GOETZE dental | Pearl



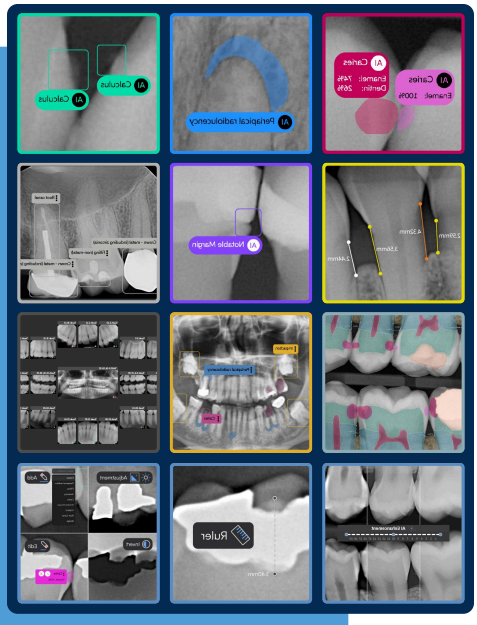
How to talk about AI

What is Pearl?

Pearl's Second Opinion empowers your practice by providing an immediate, AI-powered verification for every diagnosis. Pearl's leading radiologic AI helps your doctors surface 37% more pathology and levels up the standard of care across the board.

Most importantly, it bridges the trust gap with patients: by enabling them to visually understand what the dentist sees, it typically increases treatment acceptance rates by 30%. It's the single most profound way to ensure diagnostic confidence and unlock patient trust.

Questions to ask when starting the conversation with your customers to tease Pearl!



- Confirm which Practice Management system and Imaging Systems they use.
- If you had the ability to quickly and accurately look back at the previous 18 months of charts to verify every diagnosis, what kind of pathology do you think you might find?
- Are you currently leveraging the 'mountains of data' sitting in your practice management and imaging systems to identify potential undiagnosed pathology in your existing patient base?
- You mentioned wanting to improve your case acceptance rate next year—what tools or strategies have you been looking at so far to achieve that?

Have additional questions? Scan the QR code to visit Goetze Dental's custom Pearl resource page for more.