

KIERSTEN DOWNING

Graphic Designer specializing in brand identity, visual storytelling, and crafting thoughtful design solutions that elevate brands to connect with audiences.

CONTACT ME

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EDUCATION

METROPOLITAN STATE UNIVERSITY
OF DENVER

September 2020 - August 2025

- Majored Communication Design
- Graduated August 2025
- GPA: 3.7

AWARDS

GALLERY EXHIBITION FOR THESIS

- Received Honorable Mention for exceptional curation and presentation of thesis work in the Center for Visual art BFA Thesis Show.

GRAPHIS HONORABLE MENTION 2025

- Animals in Human Spaces Editorial Design

RELEVANT SKILLS

DESIGN SKILLS

- Adobe CC Applications
- UI/UX Design
- Production Design
- Social Media Design
- Layout Design
- Print Design

PROFESSIONAL SKILLS

- Great Communication Skills
- Highly Organized
- Detail Oriented
- Time Management
- Team Player
- Microsoft Office Proficiency

WORK EXPERIENCE

CREATIVE DESIGN INTERN, VLADIMIR JONES

June 2025 - August 2025

- Contributed to the development and execution of creative concepts for real world campaigns.
- Content creation for social media, websites, marketing materials, mockups, layouts, logos, and social media posts.

EVENT SALES ADMIN, TOPGOLF THORNTON

September 2021 - June 2025

- Assisted the event sales team in managing client inquiries and bookings.
- Coordinate event logistics, including scheduling and room setup.
- Communicate with clients to gather event requirements and preferences.
- Provide excellent guest service by addressing client queries and concerns.
- Collaborate with teams to ensure execution of events.

MANAGING EDITOR AT ZEROMILE MAGAZINE

August 2024 - December 2024

- Assisting in determining editorial focus.
- Managing traffic and editing all text content.
- Write and generate promotional copy for media kits, promo flyer's, and other marketing content.
- Coordinates with the Art Director.
- Ensuring consistency with type styles.

GRAPHIC DESIGN INTERN, FIVE STAR SCHOOLS

JANUARY 2020 - JUNE 2020

- Assisting in determining visual concepts and design assets for print and digital media.
- Collaborated with the design team to refine branding elements and ensure consistency.
- Managed multiple projects under tight deadline while maintaining attention to detail.
- Coordinates with the Art Director.
- Ensuring consistency with type styles.