

# Vanessa Moreno

## UX/UI Designer

Portfolio: [vanessamoreno.space](https://vanessamoreno.space)

Email: [vanessamorenodesign@gmail.com](mailto:vanessamorenodesign@gmail.com)

## PROFILE

Highly creative and innovative designer with 3+ years of experience in UX/UI design and a strong foundation in graphic design. Proven expertise in crafting end-to-end user experiences and visually compelling digital products.

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## WORK EXPERIENCE

### UX/UI Designer

*Surikat*

2022 - 2025

Led the end-to-end design of digital products for several clients. Partnered with a cross-functional team to translate complex requirements into user-centered solutions. Defined UX strategies through stakeholder interviews, journey mapping, and research synthesis. Designed scalable UI systems in Figma, developed interactive prototypes, and worked closely with developers to ensure accurate implementation. Contributed to visual branding, product structure, and design documentation across multiple projects.

### Graphic Designer Intern

*ITOP Consulting*

2021

Supported the marketing and product teams by creating digital and print assets for internal tools and client-facing campaigns. Contributed to the visual design of promotional materials, infographics, UI designs and brand-aligned templates. Assisted in refining iconography, layout systems, and presentation decks under brand and accessibility guidelines.

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## EDUCATION

### Master's in Interaction and Experience Design

University of Limerick. Ireland

2024 - 2025

### Bachelor of Design

Universidad de La Laguna. Spain

2018 - 2022

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## SKILLS

User Experience Design, User Interface Design, Wireframing, Prototyping, Usability Testing, Interviews, User Research, Adobe Creative Suite, Figma, Visual Design, Branding, Animation, 3D Design, Layout, Illustration and Packaging.