



QUEENSTOWN ELECTRIFICATION ACCELERATOR

LOWER BILLS

LOWER EMISSIONS

MORE RESILIENCE

We're becoming
the world's
most electric
destination city!



The Queenstown Electrification Accelerator is a locally-led, independent initiative to help **homeowners, renters,** and **businesses** get all the benefits of electric technologies like rooftop solar, batteries, electric vehicles, heat pumps, induction cooking, and more.

Queenstown pays some of the highest prices in the world for imported fossil fuels. Our neighbourhoods could instead be powered by our own locally-made electricity. Visitors could be inspired by our zero-carbon economy, where locals enjoy the **cheapest electricity, cleanest air,** and **resilient infrastructure.**

This project, funded by NZ and Central Otago-based supporters, could be a lighthouse for New Zealand and beyond, showing how communities worldwide can achieve lower bills, lower emissions, and higher resilience through the **rapid, fair adoption** of **electric technologies** and **renewable energy.**

Ready to electrify?
Learn more at qea.nz



Independent advice

Our team connects **households** with resources to help you explore the costs and **potential savings** of going electric.

For **businesses,** we provide tailored analysis and unbiased strategic guidance to **support decisions** like installing solar & batteries, electrifying vehicles, or upgrading equipment.

Community events

We run events, give talks, and collaborate with **existing local organisations** to encourage the adoption of electric technologies. We also have a QEA Community Group that supports our efforts and provides diverse perspectives to our initiatives. **Everyone is welcome,** no electrification knowledge necessary!

Free resources

Our guides, templates, real world case studies, and calculators can help make your electrification journey easier. All tools are **free to use,** and are completely independent. This can help you make informed decisions based on accurate, unbiased data.