

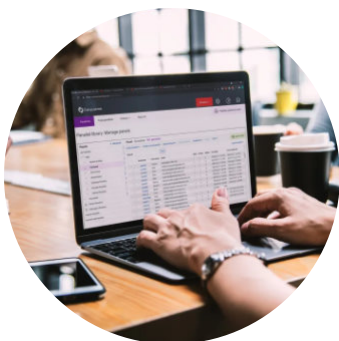
JOIN THE COMPUSENSE ACADEMIC CONSORTIUM

Advancing Sensory Science Education

Empower Research Excellence with Real-World Sensory Tools

The Academic Consortium is a shared subscription program that gives universities and academic institutions access to Compusense software. As a powerful teaching tool, it helps students build a strong foundation in sensory science, exposing them to industry-standard methods and best practices.

Connect with us to learn how your academic program can benefit from integrating Compusense into the classroom.



Equip Students with Industry-Leading Tools

- Introduce your students to Compusense, the global leader in Sensory and Consumer data collection software.
- Intuitive, easy-to-use workflows using sensory best practices help students understand sensory and consumer science methodology.
- Benefit from the latest features and methods as they are introduced, at no additional cost.



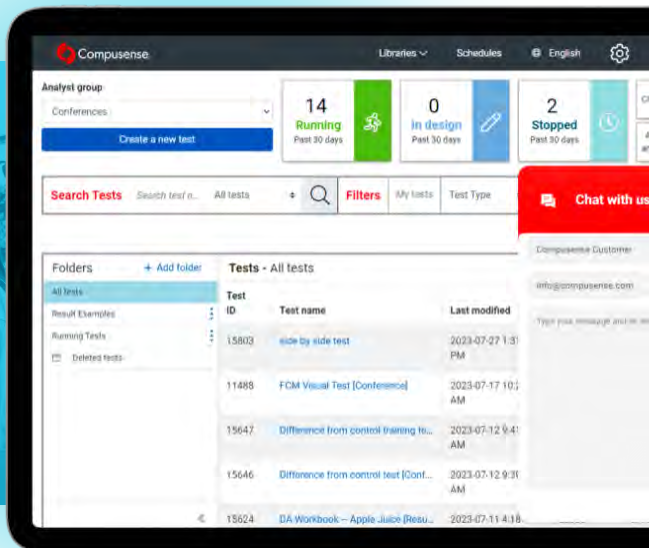
Collaborate Seamlessly with a Global Research Community

- Joining the Academic Consortium expands the breadth of your sensory and consumer testing research.
- Collaborate securely with participating colleagues around the world.
- Manage projects and check progress in real time from anywhere, on any device.



Build Expertise with the Most Widely Cited Sensory Software

- Trusted since 1986, Compusense is a cornerstone in sensory and consumer science research.
- Compusense continues to expand the field with new methods and research.
- Graduates with Compusense experience are highly valued and sought after by employers.



Key Benefits:

Flexible Panelist Engagement

- **Smart Scheduling:** Enable self-scheduling while enforcing demographic quotas.
- **Adaptive Testing:** Seamlessly run lab, central location, and home-use tests within the same system.
- **Integrated Communication:** Send automated reminders via email or SMS to maximize participation.
- **Multi-Device Support:** Allow panelists to participate on any device, ensuring maximum convenience.

Seamless Test Management

- **Intuitive Design Tools:** Create tests using our drag-and-drop interface with 40+ validated question types.
- **Versatile Methodologies:** Support for discrimination, descriptive, and consumer testing in one platform.
- **Template Library:** Access proven designs for quality control, shelf-life, and consumer acceptance studies.

Dedicated Support for University Research Teams

Compusense delivers award-winning support that sets the standard in sensory and consumer research. Our experienced team understands the unique needs of academic institutions and provides expert guidance on everything from test design and statistical analysis to research best practices. Support is available from 3 am to 6 pm EST in English, French, and Spanish, with 97% of inquiries resolved within 24 hours. We're continuously improving our platform based on client feedback and emerging trends, ensuring that your research stays ahead of the curve.

Robust Analytics and Reporting

- **One-Click Statistics:** Generate ANOVA, penalty analysis, and preference mapping automatically.
- **Cross-Study Insights:** Identify trends across multiple tests to track product performance over time.
- **Automated Reporting:** Transform data into PowerPoint presentations with your branding applied.
- **Visual Data Exploration:** Create compelling charts that communicate complex findings clearly.

Enterprise-Grade Technology

- **SOC2 Certified Security:** Protect sensitive research data with enterprise-level security standards.
- **GDPR Compliance:** Meet global privacy requirements with built-in consent and data protection.
- **Access:** Use the platform anywhere, anytime with no software installation required.



Visit compusense.com to learn how your institution can join the Compusense Academic Consortium and stay at the forefront of sensory research.

