



COOKIE POLICY
ARMADILLO SECURITY LLC
V1.2025

At Armadillo Security LLC ("ArmadilloSecurity"), accessible via www.armadillosecurity.us ("the Site"), we're dedicated to safeguarding your privacy. This policy explains how we use cookies on our Site. **Understanding Our Use of Cookies** like most modern websites, our Site uses **cookies**—small digital files placed on your device (like a computer or mobile phone)—to enhance your experience and help us understand how our Site is used.

These cookies don't personally identify you. We use the following services, which employ cookies for various purposes: Google Analytics, for website analytics and continuous improvements; and Google Ads for targeted advertising and remarketing efforts.

By tracking interactions with our Site, we can see which content resonates most with our visitors. This insight helps us deliver more valuable and relevant information to you in the future. The data collected typically includes details like visitor numbers, how you arrived at our Site, and the pages you explored.

You're welcome to browse our Site and download most of our online content without providing any personal identifying information.

In-Depth Look at Our Cookies

We've conducted a thorough review of the cookies downloaded to your device when you visit our Site:

Google Analytics

These services deploy **first-party cookies** to gather information about Site usage. This data is transmitted to Google, allowing Armadillo Security to generate statistical reports. These reports are crucial for us to understand visitor behavior and refine our content strategy to better serve your needs.

It's important to note that Armadillo Security doesn't collect, nor do we permit any third party to collect via our Site, personally identifiable information through these services. We don't link any gathered data with personal identifiers, IP addresses, or individual computer user identities. In essence, while our use of Google Analytics tracks your navigation on our Site, it doesn't reveal who you are.

For comprehensive details on Google Analytics cookies and their functionality, please refer to



Google's resources:

<https://policies.google.com/technologies/cookies?hl=en-US>

Google Ads

We and our service providers may use **advertising cookies**, including those from Google Ads, to present you with ads that are more pertinent to your interests. These cookies recall the content you've viewed on our Site and other websites and may be combined with information obtained from third parties.

To learn more about targeting and advertising cookies and how to opt-out, please

visit: <https://business.safety.google/adscookies/>

Third-Party Content

When we embed video content, such as from YouTube (www.youtube.com), these third-party platforms may also use cookies. Information on their cookie practices can typically be found on their respective privacy pages, such as Google's privacy pages for YouTube.

Your Consent and How to Manage Cookies

Current regulations require us to obtain your **consent** before placing cookies on your device. We strive to make it easy for you to access information and services on our Site. To that end, you'll find a link in our website footer that directs you to this cookie policy. You have the ability to control cookies. Most web browsers allow you to prevent cookies from being downloaded to your computer by adjusting your browser settings. However, please be aware that disabling cookies might limit the full functionality of our Site.

For more information about cookies, including how to delete them, we recommend visiting <https://www.usa.gov/optout-instructions>. Additionally, you can directly **opt-out of Google Analytics** tracking through Google's dedicated opt-out tools.