

M&A Insights Q4 2020

INDUSTRIAL SERVICES INDUSTRY UPDATE

Industrial Services M&A Insights



M&A Activity Rebounds in Late 2020

The industrial services M&A market bounced back significantly since the spring of 2020. Many M&A transactions were put on hold in early 2020 as the COVID pandemic increased uncertainty and dried up financing markets. However, the second half of 2020 marked a return to normal. In fact, many businesses saw increased interest in the M&A market, particularly businesses in verticals such as janitorial services, HVAC services, food production and food retailing services, and environmental services.

Strong Demand for High Performing Assets

All signs point towards continued M&A activity in the industrial services space. Private equity dry powder is at all time highs. Balance sheets of strategic acquirers remain cash-rich after preparing for the worst in early 2020. Most industrial services were deemed essential services and are considered safer investments than non-essential businesses. There is less supply of high performing businesses willing to exit than demand from buyers. The trend towards outsourcing select industrial services continues as outside spend analysis and facilities management decisions are increasingly centralized.

Key Takeaways

- The M&A market has returned to normalized levels after stalling during the first few months of the COVID pandemic.
- There is significant private equity and strategic buyer interest in the industrial services space, creating upward pressure on multiples.
- Facilities and field services transaction count continues to outpace other segments, mainly driven by consolidation plays by private-equity backed companies (platforms) in fragmented sub-markets.
- Charter has seen an increase in sellers wanting to go to market to capitalize on current trends and de-risk their personal balance sheets.



Source: Wall Street Research, Capital IQ, SEC Filings

SELECTED TRANSACTIONS



Five new platform acquisitions were made by private equity firms in Q4 2020, and all five of those platforms are in the facility and field services segment. We expect those platforms (new standalone investments) to be highly acquisitive in the next few quarters.

