

Why Should You **TRUST VIVUN'S AI?**

At Vivun, we have always been dedicated to leveraging AI responsibly and ethically to deliver innovative solutions to our customers.

With the power of AI comes the responsibility to manage its risks effectively. Our mission is to help customers gain better insights into their data using AI, while ensuring our solutions are safe, reliable, and aligned with ethical standards.

To achieve this, we prioritize the highest enterprise-grade standards for data privacy and security, customer empowerment, and regulatory compliance.

Vivun's AI Promise

We are committed to the responsible and ethical use of artificial intelligence to deliver value to our customers while prioritizing their privacy, security, and trust. We recognize the critical importance of protecting customer data. We ensure that all data shared with us is handled with the utmost care and in compliance with relevant data protection laws.

- Your data is never used to train third-party or proprietary AI models.
- Your data is strictly used only for purposes defined within the agreed contract terms.

We are committed to maintaining transparency about how AI is used in our services. Customers can trust that our practices are aligned with ethical principles, and we continuously evaluate our processes to ensure they meet the highest standards of accountability.

Vivun is reviewed and trusted by



Your Peace of Mind is Our Priority

To guide our use of AI, we have established a governance framework centered around core objectives that prioritize security, compliance, reliability, and transparency:



By adhering to these principles and objectives, we ensure that AI at Vivun is used not only as a powerful tool for innovation but also as a mechanism for delivering secure, compliant, and reliable solutions to our customers.

We Worry So You Don't Have To

With Vivun, you can trust...



That Your Data is Protected

Safeguarding customer data is our top priority. We implement a multi-layered approach to data protection, ensuring that any customer data used within our systems is handled with the highest standards of security and privacy. Key elements of our approach include data minimization, data encryption and secure storage, access control, compliance and auditing.



That Potential Risks Don't Become Actual Problems

Vivun takes a comprehensive approach to risk assessments, conducting evaluations annually across our entire organization and whenever new projects are initiated. This ensures that we proactively identify and mitigate any potential risks to our operations or data.



That Our Partners Meet The Highest Standards

We apply risk assessments to our third party providers upon first engagement and annually thereafter. We evaluate their security practices and data handling procedures and only partner with third parties who demonstrate a strong commitment to security and privacy, equal to our own standards.



That AI is an Asset, Not a Liability

Vivun leverages natural language processing (NLP) and AI to assist users in making informed decisions while minimizing potential bias in data outcomes. By empowering human users to remain in control of decision-making, Vivun ensures that AI augments rather than dictates outcomes, reducing the risk of bias and maintaining transparency in the insights provided.

Why Choose Vivun for Your AI SaaS Needs?

At Vivun, our commitment to secure, transparent, and ethical AI solutions extends beyond technology. We partner with you to ensure your business can confidently adopt AI, knowing your data is protected and your compliance requirements are met.

For more information, please visit the [Vivun Trust Center](#).

Copyright © 2025 Vivun Software. All rights reserved. The information contained in this document is intended for general information purposes only and is subject to change without notice. Any third-party brand names and/or trademarks referenced are either registered or unregistered trademarks of their respective owners.

Note: All services contemplated herein are offered on an as-is, as-available basis, and subject to the terms and conditions outlined in the Vivun Master Subscription Agreement located at <https://vivun.com/master-subscription-agreement>. Nothing contained herein shall be construed as an offer or commitment by Vivun, or an obligation upon either party to furnish the other party or any other person or entity, any information; documentation or assistance of any kind whatsoever. Unless otherwise indicated by Vivun, the foregoing is offered for informational purposes only.

vivun.