Privacy Policy for QR Kitchen

Last updated: November 2025

QR Kitchen ("the App") is developed and operated by **SMICO Consulting** ("we," "our," or "us"). This Privacy Policy describes how we handle your information when you use the App, in compliance with the **General Data Protection Regulation (GDPR)**, **California Consumer Privacy Act (CCPA/CPRA)**, and **California Online Privacy Protection Act (CalOPPA)**.

1. Information We Do Not Collect Directly
We do not collect or store personally identifiable information such as:
- Email address
- First and last name
- Phone number
- Physical address or postal code
- Social media profile data
- Contacts, GPS location, or camera data

Any QR codes you create remain solely on your device unless you manually share or export them.

2. Information Collected by Third Parties
Although we don't collect data ourselves, the App integrates third-party services that may collect limited data for their own purposes as described below.

a. Google AdMob (Advertising)
We use AdMob by Google to display ads within the App. AdMob may collect anonymous identifiers such as advertising ID, device type, and general location to deliver and measure ad performance. You can learn more about Google's data practices here:
https://policies.google.com/technologies/ads

You can opt out of personalized ads in your device settings:
- iOS: Settings → Privacy & Security → Apple Advertising
- Android: Settings → Google → Ads → Opt out of Ads Personalization

b. Apple In-App Purchases
We use Apple's In-App Purchase system for premium subscriptions ("QR Kitchen Pro"). All payment transactions are processed securely by Apple, and we do not have access to your billing details or payment method. You can manage or cancel your subscription through your Apple ID account settings.

3. Analytics and Tracking
We do not use Google Analytics or any other analytics or tracking tools beyond those required by AdMob for ad delivery.

4. Remarketing and Retargeting
We do not use remarketing services or targeted advertising systems beyond AdMob's basic ad personalization.

5. Data Security
Since the App does not store personal information or transmit QR content to our servers, your generated QR codes and usage data remain fully private on your device.

6. Children's Privacy
QR Kitchen is intended for general audiences and does not knowingly collect personal information from children under 13 years of age. If you believe a child has provided any personal data through

third-party services, please contact us immediately, and we will assist with its removal.

7. Your Rights (GDPR & CCPA/CPRA)
Depending on your region, you may have rights regarding your personal data (where applicable to third-party processors like Google):
- Right to Access – Request access to the data collected about you.
- Right to Delete – Request deletion of your data (via Google's privacy tools).
- Right to Opt-Out – Decline personalized ads.
- Right to Non-Discrimination – You will not be treated differently for exercising your rights.

To exercise these rights, please visit Google's privacy portal:
https://policies.google.com/privacy

8. California Online Privacy Protection Act (CalOPPA)
In compliance with CalOPPA:
- Users can visit our site anonymously.
- Our Privacy Policy link is accessible from the App Store listing and app interface.
- We will notify users of any changes by updating the "Last Updated" date on this page.

9. Changes to This Policy
We may update this Privacy Policy occasionally. All updates will be posted on this page with a revised "Last Updated" date. Continued use of the App after updates constitutes acceptance of the revised terms.

10. Contact Us
For any questions, concerns, or requests regarding this Privacy Policy, you can reach us by:
Email: software@smiconsulting.co.za
Website: https://smiconsulting.co.za/privacy