

W Webflow

A Airtable

S Stripe

## services provided

- A Brand design
- ✍ Content Writing
- 🗄 Database design
- 🌐 Domain Management
- 🖨 Hosting
- ✂ Illustrations
- 🕒 Project Management
- 📊 SEO Consultancy
- 🔧 Technical Support
- 🏗 Website build
- 🎨 Graphic design
- 🖌 Website design
- 💻 Web Application Development

Utterly brilliant service. Sandlebridge migrated our members onto the new Memba platform in May and we're delighted with the way it's performing for us. We've seen a huge reduction in the effort required to manage our membership base.



Marijke Smith - Chair

VISIT WEBSITE ↗

# full story

## background

The founder of Sandlebridge, Phil Holt, has advised on the delivery of membership websites for more than twenty years. After solving the same problems over and over with custom solutions it became apparent that there was a gap in the market for a Membership Software as a Service (SaaS) and in 2021 Memba was born...

## problem to be solved

Many membership based organisations face the same challenges: member management, subscription renewals, gated content, compliance, event management, CRM features and more. Although the individual organisations and their processes often vary, the features they need are remarkably similar. It was obvious to us that these same organisations also needed to save valuable time on recurring manual tasks and membership comms. By looking over the requirements of past briefs we were able to scope out the features and functionality needed in a majority of use cases. By solving this problem we could allow future clients to bring their membership sites to market more quickly and at a fraction of the cost of a fully bespoke project.

## solution

Memba is designed to meet 90%+ of the functionality needs of UK-based trade associations, trusts, societies, charities and business membership groups. Out of the box it delivers 10 core areas of functionality including: 1) event management, 2) online registration and Stripe payments integration, 3) plan creation and subscription management, 4) member profiles and CRM, 5) dynamic reporting and dashboards, 6) mailings campaigns and news, 7) website builder for an optional front end marketing site, 8) document management, 9) private members forum and 10) member 'smart groups'.

Memba is highly configurable so that clients can use just the features they need. Additionally, it can be integrated with Mailchimp for membership marketing campaigns. With Memba a client has a fully managed and supported website and member CRM/portal at a fraction of the cost of bespoke development. The platform runs on the secure Amazon AWS platform and data is GDPR compliant and can be exported by an authorised admin or licensee holder.

## want to know more?

Do you have a project that could benefit from Memba CRM? If you'd like an informal, and no-obligation chat please contact Phil Holt. Alternatively please start a Free 60 Day Trial or arrange a product demo. We love to solve problems by bringing innovative ideas and thinking to the table.

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