| Date | Target (ownership) | Acquirer (ownership) | Segment |
|----------|----------------------------------------------------------------|-----------------------------------------------------------|----------------------------------------------|
| 0/1/2020 | Pinto Trucking Services | Casella Waste Systems (NasdaqGS:CWST) | Waste Management |
| /1/2020 | Highland Technical Services | LaBella Associates | Environmental Services |
| /2/2020 | Platinum Protection Group | AEGIS Security & Investigations | Security & Safety |
| /6/2020 | One Stop Environmental | Ambipar (BOVESPA:AMBP3) | Environmental Services |
| /6/2020 | IntraCoastal Environmental | Ambipar (BOVESPA:AMBP3) | Environmental Services |
| /7/2020 | Commercial Tree Care | BrightView Holdings (NYSE:BV) | Facility & Field Services |
| /15/2020 | Whitecap Environmental Services | Environmental 360 Solutions (Almada Investments) | Waste Management |
| /20/2020 | Green Remedies Waste and Recycling | Quest Resource Holding Corporation (NasdagCM:QRHC) | Waste Management |
| /20/2020 | National Facility Services (Hennick & Co) | Kleen-Tech Services Corporation | Facility & Field Services |
| /20/2020 | Certain Assets of Tonawanda Environmental Corp. | Chemtron Corporation (Kinderhook Industries) | Environmental Services |
| /21/2020 | Safe Environment Business Solutions | Allied Universal Security Services (CDPQ) | Security & Safety |
| /23/2020 | Environmental Strategy Consultants | ALL4 (JMH Capital) | Environmental Services |
| /26/2020 | All Star Truck Services Corp. | Lubezone (Trivest) | Facility & Field Service |
| 27/2020 | Veris Environmental; AWS Dredge | Denali Water Solutions (TPG Growth) | Environmental Services |
| /29/2020 | King & MacGregor Environmental | Barr Engineering Company | Environmental Services |
| /30/2020 | Mcdonald Farms Enterprises | Waste Resource Management | Waste Management |
| 31/2020 | American Elevator and Machine | Arcline Investment Management | Facility & Field Service |
| 2/2020 | WLE LLC | BrightView Holdings (NYSE:BV) | Facility & Field Service |
| 2/2020 | Water Blasting & Vacuum Services | Terrapure Environmental (Birch Hill Equity Partners) | Environmental Service |
| 2/2020 | P. Munro Group | Urban Life Solutions (Signal Hill Equity Partners) | Facility & Field Service |
| 2/2020 | A&D Fire Sprinklers | The Hiller Companies (Pon) | Facility & Field Service |
| 2/2020 | Service Logic (Warburg Pincus) | Leonard Green & Partners | Facility & Field Service |
| 3/2020 | Sweeping Corp. of America (Soundcore Capital Partners) | Warburg Pincus | Facility & Field Service |
| /3/2020 | Beck Facility Services | Kellermeyer Bergensons Services (Cerberus Capital Mgt) | Facility & Field Service |
| /6/2020 | T.C. Security Company | Vermillion Systems | Security & Safety |
| 10/2020 | Walker Aero Enterprises | American AllWaste (NewHold Enterprises) | |
| 16/2020 | TransCanada Turbines Ltd. (John Wood Group PLC) | TC Energy Corporation (TSX:TRP) | Waste Management Facility & Field Service |
| | | 3, 1 | |
| /18/2020 | A Smart Elevator Solution; 1 Able Elevator Inspector | American Testing & Inspection Services (Cequel III) | Facility & Field Service |
| /18/2020 | TED Systems | Midwest Alarm Services (Per Mar Security) | Security & Safety |
| /19/2020 | Allied International Emergency | Ambipar (BOVESPA:AMBP3) | Environmental Service |
| /20/2020 | Sonoma Technical Services | Quality Uptime Services (Seaport Capital) | Facility & Field Service |
| /22/2020 | Fairfield Construction; Fairfield Snow & Ice Services | American Landscaping Partners (Cold Bore Capital) | Facility & Field Service |
| /23/2020 | Spectrum Restoration | FirstService Corporation (TSX:FSV) | Facility & Field Service |
| /26/2020 | Hot Iron Texas | United Site Services (Platinum Equity) | Facility & Field Service |
| /30/2020 | Security Resource Group | Input Capital Corp. (TSXV:INP) | Security & Safety |
| /30/2020 | Almega Environmental & Tech. Svcs. | Alliance Holdings (Align Capital Partners) | Environmental Service |
| /1/2020 | Landfill Reduction and Recycling | Lakeshore Recycling Systems (Goldman Sachs Priv. Capital) | Waste Management |
| /1/2020 | Talismark | Waste Harmonics (Arcapita) | Waste Management |
| ′1/2020 | Monarch Environmental Services | Miller Environmental Group (GenNx360) | Environmental Service |
| /2/2020 | Shoener Environmental | TRC Companies (New Mountain Capital) | Environmental Service |
| /2/2020 | JD Irrigation | T.D.T. Corporation | Facility & Field Service |
| /3/2020 | JBR Environmental Services | VLS Recovery Services (Aurora Capital Partners) | Waste Management |
| /4/2020 | WFF Facility Services/Clean-Tech Company | HES Facilities (Nautic Partners) | Facility & Field Service |
| /7/2020 | All-Star Fire | Fire Safety and Protection (Sunny River Management) | Security & Safety |
| /9/2020 | Aegis Fire Protection; Cornet | Century Fire Protection (FirstService Corporation) | Security & Safety |
| /10/2020 | Total Fire & Safety | Marmic Fire & Safety Co. (HGGC) | Security & Safety |
| /10/2020 | ContainerPros | Wastequip (HIG Capital) | Waste Management |
| /10/2020 | Treecology | SavATree (CI Capital Partners) | Facility & Field Service |
| /15/2020 | Action Elevator Company | Southwest Elevator Company (Align Capital Partners) | Facility & Field Service |
| 15/2020 | Total Asphalt Svcs; Clean Sweep; Buckeye Sweeping; US Sweeping | Sweeping Corporation of America (Warburg Pincus LLC) | Facility & Field Service |
| 15/2020 | Virginia American Industries | Shamrock Environmental Corporation (CenterOak Partners) | Environmental Service |
| 15/2020 | CEI Alarm | Mountain Alarm | Security & Safety |
| 15/2020 | Hart Alarm LTD | Doyle Security Systems | Security & Safety |
| 18/2020 | Direct Specialty Industrial Services | Environmental 360 Solutions (Almada Investments) | Environmental Service |
| 21/2020 | Titan Security | Doyle Security Systems | Security & Safety |
| 23/2020 | AWP (Riverside Companies) | Kohlberg & Company | Facility & Field Service |
| /23/2020 | Utility Services Group | Rexel S.A. (ENXTPA:RXL) | Facility & Field Service |
| 24/2020 | Amerit Fleet Solutions (Ridgemont Equity Partners) | Brightstar Capital Partners | Facility & Field Service |
| , | | <u> </u> | |
| /30/2020 | Illini Security Systems | Alarm Detection Systems | Security & Safety |

