

KIERSTEN DOWNING

Graphic Designer specializing in brand identity, visual storytelling, and crafting thoughtful design solutions that elevate brands to connect with audiences.

CONTACT ME

Phone: (303) 906 6407

Email: kierstendowningdesigns@gmail.com

Instagram: @kierstendowning

EDUCATION

METROPOLITAN STATE UNIVERSITY
OF DENVER

September 2020 - August 2025

- Majored Communication Design
- Graduated August 2025
- GPA: 3.7

AWARDS

GALLERY EXHIBITION FOR THESIS

- Received best in show for exceptional curation and presentation of thesis work in the Center for Visual Art BFA Thesis Show

GRAPHIS HONORABLE MENTION 2025

- Animals in Human Spaces Editorial Design

RELEVANT SKILLS

DESIGN SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Lightroom
- Figma
- Procreate

PROFESSIONAL SKILLS

- Communication Skills
- Adaptability
- Team Player
- Reliability
- Microsoft Office Proficiency
- Google Office Proficiency

WORK EXPERIENCE

GRAPHIC DESIGN INTERN, MONIGLE

January 2026 - Present

- Collaborate with the design team to deliver creative concepts and solutions for various brand expression projects.
- Contribute to the development of brand definitions, client presentations, and the extension of brand elements across experiences and touchpoints in creative ways.
- Contribute design solutions that support strategic storytelling.
- Adhering to brand guidelines and maintaining consistency.

GRAPHIC DESIGN INTERN, VLADIMIR JONES

June 2025 - August 2025

- Contributed to the development and execution of creative concepts for real world campaigns.
- Content creation for social media, websites, marketing materials, mockups, layouts, logos, and social media posts.
- Ensured brand consistency across digital and print assets.

MANAGING EDITOR, ZEROMILE MAGAZINE

August 2024 - December 2024

- Assisting in determining editorial focus.
- Managing traffic and editing all text content.
- Write and generate promotional copy for media kits, promo flyer's, and other marketing content.
- Coordinated with the Art Director.
- Ensured consistency with type styles.

GRAPHIC DESIGN INTERN, FIVE STAR SCHOOLS

January 2020 - June 2020

- Assisted in determining visual concepts and design assets for print and digital media.
- Collaborated with the design team to refine branding elements and ensure consistency.
- Managed multiple projects under tight deadline while maintaining attention to detail.
- Coordinated with the Art Director.
- Ensured consistency with type styles.