

# KIERSTEN DOWNING

Graphic Designer specializing in brand identity, visual storytelling, and crafting thoughtful design solutions that elevate brands to connect with audiences.

## CONTACT ME

Phone: (303) 906 6407

Email: [kierstendowningdesigns@gmail.com](mailto:kierstendowningdesigns@gmail.com)

Instagram: @kierstendowning

## EDUCATION

METROPOLITAN STATE UNIVERSITY  
OF DENVER

September 2020 - August 2025

- Majored Communication Design

## AWARDS

GALLERY EXHIBITION FOR THESIS

- Received Best in Show for exceptional curation and presentation of thesis work in the Center for Visual Art BFA Thesis Show.

GRAPHIS HONORABLE MENTION 2025

- Animals in Human Spaces Editorial Design

## RELEVANT SKILLS

DESIGN SKILLS

- Adobe CC Applications
- UI/UX Design
- Production Design
- Social Media Design
- Layout Design
- Print Design

PROFESSIONAL SKILLS

- Communication Skills
- Highly Organized
- Detail Oriented
- Time Management
- Team Player
- Microsoft Office Proficiency

## WORK EXPERIENCE

### JUNIOR DESIGNER, MONIGLE

August 2026 - Present

- Collaborate with the design team creative concepts and solutions for various brand expression projects.
- Contribute to the development of brand definitions, client presentations, and the extension of brand elements across experiences and touchpoints in creative ways.
- Contribute design solutions that support strategic storytelling.
- Adhering to brand guidelines and maintaining consistency.

### DESIGN INTERN, VLADIMIR JONES

June 2025 - August 2025

- Contributed to the development and execution of creative concepts for real world campaigns.
- Content creation for social media, websites, marketing materials, mockups, layouts, logos, and social media posts.
- Ensured brand consistency across digital and print assets through attention to detail and adherence to style guides.

### MANAGING EDITOR AT ZEROMILE MAGAZINE

August 2024 - December 2024

- Assisting in determining editorial focus.
- Managing traffic and editing all text content.
- Write and generate promotional copy for media kits, promo flyer's, and other marketing content.
- Coordinates with the Art Director.
- Ensuring consistency with type styles.

### DESIGN INTERN, FIVE STAR SCHOOLS

January 2020 - June 2020

- Assisting in determining visual concepts and design assets for print and digital media.
- Collaborated with the design team to refine branding elements and ensure consistency.
- Managed multiple projects under tight deadline while maintaining attention to detail.
- Coordinates with the Art Director.
- Ensuring consistency with type styles.