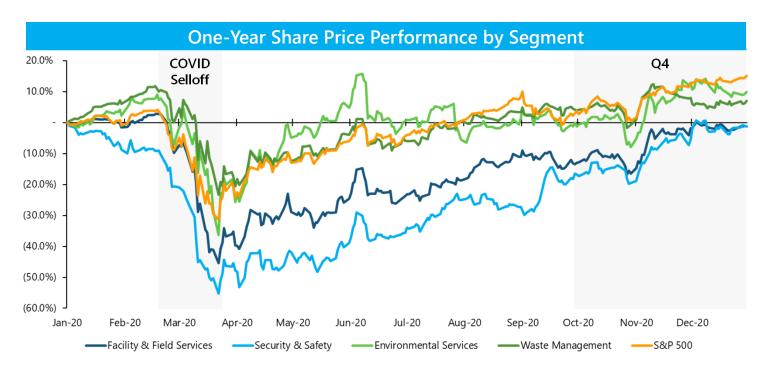
Represents Platform Acquisition

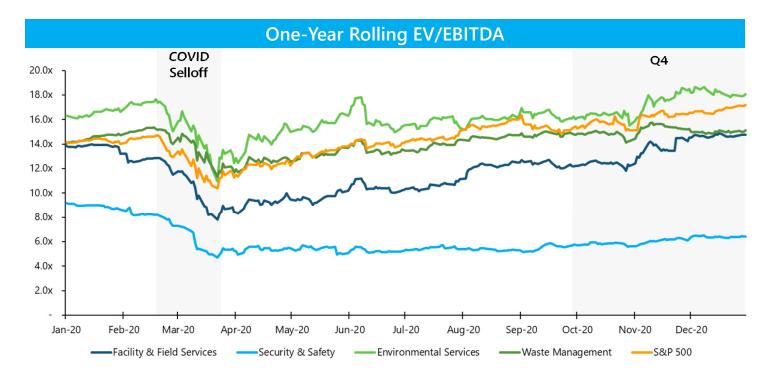
Source: Wall Street Research, Capital IQ, SEC Filings

PUBLIC VALUATION TRENDS



S&P 500 share prices ended the year in positive territory, rebounding faster than industrial services share prices. Although environmental services and waste management trailed the S&P slightly, security and safety price performance trailed significantly as ongoing reopening concerns weighted on investor sentiment.





Source: Wall Street Research, Capital IQ, SEC Filings

PUBLIC TRADING DATA



3.2x 55.8%

3.1x 57.7%

12.2%

12.0%

Although most industrial services businesses remained resilient through Q4, growth and bottom-line performance remained muted compared to previous years.

