

# Supporting Your Business's Electrification Journey

## Overview

We're here to help your business take confident steps toward electrification, with free, independent advice tailored to your needs. Whether you're just starting out or ready to explore specific opportunities, we're your trusted partner in building a more resilient, cost-effective, and low-emissions future. From tourism and hospitality to agriculture and logistics, we understand the unique needs of each sector and offer practical, customised guidance to help you make informed decisions.

## How we can help

### Feasibility studies & business cases

We work with you to assess the potential benefits of electrification, whether it's installing solar and batteries, transitioning your fleet, or upgrading equipment. Our tailored analyses help you understand the costs, savings, and long-term value for your business.

### Independent advice

We offer unbiased, expert guidance to help you navigate challenges and uncover opportunities. Whether you're facing technical questions or strategic decisions, we're here to help.

## Electrification can help you:

- Cut energy costs
- Reduce carbon emissions
- Improve operational resilience
- Access funding and incentives



### Energy modelling & analysis

We provide custom energy modelling to help you identify opportunities, forecast savings, and make informed decisions. Our analysis is designed to give you clarity on how electrification can work for your unique operations.

### Scalable resources for the community

Every business we support helps us build tools & insights that benefit the district, bringing us closer to our goal of electrifying every business in Queenstown. Our publicly available resources will grow with practical templates, guides, and real-life examples to make electrification easier for everyone.

## Ready to explore electrification for your business?

Get in touch at [gea.nz/contact](https://gea.nz/contact)

