

# fruix storage

case study

<https://app.fruixstorage.co.uk>

## PROBLEM

Fruix Storage provides secure self storage solutions in Fife, Scotland. With over 300 storage spaces, operations, such as booking spaces and managing inventory was a labour-intensive manual process. Additionally, customers were unable to book, pay and manage spaces online.

## SOLUTION

We designed and engineered a custom web application that turned offline process into a seamless online management experience. This incorporated online payments, automated emails, inventory management, daily task reminders and an online shop for customers to purchase extras, such as locks and packing materials.



## Web application design

A custom web application designed from the ground up to the exact client spec.



## Technical build

Build on the bubble.io tech stack. Custom logic and database. Payments integration with Stripe. 12 weeks to build, test & deploy.

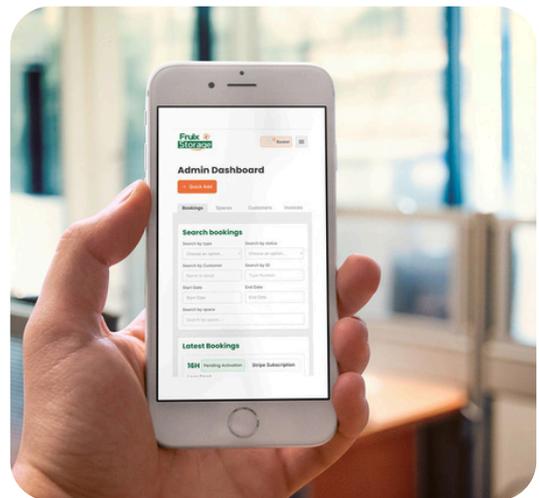
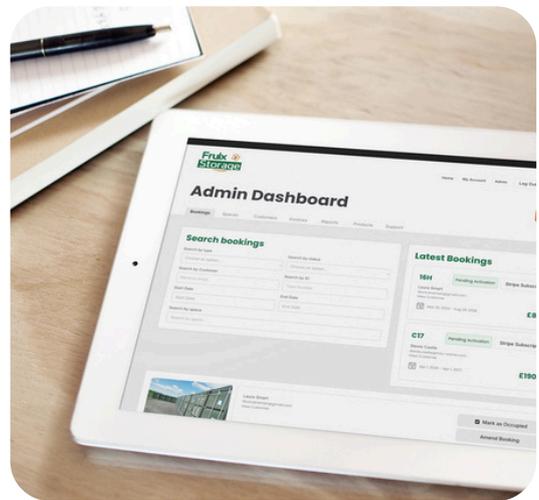
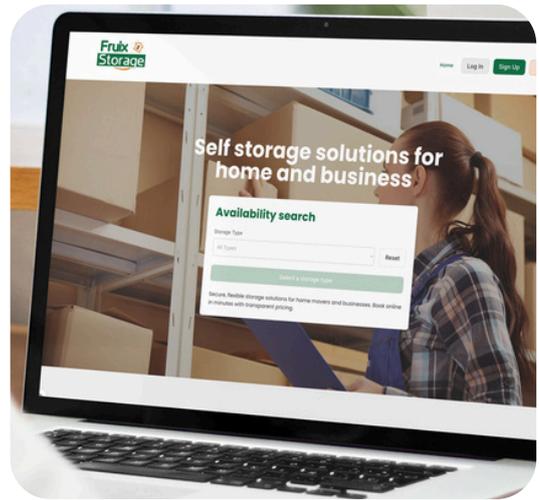


## Hosting & support

Hosted on AWS and full technical and account management support

## CORE FEATURES

- **Custom booking system**
- **Customers can browse, select and book** storage units (containers, offices and warehousing) directly online
- **Real-time** inventory management
- **Full control** over more than 300 storage spaces, with live availability and status tracking
- **Client dashboard**
  - Recent orders
  - Upcoming storage expirations
  - Key operational activity
  - Automated communicationsInstant email confirmations for customer bookings
  - Clear instructions on site access and unit details
  - Daily summary emails to the business owner highlighting customer arrivals and departures
  - (Powered via SendGrid)
  - Integrated payments and accountingSecure online payments via Stripe
  - Automatic syncing of transactions into Xero for accurate, real-time financial records
- **Management reporting**
- **Built-in reports** provide insight into bookings, occupancy and revenue performance.



FOR THE FULL STORY...

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