Executive Brief

LabV

R&D data as a strategic competitive advantage

Companies that put existing R&D data to targeted use bring products to market faster and lower development costs. In many R&D departments, though, this data sits scattered across Excel spreadsheets and standalone systems.

THREE LEVERS FOR MANAGEMENT

1

Reclaim development capacity

Teams who find earlier trial results and build on them spend less time searching and duplicating work, leaving more development time for new products.

2

Assess raw material alternatives systematically

When raw materials, supply chains or regulations change, linked formulation, raw material and test data help teams assess alternatives on solid evidence.

3

Keep knowledge within the company

When teams document results and the reasoning behind decisions clearly, future employees can draw on that knowledge for new projects too.

THE APPROACH: CONNECTED R&D DATA

LabV connects formulation, raw material, process and test data in one shared database. This lets teams find earlier results in context and use them for upcoming development projects.

START SMALL, MEASURE THE IMPACT

1 · Set a goal

Define a measurable goal and a suitable use case. Record baseline values, such as the time spent searching for data.

2 · Trial it in daily work

Bring the required data together and use it within the chosen workflow.

3 · Decide on the next step

Compare the results against the baseline and the goal. Use the impact to decide on further rollout.

REFERENCE · J.W. OSTENDORF

The transition

< 5 months
until all existing data was available in LabV

100%
of existing formulations carried over without re-entry

The impact

30%
shorter development cycles

66%
less time spent searching for data

Where is your biggest lever?

Talk to us about which use case to tackle first and how you can measure its benefit.

Schedule a briefing →