| Operating Statistics | | | | | | | | | | | | |
|------------------------|--------------|-----------|------------|--------|----------------|-------|-----------|-------|---------|--------|----------|--------|
| | LTM Revenues | | LTM EBITDA | | LTM Net Income | | LTM Capex | | Debt / | | Net Debt | |
| | \$(M) | 3 yr CAGR | \$(M) | Margin | 3 yr CAGR | \$(M) | Margin | \$(M) | % Sales | EBITDA | Capital | EBITDA |
| Facility & Field Svcs. | | | | | | | | | | | | |
| ABM Industries | \$5,988 | 3.2% | \$373 | 6.2% | 23.3% | \$0 | 0.0% | \$38 | 0.6% | 1.9x | 37.7% | 2.4x |
| Aramark | 11,320 | (4.2%) | 153 | 1.4% | (50.7%) | (689) | (6.1%) | 389 | 3.4% | 14.0x | 76.4% | nm |
| BrightView Holdings | 2,330 | 1.8% | 190 | 8.2% | (8.6%) | (41) | (1.8%) | 48 | 2.1% | 5.1x | 48.9% | 6.4x |
| Cintas | 6,934 | 10.0% | 1,517 | 21.9% | 8.4% | 957 | 13.8% | 162 | 2.3% | 1.8x | 44.1% | 1.9x |
| Compass Group | 25,786 | (4.0%) | 1,183 | 4.6% | (24.4%) | 172 | 0.7% | 350 | 1.4% | 4.4x | 49.6% | 5.2x |
| EMCOR Group | 8,797 | 4.6% | 601 | 6.8% | 7.9% | 133 | 1.5% | 48 | 0.5% | 0.7x | 20.7% | 0.9x |
| Iron Mountain | 4,147 | 2.5% | 1,405 | 33.9% | 4.2% | 343 | 8.3% | 438 | 10.6% | 5.8x | 90.2% | 7.8x |
| Johnson Controls | 22,082 | (0.8%) | 2,978 | 13.5% | (9.5%) | 799 | 3.6% | 408 | 1.8% | 2.6x | 32.9% | 3.1x |
| Mitie Group | 2,674 | 0.8% | 111 | 4.1% | 31.6% | 37 | 1.4% | 9 | 0.3% | 2.5x | 51.9% | 3.2x |
| Rentokil Initial | 3,351 | 5.4% | 594 | 17.7% | (3.3%) | 254 | 7.6% | 177 | 5.3% | 3.6x | 65.3% | 4.2x |
| Sodexo | 23,097 | (2.3%) | 1,083 | 4.7% | (17.4%) | (377) | (1.6%) | 476 | 2.1% | 5.4x | 69.7% | 7.0x |
| Stericycle | 2,676 | (9.3%) | 486 | 18.2% | (13.6%) | (57) | (2.1%) | 120 | 4.5% | 3.6x | 47.1% | 4.5x |
| UniFirst | 1,786 | 4.3% | 275 | 15.4% | 0.9% | 129 | 7.2% | 130 | 7.3% | 0.1x | 2.3% | 0.2x |
| Mean | | 0.9% | | 12.0% | (3.9%) | | 2.5% | | 3.2% | 4.0x | 49.0% | 3.9x |
| Median | | 1.8% | | 6.2% | (8.6%) | | 0.0% | | 2.1% | 4.4x | 48.9% | 3.7x |
| Security & Safety | | | | | | | | | | | | |
| G4S | \$9,257 | 0.7% | \$817 | 8.8% | 0.3% | \$21 | 0.2% | \$130 | 1.4% | 3.8x | 84.5% | 4.5x |
| Prosegur | 4,367 | (5.9%) | 328 | 7.5% | (19.3%) | 405 | 9.3% | 139 | 3.2% | 6.5x | 73.6% | 7.5x |
| Securitas | 12,251 | 5.4% | 717 | 5.9% | 2.7% | 295 | 2.4% | 0 | 0.0% | 2.9x | 51.4% | 3.4x |
| Mean | | 0.1% | | 7.4% | (5.5%) | | 4.0% | | 1.5% | 4.4x | 69.8% | 5.1x |
| Median | | 0.7% | | 7.5% | 0.3% | | 2.4% | | 1.4% | 3.8x | 73.6% | 4.5x |
| Environmental Svcs. | | | | | | | | | | | | |
| Clean Harbors | \$3,144 | 2.2% | \$502 | 16.0% | 6.4% | \$135 | 4.3% | \$196 | 6.2% | 2.9x | 57.3% | 3.6x |
| Ecolab | 11,790 | (5.2%) | 2,497 | 21.2% | (5.4%) | 967 | 8.2% | 489 | 4.1% | 2.7x | 53.4% | 2.8x |
| Heritage-Crystal Clean | 406 | 3.5% | 44 | 10.8% | 1.9% | 12 | 2.9% | 24 | 5.8% | 1.4x | 28.2% | 2.5x |
| US Ecology | 934 | 22.8% | 157 | 16.8% | 12.7% | (389) | (41.7%) | 57 | 6.1% | 4.9x | 59.1% | 5.5x |
| Mean | | 5.8% | | 16.2% | 3.9% | | (6.6%) | | 5.6% | 2.9x | 49.5% | 3.6x |
| Median | | 2.9% | | 16.4% | 4.2% | | 3.6% | | 6.0% | 2.8x | 55.4% | 3.2x |
| Waste Management | | | | | | | | | | | | |
| Casella Waste Systems | \$775 | 8.9% | \$157 | 20.2% | 10.9% | \$91 | 11.8% | \$108 | 14.0% | 3.5x | 63.2% | 4.0x |
| Republic Services | 10,154 | 0.4% | 2,951 | 29.1% | 2.1% | 967 | 9.5% | 1,195 | 11.8% | 3.1x | 52.2% | 3.1x |
| Waste Connections | 5,446 | 5.6% | 1,646 | 30.2% | 6.0% | 205 | 3.8% | 665 | 12.2% | 3.0x | 42.2% | 3.0x |
| Waste Management | 15,218 | 1.7% | 4,299 | 28.2% | 2.5% | 1,496 | 9.8% | 1,632 | 10.7% | 3.2x | 65.8% | 3.3x |

