



Melissa Maloney

Co-founder of All Women L.E.A.D and AWL Partners, BMS, EQi, EQ360

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TESTIMONIALS

*What others may see as barriers, Melissa sees as puzzles to be solved. She is a constant reminder to be brave and chase my goals. - **Lisa Spriet, CEO NutriPro Canada***

*Today as the owner of a growing business, Melissa remains my go to when solutions need to be found. Under her leadership I developed into the leader I am today - **Andrea Scratch, Owner Scratch Recovery***

*The Purity of Melissa's intention with Happy Leader is derived from the very fabric of who Melissa is as a person. When she speaks...listen, learn and feel the energy from her passion and conviction - **Joshua Masse, Chief Revenue Officer Circuit IQ***

A visionary leader dedicated to fostering positive change through empowerment, inclusivity, and engagement. With a profound commitment to leadership, she is the co-founder of AWL Partners, focused on building emotionally smarter workplaces that perform better. Through this initiative, she strives to break barriers and create a supportive network that propels women to leadership roles. Her passion for gender equity and inclusive leadership has made All Women LEAD a powerful force in the journey towards a more equitable future. With a diverse background encompassing corporate leadership, entrepreneurship, women's leadership advocacy, and wellness, she envisions a world where everyone can thrive.

SPEAKING TOPICS

Energize, Prioritize and Optimize for Success: As a leader (and we are all leaders) you can only offer your best self to those around you when you are truly happy yourself. This topic covers practical prioritization, focusing on your strengths to increase your energy and putting your oxygen mask on first! You can expect people to leave the session with a practical and simple action plan on how to be more effective, feel less overwhelmed and be more in control of their daily expectations. This is Melissa's most popular keynote!

Mastering Difficult Conversations: What if the key to better leadership isn't found in strategy, but in self-awareness? In Mastering Difficult Conversations Melissa takes audiences on a powerful exploration of Emotional Intelligence as the foundation of trust, performance, and communication. Through real stories, science, and practical tools, Melissa helps leaders navigate tough conversations, manage emotions under pressure, and connect authentically, even when it's uncomfortable. Inspiring, relatable, and actionable, this session challenges participants to go deeper, lead with courage, and transform the way they show up for themselves and others.

You vs You: The Mindset of Winning: Whether you are new to sales or you're an experienced sales executive you will take something away from this workshop. Combining neuroscience, emotional intelligence and perseverance techniques, Melissa will take your team through an engaging experience where they will leave with proven methods to maintain a winning mindset through every "no" and take you closer to your next "yes". Recognizing the impact of mindset on winning results, this workshop is designed to have people reflect on their own responsibility for ownership in the sales cycle and how to keep moving forward even on the most challenging sales days.