



Digital Dental Show

DIGITAL TRANSFORMATION

EMBRACING THE FUTURE OF DENTAL INDUSTRY

**21-23 APRIL 2026 | HALL 7.1-7.3, MESSE
BERLIN**



DENTAL INNOVATION

Returning to Berlin in 2026, the Digital Dental Show is the world's only specialist event entirely dedicated to digital technologies in dental industry. With extensive networking opportunities, engaging social inter-actions, and a hands-on, immersive atmosphere, it offers a truly unique experience for dental professionals.

From AI-driven diagnostics to 3D printing and fully integrated digital workflows, technology is revolutionising clinical processes and re-defining treatment standards. These innovations empower dental professionals to deliver care that is not only more precise and personalised, but also more efficient and cost-effective.

As the industry evolves, so too do the opportunities — and the challenges. Staying ahead requires more than investment in technology, it demands a commitment to continuous education, training, and collaboration.

THE MISSION

DDS aims to provide an exclusive forum for the discussion of the latest developments in digital dental industry and for the education of general dental practitioners in particular about the benefits that arise from the integration of new technologies into their daily clinical workflows.



2026

AT A GLANCE

- 3D printing
- CAD/CAM and practice software
- CBCT
- digital imaging
- digital orthodontics
- digital radiography
- milling machines
- intra- and extra-oral scanners
- laboratory scanners

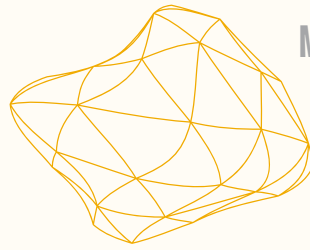
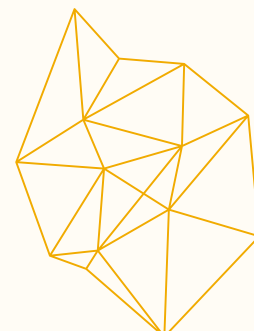
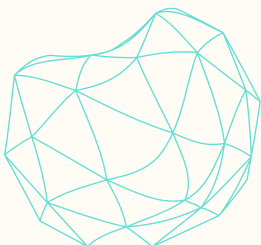


TARGET GROUPS

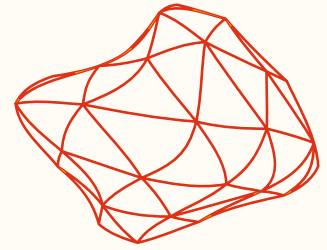
The Digital Dental Show is designed for dental professionals and dental students from around the globe who are eager to connect, collaborate, and explore the latest innovations in digital dental industry.

For industry sponsors, the event offers a unique opportunity to engage directly with key decision-makers, showcase cutting-edge technologies, and position your brand at the forefront of digital transformation in dental industry.

With a highly targeted audience with a national and international reach, DDS provides an ideal platform for meaningful exposure, strategic partnerships, and long-term business growth.



SPONSORSHIP



1 LAUNCH PAD 480 EUR (per m²)

- Minimum 36 m² booth space for individual design
- One 20-minute table clinic at booth
- Guide entry & table clinics schedule
- Additional booking option: 120-minute Workshop: €3950

2 START UP 5,750 EUR

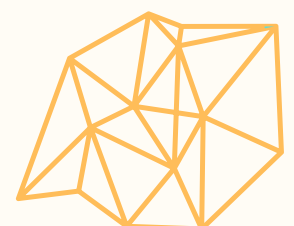
- 9 m² schell scheme booth
- Carpet, 1 table, 2 chairs, fascia, lighting, electrical socket
- One 20-minute table clinic at booth
- Guide entry & table clinics schedule
- Additional booking option: 120-minute Workshop: €3950

3 HIGH ROLLER 11,000 EUR

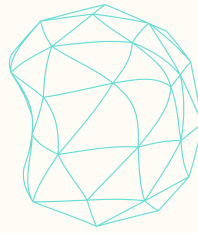
- 18 m² booth space for individual design
- 30-minute lecture (including set-up and Q&A)
- One 120-minute workshop
- Guide entry & programme schedule
- Half-page advertisement in guide

4 UNICORN 25,950 EUR

- 48m2 booth space for individual design
- One 30-minute live lecture per day (including set-up and Q&A)
- One 120-minute workshop per day
- One pre-event e-blast to registered attendees
- Guide entry & programme schedule
- Full-page advertisement in guide



LOCATION

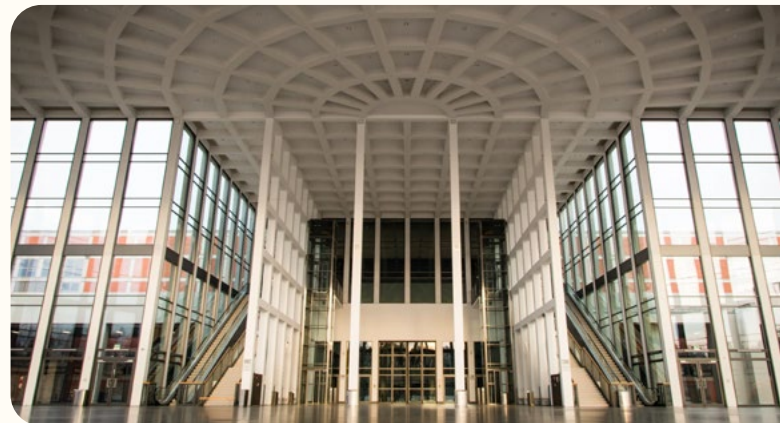


DDS Berlin will take place at the conveniently located **Berlin ExpoCenter**, situated in the heart of Berlin's vibrant creative hub within the renowned **MESSE Berlin** complex. With a rich legacy of hosting events for over 200 years, Berlin stands as one of the world's most significant and dynamic destinations for international gatherings.

An added advantage of **DDS Berlin** is its alignment with **DMEA 2026**, one of Europe's leading digital health events. Taking place on the **same dates and at the same venue**, DMEA draws **over 20,000 healthcare professionals** from around the world—creating valuable synergies, enhanced visibility, and exceptional networking opportunities for all participants.

Hall 7.1.–7.3
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CONTACT

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