

Wedding & Celebrations Process Guide

Welcome to leparfum.ai Wedding Experiences

Congratulations on your upcoming celebration! We're honored to help you create the most memorable wedding favors your guests will ever receive. This guide will walk you through every step of creating personalized fragrances for your special day.

Overview

Your guests will each create their own unique fragrance inspired by their relationship with you and memories of your celebration. The entire process takes approximately 4 weeks from start to finish, ensuring every detail is perfect for your big day.

- Minimum Order: 10 fragrances
- Timeline: 4 weeks recommended
- Shipping: Included for domestic bulk orders

Choose Your Experience

Option 1: Pre-Wedding Delivery

Guests create their fragrances before your wedding and wear them to your celebration, creating an invisible sensory thread connecting everyone you love.

Option 2: Reception Experience

Make fragrance creation part of your reception entertainment with QR cards at place settings, adding an interactive element to your celebration.

Option 3: Thank You Treasures

Send creation links with your thank-you cards, extending your wedding joy and giving guests a meaningful keepsake.

Step-by-Step Process

Step 1: Initial Consultation

Your journey begins with a personal consultation where we'll discuss:

- Your wedding date and venue
- Guest count and demographics
- Your vision for the experience
- Preferred delivery timeline
- Any special requests or themes

Our wedding specialists will guide you through options and help design the perfect experience for your celebration.

Step 2: Securing Your Date

Once you're ready to proceed:

- We require a 50% deposit to secure your wedding date
- This payment initiates our design process
- Our team begins creating your custom digital experience
- You'll receive a confirmation with next steps

Step 3: Personalized Design Creation

Our design team creates your custom packaging featuring:

- Your names elegantly displayed
- Wedding date and location
- Personal message to guests
- Design elements matching your wedding aesthetic
- 3D mockups for your approval

This design appears on both the physical packaging and your guests' digital creation experience.

Step 4: Guest List Management

Approximately 6 weeks before your wedding:

- Provide your guest list (first names only are perfectly fine)
- Upload via our secure portal
- Include any special notes (table numbers, relationship, etc.)
- We'll personalize each guest's experience

Step 5: Final Payment & Activation

Before we launch your guest experience:

- Balance payment is due
- Upon receipt, we activate your personalized wedding website
- You'll receive your unique tracking dashboard
- Guest links are generated and ready to share

Step 6: Sharing the Experience

Depending on your chosen option:

- Pre-Wedding: Include links with save-the-dates or invitations
- Reception: We provide elegant QR cards for tables or display
- Post-Wedding: Links ready to include with thank-you notes

Guests can access via:

- Email invitations
- SMS/WhatsApp messages
- Printed QR codes
- Your wedding website

Step 7: Guest Creation Journey

Your guests will:

- Click their personalized link
- Spend 2-5 minutes in an intuitive experience
- Create something uniquely theirs
- Receive confirmation of their creation

You can track participation in real-time through your dashboard.

Step 8: Production & Quality Control

Once guests complete their creations:

- Master perfumers at IFF craft each unique formula

- 20% Extrait de Parfum concentration ensures lasting quality
- Very high natural ingredients for luxury feel
- Each bottle is carefully packaged with your custom design

Step 9: Delivery Magic

Depending on your chosen experience:

- Pre-Wedding: Direct delivery to guests' homes
- Reception: Bulk shipment to your venue or planner
- Post-Wedding: Individual shipments as thank-you gifts

All domestic shipping is included. International shipping available with additional charges.

Step 10: The Big Day & Beyond

Watch as guests discover their personalized fragrances. Each bottle includes a QR code for reordering, ensuring your wedding memories last a lifetime.

Support Throughout Your Journey

Dedicated Wedding Specialist

Large weddings receive a dedicated account manager to ensure flawless execution.

Multiple Contact Options

- Email support for questions
- Phone consultations available
- Virtual meetings for design reviews

Peace of Mind

- Real-time tracking dashboard
- Reminder system for guest participation
- Contingency planning for last-minute additions

International Celebrations

We ship worldwide! International delivery may require additional time and shipping charges. Discuss options during your consultation.

Volume Benefits

Larger weddings qualify for volume discounts. Your specialist will provide details based on your guest count.

Frequently Asked Questions

What if some guests don't participate?

We typically see over 90% participation. Non-participants can be managed through your dashboard.

Can we add guests last minute?

Additional guests can be added up to 2 weeks before your wedding, subject to minimum quantities.

What about destination weddings?

Perfect for destination celebrations! Guests can create before traveling or we can arrange venue delivery.

Ready to Begin?

Contact us to schedule your consultation and create an unforgettable experience for your wedding guests.