

Corporate Gifting Process Guide

Welcome to leparfum.ai Corporate Programs

Transform your corporate gifting from obligation to opportunity. This comprehensive guide outlines how to implement personalized fragrance experiences that create lasting connections with employees, clients, and partners.

Program Overview

Recipients create their own signature fragrances through a branded digital experience, receiving luxury quality products that remind them daily of your appreciation.

- Minimum Order: 10 fragrances
- Timeline: 4 weeks from launch to delivery
- Shipping: Included for domestic bulk orders

Program Options

Employee Recognition

Celebrate milestones, achievements, and anniversaries with gifts that show you see employees as individuals.

Client Appreciation

Strengthen business relationships with luxury experiences that differentiate you from competitors.

Event & Conference Gifts

Replace forgotten swag with memorable experiences that extend your brand impact.

Implementation Process

Step 1: Program Development Call

We begin by understanding:

- Your company culture and values
- Recipient demographics
- Gifting occasions and frequency
- Brand guidelines and messaging
- Success metrics

Our corporate specialists design a program aligned with your objectives.

Step 2: Program Commitment

To launch your program:

- 50% deposit secures your program and dates
- Initiates custom design development
- Mobilizes our team for your timeline
- Establishes your account infrastructure

Step 3: Brand Integration

Our design team creates your custom experience:

- Company logo integration
- Brand colors and styling
- Approved messaging and tone
- Custom packaging design
- Digital experience mockups

All materials maintain your brand standards while adding luxury appeal.

Step 4: Recipient Data Management

Several options for providing recipient information:

- Bulk upload via secure portal
- Excel/CSV file transfer
- Manual entry for smaller programs
- Integration planning for recurring programs

Required information:

- Names (for personalization)
- Email addresses
- Any custom fields (department, achievement, location)

Step 5: Final Payment & Launch Preparation

Before launching:

- Balance payment finalizes setup
- Review and approve all materials
- Receive admin dashboard access
- Test links for quality assurance
- Communication templates provided

Step 6: Distribution Strategy

Choose your preferred method:

- Direct email from our system
- Links for your internal communications
- Integration with your HR announcements
- Physical cards for in-person presentation

We provide:

- Email templates
- Announcement suggestions
- Tracking pixels for engagement
- Multi-language options for global teams

Step 7: Recipient Experience

Your recipients will:

- Receive their personalized invitation
- Click through to branded experience
- Spend 2–5 minutes creating their fragrance
- See your appreciation message throughout

Real-time tracking shows:

- Open rates

- Completion rates
- Time to completion
- Geographic distribution

Step 8: Production Excellence

Each fragrance is:

- Created by IFF master perfumers
- Crafted at 20% concentration (Extrait de Parfum)
- Made with very high natural ingredients
- Packaged in your custom branded design
- Quality checked before shipping

Step 9: Delivery Logistics

Flexible delivery options:

- Direct to recipient homes (recommended)
- Bulk to office for presentation
- Split shipments for multiple locations
- International shipping available

Tracking provided for all shipments.

Step 10: Ongoing Engagement

Post-delivery opportunities:

- Recipients can reorder via QR code
- Analytics dashboard shows program impact
- Feedback collection options
- Planning for future campaigns

Program Management

Dedicated Support

Large programs receive dedicated account management including:

- Strategic planning sessions
- Regular check-ins
- Performance reviews

- Optimization recommendations

Communication Channels

- Email support for quick questions
- Phone support during business hours
- Video calls for program reviews
- Emergency support for time-sensitive needs

Reporting & Analytics

- Real-time participation dashboard
- Completion reports
- Demographic insights
- ROI measurement tools

Special Considerations

Global Programs

- Multi-language experiences available
- International shipping coordinated
- Cultural customization options
- Timezone-aware distribution

Security & Privacy

- SOC 2 compliant data handling
- Encrypted data transmission
- No recipient data sharing
- GDPR compliant processes

Volume Programs

- Discounts for larger quantities
- Annual contract options
- Automated recurring programs
- Enterprise-level support

Virtual & Hybrid Options

Perfect for remote teams and distributed organizations. Full digital experience with physical product delivery maintains connection across distances.

Success Stories

Join companies using fragrance to build stronger relationships, improve retention, and create lasting brand impressions.

Ready to Transform Your Corporate Gifting?

Contact us to discuss your program objectives and design a solution that delivers measurable impact.