Source: Wall Street Research, Capital IQ, SEC Filings

Mean

Median

M&A Insights Q4 2020 Page 5

5.4%

8.7%

9.7%

26.9%

28.7%

3.6%

PUBLIC TRADING DATA



Due to softer than expected earnings in 2020, many trading multiples remain inflated as investors expect earnings to catch up to price in the coming years.

| | | | | rading | g Multi | ples | | | | | | |
|------------------------|----------|-----------------|---------|-------------|--------------------|--------------------------|--------------|---------|---------|---------|---------------------|--------------|
| | Price | % 52-Wk High | Market | Net Debt | Tot. Ent. Value | Total Enterprise Value / | | | | | | |
| | | | | | | Revenues | | EBITDA | | P/E | | Price / |
| | 12/31/20 | | | | | LTM | NFY | LTM | NFY | LTM | NFY | Book |
| Facility & Field Svcs. | • | | _ | | | | | | | | | |
| ABM Industries | \$37.84 | 91% | \$2,526 | \$513 | \$3,039 | 0.5x | 0.5x | 8.2x | 8.5x | nmf | 15.7x | 2.1x |
| Aramark | 38.48 | 81% | 9,771 | 7,558 | 17,329 | 1.5x | 1.3x | nmf | 20.7x | nmf | nmf | 4.0x |
| BrightView Holdings | 15.12 | 88% | 1,585 | 1,131 | 2,716 | 1.2x | 1.1x | 14.3x | 9.7x | nmf | 14.9x | 1.4x |
| Cintas | 353.46 | 96% | 37,108 | 2,136 | 39,244 | 5.7x | 5.3x | 25.9x | 22.8x | 39.6x | 37.5x | 9.9x |
| Compass Group | 18.61 | 68% | 33,193 | 4,223 | 37,417 | 1.5x | 1.4x | nmf | 17.7x | nmf | 46.8x | 5.9x |
| EMCOR Group | 91.46 | 98% | 5,024 | (367) | 4,657 | 0.5x | 0.5x | 7.7x | 8.4x | 38.1x | 15.8x | 2.9x |
| Iron Mountain | 29.48 | 85% | 8,495 | 10,874 | 19,369 | 4.7x | 4.6x | 13.8x | 12.6x | 24.8x | 22.3x | 9.3x |
| Johnson Controls | 46.59 | 98% | 33,727 | 8,559 | 42,286 | 1.9x | 1.8x | 14.2x | 12.8x | 43.3x | 18.6x | 2.5x |
| Mitie Group | 0.56 | 27% | 792 | (86) | 706 | 0.3x | 0.2x | 6.4x | 4.9x | 9.8x | 14.4x | 2.2x |
| Rentokil Initial | 6.96 | 88% | 12,848 | 1,289 | 14,137 | 4.2x | 3.6x | 23.8x | 16.7x | 43.1x | 33.8x | 7.6x |
| Sodexo | 84.67 | 65% | 12,363 | 5,219 | 17,583 | 0.8x | 0.8x | 16.2x | 12.8x | nmf | 28.4x | 4.6x |
| Stericycle | 69.33 | 87% | 6,347 | 2,116 | 8,464 | 3.2x | 3.2x | 17.4x | 16.5x | nmf | 27.6x | 2.6x |
| UniFirst | 211.69 | 97% | 3,995 | (431) | 3,564 | 2.0x | 2.0x | 13.0x | 12.7x | 31.1x | 30.2x | 2.7x |
| Mean | | 82% | | | | 2.1x | 2.0x | 14.6x | 13.6x | 32.8x | 25.5x | 4.4x |
| Median | | 88% | | | | 1.5x | 1.4x | 14.2x | 12.8x | 38.1x | 24.9x | 2.9x |
| Security & Safety | | | | | | | | | | | | |
| G4S | \$3.47 | 98% | \$5,358 | \$1,992 | \$7,350 | 0.8x | 0.8x | 9.0x | 8.9x | nmf | 17.6x | 7.1x |
| Prosegur | 2.98 | 62% | 1,502 | 1,356 | 2,858 | 0.7x | 0.6x | 8.7x | 5.1x | 4.1x | 14.5x | 2.0x |
| Securitas | 16.16 | 81% | 5,899 | 1,607 | 7,506 | 0.6x | 0.6x | 10.5x | 7.7x | 19.1x | 13.1x | 2.9x |
| Mean | | 80% | | • | | 0.7x | 0.7x | 9.4x | 7.3x | 11.6x | 15.1x | 4.0x |
| Median | | 81% | | | | 0.7x | 0.6x | 9.0x | 7.7x | 11.6x | 14.5x | 2.9x |
| Environmental Svcs. | | | | | | | | | | | | |
| Clean Harbors | \$76.10 | 86% | \$4,204 | \$1,232 | \$5,436 | 1.7x | 1.6x | 10.8x | 10.2x | 31.4x | 39.4x | 3.6x |
| Ecolab | 216.36 | 94% | 61,759 | 5,888 | 67,646 | 5.7x | 5.4x | 27.1x | 24.5x | nmf | 43.4x | 9.8x |
| Heritage-Crystal Clean | 21.07 | 67% | 506 | 42 | 547 | 1.3x | 1.3x | 12.4x | 10.1x | 41.3x | 29.9x | 2.4x |
| US Ecology | 36.33 | 62% | 1,131 | 796 | 1,927 | 2.1x | 2.0x | 12.3x | 10.1x | nmf | 56.4x | 2.2x |
| Mean | 30.33 | | 1,151 | 750 | 1,321 | 2.7x | 2.6x | 15.7x | 13.8x | 36.4x | 42.3x | 4.5x |
| Median | | 77% 76% | | | | 2.7x 1.9x | 2.0x 1.8x | 12.3x | 10.3x | 36.4x | 42.5x 41.4x | 4.5x 3.0x |
| | | | | | | - 1.3X | - 1.0X | - 12.3X | - 10.5x | - 50.4X | - 41.4 X | |
| Waste Management | ##4##= | 6=0/ | 40.454 | 4.55 | 42.522 | | | 02.0 | 201 | 22.2 | 66.5 | |
| Casella Waste Systems | \$61.95 | 97% | \$3,164 | \$468 | \$3,632 | 4.7x | 4.4x | 23.2x | 20.1x | 33.3x | 68.9x | 8.9x |
| Republic Services | 96.30 | 93% | 30,693 | 9,244 | 39,937 | 3.9x | 3.8x | 13.5x | 12.9x | 31.9x | 26.6x | 3.6x |
| Waste Connections | 102.57 | 92% | 26,958 | 4,393 | 31,351 | 5.8x | 5.4x | 19.0x | 17.7x | nmf | 35.5x | 3.9x |
| Waste Management | 117.93 | 93% | 49,838 | 13,775 | 63,613 | 4.2x | 3.8x | 14.8x | 13.4x | 33.5x | 26.1x | 6.9x |
| Mean | | 94% | | | | 4.6x | 4.4x | 17.6x | 16.0x | 32.9x | 39.3x | 5.8x |
| Median | | 93% | | | | 4.4x | 4.1x | 16.9x | 15.5x | 33.3x | 31.0x | 5.4x |

