

MEDIA KIT OVERVIEW

ClimateDoor acquires Standard Demand Partners

Announced Tuesday, August 4, 2026. Everything in this kit is cleared for publication. No embargo unless we agreed one with you directly.

THE ONE LINE VERSION

ClimateDoor, a Vancouver growth and commercialization firm for energy transition, agriculture and critical resource companies, has acquired Standard Demand Partners, a boutique New York advisory built for the energy transition. SDP founders Conor Wilmot and Liam Howe join as ClimateDoor partners, and ClimateDoor opens its first US office in New York City.

WHY IT MIGHT MATTER TO YOUR READERS

Companies in energy, agriculture and critical resources rarely stall on technology. They stall on commercialization: customers, partners and capital. This deal puts that entire journey inside one firm, on both sides of the Canada-US border.

IN THE KIT CONTENTS

Release	Press release (PDF, Word, plain text), fact sheet, approved quotes
Logos	ClimateDoor and Standard Demand Partners, light and dark, PNG
Headshots	Conor Wilmot and Liam Howe, print resolution
Photos	The two teams agreeing terms in Vancouver
Video	Announcement film in 16:9, 9:16 and 1:1, plus an 8s deal card animation

BEYOND THIS ANNOUNCEMENT

- Anonymized aggregate data across 150+ engagements on where energy transition companies actually stall and what unlocks them
- A map of Canadian and US non-dilutive funding programs that actually pay out, drawn from \$17M+ secured
- Introductions to founders who will speak on the record about raising in the US as a Canadian company
- Access to the 181-company EU-Canada cohort we run, for stories that have nothing to do with us