

# Nuno Parente

New York, NY · [nunoprodut.com](http://nunoprodut.com) · [linkedin.com/in/nuno-parente](https://linkedin.com/in/nuno-parente) · [nuno.parente.product@gmail.com](mailto:nuno.parente.product@gmail.com)

## Professional Summary

Product leader and designer with a proven track record designing and scaling enterprise systems that fundamentally reshape how organizations operate. Even while operating as a Product Manager, remained the primary designer across platforms, owning end-to-end UX from discovery through delivery for complex, data heavy tools. Deep expertise in platform strategy, complex system architecture, and crafting intuitive experiences on top of demanding technical constraints, operating as a player coach who stays hands-on while providing direction and mentorship for emerging talents.

## Experience

### **JP Morgan Chase — Product Design Lead/Product Manager, Discovery Platform** 2022 – Present | New York, NY

#### **Discovery: Unified Commercial Lending Platform**

Led strategy and execution of JPMorgan Chase's first centralized platform consolidating four legacy systems to preserve the business' existing portfolio and grow it whenever possible. After release, I transitioned to taking on the role of Product Manager while remaining as the primary design lead.

- Designed modular platform architecture with shared reference data and loan modules that enabled 8+ features to launch rapidly without rework
- Achieved 80% adoption in Q1 by leading with loan data visibility first.
- Reduced manual reporting time by ~70% through real-time data visibility across sales, credit, and operations
- Established product discovery process' and roadmap execution discipline through agile methodologies and UX research principles

#### **QuickSizer: Loan Pricing & Sales Enablement**

Owned product definition, financial modeling, and design for loan sizing tool used by bankers to size deals and pitch clients.

- Built calculation engine alongside SME's using historical loan data and credit policy constraints
- Reduced time to quote from hours to minutes, enabling teams to capitalize on critical rate windows
- Translated complex financial logic into guided three-step experience that bankers use on client calls
- Validated core platform strategy by demonstrating value when unified data surfaces at feature level

#### **CRE Lead Enablement: Lead Capture & Routing**

Led design and later product for system connecting 40+ marketing pages to internal lead infrastructure.

- Cut lead response time from 7+ days to under 24 hours through intelligent routing and real-time visibility
- Built flexible infrastructure eliminating engineering dependencies for marketing teams
- Processed \$250M+ in originated loans; became default system for CTL net-new originations.

### **FIA Tech — Product Designer, Trade Data Network (TDN)**

2021 – 2022 | New York, NY

Post-trade visibility platform used by JPMorgan Chase, Goldman Sachs, and State Street.

- Conducted user research across three major institutions to understand trade investigation workflows and constraints
- Worked directly with engineering to ensure designs were both powerful and buildable given latency and query limitations
- Transformed static dashboards into collaborative workspaces with saved filters, shareable views, and annotation
- Platform became cornerstone of product; FIA Tech raised \$40M+ in funding and secured three major partnerships

### **Deliberate.ai — Product Design Consultant**

2021 | New York, NY

- Consulted on UX for AI-powered clinical decision support tool.

### **GreenSlate — Product Designer**

2019 – 2021 | New York, NY

- Designed payroll and financial management tools for production accounting teams at Netflix, Disney, HBO, and A24.

## **Skills**

Platform Strategy - Enterprise System Design - Cross-Functional Leadership - Business Impact & Analytics - Technical Depth & Systems Thinking - Organizational Architecture - Financial Systems Expertise - Data Infrastructure - MVP Philosophy - Stakeholder Alignment

## **Education**

New Jersey Institute of Technology  
B.S. Industrial Design · Minor in Sustainability Studies