Source: Wall Street Research, Capital IQ, SEC Filings



About Charter

Founded in 1989, Charter Capital Partners is a premier investment banking firm headquartered in Grand Rapids, Michigan. Charter offers a comprehensive range of investment banking and private capital investing advisory services, including buy-side and sell-side M&A, succession planning, business valuation and capital raise.

Charter was named one of the top 100 most referred middle-market advisory firms in the US, according to a survey of 1,000 private equity firms, strategic acquirers, and family offices compiled by Axial, a network of middle market investors, advisors, and CEOs. Our mission is to deliver superior professional guidance to both business owners and investors throughout the complete business lifecycle.

Industrial Services Expertise

Our industrial services practice team provides targeted merger and acquisition advisory and capital raising expertise to the industry. By maintaining a strong focus on industrial services companies, our industry bankers have a deep understanding of trends and value drivers across the sector and maintain ongoing dialogue with the acquirer and investor universe. Our industrial services practice has a growing track record of helping clients sell to strategic acquirers and value-added private equity groups across the industry landscape.

Broker dealer services offered through M&A Securities Group, Inc., Member FINRA/SiPC, a separate entity from Charter Capital Partners.

Industrial Services Industry Practice Team



Mark Streekstra
Director
mstreekstra@chartercapitalpartners.com



Zach WiersmaVice President
zwiersma@chartercapitalpartners.com



Mike Welch
Associate
mwelch@chartercapitalpartners.com