



Goals

Encourage Student Use

by making the system easier to reach and use. Follow mental models of other GPT services and modernize the UI. Follow laws of UX and make design choices that benefit the user.

Add New Features

by including history and profile pages. History allows users to look back on old conversations for references and a profile page will allow users to know what Maizey models they have access too.

Focus on Privacy

Privacy is one of the core tenants of UM-GPT and MiMaizey. Highlighting this feature will lead to increase student comfort.

Milestones

Timeline

9/16/24 - 12/5/24 | 80 days

10/8 - Wireframes

10/29 - Landing Page and Storytelling

11/12 - 1st Draft of Designs and Presentation Deck

12/5 - Final Designs, Deck, and Prototype

Audience

UM - Ann Arbor Student

MiMaizey is a web application designed to be the classic university of michigan student “buddy.” Currently, it has a large focus on undergrad students with leading questions like “What is for lunch at South Quad,” but will be widened out to the entire UM student population with key design decisions. In future, the scope could expand even to educators with features made for educators with canvas integration.

Strategy & Tone

Classic, Helpful, Engaged

This chat bot will have the classic feel of a UM service: professional yet welcoming. MiMaisey will be made to be Engaged with users in a meaningful way. The UI will follow this pattern with a clean look and the UX will make it easy to use.

Requirements & Constraints

Responsive

MiMaisey will be a responsive web design. Designs will be made in a mobile breakpoint first and then will be expanded into a web breakpoint.

Accessibility

MiMaisey be made using accessible design choices. Designs can be used by all people with a variety of use cases and adaptive services.

Style Guide

A Style Guide will be followed throughout the design. This style guide will match relate UM services increasing consistency throughout.

User Flow

The flow of movement throughout the site will support it’s use. By flow alone the user will get a clear ideas of how to use MiMaizey.

Terms of Service and Privacy Policy

These must be shown and be easily accessible.

