AMRITA BHASIN

Founder. Keynote speaker.
Forbes 30 Under 30.

Entrepreneurship / AI / Circular economy / Supply chains

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A founder building at the intersection of

technology, commerce, and policy.

Amrita Bhasin is the co-founder and CEO of Sotira, an AI-powered platform helping retailers, distributors, and brands redirect overstock and returned products. She has built Sotira into infrastructure used by major consumer companies, redirecting tens of millions of pounds of excess products from destruction to communities that can use them.

SELECTED RECOGNITION

- **Forbes 30 Under 30**
- **OpenAI ChatGPT Futures Honoree**
- **Tory Burch Foundation Fellow**
- **South by Southwest Best in Show**
- **AWS Startup Competition - 2nd of 1,000+ applications**
- **Women in Supply Chain Award - Rising Star**

“Sotira is an innovative AI-driven solution that enables quicker purchasing and improved efficiency...”

Tony Sciarrotta, Executive Director, Reverse Logistics Association



SIGNATURE TALKS

Ideas grounded in operating experience.

01 **AI that works in the real world**

What it takes to move AI from a compelling demo into operational infrastructure.

02 **The hidden economy of excess**

Why returns and overstock are a technology, sustainability, and business-model problem.

03 **Building before the category exists**

A founder’s playbook for earning trust, navigating ambiguity, and creating a new market.

04 **Policy is becoming product strategy**

How regulation is changing what companies can discard - and what leaders should build now.

BOOK AMRITA

Keynotes, panels, and moderated conversations.



Selected themes

Entrepreneurship / Artificial intelligence
Circular economy / Retail and supply chains
Climate and social impact / Technology policy

Selected stages

One Young World / Shoptalk / TechCrunch Disrupt
OpenAI / Forbes / Industry conferences

BOOKING & MEDIA

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